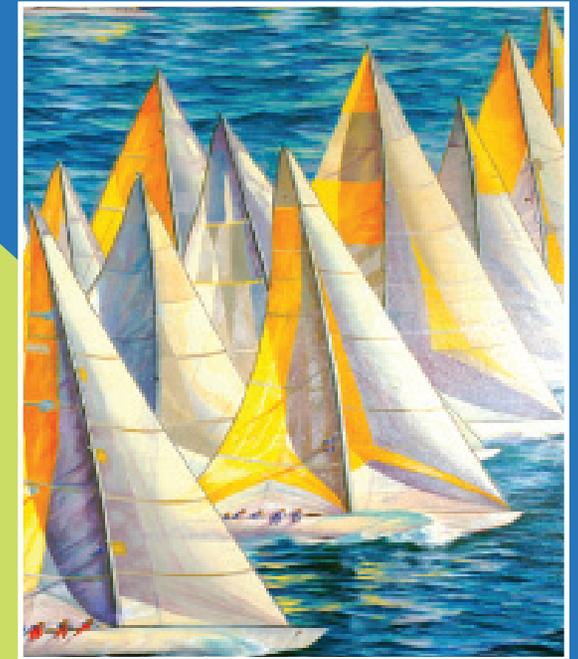




CITY OF COSTA MESA UTILITY BOX ART PROGRAM



This sponsorship program will permit a sponsor to place his or her name/logo on the box and at the same time generate funds for the Cultural Arts Committee to continue its efforts in creating a vibrant, artistic city.

This program was initiated in 2015 and has been given approval to expand throughout Costa Mesa, "The City of the Arts."

Your donation, apart from being a partner, can also be a tax deduction.



PLEASE CONTACT

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Sub-Committee Member



Segerstrom Center for the Arts - Utility Box

Located at the intersection of Bristol Street & Town Center Drive.



Costa Mesa Cultural Arts Committee Utility Box Art Program

The City of Costa Mesa Cultural Arts Committee invites you to become an advocate in the Arts by sponsoring an artistic wrap of one of the city's utility boxes.





www.costamesaca.gov/utilityboxart

Costa Mesa Cultural Arts Committee

The City of Costa Mesa Cultural Arts Committee is an eleven member appointed volunteer group that works with City Council to support cultural arts programs and to bring art awareness to the residents of Costa Mesa, the City of the Arts. This committee works to establish ongoing programs, community events and useful information that helps residents access the arts in many different venues, and through multiple sources. They are dedicated to incorporating art into public spaces and are especially interested in incorporating the work of local artists. The Utility Box Art Program is an opportunity for local artist to showcase their talents, while promoting vibrant and memorable public art throughout the City of the Arts.

How the Sponsorship Works

- A box location is selected and approved by City staff. Almost all intersections with traffic signals will have a utility box nearby.
- A design may be submitted to the Cultural Arts Committee for consideration.
- Upon design selection and approval, the production of the vinyl wrap, including installation, will take 4 to 8 weeks.
- Sponsors will be recognized for their support of public art through the Committee's social and print media for the Utility Box Art Beautification Program.

Sponsorship Cost and Terms

- The cost to sponsor a box **for a period of one year** will vary depending on the size of the utility box. Total cost will be between \$1,300 to \$1,800.
- Branding on the box cannot exceed 20% of printable space and must blend into the artwork. The intent of the box is not to create a business billboard but a tastefully appealing design that meets standards set by the Committee. No political, religious, or discriminatory subject matter will be considered.
- Regular maintenance such as cleaning or removal of graffiti will be the responsibility of the City of Costa Mesa.
- Damage, such as severe scratching or ripping, will be billed at \$20/square feet. (From our experience with the first 6 completed boxes, none have suffered damage larger than 8 sq. inches)
- The artistic wrap will have an anti-graffiti laminate coating that protects against graffiti and strong sunlight.