

**CITY OF COSTA MESA, CALIFORNIA  
COUNCIL POLICY**

SUBJECT	POLICY NUMBER	EFFECTIVE DATE	PAGE
CITY PARK NAMES	800-1	5/17/99	1 OF 1

**PURPOSE**

The purpose of this plan is to provide Public and Administrative Services Departments with the responsibility for recommending names of all public parks and recreation facilities within the corporate limits of the City of Costa Mesa. The Public Services Department for parks and the Administrative Services Department for recreational facilities will review all recommended names and make its recommendations through the City manager to the City Council for review and final adoption.

**POLICY**

A statement of the City Council of the City of Costa Mesa adopting certain policy, objectives and principles, as a guide for the naming of public parks and recreation facilities to:

1. Establish a uniform procedure regarding the naming of existing and future parks and recreation facilities which will be appropriate and assure community compatibility.
2. Name parks and recreation facilities so they will be easily identified and complement the area in which they are located.
3. Encourage the dedication of land or funds for public recreation use by individuals or groups to perpetuate their names in a useful manner.
4. Provide special recognition to local citizens who have made outstanding contributions to the betterment of the City of Costa Mesa.

**PROCEDURE**

1. All neighborhood parks adjacent to schools shall be named after the school.
2. All community parks and neighborhood parks not adjacent to schools may be named according to the following:
  - a. After the donor, be it an individual or group, which dedicates land, facilities, or more than fifty percent of the purchase price to the City of Costa Mesa.
  - b. After a prominent citizen having made outstanding contributions to the City of Costa Mesa as determined by the City Council.
  - c. Due to the local historical significance of the site.
  - d. Because of the unique geographical or environmental nature of the site.
  - e. As part of a selected park them.
3. Park names should not be similar in sound or spelling to avoid confusing identification.
4. Citizen participation through organized homeowners associations or other citizens living in the vicinity of the park or facility should be encouraged to recommend their selection according to the adopted principles.
5. A park identification sign shall be installed at each public park and shall include the park name as well as the words "City of Costa Mesa".
6. It is the desire of the City of Costa Mesa that park names assigned by the Council be permanent. However, upon strong justification, a park name can be changed by a majority vote of the City Council.