

**1. PLANNING COMMISSION AND PARKS & RECREATION COMMISSION
ROSTERS**

**2. APPLICATIONS FOR PLANNING COMMISSION AND PARKS &
RECREATION COMMISSION**

(Alphabetically For Each Commission)

PLANNING COMMISSION ROSTER

CITY OF COSTA MESA

PLANNING COMMISSION

5 Members

<u>Name/Address/Telephone</u>	<u>TERM EXPIRES</u>
1. James Righeimer, Chair 3050 Capri Lane Costa Mesa, CA 92626 (714) 404-7867 jim@rfcomsites.com	February 2011
2. VACANT	February 2011
3. Sam Clark 3077 Coolidge Avenue Costa Mesa, CA 92626 (714) 979-4149 commclark@ca.rr.com	February 2011
4. Colin McCarthy 3055 Johnson Avenue Costa Mesa, CA 92626 (714) 641-4708 colinkmccarthy@yahoo.com	February 2013
5. Stephen Mensinger 3059 Country Club Drive Costa Mesa, CA 92626 (714) 914-1962 stephenmensingergmail.com	February 2013

STAFF LIAISON:

Kimberly Brandt, AICP
Asst Development Services Director
Development Services/Planning Div.
City of Costa Mesa
P.O. Box 1200
Costa Mesa, CA 92628-1200
(714) 754-5604 Fax: (714) 754-4913

Corrie Viera
Recording Secretary
Development Services
City of Costa Mesa
P.O. Box 1200
Costa Mesa, CA 92628-1200
(714) 754-5088 Fax: (714) 754-4856

COMMITTEE: Planning Commission

REPRESENTATION: Representation is comprised of five Costa Mesa residents.

PURPOSE: The City Planning Commission derives its power from the provisions of the California Government Code. The Planning Commission has the power, by law, to act upon or recommend to the City Council: 1) the regulation of future growth, development, and beautification of the City in respect to its public and private works; 2) consistency with municipal plans to ensure that future growth and development do not impede upon sanitation, public utilities, and transportation facilities; 3) the location of any proposed buildings, structures or works; and, 4) the design and improvement of proposed subdivisions of the land. The Planning Commission also hears appeals from decisions of the Transportation Services Engineer on matters dealing with parking restrictions, traffic control devices and transportation improvements.

GOALS AND OBJECTIVES:

Continued implementation of the following Planning Commission Objectives adopted in May 2000:

1. To review and take action, or recommend action to the City Council, on land use development proposals and other planning-related issues.
2. Conduct Annual Planning Commission Open House to increase public awareness of and access to the Planning Commission.
3. Establish a semi-annual Planning Commission award program to recognize excellence in community planning and design.

PARKS & RECREATION COMMISSION ROSTER

CITY OF COSTA MESA
PARKS AND RECREATION COMMISSION
5 Members

<u>Name/Address/Telephone</u>	<u>TERM EXPIRES</u>
1. Kurt Galitski, Chair 3043 Country Club Drive Costa Mesa, CA 92626 (714) 957-6677 (cell) parkscommission@ci.costa-mesa.ca.us	February 2011
2. Mike Brumbaugh, Vice Chair 3101 Loren Lane Costa Mesa, CA 92626 (714) 545-8806 (home) (714) 323-8293 (cell) parkscommission@ci.costa-mesa.ca.us	February 2011
3. Jeff Mathews 2053 Tustin Avenue #C Costa Mesa, CA 92627 (949) 650-8619 (home) (949) 278-7396 (cell) aventru@ca.rr.com	February 2013
4. Kim Pederson 3154 Killarney Lane Costa Mesa, CA 92626 (714) 957-1382 (home) (949) 795-6143 (office) (714) 397-5781 (cell) kp@city.newport-beach.ca.us kimpederson@ca.rr.com	February 2013
5. Terry Shaw 420 Bernard Street Costa Mesa, CA 92627 (949) 999-2658 (work) parkscommission@ci.costa-mesa.ca.us	February 2011

STAFF LIAISONS:

Peter Naghavi
Public Services Director
Public Service Department
City of Costa Mesa
P.O. Box 1200
Costa Mesa, CA 92628-1200
(714) 754-5343
Fax: (714) 754-5166

Joyce M. Santos, Commission Secretary
Administrative Services
Department/Recreation Division
City of Costa Mesa
P.O. Box 1200
Costa Mesa, CA 92628-1200
(714) 754-5009 Fax: (714) 754-5028
Email: jsantos@ci.costa-mesa.ca.us

Stephen N. Mandoki
Administrative Services Director
Administrative Services Department
City of Costa Mesa
P.O. Box 1200
Costa Mesa, CA 92628-1200
(714) 754-5069 Fax: (714) 754-5166

COMMISSION: Parks and Recreation Commission

REPRESENTATION: Five residents of the City of Costa Mesa.

PURPOSE: This Commission was created to assist the City Council and various City departments with issues relating to Parks and Parkways.

MEETING SCHEDULE: **Fourth Wednesday of the month. Study Session at 5:15 p.m. and Regular Meeting at 6:30 p.m. No meeting in December.**

GOALS AND OBJECTIVES:

- ◆ Review and recommend City's Field Use and Allocation Policy Implementation, application and changes.
- ◆ Review and approve recreation program related fees.
- ◆ Review and recommend Recreation Cost Recovery Program.
- ◆ Review and approve applications for the use of temporary lights on City-owned fields.
- ◆ Make determination on all Tree Removal Requests in accordance with the City's "Streetscape and Median Development Standards".
- ◆ Review and recommend concept plans for additional lighted athletic fields in the City.
- ◆ Review and recommend concept plans for various parkway improvements.
- ◆ Review and recommend concept plans for installation of arterial street median islands.

- ◆ Review and recommend improvements to Fairview Park in accordance with City Council Policy 500-11.
- ◆ Review and recommend concept plans for improvements to various City recreation/athletic facilities.
- ◆ Represent the Parks and Recreation Commission at various City sponsored meetings and events.
- ◆ Review and approve concept plans for the second permanent skate park.
- ◆ Review and approve biological survey of current flora and fauna at Fairview Park and amend master plan accordingly.

ACCOMPLISHMENTS/CURRENT STATUS:

Reviewed, took action and/or made recommendations to City Council on the following projects and items:

- Citywide Parkway Repair and New Sidewalk Projects
- Various plaque and/or tree donations
- Various street tree removal requests
- Proposed Capital Improvement Projects for Fiscal Year 2008-09, as they relate to Parkways, Medians, Leisure and Community Services
- Citywide Athletic Field Use and Allocation Policy
- Fees for use of various City Facilities and recreational offerings
- Reviewed requests for temporary lights per the Athletic Field Temporary Light Policy
- Fairview Park Annual Report on goals and accomplishments
- New Instructional classes within the Recreation Program
- Drought tolerant landscape and artificial turf use in City parkways
- Balearic School lease agreement updated
- Fairview Park Signage
- Parkway concept plans for Raleigh Street Parkway
- Youth in Government Program
- Parks and Recreation Chairperson Award Program
- Mesa Verde Drive plant palette
- Paularino Park – passive park designation
- Toured all City parks
- Permitting process and regulations for model airplane flying at Fairview Park
- TeWinkle Park Tot Lot concept plan and restroom/picnic shelter reconstruction; Angels Playground completed
- Fairview Developmental Center fields completion
- Reviewed neighborhood parks for pocket skateparks
- Reviewed parks for active and passive use
- Concept plans for the lighting of Fields #3 through #6 at the Farm Sports Complex
- Bark Park Expansion plans; approvals completed

PLANNING COMMISSION APPLICATIONS

City of Costa Mesa
Application for Commission/Committee Appointment



City of Costa Mesa
77 Fair Drive, Costa Mesa, CA 92626

Name: Robert L. Dickson, Jr. _____
Street: _____
City: _____ Zip: _____
Phone (H): _____ (W): _____
E-mail Address: _____

Indicate the name of the Commission/Committee/Board you are interested in serving on:
Planning Commission

1. Indicate why you wish to serve on this Commission/Committee/Board:

I have been a proud resident of Costa Mesa for over fifteen years, and am in the process of purchasing a home in Costa Mesa. I will be marrying my fiance this month, and we plan to raise a family here. Costa Mesa's future is my family's future, and the nature, success and quality of the improvement of our community is critical to that future. My career and professional experience have provided invaluable insight into how Planning Commission actions help protect what makes Costa Mesa a dynamic and unique city while improving the quality of life for Costa Mesa residents and businesses. I have lived in the Newport-Mesa area since 1979, and have lived and worked in Costa Mesa for 15 of those years. I know and love this community, and am cognizant of its many strengths as well as the areas where there is work to be done. I would greatly appreciate the opportunity to apply my professional experience and knowledge of Costa Mesa and serve the community on the Planning Commission.

I am also applying for the Parks and Recreation Commission, which is my second choice, as my professional experience is most applicable to Planning. I have previously applied for the Parks and Recreation Commission and currently serve as an alternate on the 3R Committee, where I was a member of the Homeless Prevention and Rapid Re-Housing Program subcommittee. If the City Council feels that another candidate is better suited for the Planning Commission seat at this time, I would appreciate the opportunity to serve on the Parks and Recreation Commission.

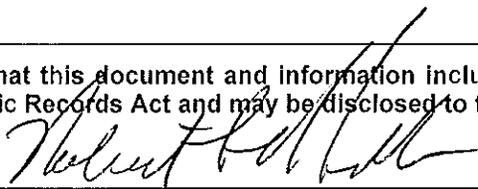
Rec'd Oct 1 '09

2. Indicate any experience or qualifications you possess that might apply to the Commission/Committee/Board you are interested in serving on. A resume may also be attached to this form. This is strictly optional.

I am a Senior Paralegal in the Environment, Land & Resources Department of Latham & Watkins LLP, and have over ten years of experience in land use and environmental issues, including review and analysis of complex planning, land use and environmental materials. I work daily with the language and issues encountered in city planning, and would bring that experience to the Planning Commission. I routinely review and analyze the full spectrum of land use and planning materials, including but not limited to, general and specific plans, zoning ordinances, environmental impact reports, and related mapping (zoning, parcel, hazard, tract, etc.). I am cognizant of the legal and practical aspects of compatible and appropriate uses, traffic and parking, and related quality of life issues. Please see my resume for a full description of my professional experience.

"Please note that this document and information included therein becomes public information pursuant to the California Public Records Act and may be disclosed to the public upon request."

Signature: _____



Date: _____

10/1/09

Robert L. Dickson, Jr.

Summary Of Professional and Community Service Experience

2009 – Present **City of Costa Mesa Redevelopment and Residential Rehabilitation (3R) Committee**

Alternate

Served on the Homeless Prevention and Rapid Re-Housing Program subcommittee.

2000 – Present **Latham & Watkins LLP, Costa Mesa, California**

Environment, Land & Resources Senior Paralegal

Assist attorneys with virtually all aspects of the Environment, Land & Resources practice area. Preparation and review of a wide variety of regulatory, planning, and compliance documents and reports including, but not limited to, General Plans, Zoning Ordinances, Specific Plans, Environmental Impact Reports, Storm Water Pollution Prevention Plans, Water Quality Management Plans, and submittals to state and federal regulatory agencies. Extensive experience in California Environmental Quality Act matters, Superfund and CERCLA matters, Clean Water Act compliance, Clean Air Act compliance and the full spectrum of the California environmental statutory and regulatory scheme. Perform extensive research and analysis. Conduct corporate, regulatory and environmental due diligence. Interact, cooperate, coordinate and deal with local, state and federal agencies, including preparation and execution of Freedom of Information Act and California Public Records Act requests. Assist attorneys in litigation, both at the state and federal level, with all aspects of trial preparation and prosecution. Member of the Pro Bono Committee. Assist clients in obtaining restraining orders and other relief in family law cases as part of Latham's partnership with domestic violence shelters. Participate in legal clinics for the homeless as part of Latham's partnership with community service providers.

1993 - 2000 **Latham & Watkins, Costa Mesa, California**

Library Assistant

Responsible for helping maintain a full-service law library. Responsibilities include comprehensive legal research including environmental and regulatory issues, asset searches, locating witnesses, litigation research, company research, and intellectual property research. Analysis of trends in legal research and material acquisition. Interlibrary loans, extensive database and internet research. Process and input into Datatrek all incoming materials and invoices. Monitor multiple media sources for client related news. Prepare memos to attorneys on various issues.

1994 **Bank One, Texas, N.A., Dallas, Texas**

Legal Notices Specialist II

Processing and complying with Internal Revenue Service Levies, State Comptroller Freezes, Grand Jury and other Subpoenas. Worked closely with local, state, and federal agencies seeking compliance with legal matters relating to customer accounts. Extensive organizational, customer relations and problem solving experience. Provided detailed reports on each levy, freeze, subpoena, and contact with government agencies.

1989-1996 **B & B Group, Inc./B & B Sales, Westminster, California**

Wholesale & Retail Sales Associate

Wholesale and retail sales of police and sporting equipment. Top Salesman for five years. Provided and acquired extensive customer relations, marketing, bookkeeping, inventory and regulatory compliance experience. Provided reports to the Bureau of Alcohol, Tobacco and Firearms.

1986-1991 **United States Marine Corps Reserve, U.S.A.**

Stinger Missile Gunner - M.O.S. 7212/Air Defense Artillery

Trained to identify and eliminate hostile aircraft in combat operations. Extensive knowledge of every type of rotary and fixed-wing military aircraft in the world. Extensive autonomy, operating in two-man teams in forward areas. Expert in analyzing terrain, distance, and mathematical aspects of target acquisition. Received Meritorious Mast for being Top Gun at Stinger School (99.7% score – establishing new record at the time for Marine Corps Stinger School).

Education

University of California at Irvine Paralegal Certificate Program, completed in May 2002.

September 9, 2008

Jim Fitzpatrick

Dear City Council of the great City of Costa Mesa,

I wish to serve on the Planning Commission.

