

# MOBILE SKATE PARK

## Sites & Attendance

(July 2001- June 2004)

**Mobile Skate Park 2001-2002 Monthly Attendances**

Site Names	Jul 2001	Aug 2001	Sept 2001	Oct 2001	Nov 2001	Dec 2001	Jan 2002	Feb 2002	Mar 2002	Apr 2002	May 2002	Jun 2002	Total Participants
Tanager Park	34	41	22	29	27	24	32	33	18	23	17	24	<b>324</b>
Wakeham Park	42	46	32	27	36	25	24	28	*	*	*	34	<b>294</b>
TeWinkle Park	54	*	*	*	*	*	*	*	*	*	*	*	<b>54</b>
Balearic Park	*	72	*	*	*	*	*	*	*	*	*	*	<b>72</b>
Smallwood Park	*	*	50	45	40	38	88	51	47	23	52	46	<b>480</b>
Del Mesa Park	*	*	*	*	*	*	*	*	*	3	8	*	<b>11</b>

\* Not offered at that site

**Total participants for FY 2001-2002      1,235**

**Mobile Skate Park 2002-2003 Monthly Attendances**

Site Names	Jul 2002	Aug 2002	Sept 2002	Oct 2002	Nov 2002	Dec 2002	Jan 2003	Feb 2003	Mar 2003	Apr 2003	May 2003	Jun 2003	Total Participants
Tanager Park	40	25	17	9	12	8	17	6	17	12	0	17	<b>180</b>
Wakeham Park	40	17	15	9	21	15	11	11	23	22	3	13	<b>200</b>
Smallwood Park	38	56	27	22	23	26	23	23	30	20	16	29	<b>333</b>

\* Not offered at that site

**Total participants for FY 2002-2003      713**

**Mobile Skate Park 2003-2004 Monthly Attendances**

Site Names	Jul 2003	Aug 2003	Sept 2003	Oct 2003	Nov 2003	Dec 2003	Jan 2004	Feb 2004	Mar 2004	Apr 2004	May 2004	Jun 2004	Total Participants
Shiffer Park	8	15	*	*	*	*	*	*	*	*	*	*	<b>23</b>
TeWinkle Park	35	12	18	24	30	30	30	33	65	34	41	22	<b>374</b>
Smallwood Park	16	28	43	35	30	30	30	*	*	*	*	15	<b>227</b>
Shalimar Street	38	56	27	22	23	26	23	23	30	20	16	29	<b>333</b>
Ketchum-Libolt	38	56	27	22	23	26	23	23	30	20	16	29	<b>333</b>

\* Not offered at that site

**Total participants for FY 2003-2004      1,157**

## **IMPORTANT:**

Total number of participants who have registered in the program and completed the Waiver and Release form: 1373

### **FACTORS AFFECTING ATTENDANCE NUMBERS –**

Typical visits to an individual location by Mobile Skate is once a week, for a month or more at a time. However, this may vary based on several factors.

The program may be at a site for only one or two times (i.e. if only promoting the program at an individual location or at the start/end of a program). Also, attendance figures reflected here do not take into account inclement weather program closures, or closure for vehicle in-service days, holiday closures, or closures for other reasons.

Moving locations offers the program geographically spread around Costa Mesa. Staff's intent is to make the program more easily accessible by serving residents in their neighborhoods and lessening the need for transportation by participants. However, even though locations are publicized in a variety of ways in advance of program site placement, staff have noted this can confuse participants as to which day the program is at which location and therefore reduce the total number of participants attending the program

With a program going to an individual site only once a week, & the factors identified above, the effect to month-end average attendance totals per day/visit can vary by one-quarter to one-half or more each month.

### **SPECIAL EVENT PARTICIPATION & ATTENDANCE -**

The attendance figures presented herein also do not reflect any Special Events the program has been a part of each year. At these events, the Mobile Skate program provides skating activities for hundreds of the children that have attended these events.

The special events the Mobile Skate program has participated in include, but are not limited to: CMPD "National Night Out"; OC Fairgrounds "Youth Expo"; and Fairview Park Committee event "Earth Day Clean Up",