

**CITY OF COSTA MESA
PROGRAM OBJECTIVE STATEMENT
FISCAL YEAR 2005-06**

MAJOR PROGRAM CATEGORY:	Recreation Division
PROGRAM:	Mobile Recreation Program #40245
SUB-PROGRAM:	---

DESCRIPTION:

This program is a mobile Playground Program, offered four days a week, at a different location in the community every day into neighborhoods on streets and City parks in the community, providing recreation opportunities to those children who stay close to their homes and do not attend other, more traditional recreational venues.

The Mobile Recreation program develops a team environment, services community neighborhood recreational needs, while offering positive role models, influential leadership, social, and recreational activities for youth ages 5-12. The program provides fun and engaging activities to keep participants occupied in positive activities throughout the day, keeping participants out of negative and/or destructive activities and behaviors that can accompany excessive amounts of free time.

The program is structured around three key components: Recreational Activities, Free Play, & Education:

RECREATION: Staff-planned and organized recreational activities & programs (games, arts & crafts, sports, nature, theatre, miscellaneous, etc).

FREE PLAY: Supervised “free play” activities &/or activities chosen by the children and implemented &/or supervised by staff.

EDUCATION: Homework assistance, reading, implementing “Character Counts” training and/or teaching “Fundamental Assets”, etc.

Ratios of part-time Recreation Division staff to children are 1 to 25 whenever possible. Staff plan and coordinate activities and maintain a safe and secure environment for participants.

The program also participates in various special events in the community throughout the year, including: City Recreation Division special events (i.e. the Summer Concert Series, Holiday Snowhill, etc.), other City-sponsored special events (i.e. Fairview Park Committee events in Fairview, CMPD “National Night Out”, CMPD/CMFD Safety Expo, etc.), and several community-sponsored special events (i.e. Shalimar Learning Center event, LULAC community event, etc.).

OBJECTIVES:

1. To offer Mobile Recreation Programs in the community and parks year-round in a variety of locations around Costa Mesa.
2. To have the Mobile Recreation program at several City provided and community-sponsored Special Events and all City Recreation Division Summer Concerts throughout the year.
3. To offer a wide variety of recreational activities to Mobile Recreation participants including arts-n-crafts, games, drama, educational guest speakers, “Character Counts” activities, homework assistance etc.
4. To promote healthy lifestyles and emphasize exercise and recreation.
5. To provide opportunities for participants to enhance self-esteem, self-identity, & create a safer & more secure community.
6. To give children an opportunity to be involved in positive recreational activities during their free time, rather than engage in sedentary, unhealthy, activities.
7. To keep participants in a safe environment where staff serve as role models to the children they supervise and coordinate activities for.
8. To encourage CMPD and CMFD to visit each site throughout the year.
9. To promote harmony among children in their surrounding by having them recreate together.
10. To constantly try to improve participation & attendance in the program.
11. To maintain a customer satisfactory rating of at least good to excellent 90% of the time.

COMMUNITY BENEFITS &/OR INDIVIDUAL BENEFITS:

1. The individuals in this program benefit because they are engaged in a positive after school activity under the supervision of trained staff that keeps the children occupied and out of trouble or negative behavior, which in turn benefits the entire community.
2. This program benefits parents (working and non-working) of the community because it offers a quality after school program in their neighborhood and close to home at no cost.
3. The individuals in this program benefit because they are involved in physical activities several times throughout the week that contributes to their overall well-being and fitness level. Studies have shown a decrease in physical activity among children in the United States and an increase in obesity/weight problems.
4. The individuals in this program benefit because they develop relationships/friendships with other children and staff (the staff serve as role models to the children). One of the “40 Developmental Assets” of a healthy, carrying and responsible child is a relationship with three or more non-parent adults (teachers, coaches, recreation leaders, etc).
5. Benefits participants by providing a safe environment for them to recreate in during after school hours and during NMUSD school breaks.
6. Benefits the community by offering a recreational program that promotes positive activities lead by positive role models who encourage a healthy lifestyle.

COST RECOVERY PROGRAM:

As with all Recreation programs, fees for participation are determined based on where the program falls within the requirements of the Council-approved “Cost Recovery Program for Recreation Activities”. Mobile Recreation programs fall within the “Fully Supported Activities” category of the Cost Recovery Program and therefore participation fees are not charged.