① *② PARKS AND RECREATION COMMISSION*

Why should the City Council select the resident Jim Fitzpatrick for the Planning Commission? ...!

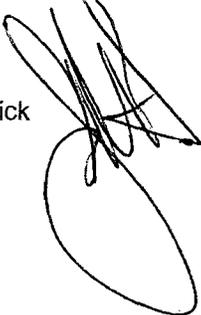
- Track record of involvement in Neighborhood and City activism
- Considered Eastside Costa Mesa Leader
- My Company ProntoWash has provided me the necessity and opportunity to work with City Government:
 - Requirements to encourage Cities to view my business as an Accessory Use, and not throw the Car Wash CUP book at me has provided significant experience in working with several Orange County Cities, the County of Orange and other National Cities.
 - Lots of Education and Outreach programs with Cities and the County of Orange
 - Over 20 events with more than 12 Orange County Cites to allow Charity Car Wash Fundraisers at City Hall or on City Property
 - Actively working with All OC Cities to achieve compliance of NPDES Permit standards from the State Water Control Board. Many times testified at and provided written hearings.
- Recent implementation of Sidewalks on Broadway represent my 3+ year effort to build sustained consensus among Neighbors, to politely and professionally work with City Staff, and to achieve support from City Council ... no easy task, but proud of it.
 - Note: Most proud of the result that I now know and enjoy my neighbors!
- Proposed and achieved approval of Tree Removal and Reforestation of the Broadway Sidewalk Project from Parks and Recreation Committee
- Mesa Consolidated Water District Water Study Group Certificate of Achievement.
 - Over 6 months, attended class and field trips to learn about Costa Mesa's water, and that of all So California. 2 time graduate
 - Attended Colorado River Aqueduct Inspection tour, OCWD Treatment Facility, OC Water Summit, etc
 - Built many relationships in So Cal Water industry ... water is the new oil!
- I have been active in attending meetings, getting informed, and engaging in neighborhood dialogue on important topics like the SR 55 and the Airport.
- I am an avid viewer of CMTV 24 for the City Council, Planning, Parks & Rec and "Discovering CM", etc
- My family had our 2008 Christmas Picture taken at Tewinkle Park, a family favorite CM place
- I have attended the Fairview Park Tour with my kids

Please nominate me, and approve my appointment to the Planning Committee. */ PARKS AND RECREATION COMMISSION*

I will leverage my passions, relationships, broad perspective and open mindedness to serve the good of all of Costa Mesa's interests. I am available for interviews.

Sincerely,

Jim Fitzpatrick



Printed on Recycled Paper

*rec'd
Sept 10 '09
1:31 pm
cep*

JAMES FITZPATRICK

SUMMARY

An entrepreneurial, competitive, executive-level professional with strong management skills. Experience in building reliable operational processes, generating incremental revenue; and a track record of consistent achievement domestically and internationally. Possesses a unique blend of technical expertise, business acumen and persuasive communication as well as a clear cross-functional understanding of what makes things happen. Skilled in long cycle, high-ticket sales of innovative solutions. A thought leader with the ability to gain consensus and move projects forward to conclusion. Active in local politics. Passionate about water.

SKILL SETS and CORE COMPETENCIES:

- Interfacing with multiple Planning Departments across Southern California
- Tactical Execution
- Solution Idea Generation
- Problem Solving
- Strategic Planning
- Building Group Consensus
- Improving Revenue and Profits
- Water Industry Knowledge
- Generating PR
- Positioning Development & Presentation
- New Product Development
- New Business Development
- Systems Development
- Marketing Research
- Board of Directors Involvement

Achievements

Local Government

- Spearheaded 3 year project to introduce sidewalks and "walkability" to the neighborhood, with a reforestation element. Worked with neighbors to achieve 85% signed support, and across multiple City Departments. Required multiple City Council meetings, with a final requirement of a Council directed initiative.
- City of Costa Mesa Adoption Committee for the 1/5 Marines of Camp Pendleton
- Active Participant in:
 - City Council Meetings, Mesa Consolidated Water District Board Meetings, SR 55 Project, Eastside projects, John Wayne Airport, etc.

Water Industry

- Changed the NPDES MS4 Permit to include a Pilot for Mobile business by giving constant testimony and written comments in the Regional State Water Control Board Hearings which increases the standards and Best Management Practices ... evolutionizes the way that the Mobile Car Wash and Detailing industry will operate.
- Invited to participate 1st and 2nd Orange County Water Summit and
- Invited top Metropolitan Water District's Integrated Resource Planning Process
- Invited by MWD GM to Senator Hamon's Local Leader Breakfast to educate local leaders to the issues of water in our local supply
- Invited to attend Metropolitan Water District 3 day Colorado River Aqueduct Inspection Tour
- Graduate Mesa Consolidated Water Issue Study Group (Only Multi Year graduate)
- Planning to run for the elected position of my Local Water District with massive endorsements

Car Wash Industry

- Car Wash Industry Expert and recognized Thought Leader in a short period of time
 - Author featured in several national Industry Publications
 - Largest Detailing Web site invited to moderate Eco Detailing Forum
- Member International Detailer's Association
- Member Western Car Wash Association
- US Green Building Council Member and member of the local Orange County Chapter

Local Involvement

- Recently featured on KOCE Real Orange talking about my business and education and outreach on Water Conservation issues
- Panel Member of Vanguard University screening of 11th Hour
- Environmental Panel Member on local KOCL Radio. Recently on the Bistro Show with Tom Johnson
- Weekly Columnist on The Daily Voice

PROFESSIONAL EXPERIENCE

ProntoWash

2006 to present

ProntoWash is the global leader in Eco hand Car Wash and Detailing. ProntoWash cleans a car with 1 pint of water and do not create run off. Achieves water conservation and prevents Run Off as a solution to Compelling Events necessitating change. Delivers the benefit of customer convenience.

President ProntoWash of Southern California (Southern California)

- Introduced Eco Hand Car Wash and Detailing to Orange County
- Grown locations to be the largest number of Hand Car Wash and Detail locations in Orange County
- Participated in Education & Outreach as well as Charity Events in more than 14 OC Cities
- Experienced in working with Cities to get a "car wash" approved without a Conditional use Permits
- Generated significant amount of PR on a National and Local basis
- Developed most diverse ProntoWash territory in the world across multiple verticals

Minuteman Parking

2005 - 2006

Minuteman Parking is a large and local provider of Service in the Parking Industry (valet & Self Park).

Senior Vice President Business Development (Culver City, CA)

- Significantly grew revenues from \$3.8 to \$8.5 million in less than 2 years by adding strategic account wins like Hoag Hospital and reinventing a 10 year old company around a core competency of service.

Catalina Marketing / Valassis

2004

Transition Team for sale of Direct Mail Division of Catalina Marketing

Executive Director (Costa Mesa, CA)

Travidia

2003

Travidia is a Chico, CA based start up that takes Retailers print ads, Newspaper ROP Ads and converts them to a digital marketing asset for Retailer and Newspaper web sites. Think of it as your Sunday Newspaper, with a set of electronic super features.

Senior Vice President Sales and Marketing (Chico, CA)

Grew revenue and increased account base. Introduced reliable process for revenue forecasting, and several new products. Re-organized selling organization to focus on prospecting, which significantly accelerated sales pipeline. More quality proposals with an accelerated sales cycle, improved close ratio. Personally sold 2 new Retail logos. Responsible for Quarterly reporting and presentation to Board of Directors.

- Grew Media Sales by 400% and Doubled the number of participating Retailers.
- Launched new email product to contribute 10% of revenue.

Catalina Marketing

1996 to 2003

Catalina Marketing is the Forbes 100 global leader in technology and behavior-based targeted marketing services, providing innovative direct mail, Internet, sampling, consumer research and In Store loyalty services.

Vice President of Business Development

(Tokyo, Japan)

2001 to 2003

Provided general management oversight, expertise and guidance to improve the enduring knowledge and performance of the entire Japan Team. Introduced American business practices including successful 5 year Strategic Plan implementation, 3 year budget review, new hiring processes, employee motivation, recognition and retention programs. Restructured manufacturer and retail sales teams. Streamlined selling process, developed and introduced proprietary systems and databases.

- Significantly exceeded aggressive goals of Renewal and Revenue, and secured \$8M in Cap Ex investment.
- More than doubled historically flat store count from 500 stores to more than 1,200 (+5 Retailers, including the top Retailer of the Country) within nine months of taking responsibility for Retail Team. Developed a reliable process so that success can be repeated.
- Significantly increased manufacturer participation and significant growth of existing customer base.

Catalina Marketing (continued)**Executive Director of Business Development (Anaheim, California) 1996 to 2001**

Responsible for revenue generation across multiple consumer touchpoints (In Store, Direct Mail, Internet) by developing new clients and expanding relationships with senior level executives. A consistent sales performer driving incremental revenue, \$20.5M total revenue, developed 12 new clients, and replaced by 2.5 people.

- Considered a thought leader, innovative in idea generation and opportunity assessments while creating revenue across all products. Many selling process and positioning ideas are adopted as company standard.
- 3 time Member of President's club for exceeding sales quota. Less than 30 of over 1,500 are 3+ members.

Johnson & Johnson (McNeil Consumer Division) 1995 to 1996**Key Account Manager (Los Angeles, CA)**

Special Assignment / Management Candidate on Cross Functional Team. Tested bringing five J&J companies together, to leverage go to market strategies. Responsible for \$34MM in business. Executed Annual Category Management Business Plans with Ralphs, Vons, Thrifty, Payless. Sold Rx to OTC concept to Ralphs Senior Management of paradigm shift to change the way Ralphs brings these high margin products to market.

SmithKline Beecham (now Glaxo SmithKline) 1988 to 1995

A consistent high achiever, demonstrating strong selling skills, exceptional multi-task execution skills across a large range of requirements (8 categories; 5 accounts) with broad skill sets and core competencies. Track record of consistent achievement and continuous promotion

Sales Communication Associate (Pittsburgh, PA) 1994 to 1995

Marketing Liaison to Sales Team

Corporate Account Manager (Boston, MA) 1993 to 1994

CAM of the Year

Key Account Manager (Boston, MA) 1991 to 1993**EDUCATION****University of NOTRE DAME - South Bend, IN 1988**

- Bachelor of Arts in Psychology ; Financed 50% of College Education with three jobs

Noble and Greenough School - Dedham, MA 1984

- Prestigious Day and 5 Day boarding school. 3 years with a Post Graduate year.
- Captain of the Football and Baseball Team
- President of The Shield, a Tour Guide and recruitment Team

City of Costa Mesa
Application for Commission/Committee Appointment

Name: Kemmer Fitzsimmons
Street: _____
City: _____ Zip: _____
Phone (H): _____ (W): _____
E-mail Address: _____

Indicate the name of the Commission/Committee/Board you are interested in serving on:

Planning Commission



City of Costa Mesa
77 Fair Drive, Costa Mesa, CA 92626

1. Indicate why you wish to serve on this Commission/Committee/Board:

I want to serve on the Planning Commission because I would like to contribute to the City of Costa Mesa's future plans. Being a citizen of Costa Mesa for over 30 years I have a vested interest in the welfare of future planning in the city. I believe I could be a valuable asset in future planning that should benefit the City of Costa Mesa going forward.

2. Indicate any experience or qualifications you possess that might apply to the Commission/Committee/Board you are interested in serving on. A resume may also be attached to this form. This is strictly optional.

My practical experience is limited due to my background, however my interest and enthusiasm will make up for those areas quickly. My background will assist me to help the Planning Commission accomplish there future goals.

“Please note that this document and information included therein becomes public information pursuant to the California Public Records Act and may be disclosed to the public upon request.”

Signature: Remmer Fitzsimmons Date: 10-2-09

Kemmer Fitzsimmons

Achievements

Extensive knowledge of supply chain management, with a proven record supported by numerous accomplishments. Specific areas of active involvement and concentration are:

Warehousing	Sales Support	Facilities Management	Logistics
Parts Distribution	Purchasing	Traffic / Transportation	Operations
Inventory Control	Port Initiatives	Material Handling	Budgeting / Finance

Experience

MERCEDES-BENZ USA, LLC **Carson, Ca.** **5/2007 – 8/2009**
Supervisor – VPC Operations

- Responsible for all daily VPC operations - from beginning of initial ocean voyage, discharge, receipt, and outbound preparation up to and including delivery to MBZ Dealer network.
- Preparation and Timing of new car launches in coordination with Dealer Network – MBZ job number 1. Communication and flawless deliveries to customers essential.

NYK LINE (NORTH AMERICA) INC. **Torrance, CA.** **3/2004 - 5/2007**
Terminal Manager RoRo Division

- Working directly with NYK RoRo vessels discharging / Loading on West Coast from San Diego to Vancouver, Canada.

BARWIL AGENCIES (NA) INC. **Long Beach, CA.** **2/2002 - 3/2004**
Marine Agent

- Working with inbound / outbound ocean vessels in Long Angeles, Long Beach, San Diego and Port Hueneme harbors.

Self Employed **6/2000 - 2/2002**

- Residential Design, Consulting and Remodeling -- Specific to older homes.

MAZDA NORTH AMERICAN OPERATIONS **Irvine, CA.** **9/1988 - 6/2000**

- PDC - Parts Distribution Manager 1/1995 - 6/2000
- Manager, Parts Distribution Centers – Development 4/1989 - 12/1994
- PDC Operations Specialist 9/1988 - 3/1989

Education

Bachelor of Arts Degree, Saint Ambrose University, Davenport, Iowa.

- Continuous job training courses to develop Management Skills, Team Coordination, People Skills, Computer Skills, EH&S, Emergency Response & Workplace Safety.
- Dale Carnegie – Leadership Training for Managers.
- Intermodal Hazardous Materials Transport – General Awareness.

