



CITY COUNCIL AGENDA REPORT

MEETING DATE: MARCH 17, 2009

ITEM NUMBER: _____

SUBJECT: IOWA STREET "RESIDENT ONLY" PERMIT PARKING

DATE: MARCH 5, 2009

FROM: DEPARTMENT OF PUBLIC SERVICES – TRANSPORTATION SERVICES DIVISION

PRESENTATION BY: PETER NAGHAVI, DIRECTOR, DEPARTMENT OF PUBLIC SERVICES

**FOR FURTHER INFORMATION CONTACT: RAJA SETHURAMAN, MANAGER,
TRANSPORTATION SERVICES (714) 754-5032**

RECOMMENDATION:

1. Direct staff for appropriate action regarding the implementation of a **"Resident Only"** parking restriction on Iowa Street, between Gisler Avenue and New Hampshire Drive.
2. Authorize the Transportation Services Manager to extend the **"Resident Only"** parking restriction within a maximum of 1,000 feet of Iowa Street as needed.
3. Adopt the attached resolution (**Attachment 1**).

BACKGROUND:

The City/Newport Mesa Unified School District (NMUSD) Joint Field Use Master Plan Task Force has, over the past few months, been reviewing the development of the Master Plan and Conceptual Design for sports field upgrades and improvements at TeWinkle Intermediate School/California Elementary School and Costa Mesa High School/Davis Elementary School sites. The Task Force was formed to bring residents, and other interested groups, together to identify needs and concerns. Members of the Task Force include area residents, a variety of sporting entity representatives, a NMUSD Board representative, Parks and Recreation Commission members, as well as two City Council Members.

During the meetings held by the Task Force to review the Master Plan and Conceptual Design specific to TeWinkle Intermediate/California Elementary Schools, the current and future parking impacts within the adjacent residential neighborhood on Iowa Street was identified as a serious issue to be addressed as the Master Plan moves forward. As a means to reduce both current and future parking impacts to residents of Iowa Street, the implementation of **"resident only"** permit parking as part of the Master Plan has been recommended by the Task Force. The attached map (Attachment 2) depicts Iowa Street, the surrounding area, and the proposed extent of permit parking restriction.

Staff conducted two public workshops on January 21, 2009, and January 22, 2009, to present the proposed Master Plans and to receive public input. The meeting on January 21, 2009, took place at TeWinkle Intermediate School and neighbors within 500 feet of the school properties received invitations by mail. The parking concerns brought

up by the task force representative were echoed at the public workshops where a number of residents requested “**resident only**” parking for Iowa Street.

ANALYSIS:

The City/NMUSD Joint Field Use Master Plan Task Force has identified potential parking impacts within the adjacent residential neighborhood, and specifically on Iowa Street, resulting from the current and proposed sports activities at the TeWinkle/California Schools sites. In order to determine the current level of parking intrusion on Iowa Street, as well as to establish a baseline for future reference, Transportation Services Division staff conducted parking and license plate surveys when the sports fields were in use. Results of these surveys indicated that approximately 50 percent of vehicles parked on Iowa Street belonged to non-residents. This percentage is anticipated to significantly rise on seasonal sport tournament days and as the field use expands.

A parking demand survey was conducted by the City’s consultant in August 2008 relative to the field Master Planning effort. The results of the survey indicate that sufficient parking can be provided within the school grounds and adjacent on-street parking on the north side of Gisler Avenue, and the east side of California Street.

As evidenced in many other parts of the City, the implementation of “**resident only**” permit parking has been a very effective tool to control parking and eliminate impacts related to conflicting uses that generate parking impacts in adjacent residential neighborhoods. Based upon the Task Force recommendations and results of recent parking surveys, Transportation Services Division staff recommends the implementation of “**resident only**” permit parking on Iowa Street to alleviate existing and future parking impacts resulting from expanded use of the TeWinkle/California Schools sports fields.

If a “**resident only**” permit parking restriction is authorized by City Council, signs will be posted restricting parking to only vehicles displaying a valid permit. Affected households may obtain a permit for their legally registered vehicles upon providing proof of residence in the subject street segment. Additionally, guest permits, valid for a 24-hour period, will be provided to residents for their visitors. The City does not charge a fee for these permits. Only residents of Iowa Street within the permit area will be eligible to receive permits.

If the City Council approves the implementation of a “**resident only**” permit parking restriction on Iowa Street, it is possible that the effect of this restriction could shift some parking intrusion onto other nearby streets. Therefore, the attached resolution provides the Transportation Services Manager with the authority to extend the limits of the permit parking area up to 1,000 feet in distance from Iowa Street as necessary to address continued resident concerns.

Notice of City Council consideration of this item has been sent to all affected residents of Iowa Street, as well as the Principals of TeWinkle and California Schools and the Newport Mesa Unified School District.

ALTERNATIVES CONSIDERED:

An alternative to a “**resident only**” parking restriction is to implement day time and evening time restricted parking. However, time restricted parking will also impact residents

and, thus, will likely not be supported by those residents. This type of parking restriction also places increased demands on the City's Police services.

Another alternative would be to not approve “**resident only**” permit parking. This alternative would leave Iowa Street without any parking restriction and will result in continued resident concerns for parking intrusion due to use of the sports fields by non-residents.

FISCAL REVIEW:

The cost to manufacture and install signs for the implementation of a “**resident only**” parking restriction on Iowa Street is approximately \$1,000.00. If authorized, funds are available through the existing traffic maintenance account for this purpose.

LEGAL REVIEW:

The office of the City Attorney has reviewed and approved the attached resolution as to form and content.

CONCLUSION:

The City/NMUSD Joint Field Use Master Plan Task Force has conducted community meetings as part of an overall review of Conceptual Design for upgrade and improvement of sports fields at TeWinkle/California Schools, as well as Costa Mesa High School and Davis School. As a result of resident input, the Task Force has recommended the implementation of “**resident only**” permit parking on Iowa Street specific to improvements at TeWinkle/California School sites. The restricted parking is intended to address both current and future parking impacts that occur during use of the sports fields on afternoons, evenings, and weekends.

Transportation Services Division staff has reviewed parking conditions and confirms that the current parking of vehicles on Iowa Street unrelated to the neighborhood impacts the ability of residents to park within their neighborhood. Expansion of use of the sports fields is likely to increase parking demand. Therefore, after considering all alternatives, staff recommends approval of a “**resident only**” parking restriction on Iowa Street and that the Transportation Services Manager be authorized to extend the parking restriction for a maximum of 1,000 feet beyond Iowa Street as needed.

RAJA SETHURAMAN
Manager, Transportation Services

PETER NAGHAVI
Director, Department of Public Services

ATTACHMENTS: 1 - [Resolution](#)
2 - [Area Map](#)

DISTRIBUTION: City Manager
Assistant City Manager
City Attorney
City Clerk
Deputy City Manager-Development Services Director
Director of Public Services
Staff
File

3-17-09 Iowa St. "Resident Only" Parking Report

2-27-09

4:00 p.m.