



# *CITY COUNCIL AGENDA REPORT*

---

**MEETING DATE:** April 1, 2008

**ITEM NUMBER:** Item Number

**SUBJECT:** MEMORANDUM OF UNDERSTANDING WITH CCNTV TO CONFIRM CITY'S INTEREST IN EXPLORING POSSIBLE INSTALLATION OF A CCN COMMUNITY COMMUNICATIONS SYSTEM

**DATE:** MARCH 8, 2008

**FROM:** ADMINISTRATIVE SERVICES DEPARTMENT/ADMINISTRATION

**PRESENTATION BY:** STEPHEN N. MANDOKI, ADMINISTRATIVE SERVICES DIRECTOR

**FOR FURTHER INFORMATION CONTACT:** STEVE MANDOKI (714) 754-5069

---

## **RECOMMENDATION:**

That the City Council approve the Memorandum of Understanding between the City and CCN, USA, LLC to confirm the City's interest in exploring the possible installation of a CCNtv Community Communications System.

## **BACKGROUND:**

At the October 16, 2007 City Council meeting, representatives from CCNtv presented information regarding their desire to enter into a Memorandum of Understanding to confirm the City's interest in exploring the possible installation of a CCNtv Community Communications System. A Community Communications System is a closed loop television channel capable of broadcasting information and community news to designated locations throughout the City.

Direction from the October 16, 2007 Council meeting was to bring this matter to a future study session for discussion. That occurred at the March 11, 2008 City Council Study Session at which time representatives from CCNtv made a presentation that included video samples from CCNtv systems in other cities.

If the proposed MOU is approved, staff and CCNtv representatives would then begin discussions to develop an Agreement to implement a CCNtv Community Communications System. At such time that terms of a proposed Agreement are reached, said terms and conditions would be brought back for approval by the City Council.

## **ANALYSIS:**

A system such as CCNtv provides a vehicle by which to disseminate information to the public via designated locations that choose to enter into agreements with CCNtv. Based upon the discussions and information obtained at the Council meeting of October 16, 2007 and the Study Session of March 11, 2008, the City would begin discussions for the implementation of a communication system provided by CCNtv.

**ALTERNATIVES CONSIDERED:**

Based upon information provided at the previous meetings, the alternative to this item is to not pursue CCNtv's Community Communications System.

**FISCAL REVIEW:**

The Finance Director has reviewed this item and a fiscal review is not needed at this time.

**LEGAL REVIEW:**

The City Attorney has reviewed the proposed Memorandum of Understanding with CCNtv, provided changes, and approved the attached MOU.

**CONCLUSION:**

Based upon the discussion and direction at the City Council meeting of October 16, 2007 and the City Council Study Session of March 11, 2008, the proposed MOU with CCNtv is presented for the Council's approval.

---

STEPHEN N. MANDOKI  
Administrative Services Director

---

KIMBERLY HALL BARLOW  
City Attorney

---

MARC R. PUCKETT  
Director of Finance

DISTRIBUTION: Anna Tellez, Telecommunications Manager

ATTACHMENTS: 1 [Memorandum of Understanding with CCN](#)