City of Costa Mesa
Application for Commission/Committee Appointment



City of Costa Mesa
77 Fair Drive, Costa Mesa, CA 92626

Name: Jeff R. Mathews
Street: _____
City: _____ Zip: _____
Phone (H): _____ (W): _____
E-mail Address: _____

Indicate the name of the Commission/Committee/Board you are interested in serving on:
Planning Commission

1. Indicate why you wish to serve on this Commission/Committee/Board:

I wish to continue serving my community. I have been a resident of Costa Mesa since 1985. In addition to volunteer opportunities with charitable organizations and financial institutions, I also have a continuing interest in and desire to assist the City in furtherance of its goals and objectives. To date I have been an active member of two City Committees (Historic and 3R) as well as the Parks and Recreation Commission. I believe that in order for any city or municipality to grow, improve, and better serve its citizens there must be effective and insightful service and leadership at all levels. Residents that are interested in contributing their time, skills, and knowledge in furtherance of City objectives should step forward and offer their assistance. This is what I wish to do. I have lived in Costa Mesa since I was 19 years old and have followed the changes and improvements with interest. I have kept abreast of projects, attended many public events, and frequently attend City Council meetings to remain abreast of current events and developments. I believe my skills, background, motivation, accomplishments, and desire to contribute to Costa Mesa would make me a successful choice for membership within this Commission.

My background has provided me the skills and knowledge that I believe would make me highly effective in assisting with key Planning Commission responsibilities, including: efficient administration of meetings; development and review of key plans and reports; objectivity in reviewing project requests; knowledge of relevant real estate market issues and changes; review and monitoring of contracts/agreements, policies and procedures for adherence to and compliance with terms and conditions.

I would be honored by the opportunity to further serve the City, and appreciate your consideration of my application.

SEP 11 '09 PM 1:30

2. Indicate any experience or qualifications you possess that might apply to the Commission/Committee/Board you are interested in serving on. A resume may also be attached to this form. This is strictly optional.

I am an accomplished leader with demonstrated ability to successfully implement and manage complex projects. In all my past positions and associations I have a proven record of meeting objectives and implementing key initiatives while maintaining collaborative relations with all involved parties. At my previous companies I have been a skilled organizer and integrity-driven problem solver who has successfully aligned groups and resources around organizational goals. I am an effective communicator, and remain dedicated and focused on all assignments. Based on my skill-set, service integrity, willingness to serve, and growing familiarity with City processes and personnel I believe I am ready to step up and step forward into a position with the Planning Commission.

Education:

MBA, Pepperdine University Graziadio School of Business (2004)
JD, University of Laverne School of Law (1998)
BA (History), University of California Irvine (1992)

Committee Memberships, Professional Affiliations, and Licenses (past and present):

Commissioner, Costa Mesa Parks and Recreation Commission
Member, Costa Mesa Historical Preservation Committee (since April 2008)
Member, Costa Mesa Redevelopment and Residential Rehabilitation (3R) Committee (since October 2008)
Board Chairman, Health Partners Financial Credit Union (Board Member since 2001)
Member, Health Care Compliance Association (since 2004)
Committee Member, Lighthouse Guild [Olive Crest Homes for Abused Children] (since 2008)
Student & Instructor, Nihon Karate Association (since 1985)
Agent, California Dept of Real Estate (RE Sales License since 1990)

Key Assets, Skills, and Experience:

Auditing
Budget Review and Development
Client and Partner Relations
Communication and Collaboration
Complex Problem Solving
Contract Analysis and Review
Education and Training
Financial Analysis and Reporting
Policies and Procedures Development
Project and Case Management
Property Management (multi-unit residential and industrial)
Research and Investigation
Strategic Planning

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Signature: _____ Date: _____

City of Costa Mesa
Application for Commission/Committee Appointment



Name: Maryann V. Marks, AICP
Address:
Phone (H):
E-mail Address:

Indicate the name of the Commission/Committee/Board you are interested in serving on:

Planning Commission or Parks and Rec

City of Costa Mesa 77 Fair Drive, Costa Mesa, CA 92626

1. Indicate why you wish to serve on this Commission/Committee/Board:

I have lived in the area for over 25 years and have watched the City grow and thrive through the visioning of its council, community leaders and the city staff. I have been involved in city matters throughout this time in many different facets which I believe give me a strong and intimate knowledge of Costa Mesa and its strengths and weaknesses as a city and in the County as a whole. As a graduate of leadership tomorrow, I was given the rare opportunity to see and experience for one day a month, the different areas that make up a city, Costa Mesa in particular, and how vital it is to the county as a whole.

I have volunteered in many capacities within the city and want to expand that volunteerism in an area where I haold personal expertise. Personally, I have had a small business, been president of the merchants association, president of my homeowners association, representative to the measure A oversight committee, and actively involved in parks department citizen input committees. Professionally, I am a city planner, AICP, with experience on both the private side and the public side, giving me a strong, well rounded background for discernment when reviewing projects put before the planning commission. As a resident of Costa Mesa I want to see us look not only at current needs but consider long range implications of planning and land use, especially placement of uses which will help to revitalize our community and acknowledge our diversity, while retaining our tax base.

I believe that the city staff and officials have done an excellent job at looking at the future and trying to create a better sense of place in some areas of the city and I would like to see that same effort expanded into more areas even some not currently designated for redevelopment.

2. Indicate any experience or qualifications you possess that might apply to the Commission/Committee/ Board you are interested in serving on. A resume may also be attached to this form. This is strictly optional.

I am a city planner by profession, currently working as a consultant to cities all over the state of California, specializing in infill and redevelopment. I would bring a level of professional planning experience and be able to bring insight and ideas to issues as to how both other cities and the planning profession may look at them. I believe I could provide insight and balance, the ability to put forth multiple resolutions to issues and knowledgeable background about the pros and cons of each. I specialize in urban revitalizations, zoning code updates and design guidelines, creating a unique and individualized approach for each city to enable it to have a guide to create implement the city Goals and vision as well as adhere to the goals and policies of the general plan.

I have worked in Costa Mesa, had two foster children in the NMUSD school system that went to school in Costa Mesa, substitute taught in the system briefly, and was a member of the measure A oversight committee.

My personal goals are to incorporate sustainability and social consciousness into the planning process prior to state and national mandates. I believe in an integrated department approach for long range planning to create a future for our children. I believe we need more regional planning and co-operative efforts among the cities in Orange County to address our transportation, water, air quality etc. issues that affect us all and that these must be considered by each individual city in each of its development project submittals.

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Signature: *Maryann V Marks*

Date: 1-08-2009

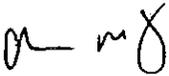
OCT 2 '09 PM 4:11

Mr. Mayor and City Council,

I respectfully ask for consideration of appointment to the Planning Commission. My involvement in both Council and Planning Commission meetings since the last appointment of commissioners is second to none. I hope that my consistent attendance at these meetings has made this Council aware of how important Costa Mesa is to me. As I observe these meetings I am learning. Obviously the structure of the meetings is understood as well as the respect given from one Member to another during intense disagreement. Other less subtle lessons have been taught to me and I would reflect when I am called upon to make decisions.

My voice on the Planning Commission would represent the voice of people in the city that believe we should leave our Currently Wonderful City the way it is and enrich existing neighborhoods, I would be a minority on this Commission, however this would be an important role because I can add that outside voice. We need balance and I believe I best represent that out of all the applicants. I welcome the idea of our city aging, I believe it adds character.

Finally I understand the responsibility and expectations that come with an appointment to our Planning Commission. It is very clear to me that any development must stand the test of time be it design to enough parking. My free time will be used reading staff reports, visiting sites, conversing with applicants and thinking about decisions. Lastly, I would not accept a stipend for this appointment.



Chris McEvoy

CHRISTOPHER McEVOY

PROFESSIONAL EXPERIENCE

Downey Unified School District, Downey, California

Mathematics Teacher Warren High School, September 2005-Present
Teach Algebra 1 and Geometry. Teach students problem solving processes, logic and develop spacial understanding of environments. Advisor of Environmental Club and Chess Club.

East Los Angeles Community College, Los Angeles, California

Mathematics Teacher Jaime Escalante Program, June 2007-August 2008
Taught Algebra 1 to Junior High Students as enrichment/honors summer program.

TK'S Froghouse, Newport Beach, California

Retail, Management and Customer Service, June 1997-Present
As a manager set schedules, did ordering and made essential decisions. Made a priority of keeping existing culture of store.

EDUCATION

Bachelor of Science in Mathematics 2005
California State University Long Beach

REFERENCES

References and Letters of Recommendation available upon request

City of Costa Mesa
Application for Commission/Committee Appointment

Name: Robert Norling _____
Street: _____
City: _____ Zip: -- _____
Phone (H): _____ (W): _____
E-mail Address: _____



City of Costa Mesa
77 Fair Drive, Costa Mesa, CA 92626

Indicate the name of the Commission/Committee/Board you are interested in serving on:
Planning Commission

1. Indicate why you wish to serve on this Commission/Committee/Board:

I have lived in the City of Costa Mesa off and on for over 20 years. I was in the first graduating class of Estancia High School. We have lived in other countries, states and cities but chose to move back to Costa Mesa about 12 years ago because we believe it is a great community. I recently started my own consulting and outsourcing firm and now work in the City. I enjoy contributing and participating in the life of the City. To that end, I have served on the 3 R committee for approximately 5 years. I currently hold the position of co-chair on that committee. I applied for the Planning Commission a few years ago for the position now held by Sam Clark, another member of the 3R Committee.

I have worked in the construction industry for 27 years and my business is focused on that industry. I have extensively modeled two homes and done countless home improvement projects. I am familiar with the process of obtaining permits. I own income property on the Eastside of Costa Mesa. I understand and appreciate what it takes to develop and maintain properties. I believe I could be an asset to the Commission because of my interest in its mission, experience with construction and development and my background in management.

SEP 23 '09 PM 3:21

2. Indicate any experience or qualifications you possess that might apply to the Commission/Committee/Board you are interested in serving on. A resume may also be attached to this form. This is strictly optional.

In addition to the qualifications listed above, I have over 25 years experience working in labor relations. I also spent 10 years with a non-profit organization, 4 of those years in a Latin American country. This has given me the opportunity to understand and develop my negotiating and political skills as well as deal with multiple cultures. I have also attached my latest resume to provide additional background. I have a website for my business with additional information. I look forward to the opportunity to serve Costa Mesa in this way.

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Signature: _____

Robert Noles

Date: _____

9/23/09

ROBERT NORLING

SENIOR CONSULTANT

- ♦ Accomplished, results-oriented, and highly skilled construction management professional with 27 years of extensive experience in insurance risk management, union labor relations, benefits and human resources
- ♦ Demonstrated track record of consistently meeting time-critical deadlines through effective planning and directing of administrative functions with aptitude to independently multitask and direct demanding operations
- ♦ Established administrative and organizational skills, team management, operation streamlining, profit and loss, budgeting, risk management and assessment, restructuring, policy development, as well as corporate positioning

Core competencies include:

- | | |
|---|---|
| <input type="checkbox"/> Office Administration | <input type="checkbox"/> Asset, Organization, and Time Management |
| <input type="checkbox"/> Cost / Quality Control and Management | <input type="checkbox"/> On-Time / On-Budget Project Completion |
| <input type="checkbox"/> Nationwide Labor and Regulatory Experience | <input type="checkbox"/> Strong Team Building and Leadership |

CAREER HIGHLIGHTS

Penhall Company, Anaheim, CA ▪ Oct 1981-Dec 2008

The largest provider of concrete cutting, breaking, excavation, and highway grinding services in the United States

RISK MANAGEMENT

- ♦ Efficiently functioned as Risk Manager for Penhall with 40 offices from Hawaii to Toronto; accounted for risk analysis, development and supervision of safety programs, and purchasing of insurance products to protect company from difficult to control risk
- ♦ Initially managed all claims, progressed to hiring and directing staff and TPA to administer claims, while maintaining responsibility for the largest claims; developed and nurtured broker relations, obtained letters of credit for large deductible program, and represented the company at settlement conferences
- ♦ Oversaw casualty renewal, including the most recent competitive bids from two brokers on an exposure basis of \$605M in receipts, 1763 autos, and \$190M in worker's compensation payroll for U.S. operations
- ♦ Instrumental in positioning CGL/Pollution/Professional Liability Program with \$2M for every occurrence, \$10M for each project aggregated, and \$250K deductible with auto liability of \$1M of combined single limit and \$500K deductible and statutory employers liability limit of \$1M and \$500K deductible with \$23M excess/umbrella policy limit
- ♦ Served as primary purchaser of directors and officers liability insurance, property, fiduciary, and medical coverage for 16 States and Provinces
- ♦ Purchased commercial liability insurance, excess liability, auto, pollution, and professional liability coverage for Penhall's Canadian operation

HUMAN RESOURCES MANAGEMENT

- ♦ Created and implemented policy manuals and facilitated training sessions on multiple topics, including hiring, terminating, and avoiding sexual harassment
- ♦ Effectively represented Penhall at EEOC and DFEH hearings on various subjects as well as supported division management with sensitive discipline and terminations
- ♦ Functioned as company representative on industry labor relations committees, coordinating both multi-employer and Penhall specific labor agreements; successfully represented the Associated General Contractors and Penhall at labor and management arbitrations and grievances
- ♦ Launched the Penhall Company 401 (k) program, functioning as Plan Administrator; directed the audit and signed the Form 5500

ROBERT NORLING

- Boosted 401(k) participation from 65% to more than 80%, presenting plan to participants and efficiently supervising third party presentations; recruited and monitored plan's fiduciary and record keeper
- Served as representative for Penhall in DOL 401(k) audit that resulted in no penalties
- Proactively purchased medical, dental, life, STD, and LTD for up to 750 participants; recommended and implemented Section 125 Cafeteria Plan as well as launched Self-Insured Dental Plan
- Implemented an RRSP for Canadian acquisition, which is similar to a US 401(k) Plan

