



CITY COUNCIL AGENDA REPORT

MEETING DATE: December 2, 2008

ITEM NUMBER:

SUBJECT: 2009 COSTA MESA COMMUNITY RUN

DATE: NOVEMBER 25, 2008

FROM: CITY MANAGER'S OFFICE

PRESENTATION BY: THOMAS R. HATCH, ASSISTANT CITY MANAGER &
CAROL C. PROCTOR, MANAGEMENT ANALYST

FOR FURTHER INFORMATION CONTACT: CAROL C. PROCTOR at (714) 754-5688

RECOMMENDATION:

It is recommended that the City Council approve a temporary street closure for a portion of Placentia Avenue—southbound lanes only, from Adams Avenue to the signalized entrance on Placentia Avenue at Estancia High School and the Corp Yard for the proposed 2009 Costa Mesa Community Run.

BACKGROUND:

Last year, the City of Costa Mesa, the Newport Mesa Unified School District (NMUSD) and the Costa Mesa Community Foundation sponsored the 2008 Costa Mesa Community Run. This inaugural event was held on April 26, 2008 in conjunction with the dedication of Jim Scott Stadium. It was very well received by the community, with over 600 runners and many community organizations participating. (Attachment 1 – After Action Report of May 29, 2008) The net proceeds from the Community Run totaled \$14,853, which benefitted the Foundations of (1) TeWinkle Middle School; (2) Costa Mesa Middle School; (3) Estancia High School; and (4) Costa Mesa High School. As part of the City's contribution to the Event, the City provided police services for traffic control at a direct cost of \$1,700. In addition, city staff assisted with the planning of the event and provided \$150 for the rental of cones. The Event also coincided with and celebrated the grand opening of Jim Scott Stadium at Estancia High School.

The 5K run course was routed through Jim Scott Stadium, into Fairview Park, and returned to Jim Scott Stadium by way of the southbound lanes of Placentia Avenue. The 2K run utilized only the new Stadium track and Fairview Park. A Special Event Permit was submitted because of the anticipated number of attendees. Twenty-eight conditions of approval were included as part of the permit from the Public Services Department (Attachment 2). The process worked well and ensured that City conditions and concerns were met.

ANALYSIS:

The second annual Costa Mesa Community Run has been set for Saturday morning, April 18, 2009. The Event will be essentially the same as last year's with some minor changes to the route through Fairview Park so as not to disrupt the rehabilitation and restoration improvement projects. The contracted Race Director has already coordinated this effort with Public Services staff to finalize the route.

City staff has been meeting with various representatives from the NMUSD, Costa Mesa Community Foundation, non-profit organizations, and others to discuss and coordinate operational details of this year's Event. The goal for this year is to double the participation to 1,200 runners. There is one change to the distribution of the proceeds from the proposed Event for 2009. For 2009, the Costa Mesa Community Foundation will receive 33% of the net proceeds with the remaining 66% split between the Foundations of Costa Mesa High School/Middle School and Estancia High School/TeWinkle Middle School.

A Special Event Permit application will be submitted to the City in December 2008. It will be very similar to the one submitted and approved for the inaugural event. The application will be reviewed by the City's Special Event Committee, comprised of representatives from City departments. Time frames, traffic issues, signage, impacts to properties, residents and others, clean-up, liability coverage, noise, and safety are just some of the areas evaluated, addressed and conditioned by the Committee as part of the review and approval process.

The 5K route proposed would begin in front of Jim Scott Stadium and travel north in the southbound lanes of Placentia (closed to traffic), along established trails in Fairview Park, onto southbound Placentia Avenue, and back to Jim Scott Stadium. Police traffic officers and cadets will again direct residents, guests and others who wish to enter or leave Tern Circle, Oriole Drive and Longwood Court. The southbound lanes of Placentia Avenue in this location are proposed to be closed at 7:30 am and reopened at 10 am. According to Special Events Traffic Sergeant Rob Sharnack, this effort was handled very smoothly at last year's event, with no problems reported. Based on the proposed event, it is anticipated that similar conditions to those of last year's will be included in the Special Event Permit.

ALTERNATIVES CONSIDERED:

Do not approve the proposed request.

FISCAL REVIEW:

The City will be reimbursed for the actual cost of police services used in support of the 2009 Costa Mesa Community Run, in accordance with the City's adopted fee schedule. The cost is estimated to be \$1,700. In addition, staff from the City Manager's Office will again assist with the planning and coordination of the Event. Other City staff may need to review and provide input to the Event. One City Maintenance Worker will also be shifted from other duties to be present on the day of the Event.

Because last year's event was conducted as part of the dedication of Jim Scott Stadium involving the NMUSD, the Community Foundation and the City, the City Council was advised that the Special Event Permit would be processed without a fee payment absent a formal request for review. This year's event will be treated in the same manner unless the City Council directs otherwise. The cost for the Special Events Permit is \$400 with indirect costs related to the City's contribution to the Event estimated to be \$3,800. The \$3,800 is mainly staff time from the City Manager's Office, Recreation and Finance to assist with the Event, one Maintenance Worker the day of the Event, and the rental of traffic cones at \$150.

LEGAL REVIEW:

The NMUSD and the City will again prepare a joint indemnity agreement and the School District will submit insurance per the City's requirements for this event, as part of the Special Event Permit application. As long as the closure plan is properly approved by City Council and adequate measures are provided, along with the provision of proper insurance, no liability issues are anticipated.

CONCLUSION:

The 2009 Costa Mesa Community Run sponsors have again proposed the use of the southbound lanes of Placentia Avenue in conjunction with the 5K run. Approval to use this street requires City Council action because it is not one of the pre-designated routes. Therefore, the City Council needs to determine whether to approve the proposed route for the 2009 Costa Mesa Community Run.

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ATTACHMENTS: 1 [After Action Report – May 29, 2008](#)
2 [Special Event Permit – Conditions of Approval for 2008](#)