



CITY COUNCIL AGENDA REPORT

MEETING DATE: AUGUST 21, 2012

ITEM NUMBER:

SUBJECT: RECEIVE APPROVAL OF ALLEY SURVEY

DATE: AUGUST 6, 2012

FROM: PUBLIC SERVICES DEPARTMENT/ADMINISTRATION DIVISION

PRESENTATION BY: ERNESTO MUNOZ, PUBLIC SERVICES DIRECTOR

**FOR FURTHER INFORMATION CONTACT: ALMA REYES, MANAGEMENT ANALYST
(714) 750-5024**

RECOMMENDATION:

Approve the Citywide Alleyway Survey (Survey) requesting public input on the condition of City alleyways and consideration of Assessment Districts to fund alley improvements.

BACKGROUND:

At the April 3, 2012 City Council Study Session, the City Council requested staff to conduct a Citywide Survey regarding the condition of the alleyways in the City, and the public's consideration to participate in an Assessment District to fund alley improvements. In order to establish an Assessment District, the majority of the affected property owners must agree to be assessed. A typical assessment district will provide for repayment of the design and reconstruction of the alleys through annual property tax billings and it may last from 10 to 15 years.

ANALYSIS:

Staff has prepared a survey that includes a brief explanation and requests the public's input relative to the City's alleys. Residents with properties adjacent to public alleys will receive the Survey prepared by staff (Attachment 1). The Survey consists of three (3) questions and an area for additional comments.

The Survey questions are:

- How do you rate the condition of your alleyway? By rating the alley on a scale of: Very Good, Good, Fair, Poor, and Failed.
- What are your specific concerns with the alley as it relates to deficiencies such as Potholes, Poor Drainage, Poor Ride, and Old Pavement?
- Would you consider participating in an Assessment District to pay for the reconstruction of your alleyway?

The survey will include pre-paid postage for the convenience of the residents. Staff will present the results of the Survey to the City Council at their regular meeting of October 2, 2012.

ALTERNATIVES CONSIDERED:

The City Council may choose to not approve the Citywide Alleyway Survey for public distribution.

The Council may suggest changes to the Survey before distribution.

FISCAL REVIEW:

The estimated cost for postage for the mailing of the Citywide Alleyway Survey is in the amount of \$1,700.

LEGAL REVIEW:

There is no legal review needed for this report.

CONCLUSION:

At the City Council's request, staff has prepared a Citywide Alleyway Survey seeking public input on the condition of City alleyways and consideration of the creation of Assessment Districts to fund alley improvements. Staff recommends City Council's approval of the survey for public distribution. Should the City Council not approve the proposed survey, staff requests direction from the City Council to modify the proposed survey, or to develop a new survey that includes City Council's direction.



ERNESTO MUNOZ,
Public Services Director

ATTACHMENT: 1 - Citywide Alleyway Survey

DISTRIBUTION: Chief Executive Officer
 Assistant Chief Executive Officer
 City Clerk Division
 Staff

August 22, 2012

Dear Resident:

The City is conducting a citywide survey regarding the condition of the alleyways within the City. As a resident of Costa Mesa, who lives next to a City-owned alley, your opinion is valuable to assess your concerns relative to the alley condition and its improvement priority. The City is also interested in assessing the public's interest to participate in the funding of alley improvements through an Assessment District. We ask you to take a few minutes to respond to the attached postage paid card survey regarding the condition of the alleyway behind your property. Your answers will help the City determine how to prioritize its annual citywide alley rehabilitation program.

We appreciate your assistance and look forward to receiving your response. Please return the survey to us by September 5, 2012.

Sincerely,

Ernesto Munoz, PE
Public Services Director

CITYWIDE ALLEYWAY SURVEY

What is your address? _____

How do you rate the condition of your alleyway? Very Good Good Fair Poor Failed

What are your concerns with your alleyway? Potholes Drainage Poor Ride Old Pavement

Would you consider participating in an Assessment District to pay for reconstruction of your alleyway. Yes No

Additional comments: _____

Thank you for your participation in this survey.

Please return this survey and any additional comments to the City or mail this postage paid card by Sept. 5, 2012

Your opinion counts!

CITYWIDE ALLEYWAY SURVEY

Postal Customer



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P. O. Box 1200
Costa Mesa, CA 92628-1200



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