GENERAL MANAGEMENT

- Appointed as a Trustee to multiple Taft Hartley union trust funds; appointed as management co-chair responsible for managing an approximate \$1.2B portfolio and \$200M operational budget of the Southern California Laborer's Health and Welfare and Pension Trust funds, which provide retirement benefits to about 30,000 participants
- Served as member of the Penhall Corporate Safety Committee; implemented a zero accident safety culture program based on Construction Industry Institute best practices that resulted in a 60% reduction in the recordable incident rate, significant development in all aspects of safety measurement and resultant insurance expenses
- Utilized superior skills in directing various business functions, such as design of corporate brochures and promotional literature, installation of IP phone systems, corporate logo identity design, security and image, promotional products, preparation of conference and seminar, and supervision of daily operations
- Successfully represented Penhall in many contexts, including wrongful termination settlements, non-compete agreements, class action suits, wrongful death claims, as well as wage and hour claims
- Contributed to several expansions and a dozen acquisitions at Penhall, managing due diligence in the insurance, HR and labor relations areas as well as serving as Penhall representative in various buyouts

EDUCATIONAL BACKGROUND

Bachelor of Arts in History, California State University, Long Beach, CA

Fundamentals of Money Management, Wharton School, PA

40 conferences by International Foundation of Employee Benefits

(Topics: Fiduciary Liability, Money Management, Selecting and Supervising Professional Advisers, Conducting Effective Meetings, ERISA, Benefits Trends and Legal Issues)

PROFESSIONAL DEVELOPMENT

Human Resources	-	Recruitment, Hiring and Termination, Union Negotiations and Labor Relations
Insurance	-	Construction Risk Analysis, Fraud Detection, Business Law, Worker's Compensation Claims
Safety Related Topics	-	Defensive Driving, Identifying Substance Abuse, OSHA 500, Enforcing Subcontractor Safety, Dig Alert, and HAZWHOPER (Hazardous Waste Operations) Training

AFFILIATIONS AND ACTIVITY

Associated General Contractors, Union Contractors Committee □ Safety, Health and Environment Committee
Co-Chair, City of Costa Mesa Redevelopment and Residential Redevelopment Committee

TECHNICAL SKILLS

Microsoft Office Suite: Word, Excel, PowerPoint
CGC Construction software

City of Costa Mesa
Application for Commission/Committee Appointment

Name: Christina Poulos
Street: _____
City: _____ Zip: _____
Phone (H): _____ (W): _____
E-mail Address: _____

Indicate the name of the Commission/Committee/Board you are interested in serving on:

Planning Commission



City of Costa Mesa
77 Fair Drive, Costa Mesa, CA 92626

1. Indicate why you wish to serve on this Commission/Committee/Board:

As a resident of Costa Mesa, and one who anticipates spending the rest of my life here, I have a strong interest in and commitment to making this City the best that it can possibly be. I have no politics and no agenda; merely an interest in protecting, maintaining and improving our excellent city. As my long federal career indicates, I have a great dedication to public service and see this as an opportunity both to learn and to contribute to my community.

OCT 1 '09 AM 9:10

2. Indicate any experience or qualifications you possess that might apply to the Commission/Committee/Board you are interested in serving on. A resume may also be attached to this form. This is strictly optional.

While I have no official experience specific to city planning, I have many years of managerial experience in the federal sector including production management, quality assurance, project administration, customer service and liaison and also have in-depth training and familiarity with government bidding and contracts (again in the federal sector). I have often appeared as an expert witness on behalf of the government.

My various managerial positions have necessitated extensive liaison with external stakeholders including professional and attorney groups, congressional staffers, community based organizations and other government agencies.

I recently received a Lifetime Achievement Award from the Greater Los Angeles Area Federal Executive Board and have attached the nomination which was submitted on my behalf as it contains substantial information concerning my career and accomplishments. I have also attached a brief resume.

My husband is a local small business owner. We are both avid runners and outdoors enthusiasts who, along with our golden retriever, make great use of and enjoy our City's many amenities.

"Please note that this document and information included therein becomes public information pursuant to the California Public Records Act and may be disclosed to the public upon request."

Signature: _____

CP

Date: _____

10/1/09

CHRISTINA POULOS

Employment history

Director, California Service Center, Laguna Niguel CA
November, 2006 to present, salary - \$152,000

I am the Chief Executive Officer of the California Service Center, a Citizenship and Immigration Services facility employing over 700 government employees, 500 contract employees and which processes over 100,000 applications and petitions for immigration benefits monthly.

Deputy Director, California Service Center, Laguna Niguel CA
September 1999 - November, 2006

As the Deputy Director, I was the Chief Operating Officer of the California Service Center, initially an Immigration and Naturalization Services facility, subsequently part of the Department of Homeland Security, Citizenship and Immigration Services.

Education

UCLA, Los Angeles CA
Post-graduate work

Muhlenberg College, Allentown, PA US
Bachelor's Degree, Major: Political Science Minor: Russian Studies
Phi Beta Kappa
Summa Cum Laude

Edison High School
Huntington Beach, CA US
Diploma

I have received many professional awards through the years including most recently a Lifetime Achievement Award from the Greater Los Angeles Federal Executive Board.

Over the course of a 28 year career spanning progressive management positions within the Social Security Administration, the Immigration and Naturalization Service and now Citizenship and Immigration Services, Christina Poulos has made significant and lasting contributions to public service. Her unsurpassed dedication, commitment to excellence, and uncompromising integrity denote worthy consideration in being ranked among the current great leaders in government. Christina has no aspirations for personal acclaim and is purely committed to her employees in providing public service. Like many great leaders, she would frown upon the knowledge that her name would even be submitted for such an award as she selflessly attributes her amazing accomplishments to simply fulfilling the responsibilities of her civil service position.

Christina has held increasingly responsible positions of public trust starting with analyst for Social Security, and moving on to INS positions as Information Analyst, Supervisory District Adjudication Officer, Forms Center Director, Public Services Director, Section Chief, Deputy Director of the California Service Center (CSC) and her current position as Director. Christina is the SES Director for the CSC, one of the largest offices within the Department of Homeland Security and the largest office within the 15,000 employee strong Citizenship and Immigration Services (CIS). Managing a staff of over 750 federal employees and 500 contract staff, Christina is responsible for the oversight of a facility that took in over \$700,000,000 dollars in fee receipts and provided immigration benefits to over 1.2 million customers last year. Those applicants include United States Citizens, United States companies and foreign nationals seeking immigration benefits. She manages a \$56 million dollar budget and leads a staff that includes a SES Deputy Director and ten GS 15 managers.

While the professional success of her career is easy to describe, the value she has provided to the public is transcendent. Christina has exceeded goals and established record setting levels of performance in every position held. In the world of immigration benefits, success is measured by timely honoring the valid requests of customers, producing benefits and remaining vigilant to fraud detection and the protection of our national security. Chris has simply excelled in all areas.

As a Supervisory District Adjudication Officer in 1997, she revamped the interview process to include instant record reviews and streamlined coordination with ancillary files. Instead of waiting for hours, her improved customer queue protocols allowed the public to better understand and anticipate interviews with government officials. Her innovation led to increases in productivity by over 50% and improved both customer and employee satisfaction during the interview process. As the Public Service Director, she further shortened waiting times for customers, advanced information access to the public, and revised procedures for congressional stakeholders. Under her leadership, the Information Services Group she managed won the 1995 Commissioner's Productivity and Quality Improvement Award. As a Branch Chief in 1998, Christina was responsible for the completion of more naturalization cases than any other office in the country. In her career at the CSC, Christina has been recognized for exceeding DHS goals in every year she has run the facility. Her Service Center has completed the most cases per hour every year since 2004. She has not only exceeded every measurable goal assigned to her, but looked to obtain work from other facilities every single year of her leadership at the CSC to benefit stakeholders and reduce the waiting periods for immigrants hoping to realize the American dream. Due to her invaluable contributions to the President's backlog reduction mandate to get every immigration benefit down to a six month or less processing time, Christina was described by the then Associate Commissioner in 2005 as the "go to manager" in CIS. Under her leadership, the CSC has won more Secretary of DHS Awards and more CIS Director Awards than any other office within CIS. Chris has been a stalwart in the fight against immigration fraud and protection of national security. She has led the successful investigation of numerous high profile immigration fraud cases resulting in hundreds of arrests of fraudulent petitioners, immigration attorneys, and other individuals attempting to abuse our system of laws. She has successfully issued warrants on thousands of criminal aliens leading to the prosecution and deportation of thousands looking to commit crimes and do harm to the country.

Beyond all her measurable success, Christina has perpetually placed the interests of the public first. She manages with a style and grace that invokes true respect from all stakeholders. She has always challenged herself to do more than what is expected and more than what others think is possible.

An integral part of her successful management style is the long standing belief and commitment to building and maintaining great working relationships with other government and private entities to support the mission of excellence in government service. Christina has dedicated resources to support the law enforcement community both domestically and internationally, and believes any government servant owes such a commitment to the tax paying citizens who demand and count on our service. Christina has developed great working relationships with the Department of State, the Department of Labor, the FBI, ICE, local law enforcement, the Joint Terrorism Task Force (JTTF), The United States Marshal Service and the U.S Attorney's office. Even in times when resources are thin, Christina has remained vigilant in doing everything necessary to support the pursuit and prosecution of those who violate our laws and/or take advantage of our citizens. Recently, the Director of the FBI congratulated the CSC for assisting in the apprehension of an international fugitive. Christina is an ardent supporter of the Federal Executive Board and the Combined Federal Campaign. She has supported all programs that promote good government service and she has participated or had managers and employees participate in as many activities as she can find. Over the course of her career, which included years as a Public Services Director, Christina has partnered with Community Based Organizations, Professional Associations, Religious Groups, and International Organizations to work collaboratively on measures to enhance government

services. Christina has personally spoken at hundreds of government, public and private outreach events across the nation covering a range of topics from immigration to management.

She is an innovative leader who has always cultivated creativity. A pioneer of innovative vision, Christina solicits ideas and consistently challenges her employees to build upon past success. She has implemented an interactive Employee Suggestion Program; a process where employees submit ideas through email and work with restructuring specialists to refine and development successful measures. Every idea is recognized and every employee receives a personal reply and acknowledgement from Christina herself. Implemented suggestions are further recognized during all hands meetings and in the automated Director's newsletter, as well as with monetary and other awards if warranted. The employee suggestion program is viewed as a positive empowerment tool and has brought forth great ideas. Christina created a process improvement team (PIT) comprised of a diverse group of employees that analyze processes and collaboratively or individually work to improve them. She started a Wellness Program in 2004 that has progressively grown to be one of the most active in government. Recognizing a healthy mind and body improves work performance and attitude, Christina provided employees with a free smoking cessation program, free health and fitness seminars during lunch breaks, partnered with the health care community to allow free screenings for cholesterol, blood pressure and other common maladies. The Wellness program spawned group activities including a walking club, softball team, soccer club, and basketball league; all of which are intramural and available to any employee that wants to participate. Christina invested in gym equipment and provides a workout facility, free of charge, to all her employees and all co-located government team members. Christina also provides for diverse lunchtime activities such as yoga and pilates classes, free of charge.

In an effort to offer employees rewarding opportunities, Christina reached out to partner directorates within DHS and created detail and job swap programs. She initiated the first ever managerial rotation program within CIS when she partnered with the Western Region in 2003 to create a temporary job swap program for supervisors in the greater Los Angeles area. This provided supervisors exposure to different sites and the ability to exchange and share best practices while on detail and when they return. Over the last few years, Christina partnered with the International Operations Division, a separate component within CIS, and promoted numerous employees overseas detail opportunities. These employees were exposed to new cultures, different ideas and gained a better understanding of the importance of Immigration work outside of the United States. Throughout her career, Christina has always been willing to provide detail opportunities to her employees that will enrich their personal and professional growth, and more importantly, enhance the aggregate capabilities of the public sector to serve our country's needs. Rarely has a week gone by where at least one employee isn't offered an opportunity to participate in career enhancing activities..

Christina strongly embraces diversity and believes the learning from one another is key to service for all. The employees of the CSC collectively speak over 28 languages, and Christina celebrates diversity through recognition of our valuable cultural groups such as quarterly all-hands presentations with speakers and performers. These events allow employees to express their pride and develop cultural awareness for one another. Confirmation of Christina's approach of strength through diversity is observed in the make-up of her executive team, with a staff composed of 5 Asian, 5 Caucasian, 3 Hispanic and 2 African American managers. She further supports military recruitment and hiring and has actively pursued recruitment of members of the armed services returning from overseas. She also works with the VA to hire eligible employees, including disabled veterans, and honors military service through yearly recognition at ceremonies attended by all employees and commemorative pictures of employees who served in the armed services.

Christina firmly believes in contributing to the community through charitable activities and volunteerism. Over her last 7 years while leading the CSC, Christina has spirited her employees to donate over 1 million dollars to the Combined Federal Campaign (CFC). This annual program is widely popular among her employees because of her committed and engaging attitude that the CFC makes a difference across the world. She has been honored for three straight years in leading the CSC as the highest charitable entity in Orange County. In fact, the CSC has provided over 35% of all donations in a coalition with over 20 government employers. Christina initiated participation in Operation Gratitude in 2003 and has followed up on that commitment every year since. Operation Gratitude provides care packages to our military brothers and sisters overseas and the CSC has assisted with the donation of hundreds of packages and helped with package assembly. Christina is a proud supporter of the Red Cross and has held multiple blood drives every year since 2002. Once again in leading by example, the CSC has provided hundreds of units of blood in donation which have saved countless lives. In 2006, the CSC adopted a local shelter, Laura's House. The charity provides clothing and shelter to battered women and children, and the CSC has humbly provided needed assistance in the form of clothing, goods, and financial donations. Through her on-going charitable involvements, Christina has led an exemplary career of giving back to her community and expanding what government employees can do to make a difference.

