



CITY COUNCIL AGENDA REPORT

MEETING DATE: December 2, 2008

ITEM NUMBER: **VII-15**

SUBJECT: WHALE TAIL COMPETITIVE GRANT PROGRAM

DATE: NOVEMBER 4, 2008

FROM: FINANCE DEPARTMENT/GRANT ADMINISTRATION

PRESENTATION BY: LYNDA M. JENKINS

FOR FURTHER INFORMATION CONTACT: LYNDA M. JENKINS, GRANT ADMINISTRATOR
(714) 754-5062

RECOMMENDATION:

- Staff recommends City Council adopt a Resolution authorizing application for grant funding from the California Coastal Commission (CCC) 2008/2009 Whale Tail Competitive Grants Program.

BACKGROUND:

As part of the City's water quality program and National Pollutant Discharge Elimination System (NPDES), a program to prevent non-storm water discharge and reduce pollutant discharge to the storm drain system must be maintained. The program is mandated by the Santa Ana Regional Water Quality Control Board's Areal-wide Urban Storm Water Runoff Permit for Orange County and the Incorporated Cities. Non-storm water discharge to the storm drain system and the ocean has been identified as a source of pollutants, which impacts beaches along the Orange County coastline.

The California Coastal Commission (CCC) is offering a grant in Fiscal Year 2008/2009 to fund some additional outreach and educational information to the residents of Costa Mesa.

ANALYSIS:

For Fiscal Year 2008/2009 the California Coastal Commission is offering the "Whale Tail" Competitive Grant Program for the purpose of teaching California's children and the general public to value, and take action to improve the health of the state's marine and coastal resources. The grant funds will be used to purchase contract services and staff time to provide field trips and classroom instruction regarding this topic.

Applicants may request any amount up to \$50,000, with a majority of the funding allocated to small grants. Grant funds may be used for any public education program with the goal to improving knowledge about marine or coastal resources. A total of \$404,000 is available for statewide grants.

ALTERNATIVES CONSIDERED:

The City Council could choose to not adopt the resolution authorize a grand funding application for the outreach activities associated with the NPDES program.

FISCAL REVIEW:

The City is requesting \$4,800 in funds. There are no City matching funds required. If the City is successful in receiving a grant, the City will only be responsible for staff time associated with the administration of the grant.

LEGAL REVIEW:

The City Attorney's Office has reviewed the attached Resolution and approved it as to form.

CONCLUSION:

Staff recommends City Council approve a resolution authorizing staff to submit an application for grant funding from the California Coastal Commission (CC) 2008/2009 Whale Tail Competitive Grants Program.



LYNDA M. JENKINS

Grant Administrator



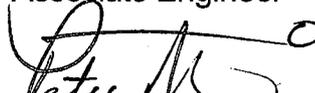
PATRICK BAUER

Associate Engineer



MARC R. PUCKETT

Director of Finance



PETER NAGHAVI

Director of Public Services

DISTRIBUTION: City Manager
Deputy City Clerk
Director of Finance
Grant Administrator

ATTACHMENT: 1 Resolution No. 08-XXX

RESOLUTION NO. 08-

A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF COSTA MESA, CALIFORNIA, AUTHORIZING THE EXECUTION OF ACTIONS NECESSARY TO OBTAIN STATE FINANCIAL ASSISTANCE THROUGH THE CALIFORNIA COASTAL COMMISSION 2008-2009 WHALE TAIL COMPETITIVE GRANTS PROGRAM.

THE CITY COUNCIL OF THE CITY OF COSTA MESA DOES HEREBY RESOLVE AS FOLLOWS:

WHEREAS, public outreach education is a significant part of the City's National Pollutant Discharge Elimination System (NPDES) program; and

WHEREAS, funding has become available through the California Coastal Commission's 2008/2009 Whale Tail competitive Grants Program to promote education; and

WHEREAS, the California coastal Commission (CCC) has received \$404,000 to distribute to non-profit and governmental entities to promote such education; and

WHEREAS, governmental agencies have been encouraged to apply for grant funding to promote their educational programs.

NOW, THEREFORE, BE IT RESOLVED THAT the City Council of the City of Costa Mesa, hereby authorizes the Public Services Director to execute any actions necessary for the purpose of obtaining financial assistance for public outreach education via a state grant.

PASSED AND ADOPTED this _____ day of _____ 2008.

Mayor of the City of Costa Mesa

ATTEST:

APPROVED AS TO FORM

City Clerk of the City of
Costa Mesa

City Attorney

STATE OF CALIFORNIA)
COUNTY OF ORANGE) ss.
CITY OF COSTA MESA)

I, JULIE FOLCIK, City Clerk and ex-officio Clerk of the City Council of the City of Costa mesa, hereby certify that the above and foregoing Resolution No. _____ was duly and regularly passed and adopted by the said City Council at a regular meeting thereof held on the ___ day of December, _____.

IN WITNESS WHEREOF, I have hereunto set my hand and affixed the seal of the City of Costa Mesa this ____ day of December _____.

City Clerk and ex-officio
Clerk of the City Council of
the City of Costa Mesa

RESOLUTION NO. 08-_____

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THE CITY COUNCIL OF THE CITY OF COSTA MESA HEREBY RESOLVES AS FOLLOWS:

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WHEREAS, the California coastal Commission (CCC) has received \$404,000 to distribute to non-profit and governmental entities to promote such education; and

WHEREAS, governmental agencies have been encouraged to apply for grant funding to promote their educational programs.

NOW, THEREFORE, BE IT RESOLVED THAT the City Council of the City of Costa Mesa, hereby authorizes the Public Services Director to execute any actions necessary for the purpose of obtaining financial assistance for public outreach education via a state grant.

PASSED AND ADOPTED this 2nd day of December, 2008.

Eric R. Bever, Mayor

ATTEST:

APPROVED AS TO FORM:

Julie Folcik, City Clerk

Kimberly Hall Barlow, City Attorney

STATE OF CALIFORNIA)
COUNTY OF ORANGE) ss
CITY OF COSTA MESA)

I, JULIE FOLCIK, City Clerk of the City of Costa Mesa, DO HEREBY CERTIFY that the above and foregoing is the original of Resolution No. 08-____ and was duly passed and adopted by the City Council of the City of Costa Mesa at a regular meeting held on the 2nd day of December, 2008, by the following roll call vote, to wit:

AYES: COUNCIL MEMBERS:

NOES: COUNCIL MEMBERS:

ABSENT: COUNCIL MEMBERS:

IN WITNESS WHEREOF, I have hereby set my hand and affixed the seal of the City of Costa Mesa this 3rd day of December, 2008.

JULIE FOLCIK, CITY CLERK

(SEAL)