

City of Costa Mesa
Recreation Division

MOBILE RECREATION Program Goals & Objectives

The program is structured around three key programming components:

- RECREATION: Staff-planned and organized recreational activities & programs (games, arts & crafts, sports, nature, theatre, miscellaneous, etc).
- FREE PLAY: Supervised “free play” activities &/or activities chosen by the children and implemented &/or supervised by staff.
- EDUCATION: Homework assistance, reading, implementing “Character Counts” training and/or teaching “Fundamental Assets” for successful youth, etc.

1. To offer after school and school-vacation playground programming via a mobile “playground program on wheels”, year-round to the Costa Mesa community, in a variety of locations on street and parks, to children who for a variety of reasons do not participate in other after school and/or school vacation programs.
2. To offer a wide variety of recreational activities to Mobile Recreation participants including arts-n-crafts, games, sports, educational guest speakers, “Character Counts” activities, etc.
3. To promote healthy lifestyles and emphasize exercise and recreation to children, helping to combat sedentary lifestyles and childhood obesity by getting children outdoors and active.
4. To provide opportunities for participants to enhance self-esteem, self-identity, & create a safer & more secure community by keeping children engaged in positive activities.
5. To give children an opportunity to be involved in positive recreational activities during their free time, under the supervision of staff educated and trained in school-age activities and programming.
6. To keep participants in a safe environment, where staff serve as role models to the children they supervise, incorporating Fundamental Asset Training and Character Counts activities within programming to teach children successful life skills.
7. To continue to improve the program, as well as it’s participation & attendance.
8. To have the Mobile Recreation program at several City and community-sponsored Special Events throughout the year.
9. Advertise and market all Recreation Division programs at all special events the Mobile Recreation program attends.