Christina has placed paramount importance on Customer Service and believes treating stakeholders with dignity and respect is a cornerstone of good government policy. In 2002, she created a Customer Service Division solely responsible for addressing public inquiries, which was the first of its kind. As a mail-in processing facility, the CSC dealt with immigration benefits by mail without further connection between officers and applicants. Christina created phone, email and fax lines dedicated to customer inquiries and to resolve citizen based-organization issues at the lowest possible level. Not satisfied that the processes offered

through the legacy INS, Christina revolutionized the approach to afford transparency to the public. This unique and groundbreaking change gained national praise from stakeholder groups, officials of congress, and most importantly the public she serves.

In 2008, through nominations by her employees, the CSC won the Orange County Register's Best Employer in Orange County Award, placing 6th in the category of employers with 500 or more people. This prestigious honor is reflective of how employees feel about her commitment to them and the job she does every day. This award is no small accomplishment for a government agency competing against private businesses not restricted by government rules and restrictions. The CSC was the highest ranking Federal entity to win the award.

Christina Poulos is a manager without peer. Her lifelong commitment to public service and her unwavering support and compassion for others cannot be measured, but should be acknowledged. She is truly an exceptional leader and well deserving of an award that recognizes all her talent. There is no doubt, if fortunate enough to win such a prestigious accolade as the Distinguished Public Service Career Award, that Christina would accept by humbling herself and crediting all success to the work of others. The truth is that everyone who has worked with and for her already has received the greatest award of all, knowing true public service.

City of Costa Mesa
Application for Commission/Committee Appointment

Name: EDUARDO SCHAUM
Street: _____
City: _____
Phone (H) _____ (W): _____
E-mail Address: _____



City of Costa Mesa
77 Fair Drive, Costa Mesa, CA 92626

Indicate the name of the Commission/Committee/Board you are interested in serving on:

PLANNING COMMISSION

1. Indicate why you wish to serve on this Commission/Committee/Board:

NOW RETIRED, I HAVE A STRONG DESIRE TO
BE OF VALUE TO OUR COMMUNITY, ESPECIALLY
IN THE FIELD WHERE I HAVE HAD SO MANY
ENJOYABLE YEARS.

2. Indicate any experience or qualifications you possess that might apply to the Commission/Committee/Board you are interested in serving on. A resume may also be attached to this form. This is strictly optional.

- WORKING FOR A WEST COAST CITY, SEATTLE W.A. (5 YRS)
- FOUNDER/CHIEF ENGINEER OF AN ARCHITECTURAL ENGINEERING CO.
- PLANNING
- MANAGEMENT
- ENGINEERING
- ARCHITECTURE
- REAL ESTATE

(SEE ATTACHED)

Now

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Signature: _____

Date: _____

5/2/09

ED SCHAUM

**SUCCESSFUL CAREER, FOUNDER, CHIEF ENGINEER, CEO OF ESCO
DESIGN & ENGINEERING, 30+ YEARS OF HEAVY EXPERIENCE IN:**

**PLANNING
ENGINEERING
ARCHITECTURE
MANAGEMENT
REAL ESTATE**

**TRAFFIC ENGINEERING
RESIDENTIAL SUBDIVISIONS
INDUSTRIAL PARKS
COMMERCIAL BUILDINGS
FINANCE**

EMPLOYERS & CLIENTS

**CITY OF SEATTLE
BOEING
NASA
ITT CANNON
SC EDISON
GRUMMAN
PARKER HANNEFIN
ROCKWELL
NORTHROP**

PROJECTS

**TRAFFIC, FREEWAYS & OVERPASSES
757 & 767 PLANT LAYOUTS
INTERNATIONAL SPACE STATION

CHINA LAKE GEOTHERMAL
SDI (STAR WARS) PROJECT
EMERGENCY PREPAREDNESS MANUAL
TENANT IMPROVEMENTS
OFFICE & MANUFACTURING AREAS**

City of Costa Mesa
Application for Commission/Committee Appointment

Name: Juliette Simpkins
Street: _____
City: _____ Zip: _____
Phone (H): _____ (W): _____
E-mail Address: _____



City of Costa Mesa
77 Fair Drive, Costa Mesa, CA 92626

Indicate the name of the Commission/Committee/Board you are interested in serving on:

Planning Commission

1. Indicate why you wish to serve on this Commission/Committee/Board:

Costa Mesa is home to me. This City is a small cross section of the US, diverse, multi cultural with schools and colleges, country feel (Fairground farm) or city flair (South Coast Plaza) a City with opportunities for young and old. City planning involves changes. Any changes to an already great city have to be well thought of. I would like to be part of it.

2. Indicate any experience or qualifications you possess that might apply to the Commission/Committee/Board you are interested in serving on. A resume may also be attached to this form. This is strictly optional.

I am a 21 year old college student. I have been traveling a lot and always consciously observed life in different cities abroad and in the US always thinking what I liked about them and what could be done to improve them. What I might be lacking on experience I make up with perseverance, passion and willingness to learn. Yes, I am young, but working on the planning commission now will affect my future and the future of my generation.

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Signature: Jubette Simpson Date: 10/2/09

City of Costa Mesa
Application for Commission/Committee Appointment

Name: Lynn Simpkins
Street: _____
City: _____ Zip: _____
Phone (H): _____ (W): _____
E-mail Address: _____



City of Costa Mesa
77 Fair Drive, Costa Mesa, CA 92626

Indicate the name of the Commission/Committee/Board you are interested in serving on:

Planning Commission/ Parks and Recreation Commission

1. Indicate why you wish to serve on this Commission/Committee/Board:

The future of Costa Mesa is very important to me. It is the city I live in and want to have a say in the changes being made to it. I have lived in Orange County for 15 years and always have had an interest in city plans.

2. Indicate any experience or qualifications you possess that might apply to the Commission/Committee/Board you are interested in serving on. A resume may also be attached to this form. This is strictly optional.

As a retired United Airlines Captain I have the time to research projects and go to meetings. I stayed in many cities in the US and other countries around the world. That opportunity gave me visions of how cities of different sizes and populations should be. Sometimes changes need to be made. It is also important to combine necessities and improvements with new ideas, but never forget to keep the city's uniqueness. Also as a former Physicist, JPL, I am knowledgeable about the effects changes might have on the environment.

"Please note that this document and information included therein becomes public information pursuant to the California Public Records Act and may be disclosed to the public upon request."

Signature: _____

L D Steyer

Date: _____

10.2.09

City of Costa Mesa

Application for Commission/Committee Appointment

Name: Leonard (Lenny) Steinberg
Street: _____
City: _____ Zip: _____
Phone (H): _____ (W): _____
E-mail Address _____



City of Costa Mesa
77 Fair Drive, Costa Mesa, CA 92626

Indicate the name of the Commission/Committee/Board you are interested in serving on:

City of Costa Mesa Planning Commission

1. Indicate why you wish to serve on this Commission/Committee/Board:

Dear Mayor Mansoor, Mayor Pro Tem Leece, and City Council Members,

I have a strong desire to contribute my time, perspectives, and talent to the successful implementation of the Urban Plans that will revitalize the Westside and address the planning issues facing the City of Costa Mesa.

- Time – I have the flexibility in my work and home life to provide the time for meetings, research, and physical reviews required of a Commission Member
- Perspective – as an 18 year resident of Westside Costa Mesa, I am intimately familiar with local homeowner, renter, business owner, and employee issues and interests
- Talent – I possess a diversified base of real estate, local government, and business knowledge and experience

With the rules and plans in place, the recent economy has delayed and compounded the complexities of implementing Costa Mesa's Urban Plans. The Planning Commission feels, and I agree, that we are emerging from this situation, and an acceleration of development is about to take place.

In the near term, this will present the Planning Commission with interactions (with residents, business owners, developers, and neighboring governments), and critical decisions (applications, interpretations, variances, and recommendations) that will shape the City's future. I believe I have the intellect, energy, and integrity to work with the other Commission members to bring about this important transformation.

Many scientific studies have been conducted showing that a properly diversified group functions at a level that is superior to any one individual or less diversified group. My background, perspective, and interests will complement and enhance those of the current members, enabling the Commission to realize its full potential.

In the real world in which the Commission and the Council operates, conflicting interests strain and challenge relationships, but with appropriate balance, and credibility drawn from my genuine interest in the community, this gap can be eliminated, consensus reached quickly, and support for decisions will become widespread.

In summary, I have the interest in and passion for Costa Mesa and the Westside, which encourages me to seek this most important position at this most important time. I seek your support of my candidacy for membership in the Costa Mesa Planning Commission.

Thank you in advance for your consideration. I am available at your convenience to meet and discuss this opportunity in greater detail.

Truly,

Lenny Steinberg

OCT 1 '09 PM 3:00

2. Indicate any experience or qualifications you possess that might apply to the Commission/Committee/Board you are interested in serving on. A resume may also be attached to this form. This is strictly optional.

My personal and professional experience has provided me with unique qualifications for the City of Costa Mesa Planning Commission as summarized below:

- 18 years of home ownership in California Seabreeze on the Westside of the City of Costa Mesa
 - Through this long term residency, I have gained unique insight into the issues of the Westside from a homeowner, resident, and parent perspective
- 4 years on the Board of Directors of the California Seabreeze Homeowners Association during its early years when formative decisions were made
 - May 2000 to April 2002 as Secretary
 - May 2002 to April 2004 as President
- Studied the issues of and attended meetings regarding Westside specific issues including:
 - 19th Street development and access to Pacific Coast Highway and Huntington Beach
 - Banning Ranch development
- Familiar with the Costa Mesa Zoning Codes
- Reviewed and understand the Costa Mesa 2000 General Plan, Urban, and Overlay plans, including:
 - Mesa West Bluffs Urban Plan
 - Mesa West Residential Ownership
 - 19 West
 - SoBECA
- Numerous relationships with Westside Costa Mesa business owners, employees, and renters provides me unique insight into the issues of each constituency
- Business and employment knowledge that is pertinent to a role on the City Planning Commission includes:
 - For the past 20 years I have worked with Southern California County and City governments, school districts, and the North Orange County Community College District analyzing the operational business processes that benefit the from the implementation of technology solutions to enable their business and process requirements
 - 2 especially relevant projects that provide me unique insight were Building and Planning solutions for the Cities of Huntington Beach and Newport Beach
- Soft skills I have acquired through formal training and over 20 years of practice that will serve me in my role as a member of the Planning Commission include
 - Active listening
 - Negotiation
 - Team Building
 - Presentation
 - Time management
- Education
 - Graduated from the State University of New York at Stony Brook with a BA in Economics plus a secondary Degree in Secondary Education
 - Cal State Fullerton, School of Secondary Education
 - Claremont Graduate University, Peter Drucker Graduate School of Management
- Other Training and Certifications
 - University of California at Irvine, Professional Financial Planner
 - Registered Investment Advisor (Series 65)
- Employment
 - Currently employed as Director of Business Development for MajescoMastek, an Information Technology Professional Services firm
 - Clients include Pacific Life and Capital Group (American Funds)
- My wife Lynn is a Registered Nurse and has worked in the Hoag Hospital Emergency Room.
 - Lynn is currently working as a pre-school teacher.

"Please note that this document and information included therein becomes public information pursuant to the California Public Records Act and may be disclosed to the public upon request."

Signature: Leonard Stenberg

Date: Oct. 1, 2009

Leonard (Lenny) Steinberg

I have a strong desire to contribute my time, perspectives, and talent to the successful implementation of the Urban Plans that will revitalize the Westside and address the planning issues facing the City of Costa Mesa. I have the interest in and passion for Costa Mesa and the Westside, which encourages me to seek this most important position at this most important time.

Personal and professional experience has provided me with unique qualifications for the City of Costa Mesa Planning Commission as summarized below:

- 18 years of home ownership in California Seabreeze on the Westside of the City of Costa Mesa
 - Through this long term residency, I have gained unique insight into the issues of the Westside from a homeowner resident and parent perspective
- 4 years on the Board of Directors of the California Seabreeze Homeowners Association during its early years when formative decisions had to be made
 - May 2000 to April 2002 as Secretary
 - May 2002 to April 2004 as President
- Studied the issues of and attended meetings regarding Westside specific issues including:
 - 19th Street development and access to Pacific Coast Highway and Huntington Beach
 - Banning Ranch development
- Familiar with the Costa Mesa Zoning Codes
- Reviewed and understand the Costa Mesa 2000 General Plan, Urban, and Overlay plans, including
 - Mesa West Bluffs Urban Plan
 - Mesa West Residential Ownership
 - 19 West
 - SoBECA
- Numerous relationships with Westside Costa Mesa business owners, employees, and renters provides me unique insight into the issues of each constituency
- Business and employment knowledge that is pertinent to the a role on the City Planning Commission includes:
 - For the past 20 years I have worked with Southern California County and City governments, school districts, and the North Orange County Community College District analyzing the operational business processes that enable the implementation of technology solutions to support their business and process requirements

- 2 especially relevant projects that provide me unique insight were Building and Planning solutions for the Cities of Huntington Beach and Santa Ana

Relevant skills, education, training, certifications, employment, and family interests

- Soft skills I have acquired through formal training and over 20 years of practice that will serve me in my role as a member of the Planning Commission include:
 - Active listening
 - Negotiation
 - Team Building
 - Presentation
 - Time management
- Education
 - Graduated from the State University of New York at Stony Brook with a BA in Economics plus a secondary Degree in Secondary Education
 - Cal State Fullerton, School of Secondary Education
 - Claremont Graduate University, Peter Drucker Graduate School of Management
- Other Training and Certifications
 - University of California at Irvine, Professional Financial Planner
 - Registered Investment Advisor (Series 65)
- Employment
 - Currently employed as Director of Business Development for MajescoMastek, an Information Technology Professional Services firm
 - Clients include Pacific Life and Capital Group (American Funds)
- My wife Lynn is a Registered Nurse and has worked in the Hoag Hospital Emergency Room.
 - Lynn is currently working as a pre-school teacher.

