RESOLUTION NO. 98-85

A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF COSTA MESA, CALIFORNIA, ADOPTING THE LANDSCAPE AND SIGN GUIDELINES FOR THE NEWPORT BOULEVARD SPECIFIC PLAN.

WHEREAS, the City Council of the City of Costa Mesa adopted the Newport Boulevard Specific Plan in July, 1996; and

WHEREAS, the Newport Boulevard Specific Plan includes several implementation programs, including development of landscape and sign design guidelines for the properties with frontage on Newport Boulevard; and

WHEREAS, two community workshops were held on April 23, 1998, to solicit input for drafting of the guidelines; and

WHEREAS, the Planning Commission held a public hearing on August 10, 1998, and on a 5-0 vote, recommended adoption of the guidelines; and

WHEREAS, the City Council deems it to be in the best interest of the City to adopt these guidelines for the specific plan area;

NOW, THEREFORE, BE IT RESOLVED by the City Council of the City of Costa Mesa that the "Landscape and Sign Guidelines" are hereby adopted, and are on file in the Planning Division and the Office of the City Clerk.

BE IT FURTHER RESOLVED that the project has been reviewed for compliance with the California Environmental Quality Act (CEQA), the CEQA Guidelines, and the City environmental procedures, and it has been found to be exempt.

Attachment 5

PASSED AND ADOPTED this 5th day of October, 1998.

Mayor of the City of Costa Mesa

ATTEST:

Deputy City Clerk of the City of Costa Mesa

APPROVED AS TO FORM

9-8-98

CITY ATTORNEY

STATE OF CALIFORNIA)
COUNTY OF ORANGE) ss
CITY OF COSTA MESA)

I, MARY T. ELLIOTT, Deputy City Clerk and ex-officio Clerk of the City Council of the City of Costa Mesa, hereby certify that the above and foregoing Resolution No. 98-85 was duly and regularly passed and adopted by the said City Council at a regular meeting thereof, held on the 5th day of October, 1998.

IN WITNESS WHEREOF, I have hereunto set my hand and affixed the Seal of the City of Costa Mesa this 6th day of October, 1998.

Deputy City Clerk and ex-officio Clerk of the City Council of the City of Costa Mesa

Attachment 5

INTEROFFICE MEMORANDUM
COUNCIL ACTION

FROM:	Office of the City Clerk	DATE:	October 7, 1998
TO:	PLANNING	RE:	Resolution 98-85, Newport Boulevard Landscape and Sign Guidelines

At the regular City Council meeting held on Monday, October 5, 1998, the above was considered and the following action was taken:

Resolution 98-85, A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF COSTA MESA, CALIFORNIA, ADOPTING THE LANDSCAPE AND SIGN GUIDELINES FOR THE NEWPORT BOULEVARD SPECIFIC PLAN, directing staff to advertise for the reformation of the ad hoc Newport Boulevard Study Committee to investigate other issues regarding the Newport Boulevard recommendations and the specific plan, selecting the Tipu and the Bottle tree as the preferred trees, for the freeway side of Newport Boulevard, directing staff to conduct a survey of the business owners in the area to see if there would be 60 percent support for a Business Improvement District, postponing any decision on the street banners until the study committee is reformed, and directing staff to prohibit certain land uses in the specific plan area.

CITY CLERK'S OFFICE

By Carol Roman

RECEIVED
CITY OF COSTA MESA
DEVELOPMENT SERVICES DEPARTMENT

OCT - 7 1998

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Attachment 5