

**Pacific Coast Hospitality, LLC
dba Holiday Inn Express
Hotel & Suites Costa Mesa**

2070 Newport Blvd
Costa Mesa, CA 92667
Phone: 949-631-6000
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Via Facsimile, only

Diane Pritchett
Executive Director
Costa Mesa Conference
& Visitor Bureau
PO Box 5071
Costa Mesa, CA 92628

March 23, 2005

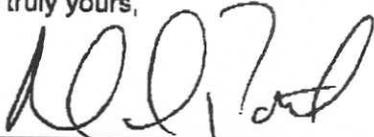
Dear Diane:

Per your discussions with Shetal at the March 17th Board of Directors' meeting, this letter shall serve as our formal request to be a participating hotel in the Costa Mesa Conference & Visitor Bureau.

We are very excited by the prospect of working with you and the Costa Mesa Conference & Visitor Bureau.

Feel free to call me if you have any questions.

Very truly yours,

By: 
Narendra B. Patel, Owner
Holiday Inn Express Hotel & Suites
Costa Mesa