**PARKS & RECREATION COMMISSION
APPLICATIONS**

City of Costa Mesa
Application for Commission/Committee Appointment



City of Costa Mesa
77 Fair Drive, Costa Mesa, CA 92626

Name: Robert L. Dickson, Jr.
Street: _____
City: _____ Zip: _____
Phone (H): _____ (W): _____
E-mail Address: _____

Indicate the name of the Commission/Committee/Board you are interested in serving on:
Parks and Recreation Commission

1. Indicate why you wish to serve on this Commission/Committee/Board:

I have been a proud resident of Costa Mesa for over fifteen years, and am in the process of purchasing a home in Costa Mesa. I will be marrying my fiance this month, and we plan to raise a family here. Costa Mesa's future is my family's future, and the success and quality of our parks, fields, parkways, related infrastructure, trees, recreational programs and community services are critical to that future. I have lived in the Newport-Mesa area since 1979, and have lived and worked in Costa Mesa for 15 of those years. I know and love this community, and am cognizant of its many strengths as well as the areas where there is work to be done. We need more parks and recreational opportunities for our youth and adults. I would greatly appreciate the opportunity to apply my professional experience and knowledge of Costa Mesa and serve the community on the Parks and Recreation Commission.

I am also applying for the Planning Commission, which is my first choice, as my professional experience is most applicable to Planning. I have previously applied for the Parks and Recreation Commission and currently serve as an alternate on the 3R Committee, where I was a member of the Homeless Prevention and Rapid Re-Housing Program subcommittee. If the City Council feels that another candidate is better suited for the Planning Commission seat at this time, I would greatly appreciate the opportunity to serve on the Parks and Recreation Commission.

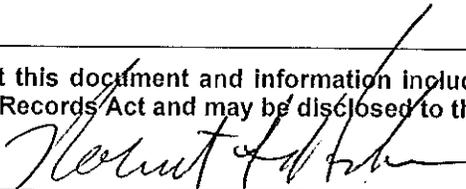
Rec'd OCT 1 '09

2. Indicate any experience or qualifications you possess that might apply to the Commission/Committee/Board you are interested in serving on. A resume may also be attached to this form. This is strictly optional.

I am an avid outdoorsman and have a strong background in environmental and land use law. I use our parks on a regular basis (our softball team were the champions in our division this summer) and have been an advocate for increased utilization of existing parks and the acquisition of additional parks. I am a Senior Paralegal in the Environment, Land & Resources Department of Latham & Watkins LLP, and have over ten years of experience in land use and environmental matters. I have extensive experience in the full spectrum of land use issues, including review and analysis of complex environmental, land use and planning materials, and would bring that experience to the Parks and Recreation Commission. Please see my attached resume.

"Please note that this document and information included therein becomes public information pursuant to the California Public Records Act and may be disclosed to the public upon request."

Signature: _____



Date: _____

10/1/09

Robert L. Dickson, Jr.

Summary Of Professional and Community Service Experience

2009 – Present **City of Costa Mesa Redevelopment and Residential Rehabilitation (3R) Committee**

Alternate

Served on the Homeless Prevention and Rapid Re-Housing Program subcommittee.

2000 – Present **Latham & Watkins LLP, Costa Mesa, California**

Environment, Land & Resources Senior Paralegal

Assist attorneys with virtually all aspects of the Environment, Land & Resources practice area. Preparation and review of a wide variety of regulatory, planning, and compliance documents and reports including, but not limited to, General Plans, Zoning Ordinances, Specific Plans, Environmental Impact Reports, Storm Water Pollution Prevention Plans, Water Quality Management Plans, and submittals to state and federal regulatory agencies. Extensive experience in California Environmental Quality Act matters, Superfund and CERCLA matters, Clean Water Act compliance, Clean Air Act compliance and the full spectrum of the California environmental statutory and regulatory scheme. Perform extensive research and analysis. Conduct corporate, regulatory and environmental due diligence. Interact, cooperate, coordinate and deal with local, state and federal agencies, including preparation and execution of Freedom of Information Act and California Public Records Act requests. Assist attorneys in litigation, both at the state and federal level, with all aspects of trial preparation and prosecution. Member of the Pro Bono Committee. Assist clients in obtaining restraining orders and other relief in family law cases as part of Latham's partnership with domestic violence shelters. Participate in legal clinics for the homeless as part of Latham's partnership with community service providers.

1993 - 2000 **Latham & Watkins, Costa Mesa, California**

Library Assistant

Responsible for helping maintain a full-service law library. Responsibilities include comprehensive legal research including environmental and regulatory issues, asset searches, locating witnesses, litigation research, company research, and intellectual property research. Analysis of trends in legal research and material acquisition. Interlibrary loans, extensive database and internet research. Process and input into Datatrek all incoming materials and invoices. Monitor multiple media sources for client related news. Prepare memos to attorneys on various issues.

1994 **Bank One, Texas, N.A., Dallas, Texas**

Legal Notices Specialist II

Processing and complying with Internal Revenue Service Levies, State Comptroller Freezes, Grand Jury and other Subpoenas. Worked closely with local, state, and federal agencies seeking compliance with legal matters relating to customer accounts. Extensive organizational, customer relations and problem solving experience. Provided detailed reports on each levy, freeze, subpoena, and contact with government agencies.

1989-1996 **B & B Group, Inc./B & B Sales, Westminster, California**

Wholesale & Retail Sales Associate

Wholesale and retail sales of police and sporting equipment. Top Salesman for five years. Provided and acquired extensive customer relations, marketing, bookkeeping, inventory and regulatory compliance experience. Provided reports to the Bureau of Alcohol, Tobacco and Firearms.

1986-1991 **United States Marine Corps Reserve, U.S.A.**

Stinger Missile Gunner - M.O.S. 7212/Air Defense Artillery

Trained to identify and eliminate hostile aircraft in combat operations. Extensive knowledge of every type of rotary and fixed-wing military aircraft in the world. Extensive autonomy, operating in two-man teams in forward areas. Expert in analyzing terrain, distance, and mathematical aspects of target acquisition. Received Meritorious Mast for being Top Gun at Stinger School (99.7% score – establishing new record at the time for Marine Corps Stinger School).

Education

University of California at Irvine Paralegal Certificate Program, completed in May 2002.

September 9, 2008

Jim Fitzpatrick

Dear City Council of the great City of Costa Mesa,

I wish to serve on the ^①Planning Commission. / ^②Parks and Recreation Commission

Why should the City Council select the resident Jim Fitzpatrick for the Planning Commission? ...!

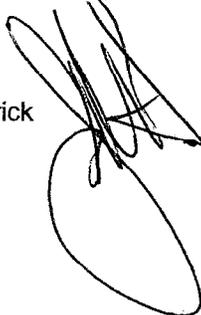
- Track record of involvement in Neighborhood and City activism
- Considered Eastside Costa Mesa Leader
- My Company ProntoWash has provided me the necessity and opportunity to work with City Government:
 - Requirements to encourage Cities to view my business as an Accessory Use, and not throw the Car Wash CUP book at me has provided significant experience in working with several Orange County Cities, the County of Orange and other National Cities.
 - Lots of Education and Outreach programs with Cities and the County of Orange
 - Over 20 events with more than 12 Orange County Cites to allow Charity Car Wash Fundraisers at City Hall or on City Property
 - Actively working with All OC Cities to achieve compliance of NPDES Permit standards from the State Water Control Board. Many times testified at and provided written hearings.
- Recent implementation of Sidewalks on Broadway represent my 3+ year effort to build sustained consensus among Neighbors, to politely and professionally work with City Staff, and to achieve support from City Council ... no easy task, but proud of it.
 - Note: Most proud of the result that I now know and enjoy my neighbors!
- Proposed and achieved approval of Tree Removal and Reforestation of the Broadway Sidewalk Project from Parks and Recreation Committee
- Mesa Consolidated Water District Water Study Group Certificate of Achievement.
 - Over 6 months, attended class and field trips to learn about Costa Mesa's water, and that of all So California. 2 time graduate
 - Attended Colorado River Aqueduct Inspection tour, OCWD Treatment Facility, OC Water Summit, etc
 - Built many relationships in So Cal Water industry ... water is the new oil!
- I have been active in attending meetings, getting informed, and engaging in neighborhood dialogue on important topics like the SR 55 and the Airport.
- I am an avid viewer of CMTV 24 for the City Council, Planning, Parks & Rec and "Discovering CM", etc
- My family had our 2008 Christmas Picture taken at Tewinkle Park, a family favorite CM place
- I have attended the Fairview Park Tour with my kids

Please nominate me, and approve my appointment to the Planning Committee. / Parks and Recreation Commission.

I will leverage my passions, relationships, broad perspective and open mindedness to serve the good of all of Costa Mesa's interests. I am available for interviews.

Sincerely,

Jim Fitzpatrick



Printed on Recycled Paper

Rec'd
Sept 10 '09
1:31 pm
cep

JAMES FITZPATRICK

SUMMARY

An entrepreneurial, competitive, executive-level professional with strong management skills. Experience in building reliable operational processes, generating incremental revenue; and a track record of consistent achievement domestically and internationally. Possesses a unique blend of technical expertise, business acumen and persuasive communication as well as a clear cross-functional understanding of what makes a company grow. Skilled in long cycle, high-ticket sales of innovative solutions. A thought leader with the ability to gain consensus and move projects forward to conclusion. Active in local politics. Passionate about water.

SKILL SETS and CORE COMPETENCIES:

- Interfacing with multiple Planning Departments across Southern California
- Tactical Execution
- Solution Idea Generation
- Problem Solving
- Strategic Planning
- Building Group Consensus
- Improving Revenue and Profits
- Water Industry Knowledge
- Generating PR
- Positioning Development & Presentation
- New Product Development
- New Business Development
- Systems Development
- Marketing Research
- Board of Directors Involvement

Achievements

Local Government

- Spearheaded 3 year project to introduce sidewalks and "walkability" to the neighborhood, with a reforestation element. Worked with neighbors to achieve 85% signed support, and across multiple City Departments. Required multiple City Council meetings, with a final requirement of a Council directed initiative.
- City of Costa Mesa Adoption Committee for the 1/5 Marines of Camp Pendleton
- Active Participant in:
 - City Council Meetings, Mesa Consolidated Water District Board Meetings, SR 55 Project, Eastside projects, John Wayne Airport, etc.

Water Industry

- Changed the NPDES MS4 Permit to include a Pilot for Mobile business by giving constant testimony and written comments in the Regional State Water Control Board Hearings which increases the standards and Best Management Practices ... evolutionizes the way that the Mobile Car Wash and Detailing industry will operate.
- Invited to participate 1st and 2nd Orange County Water Summit and
- Invited top Metropolitan Water District's Integrated Resource Planning Process
- Invited by MWD GM to Senator Harmon's Local Leader Breakfast to educate local leaders to the issues of water in our local supply
- Invited to attend Metropolitan Water District 3 day Colorado River Aqueduct Inspection Tour
- Graduate Mesa Consolidated Water Issue Study Group (Only Multi Year graduate)
- Planning to run for the elected position of my Local Water District with massive endorsements

Car Wash Industry

- Car Wash Industry Expert and recognized Thought Leader in a short period of time
 - Author featured in several national Industry Publications
 - Largest Detailing Web site invited to moderate Eco Detailing Forum
- Member International Detailer's Association
- Member Western Car Wash Association
- US Green Building Council Member and member of the local Orange County Chapter

Local Involvement

- Recently featured on KOCE Real Orange talking about my business and education and outreach on Water Conservation issues
- Panel Member of Vanguard University screening of 11th Hour
- Environmental Panel Member on local KOCI Radio. Recently on the Bistro Show with Tom Johnson
- Weekly Columnist on The Daily Voice

PROFESSIONAL EXPERIENCE

ProntoWash

2006 to present

ProntoWash is the global leader in Eco hand Car Wash and Detailing. ProntoWash cleans a car with 1 pint of water and do not create run off. Achieves water conservation and prevents Run Off as a solution to Compelling Events necessitating change. Delivers the benefit of customer convenience.

President ProntoWash of Southern California (Southern California)

- Introduced Eco Hand Car Wash and Detailing to Orange County
- Grown locations to be the largest number of Hand Car Wash and Detail locations in Orange County
- Participated in Education & Outreach as well as Charity Events in more than 14 OC Cities
- Experienced in working with Cities to get a "car wash" approved without a Conditional use Permits
- Generated significant amount of PR on a National and Local basis
- Developed most diverse ProntoWash territory in the world across multiple verticals

Minuteman Parking

2005 - 2006

Minuteman Parking is a large and local provider of Service in the Parking Industry (valet & Self Park).

Senior Vice President Business Development (Culver City, CA)

- Significantly grew revenues from \$3.8 to \$8.5 million in less than 2 years by adding strategic account wins like Hoag Hospital and reinventing a 10 year old company around a core competency of service.

Catalina Marketing / Valassis

2004

Transition Team for sale of Direct Mail Division of Catalina Marketing

Executive Director (Costa Mesa, CA)

Travidia

2003

Travidia is a Chico, CA based start up that takes Retailers print ads, Newspaper ROP Ads and converts them to a digital marketing asset for Retailer and Newspaper web sites. Think of it as your Sunday Newspaper, with a set of electronic super features.

Senior Vice President Sales and Marketing (Chico, CA)

Grew revenue and increased account base. Introduced reliable process for revenue forecasting, and several new products. Re-organized selling organization to focus on prospecting, which significantly accelerated sales pipeline. More quality proposals with an accelerated sales cycle, improved close ratio. Personally sold 2 new Retail logos. Responsible for Quarterly reporting and presentation to Board of Directors.

- Grew Media Sales by 400% and Doubled the number of participating Retailers.
- Launched new email product to contribute 10% of revenue.

Catalina Marketing

1996 to 2003

Catalina Marketing is the Forbes 100 global leader in technology and behavior-based targeted marketing services, providing innovative direct mail, Internet, sampling, consumer research and In Store loyalty services.