CITY COUNCIL COMMUNITY VALUE STATEMENTS:

The following Council
1.3B,
2.2B, 2.3 A-E, 2.4 A-C,
3.1 A-C
4.1A-4.5C.

**CITY OF COSTA MESA
PROGRAM OBJECTIVE STATEMENT
FISCAL YEAR 2005-06**

MAJOR PROGRAM CATEGORY:	Recreation Division
PROGRAM:	Mobile Skate Park #40246
SUB-PROGRAM:	---

DESCRIPTION:

This program was established at the direction of the Costa Mesa City Council as an alternative to a built-in, permanent cement skate park.

Offered three days a week, during afternoon hours, the Mobile Skate Park program brings various skating elements (ramps, rails, quarter pipes, etc.) into the community and into City parks so participants have a safe and legal area to skateboard and/or in-line skate. Recreation Division staff teach safe skateboarding techniques, and skate etiquette to participants.

A secondary benefit or description of the program is that it serves as an after school program to a specific set of target-marketed youth who may or may not participate in a more traditional after school program.

Though open to skaters of all ages and abilities, due to the individual skate elements and the nature of the program, it primarily caters to skaters of beginning to intermediate skill levels and/or to young children between 5 and 11 yrs of age.

OBJECTIVES:

1. To provide a year-round mobile skate park, with portable equipment, in several different locations around the community.
2. To have the Mobile Skate Park program at community special events throughout the year.
3. To counteract negative associations with skating and show residents adjacent to the Mobile Skate Park areas that skating can be a positive activity for children to enjoy and participate in.
4. To keep participants in a safe environment where staff serve as role models to the children they supervise.
5. To promote exercise and healthy lifestyles to combat sedentary lifestyles and obesity.
6. To give children an opportunity to be involved in other types of after school programs and recreational activities during after school hours.
7. To always try to improve program attendance and explore new sites throughout the community.
8. To reinforce the reasoning for safe skating and the importance of wearing protective gear.
9. To provide demonstrations of safety tips and skateboarding skills.
10. To help new participants learn the proper fundamentals of skateboarding.
11. To provide knowledgeable staff with skateboarding skills to ensure safe skating.
12. To maintain a customer satisfactory rating of at least good to excellent 90% of the time.

COMMUNITY BENEFITS &/OR INDIVIDUAL BENEFITS:

1. Benefits skaters in the community by providing a safe and supervised environment that can enhance their skating knowledge, techniques, skills and abilities.
2. Benefits the community -and the business community- by providing a legal, designated area for skaters to skate and practice their sport, reducing damage to illegal skate areas.
3. Benefits the participant and community by reinforcing the need and reasoning for safe skating and the importance of wearing protective gear.
4. Benefits individuals in this program because they are engaged in a positive after school activity under the supervision of trained staff that keeps the children occupied and out of trouble or negative behavior, which in turn benefits the entire community.
5. This program benefits parents (working and non-working) of the community because it offers an alternative, quality after school program in their neighborhood at no cost.
6. The individuals in this program benefit because they are involved in physical activities several times throughout the week that contributes to their overall well-being and fitness level. Studies have shown a decrease in physical activity among children in the United States and an increase in obesity/weight problems.
7. The individuals in this program benefit because they develop relationships/friendships with other children and staff (the staff serve as role models to the children). One of the “40 Developmental Assets” of a healthy, carrying and responsible child is a relationship with three or more non-parent adults (teachers, coaches, recreation leaders, etc).
8. Benefits the community by offering a recreational program that promotes positive activities lead by positive role models who encourage a healthy lifestyle.

COST RECOVERY GUIDELINES:

As with all Recreation programs, fees for participation are determined based on where the program falls within the requirements of the Council-approved “Cost Recovery Program for Recreation Activities”. Mobile Skate Park programs fall within the “Fully Supported Activities” category of the Cost Recovery Program and therefore participation fees are not charged.

CITY COUNCIL COMMUNITY VALUE STATEMENTS:

- 1.3B,
- 2.2B, 2.3 A-E, 2.4 A-C,
- 3.1A-C,
- 4.1A-4.5C.