



CITY COUNCIL AGENDA REPORT

MEETING DATE: APRIL 3, 2007

ITEM NUMBER:

SUBJECT: AUDIO VISUAL SYSTEMS FOR THE POLICE DEPARTMENT

DATE: MARCH 14, 2007

FROM: FINANCE DEPARTMENT- FINANCIAL PLANNING DIVISION

PRESENTATION BY: MARC R. PUCKETT, DIRECTOR OF FINANCE

FOR FURTHER INFORMATION CONTACT: DEBBIE DOBROTT AT 714/754-5212

RECOMMENDATION:

1. Award RFP No. 1109 for Audio Visual Systems for the Police Expansion Project to TV Magic Inc., PO Box 546, San Clemente, California 92674 in the amount of \$314,314.11.
2. Authorize the Mayor and the City Clerk to execute the Professional Services Agreement for the contract.

BACKGROUND:

At the September 19, 2006 City Council meeting, Council awarded a construction contract in the amount of \$18,194,000 for the Police Facility Expansion and Renovation Project. The project consists of an approximate 11,000 square-foot expansion to the existing building; a renovation of approximately 75 percent of the existing building; a seismic retrofit of the existing building; and the construction of additional parking areas. The project commenced in October, 2006 and is anticipated to last approximately 30 months. As part of the Project, the architect contracted the services of an audio visual consultant to specify the criteria for the new audio visual systems that are to be implemented in to the new building and the existing building. The design consists of a state of the art audio visual system for the new Auditorium/Emergency Operations Center (EOC) in the new building, the new training room of the existing building (the old EOC), and the new briefing room in the existing building.

As required by the City of Costa Mesa Municipal Code, the "Request for Proposals" was solicited from qualified suppliers whose names were on the bidders' list and other suppliers requesting proposals. A "Request for Proposal" was published in the Daily Pilot and posted on the public bulletin board in City Hall. The notice was also posted on the City's web site. Twelve prospective proposers picked up the proposal documents. A mandatory walk-through was held on January 25, 2007 at 10:00 a.m. Eighteen prospective proposers were in attendance. The City received three proposals on February 12, 2007.

ANALYSIS:

The three criteria that were used in the evaluations of the proposals received were: a) technical response, b) vendor’s qualifications, and c) the proposed costs. An evaluation team performed independent evaluations of the three proposals received. Staff reviewed each proposer’s qualifications, contacted references, and evaluated the proposed costs from the three prospective proposers. Of the three proposals received, TV Magic ranked the highest overall in the technical response, vendor’s qualifications and proposed cost.

Attachment I provides the evaluation summary identifying the three proposers, the proposal cost and how each vendor ranked relative to the evaluation criteria.

ALTERNATIVES CONSIDERED:

No other alternatives have been considered.

FISCAL REVIEW:

The Police Facility Expansion and Renovation Project is funded through a debt issuance processed by the Finance Department earlier this year. The budgeted amount for the Audio Visual Systems is \$269,000. The remaining \$45,314.11 of the contract will be funded from the \$204,000 savings available from the Telephone and Data Cabling Systems contract for the same project.

LEGAL REVIEW:

The City Attorney’s office has reviewed and approved the attached Professional Services agreements as to form.

CONCLUSION:

It is recommended that City Council award RFP No. 1109 to TV Magic Inc. in the amount of \$314,314.11 and to authorize the Mayor and the Deputy City Clerk to execute the Professional Services Agreement.

MARC R. PUCKETT
Director of Finance

DEBBIE DOBROTT, CPPB
Purchasing Supervisor

Attachments: [Attachment I, Evaluation Summary](#)
[Attachment II, Professional Services Agreement](#)

Distribution: Public Services Director
City Clerk