Vice President of Business Development

(Tokyo, Japan)

2001 to 2003

Provided general management oversight, expertise and guidance to improve the enduring knowledge and performance of the entire Japan Team. Introduced American business practices including successful 5 year Strategic Plan implementation, 3 year budget review, new hiring processes, employee motivation, recognition and retention programs. Restructured manufacturer and retail sales teams. Streamlined selling process, developed and introduced proprietary systems and databases.

- Significantly exceeded aggressive goals of Renewal and Revenue, and secured \$8M in Cap Ex investment.
- More than doubled historically flat store count from 500 stores to more than 1,200 (+5 Retailers, including the top Retailer of the Country) within nine months of taking responsibility for Retail Team. Developed a reliable process so that success can be repeated.
- Significantly increased manufacturer participation and significant growth of existing customer base.

Catalina Marketing (continued)**Executive Director of Business Development** (Anaheim, California) 1996 to 2001

Responsible for revenue generation across multiple consumer touchpoints (In Store, Direct Mail, Internet) by developing new clients and expanding relationships with senior level executives. A consistent sales performer driving incremental revenue, \$20.5M total revenue, developed 12 new clients, and replaced by 2.5 people.

- Considered a thought leader, innovative in idea generation and opportunity assessments while creating revenue across all products. Many selling process and positioning ideas are adopted as company standard.
- 3 time Member of President's club for exceeding sales quota. Less than 30 of over 1,500 are 3+ members.

Johnson & Johnson (McNeil Consumer Division) 1995 to 1996**Key Account Manager** (Los Angeles, CA)

Special Assignment / Management Candidate on Cross Functional Team. Tested bringing five J&J companies together, to leverage go to market strategies. Responsible for \$34MM in business. Executed Annual Category Management Business Plans with Ralphs, Vons, Thrifty, Payless. Sold Rx to OTC concept to Ralphs Senior Management of paradigm shift to change the way Ralphs brings these high margin products to market.

-

SmithKline Beecham (now Glaxo SmithKline) 1988 to 1995

A consistent high achiever, demonstrating strong selling skills, exceptional multi-task execution skills across a large range of requirements (8 categories; 5 accounts) with broad skill sets and core competencies. Track record of consistent achievement and continuous promotion

Sales Communication Associate (Pittsburgh, PA) 1994 to 1995
Marketing Liaison to Sales Team

Corporate Account Manager (Boston, MA) 1993 to 1994
CAM of the Year

Key Account Manager (Boston, MA) 1991 to 1993

EDUCATION

University of NOTRE DAME - South Bend, IN 1988

- Bachelor of Arts in Psychology ; Financed 50% of College Education with three jobs

Noble and Greenough School - Dedham, MA 1984

- Prestigious Day and 5 Day boarding school. 3 years with a Post Graduate year.
- Captain of the Football and Baseball Team
- President of The Shield, a Tour Guide and recruitment Team

City of Costa Mesa
Application for Commission/Committee Appointment

Name: Maryann V. Marks, AICP
Address:
Phone
E-mail Address:



Indicate the name of the Commission/Committee/Board you are interested in serving on:

Planning Commission or Parks and Rec

City of Costa Mesa
77 Fair Drive, Costa Mesa, CA 92626

1. Indicate why you wish to serve on this Commission/Committee/Board:

I have lived in the area for over 25 years and have watched the City grow and thrive through the visioning of its council, community leaders and the city staff. I have been involved in city matters throughout this time in many different facets which I believe give me a strong and intimate knowledge of Costa Mesa and its strengths and weaknesses as a city and in the County as a whole. As a graduate of leadership tomorrow, I was given the rare opportunity to see and experience for one day a month, the different areas that make up a city, Costa Mesa in particular, and how vital it is to the county as a whole.

I have volunteered in many capacities within the city and want to expand that volunteerism in an area where I haold personal expertise. Personally, I have had a small business, been president of the merchants association, president of my homeowners association, representative to the measure A oversight committee, and actively involved in parks department citizen input committees. Professionally, I am a city planner, AICP, with experience on both the private side and the public side, giving me a strong, well rounded background for discernment when reviewing projects put before the planning commission. As a resident of Costa Mesa I want to see us look not only at current needs but consider long range implications of planning and land use, especially placement of uses which will help to revitalize our community and acknowledge our diversity, while retaining our tax base.

I believe that the city staff and officials have done an excellent job at looking at the future and trying to create a better sense of place in some areas of the city and I would like to see that same effort expanded into more areas even some not currently designated for redevelopment.

2. Indicate any experience or qualifications you possess that might apply to the Commission/Committee/ Board you are interested in serving on. A resume may also be attached to this form. This is strictly optional.

I am a city planner by profession, currently working as a consultant to cities all over the state of California, specializing in infill and redevelopment. I would bring a level of professional planning experience and be able to bring insight and ideas to issues as to how both other cities and the planning profession may look at them. I believe I could provide insight and balance, the ability to put forth multiple resolutions to issues and knowledgeable background about the pros and cons of each. I specialize in urban revitalizations, zoning code updates and design guidelines, creating a unique and individualized approach for each city to enable it to have a guide to create implement the city Goals and vision as well as adhere to the goals and policies of the general plan.

I have worked in Costa Mesa, had two foster children in the NMUSD school system that went to school in Costa Mesa, substitute taught in the system briefly, and was a member of the measure A oversight committee.

My personal goals are to incorporate sustainability and social consciousness into the planning process prior to state and national mandates. I believe in an integrated department approach for long range planning to create a future for our children. I believe we need more regional planning and co-operative efforts among the cities in Orange County to address our transportation, water, air quality etc. issues that affect us all and that these must be considered by each individual city in each of its development project submittals.

"Please note that this document and information included therein becomes public information pursuant to the California Public Records Act and may be disclosed to the public upon request."

Signature: Maryann V Marks

Date: 1-08-2009

OCT 2 '09 PM 4:1

City of Costa Mesa
Application for Commission/Committee Appointment

Name: Christina Poulos
Street: _____
City: _____ Zip: _____
Phone (H): _____ (W): _____
E-mail Address: _____

Indicate the name of the Commission/Committee/Board you are interested in serving on:

Parks and Recreation Commission



City of Costa Mesa
77 Fair Drive, Costa Mesa, CA 92626

1. Indicate why you wish to serve on this Commission/Committee/Board:

As a resident of Costa Mesa, and one who anticipates spending the rest of my life here, I have a strong interest in and commitment to making this City the best that it can possibly be. I have no politics and no agenda; merely an interest in protecting, maintaining and improving our excellent city. As my long federal career indicates, I have a great dedication to public service and see this as an opportunity both to learn and to contribute to my community.

OCT 1 '09 AM 9:10

2. Indicate any experience or qualifications you possess that might apply to the Commission/Committee/Board you are interested in serving on. A resume may also be attached to this form. This is strictly optional.

While I have no official experience specific to Parks and Recreation, I have many years of managerial experience in the federal sector including production management, quality assurance, project administration, customer service and liaison and also have in-depth training and familiarity with government bidding and contracts (again in the federal sector). I have often appeared as an expert witness on behalf of the government.

My various managerial positions have necessitated extensive liaison with external stakeholders including professional and attorney groups, congressional staffers, community based organizations and other government agencies.

I recently received a Lifetime Achievement Award from the Greater Los Angeles Area Federal Executive Board and have attached the nomination which was submitted on my behalf as it contains substantial information concerning my career and accomplishments. I have also attached a brief resume.

My husband is a local small business owner. We are both avid runners and outdoors enthusiasts who, along with our golden retriever, make great use of and enjoy our City's trails and parks.

"Please note that this document and information included therein becomes public information pursuant to the California Public Records Act and may be disclosed to the public upon request."

Signature: _____



Date: _____

10/1/05

CHRISTINA POULOS

Employment history

Director, California Service Center, Laguna Niguel CA
November, 2006 to present, salary - \$152,000

I am the Chief Executive Officer of the California Service Center, a Citizenship and Immigration Services facility employing over 700 government employees, 500 contract employees and which processes over 100,000 applications and petitions for immigration benefits monthly.

Deputy Director, California Service Center, Laguna Niguel CA
September 1999 – November, 2006

As the Deputy Director, I was the Chief Operating Officer of the California Service Center, initially an Immigration and Naturalization Services facility, subsequently part of the Department of Homeland Security, Citizenship and Immigration Services.

Education

UCLA, Los Angeles CA
Post-graduate work

Muhlenberg College, Allentown, PA US
Bachelor's Degree, Major: Political Science Minor: Russian Studies
Phi Beta Kappa
Summa Cum Laude

Edison High School
Huntington Beach, CA US
Diploma

I have received many professional awards through the years including most recently a Lifetime Achievement Award from the Greater Los Angeles Federal Executive Board.

Over the course of a 28 year career spanning progressive management positions within the Social Security Administration, the Immigration and Naturalization Service and now Citizenship and Immigration Services, Christina Poulos has made significant and lasting contributions to public service. Her unsurpassed dedication, commitment to excellence, and uncompromising integrity denote worthy consideration in being ranked among the current great leaders in government. Christina has no aspirations for personal acclaim and is purely committed to her employees in providing public service. Like many great leaders, she would frown upon the knowledge that her name would even be submitted for such an award as she selflessly attributes her amazing accomplishments to simply fulfilling the responsibilities of her civil service position.

Christina has held increasingly responsible positions of public trust starting with analyst for Social Security, and moving on to INS positions as Information Analyst, Supervisory District Adjudication Officer, Forms Center Director, Public Services Director, Section Chief, Deputy Director of the California Service Center (CSC) and her current position as Director. Christina is the SES Director for the CSC, one of the largest offices within the Department of Homeland Security and the largest office within the 15,000 employee strong Citizenship and Immigration Services (CIS). Managing a staff of over 750 federal employees and 500 contract staff, Christina is responsible for the oversight of a facility that took in over \$700,000,000 dollars in fee receipts and provided immigration benefits to over 1.2 million customers last year. Those applicants include United States Citizens, United States companies and foreign nationals seeking immigration benefits. She manages a \$56 million dollar budget and leads a staff that includes a SES Deputy Director and ten GS 15 managers.

While the professional success of her career is easy to describe, the value she has provided to the public is transcendent. Christina has exceeded goals and established record setting levels of performance in every position held. In the world of immigration benefits, success is measured by timely honoring the valid requests of customers, producing benefits and remaining vigilant to fraud detection and the protection of our national security. Chris has simply excelled in all areas.

As a Supervisory District Adjudication Officer in 1997, she revamped the interview process to include instant record reviews and streamlined coordination with ancillary files. Instead of waiting for hours, her improved customer queue protocols allowed the public to better understand and anticipate interviews with government officials. Her innovation led to increases in productivity by over 50% and improved both customer and employee satisfaction during the interview process. As the Public Service Director, she further shortened waiting times for customers, advanced information access to the public, and revised procedures for congressional stakeholders. Under her leadership, the Information Services Group she managed won the 1995 Commissioner's Productivity and Quality Improvement Award. As a Branch Chief in 1998, Christina was responsible for the completion of more naturalization cases than any other office in the country. In her career at the CSC, Christina has been recognized for exceeding DHS goals in every year she has run the facility. Her Service Center has completed the most cases per hour every year since 2004. She has not only exceeded every measurable goal assigned to her, but looked to obtain work from other facilities every single year of her leadership at the CSC to benefit stakeholders and reduce the waiting periods for immigrants hoping to realize the American dream. Due to her invaluable contributions to the President's backlog reduction mandate to get every immigration benefit down to a six month or less processing time, Christina was described by the then Associate Commissioner in 2005 as the "go to manager" in CIS. Under her leadership, the CSC has won more Secretary of DHS Awards and more CIS Director Awards than any other office within CIS. Chris has been a stalwart in the fight against immigration fraud and protection of national security. She has led the successful investigation of numerous high profile immigration fraud cases resulting in hundreds of arrests of fraudulent petitioners, immigration attorneys, and other individuals attempting to abuse our system of laws. She has successfully issued warrants on thousands of criminal aliens leading to the prosecution and deportation of thousands looking to commit crimes and do harm to the country.

Beyond all her measurable success, Christina has perpetually placed the interests of the public first. She manages with a style and grace that invokes true respect from all stakeholders. She has always challenged herself to do more than what is expected and more than what others think is possible.

An integral part of her successful management style is the long standing belief and commitment to building and maintaining great working relationships with other government and private entities to support the mission of excellence in government service. Christina has dedicated resources to support the law enforcement community both domestically and internationally, and believes any government servant owes such a commitment to the tax paying citizens who demand and count on our service. Christina has developed great working relationships with the Department of State, the Department of Labor, the FBI, ICE, local law enforcement, the Joint Terrorism Task Force (JTTF), The United States Marshal Service and the U.S Attorney's office. Even in times when resources are thin, Christina has remained vigilant in doing everything necessary to support the pursuit and prosecution of those who violate our laws and/or take advantage of our citizens. Recently, the Director of the FBI congratulated the CSC for assisting in the apprehension of an international fugitive. Christina is an ardent supporter of the Federal Executive Board and the Combined Federal Campaign. She has supported all programs that promote good government service and she has participated or had managers and employees participate in as many activities as she can find. Over the course of her career, which included years as a Public Services Director, Christina has partnered with Community Based Organizations, Professional Associations, Religious Groups, and International Organizations to work collaboratively on measures to enhance government

services. Christina has personally spoken at hundreds of government, public and private outreach events across the nation covering a range of topics from immigration to management.

