



CITY COUNCIL AGENDA REPORT

MEETING DATE: MARCH 3, 2009

ITEM NUMBER:

SUBJECT: AWARD OF FORMAL BID ITEM NO. 1128 FOR STREET STRIPING SERVICES

DATE: FEBRUARY 11, 2009

FROM: PUBLIC SERVICES DEPARTMENT – MAINTENANCE SERVICES DIVISION

PRESENTATION BY: PETER NAGHAVI, PUBLIC SERVICES DIRECTOR

**FOR FURTHER INFORMATION CONTACT: RICK SIMONS 714/327-7473 OR
DEBBIE CASPER 714/754-5212**

RECOMMENDATION:

1. Award a contract for the performance of street striping services to J & S Striping, 10715 Bloomfield Avenue, Santa Fe Springs, California, 90670, per formal bid item No. 1128, in an amount not to exceed \$55,607 for the initial term of the contract. The initial term of the contract is two years, with the option of renewing for three additional one-year extensions.
2. Authorize the Mayor and the City Clerk to execute the Professional Services Agreement for the contract.
3. Authorize the City Manager to sign for any justified rate increase to the contract within his signing authority and to extend the contract for three additional one-year terms upon recommendation from the Director of Public Services

BACKGROUND:

The City of Costa Mesa has over 1,532,000 linear feet of maintained roadway traffic marking lines and raised pavement markers. Approximately 75% of all roadway markings are painted while the remaining 25% are marked with raised pavement markers, or a combination of the two. Currently, all roadway line striping is performed in-house by Traffic Operations crews. However, it is becoming increasingly difficult to complete the roadway line striping in-house annually. Roadway line striping is a four-person operation; two employees operate the striping machine and two employees provide traffic control and lane closure. Currently there are two vacant positions in the Traffic Operations section. These positions will remain vacant for the foreseeable future due to budget constraints. The City-owned road striping machine is adequate for performing most residential, collector road striping and red curb painting. However, it does not meet the City's overall street painting needs or produce the desired consistent quality. The road striping machine has difficulty providing a continuous high quality straight line of striping on the arterial roadways. The purchase of replacement machine was considered. With the high cost of a replacement road striping machine and the reduction in staffing, funding was included in the 2008-09 Public Services Department budget to contract road striping services for the first time. The contract, as proposed, will provide an opportunity to evaluate the quality and cost effectiveness of using an outside vendor for this maintenance operation.

Contracting the roadway line striping would reduce the City's overtime costs for night work, as well as free up valuable staff time needed to complete maintenance of painted and thermoplastic messages and crosswalks, which carry greater importance in aiding drivers and pedestrians to safely travel in Costa Mesa and in reducing potential liability. With the contract in place, arterial and collector road line striping will once again be restriped bi-annually as mandated, thus greatly reducing the City's liability due to faded or reduced reflectivity as well as giving the City's streets an improved appearance.

Public Services staff has concluded the most cost effective resolution is to combine in-house work with the contracted work. The services provided by this contract equates to about 70% of all roadway striping in Costa Mesa. The remaining 30% of roadway striping will continue being maintained by City staff. The Traffic Operations crew will continue to perform residential street striping, red curb painting, repair work, and other work orders generated by the Transportation Division and the public.

Public Services Department staff coordinated with Purchasing Division staff to prepare an invitation to bid for a portion of the necessary striping services. Traffic Operations staff provided the scope of work for this contract, which includes approximately 100% of arterial streets and 60% of collector roads to be striped bi-annually.

As required by the City of Costa Mesa Municipal Code, the "Invitation for Bids" was mailed to known qualified vendors whose names were on the bidders' list, and other vendors requesting a bid package. A "Notice Inviting Bids" was published in the Daily Pilot and posted on the public bulletin board in City Hall. The bid document was also posted on the City's web site for downloading. A pre-bid meeting was held at 10:00 a.m. on December 17, 2008, at City Hall in Meeting Room 1A. Attendance at this pre-bid meeting was not mandatory. Three vendors attended the pre-bid meeting, which resulted in some mutually agreed upon changes to the original Invitation for Bids. An addendum was distributed to the vendors attending the pre-bid meeting and it was posted on the city's website. On January 5, 2009, the City Clerk received, opened and read seven bids. The bid received from Superior Pavement Markings was incomplete and therefore disqualified.

ANALYSIS:

The invitation for bid allowed the bidder to provide pricing information based on a rate per linear foot painted for a variety of striping configurations and sizes in various total linear footages painted. Of the six bids accepted, J & S submitted the lowest responsive and responsible bid for \$55,607.00 for a two-year period. The bid tabulation is provided in Attachment I. Purchasing staff contacted the references provided by J & S Striping, which were other local municipalities. All references reported they were satisfied with the performance of J & S Striping and would recommend them to perform municipal street striping services.

ALTERNATIVES CONSIDERED:

1. One alternative considered was the purchase of a new road line striping machine that would perform all street striping functions in an appropriate manner. However the estimated cost of a new striping machine is \$250,000.
2. A second alternative would to keep the program as it is now, with City crews performing all roadway line striping as was traditionally done. However, given the shortage in staff, the limitations of the existing striping machine and overtime

required to do this, it would be more costly, would not achieve the annual production necessary and therefore is not recommended.

FISCAL REVIEW:

The bids for the street striping services came in lower than expected. The bid amount of \$55,607 for two year's work is \$5,607 more than the amount budgeted for one year. Therefore, a two year contract may be awarded resulting in a second year savings of \$44,393. It is anticipated that funding for street striping will be reduced by that amount in the 2009-10 fiscal year budget based on the results of this bid.

LEGAL REVIEW:

The City Attorney's office has reviewed and approved the attached Professional Services agreement as to form.

CONCLUSION:

The award of the proposed two-year contract is a cost-effective method to ensure that the traffic marking lines on roadways throughout the City are maintained on a regular schedule. This will result in reduced fading and increased visibility of reflective coatings, thus presenting a better visual aesthetic to the city's streets.

It is recommended that City Council award the two-year price agreement for street striping services per formal bid No. 1128 with a not to exceed amount of \$55,607 for the first two years and to authorize the Mayor and the City Clerk to execute the Professional Services Agreement. In addition, it is recommended that the City Council authorize the City Manager to sign for any justified rate increase within his signing authority and to authorize the City Manager to extend the contract for an additional three years if the Public Services Department were to recommend doing so.

MARC R. PUCKETT
Director of Finance

PETER NAGHAVI
Public Services Director

BRUCE HARTLEY
Maintenance Services Manager

DEBBIE CASPER, C.P.M., CPPB
Purchasing Supervisor

- Attachments: I. [Bid Tabulation](#)
II. [Professional Services Agreement](#)

Distribution: City Manager
Public Services Director
City Clerk