She is an innovative leader who has always cultivated creativity. A pioneer of innovative vision, Christina solicits ideas and consistently challenges her employees to build upon past success. She has implemented an interactive Employee Suggestion Program; a process where employees submit ideas through email and work with restructuring specialists to refine and development successful measures. Every idea is recognized and every employee receives a personal reply and acknowledgement from Christina herself. Implemented suggestions are further recognized during all hands meetings and in the automated Director's newsletter, as well as with monetary and other awards if warranted. The employee suggestion program is viewed as a positive empowerment tool and has brought forth great ideas. Christina created a process improvement team (PIT) comprised of a diverse group of employees that analyze processes and collaboratively or individually work to improve them. She started a Wellness Program in 2004 that has progressively grown to be one of the most active in government. Recognizing a healthy mind and body improves work performance and attitude, Christina provided employees with a free smoking cessation program, free health and fitness seminars during lunch breaks, partnered with the health care community to allow free screenings for cholesterol, blood pressure and other common maladies. The Wellness program spawned group activities including a walking club, softball team, soccer club, and basketball league; all of which are intramural and available to any employee that wants to participate. Christina invested in gym equipment and provides a workout facility, free of charge, to all her employees and all co-located government team members. Christina also provides for diverse lunchtime activities such as yoga and pilates classes, free of charge.

In an effort to offer employees rewarding opportunities, Christina reached out to partner directorates within DHS and created detail and job swap programs. She initiated the first ever managerial rotation program within CIS when she partnered with the Western Region in 2003 to create a temporary job swap program for supervisors in the greater Los Angeles area. This provided supervisors exposure to different sites and the ability to exchange and share best practices while on detail and when they return. Over the last few years, Christina partnered with the International Operations Division, a separate component within CIS, and promoted numerous employees overseas detail opportunities. These employees were exposed to new cultures, different ideas and gained a better understanding of the importance of immigration work outside of the United States. Throughout her career, Christina has always been willing to provide detail opportunities to her employees that will enrich their personal and professional growth, and more importantly, enhance the aggregate capabilities of the public sector to serve our country's needs. Rarely has a week gone by where at least one employee isn't offered an opportunity to participate in career enhancing activities..

Christina strongly embraces diversity and believes the learning from one another is key to service for all. The employees of the CSC collectively speak over 28 languages, and Christina celebrates diversity through recognition of our valuable cultural groups such as quarterly all-hands presentations with speakers and performers. These events allow employees to express their pride and develop cultural awareness for one another. Confirmation of Christina's approach of strength through diversity is observed in the make-up of her executive team, with a staff composed of 5 Asian, 5 Caucasian, 3 Hispanic and 2 African American managers. She further supports military recruitment and hiring and has actively pursued recruitment of members of the armed services returning from overseas. She also works with the VA to hire eligible employees, including disabled veterans, and honors military service through yearly recognition at ceremonies attended by all employees and commemorative pictures of employees who served in the armed services.

Christina firmly believes in contributing to the community through charitable activities and volunteerism. Over her last 7 years while leading the CSC, Christina has spirited her employees to donate over 1 million dollars to the Combined Federal Campaign (CFC). This annual program is widely popular among her employees because of her committed and engaging attitude that the CFC makes a difference across the world. She has been honored for three straight years in leading the CSC as the highest charitable entity in Orange County. In fact, the CSC has provided over 35% of all donations in a coalition with over 20 government employers. Christina initiated participation in Operation Gratitude in 2003 and has followed up on that commitment every year since. Operation Gratitude provides care packages to our military brothers and sisters overseas and the CSC has assisted with the donation of hundreds of packages and helped with package assembly. Christina is a proud supporter of the Red Cross and has held multiple blood drives every year since 2002. Once again in leading by example, the CSC has provided hundreds of units of blood in donation which have saved countless lives. In 2006, the CSC adopted a local shelter, Laura's House. The charity provides clothing and shelter to battered women and children, and the CSC has humbly provided needed assistance in the form of clothing, goods, and financial donations. Through her on-going charitable involvements, Christina has led an exemplary career of giving back to her community and expanding what government employees can do to make a difference.

Christina has placed paramount importance on Customer Service and believes treating stakeholders with dignity and respect is a cornerstone of good government policy. In 2002, she created a Customer Service Division solely responsible for addressing public inquiries, which was the first of its kind. As a mail-in processing facility, the CSC dealt with immigration benefits by mail without further connection between officers and applicants. Christina created phone, email and fax lines dedicated to customer inquiries and to resolve citizen based-organization issues at the lowest possible level. Not satisfied that the processes offered

through the legacy INS, Christina revolutionized the approach to afford transparency to the public. This unique and groundbreaking change gained national praise from stakeholder groups, officials of congress, and most importantly the public she serves.

In 2008, through nominations by her employees, the CSC won the Orange County Register's Best Employer in Orange County Award, placing 6th in the category of employers with 500 or more people. This prestigious honor is reflective of how employees feel about her commitment to them and the job she does every day. This award is no small accomplishment for a government agency competing against private businesses not restricted by government rules and restrictions. The CSC was the highest ranking Federal entity to win the award.

Christina Poulos is a manager without peer. Her lifelong commitment to public service and her unwavering support and compassion for others cannot be measured, but should be acknowledged. She is truly an exceptional leader and well deserving of an award that recognizes all her talent. There is no doubt, if fortunate enough to win such a prestigious accolade as the Distinguished Public Service Career Award, that Christina would accept by humbling herself and crediting all success to the work of others. The truth is that everyone who has worked with and for her already has received the greatest award of all, knowing true public service.

City of Costa Mesa
Application for Commission/Committee Appointment

Name: Lynn Simpkins
Street: _____
City: _____ Zip: _____
Phone (H): _____ (W): _____
E-mail Address: _____

Indicate the name of the Commission/Committee/Board you are interested in serving on:

Planning Commission/ Parks and Recreation Commission



City of Costa Mesa
77 Fair Drive, Costa Mesa, CA 92626

1. Indicate why you wish to serve on this Commission/Committee/Board:

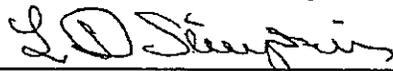
The future of Costa Mesa is very important to me. It is the city I live in and want to have a say in the changes being made to it. I have lived in Orange County for 15 years and always have had an interest in city plans.

2. Indicate any experience or qualifications you possess that might apply to the Commission/Committee/Board you are interested in serving on. A resume may also be attached to this form. This is strictly optional.

As a retired United Airlines Captain I have the time to research projects and go to meetings. I stayed in many cities in the US and other countries around the world. That opportunity gave me visions of how cities of different sizes and populations should be. Sometimes changes need to be made. It is also important to combine necessities and improvements with new ideas, but never forget to keep the city's uniqueness. Also as a former Physicist, JPL, I am knowledgeable about the effects changes might have on the environment.

"Please note that this document and information included therein becomes public information pursuant to the California Public Records Act and may be disclosed to the public upon request."

Signature:



Date:

10.2.09

City of Costa Mesa
Application for Commission/Committee Appointment

Name: Daniel Skahill
Street: _____
City: _____ Zip: _____
Phone (H) _____ (W): _____
E-mail Address: _____



City of Costa Mesa
77 Fair Drive, Costa Mesa, CA 92626

Indicate the name of the Commission/Committee/Board you are interested in serving on:

Parks & Recreation

1. Indicate why you wish to serve on this Commission/Committee/Board:

I am a proud & enthusiastic resident of 5 yrs in the Great City of Costa Mesa. By simply driving, walking and traveling about my community, I on-goingly I discover & find new (new to me) parks, recreational areas, key points to visit and new public access areas of unique interest.

I want to assist & be involved during these financially challenging times... and not sit by, but be involved and participate.

I'm a team leader, hands on, professional career person, that has lived in OC since 1972.

This is my time & interest to return value to my community.

SEP 30 '09 AM 11:13

2. Indicate any experience or qualifications you possess that might apply to the Commission/Committee/Board you are interested in serving on. A resume may also be attached to this form. This is strictly optional.

✓ Current Alternate Member of the 3 R's Committee: Costa Mesa

✓ HAVE AN EXTENSIVE SUCCESS/CAREER TRACK-RECORD
in Product Mktg; Consumer Adv, Brand Building
and Motorsports Sponsorship Mgmt.

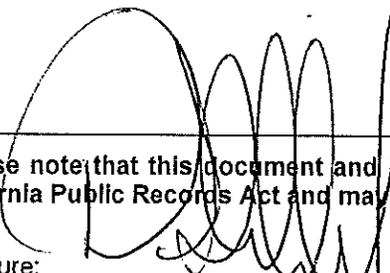
✓ HAVE : Do work well with Teams; Groups;

Committees and Partnership Groups to think
strategically and act tactically.

✓ Have the proper available time, interest and drive
to bring Value : Enhanced focus to the

Park's : Rise Goals : Objectives.

"Please note that this document and information included therein becomes public information pursuant to the California Public Records Act and may be disclosed to the public upon request."

Signature: 

Date: 9/30/09



MARKETING THE MARKETING

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"Innovation, Creativity & Finding New Solutions to Old Problems & Challenges are My Strengths. High Functioning and Super Competive, All Being an Inherent Quality & Talent that Can Not be Taught. This is the Engine that Drives Everything I Do."



"...Market the Marketing, Advertise the Advertising, Promote the Promotions..."



To be recognized by your peers as a world-class marketing and advertising individual one must not only be an outstanding strategic thinker, one must also be a detailed tactical manager.

My 20+ years of professional career performance have allowed me to be proficient in:



Consumer Marketing, Product Advertising, Sales Promotions, MotorSports Sponsorships, Special Events, New Product Launches, Mature Product Enhancements, Television & Radio National Telecast, Impactfull Web-Sites Structured, Partnership Marketing Alliances, Brand Management, Consumer Sweepstakes, Performance Group Management, Broadcast & Print Creative Materials Development, National & Regional Media Planning & Purchase.... and Power Point Formal Group Presentations.



I have delivered success, worked for & with some of the nations' top blue chip corporations:



Line-X Spray-On Truck Bedliners, The Walt Disney Company, Valvoline Oil Company, Anheuser Busch Company, Wendy's Old Fashioned Hamburgers, Toyota USA, DuPont Chemical Company, NBC-TV Network, NASCAR Craftsman Race Series, National Car Rental Corporation, American Express Company, Fox Sports Network, E-Bay.com, The Coca Cola Company, Popular Mechanics Magazine, Kodak Company, McDonald's, Energizer Battery Company, Nestle USA, Chevron Consumer Products, AT&T, Nissan Motor Corporation USA, MTV & VH1 Music Network, Mission Foods, ABC-Television Network, Honda Motor Company, The Discovery Channel and The United States Navy.



ANHEUSER-BUSCH
Companies

Brand Building, Marketing & Advertising and Sell-In Enhancements

Develop & Launch New Products Campaigns
Consumer Advertising & PR Campaigns
Broadcast & Print Media Plans / Production
Internet Media Usage / Social Media
Direct Response & Direct TV Projects
Internet / Blog / Twitter S.M.E.
Business Planning & Implementation

Regional & National Mktg. & Sales Promotions
Pro Sports & Motorsports Sponsorships Mgmt
Publicity, PR & Special Events Creations & Mgmt
Television & Radio Creative / Spot Production
Strategic Business Planning / Tactical Execution
Automotive Hybrid & EV Marketing Strategy
Team Leader / Coaching / Mentoring / Leadership

Line-X Franchise Development Corp....I Developed International, National and Regional Marketing & Advertising Plans & Campaigns, with extensive usage of Print, Radio, TV , Outdoor, Internet and Direct Response efforts for Nations #1 Auto / OEM / Unique Product Category / Spray-On Truck Bedliners. 505 Franchise Dealers in North America spraying 22,000 trucks per month. Voiced all radio & television special, TV Spots & directed the NASCAR Sponsorship (25.9% multi-revenue gains in 14 months)

Disneyland / the Happiest Place on Earth....Management Executive for Disneyland Partnership Marketing. I Created and Managed International, National & Regional Sales Promotional Advertising Campaigns, Disney Brand Building Business Plans, Family Sweepstakes & Special Broadcast Events. Co-Produced Major (massive revenue generators) Sales Promotions & Consumer Advertising with Coca Cola, Nestle, McDonalds, American Express, Kodak, Chevron, Union Bank, Mission Foods, National Car Rental and Energizer Corp specifically for Disneyland and Disney's California Adventure Theme Parks. (\$83 million plus: Incremental Budget Secured)

Valvoline Oil Co....I Developed & Implemented Motor Oil & Auto Car Care Products Marketing, Advertising, Motorsports Sponsorships, Special Broadcast Events and Retailer Sales Promotional Campaigns. Directed the co-op fund with & for Major Auto Part Chains, Mass Merchandisers and Specialty Retailers, that drove the brand from #5 to #2 market place position within 14 months. Managed the NASCAR, CART, SCORE International Sponsorships. (Competitive Marketplace Knowledge & Team Leadership was My Skill Here)

Budweiser Beer Brand....As the Ad Agency Sr. Management for the 17 Western States, launched field marketing campaigns, purchased major league sports sponsorship broadcast properties, manage motorsports and special events, managed \$18.3 million regional adv / mktg co-op fund, developed and launched mature / new beer brands to the marketplace, structured sell-in programs that sold a lot, I mean a lot of BEER! 52% US Market Share / 54% Western States Market Share. (Became: The King of Beers!)

Wendy's Hamburgers....In-House Ad Manager, Produced Radio, TV, Outdoor and Direct Response Campaigns, Planned & Purchased Media Broadcast Schedules, Created All Stores POP & POS, Launched National Food & Beverage Sales Efforts, Created Regional Sweepstakes and was So Ca Wendy's PR & Publicity Spokesperson. (Created Fast Food National Award Winning Adv. Co-Op Campaigns: 3 TIMES)

For My Complete Career Resume Details, Do Visit My Website

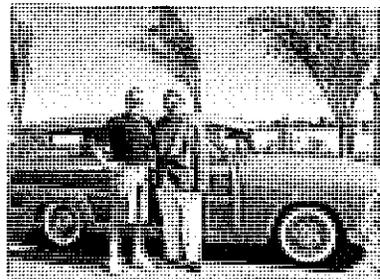
....select nav-bar "resume "and "news burst" for detailed data / info.....

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*There are three types of marketing executives;
 those who make it happen,
 those who watch it happen and
 those who wonder what happened.*





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