

City of Costa Mesa
Application for Committee/Board Appointment

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Name: Gordon S. A. Bowley

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13 MAR 18 11:24

CITY OF COSTA MESA
BY _____



Indicate the name of the Committee/Board you are interested in serving on:

Fairview Park Committee

City of Costa Mesa
77 Fair Drive, Costa Mesa, CA 92626

1. Indicate why you wish to serve on this Committee/Board. Provide any experience or qualifications you may possess that you think would be beneficial to this Committee/Board. A resume (optional) may be attached. (Note: All information contained on the resume is public information, will be distributed to the public and posted on the City's website).

Presently:

1. Serve as President of Costa Mesa Youth Sports Foundation, DBA Costa Mesa United.
2. Serve as Moderator for the Costa Mesa Youth Sports Council which represents the 14 Youth Sports organizations, (10,500 participants Annually), who play Youth Sports in Costa Mesa.

PAST:

- Member Hoag Hospital Board of Directors
- " " " Foundation " "
- " Costa Mesa Chamber, O.C. Y.M.C.A, Board of Directors
- Past President: 552 Club, Hoag Hospital, Costa Mesa Rotary Club; Rainbow Magnetics Inc. (owner, retired.)
- Two-time Session Member at St. Andrew's Presbyterian Church.
- Coached Harbor Area Baseball - 18 years; AYSO - 4 years.

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MAR 26 11:54

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BY



Name: William M. BURKE

Indicate the name of the Committee/Board you are interested in serving on:

FAIRVIEW PARK CITIZENS ADVISORY COMMITTEE

City of Costa Mesa
77 Fair Drive, Costa Mesa, CA 92626

1. Indicate why you wish to serve on this Committee/Board. Provide any experience or qualifications you may possess that you think would be beneficial to this Committee/Board. A resume (optional) may be attached. (Note: All information contained on the resume is public information, will be distributed to the public and posted on the City's website).

See Rider 1

Rider 1

My wife and I and our family have lived in Costa Mesa for 40 years. We bought our house on Tanager Drive when it was built. Our 4 children grew up in Costa Mesa and attended public schools in the city.

I am a retired corporate lawyer. I practiced law for over 40-years. I also served on the Board of Directors of a major media corporation. A short form resume is attached.

Over the years, I have been actively involved in matters that affect our neighborhood. Most recently, I filed with the City Council and the Mesa Consolidated Water District extensive comments on the proposed Poseidon pipeline through the City of Costa Mesa. A copy of the letter is attached.

I favor development of Fairview Park, and, in particular, projects that benefit the youth in our community. As the grandfather of a disabled child, I strongly believe that wheelchair access should be provided for all Park projects. I also believe that the Fairview Park Citizens Advisory Committee should follow a process that is completely transparent and seeks widespread input from all concerned citizens of Costa Mesa.

I believe our neighborhood, and particularly the residents that live near Fairview Park, should be represented on the Fairview Park Citizens Advisory Committee. I would be privileged to serve on that Committee.

WILLIAM M. BURKE

PROFESSIONAL BACKGROUND

Law Firm Affiliations:

Sheppard, Mullin, Richter & Hampton (Special Counsel) (2004-2006)
Shearman & Sterling (1986-2002)
Sheppard, Mullin, Richter & Hampton (1967-1985)

Offices:

Shearman & Sterling (New York, Los Angeles, Hong Kong and Tokyo)
Sheppard, Mullin, Richter & Hampton (Los Angeles and Newport Beach)

Practice areas:

Appellate litigation, leveraged finance, structured finance, banking, commercial law, reorganization and bankruptcy, lender liability and legislative advocacy

Licensed in California

EDUCATIONAL BACKGROUND

Stanford Law School, J.D. 1967
Honors: Stanford Law Review

California State University at Northridge, B.S. 1964

BAR ASSOCIATIONS AND PROFESSIONAL ACTIVITIES

Council of the American Law Institute

National Conference of Commissioners on Uniform State Laws

Fellow, American College of Bankruptcy

Fellow, American College of Commercial Finance Lawyers

Executive Committee, Uniform Law Conference

Permanent Editorial Board of the Uniform Commercial Code

Chair, Permanent Editorial Board Study Committee to Revise Article 9 of the Uniform Commercial Code

Chair, Article 9 Drafting Committee, National Conference of Commissioners on Uniform State Laws and the American Law Institute

Chair, Article 9 Standby Committee, National Conference of Commissioners on Uniform State Laws

President, Board of Governors of the Financial Lawyers Conference

Council of the Business Law Section of the American Bar Association

Chair, Uniform Commercial Code Committee, Business Law Section of the American Bar Association

Founder and Chair, Committee on Commercial Financial Services, Business Law Section of the American Bar Association

Chair, Executive Committee of the California State Bar Business Law Section

Chair, Board of Advisors of Lender Liability News

Former member of the Board of Directors of Source Interlink Media, a major publishing company

HONORS AND AWARDS

Recipient of the Homer Kripke Lifetime Achievement Award of the American College of Commercial Finance Lawyers in recognition of a lifetime of achievements in the field of commercial finance law (December 2008)

Recipient of the Lifetime Achievement Award of the Business Law Section of the California State Bar Association for achieving high status in the legal community and for making significant contributions over an extended period of time to the Section or to business law generally in the State of California (September, 2003).

Recipient of the Distinguished Service Award of the American College of Commercial Finance Lawyers for work on the drafting and adoption of Revised Article 9 of the Uniform Commercial Code (April 2002)

Recipient of the first award given to outside counsel by the California Bankers Association for superior and noteworthy legal assistance to the California banking industry (April, 1997)

Recipient of the 25th Anniversary Award of the Financial Lawyers' Conference in gratitude for extraordinary contributions made to the Conference (March, 1987)

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Name: Brian Burnett



Indicate the name of the Committee/Board you are interested in serving on:
Fairview Park Citizens Advisory Committee

City of Costa Mesa
77 Fair Drive, Costa Mesa, CA 92626

1. Indicate why you wish to serve on this Committee/Board. Provide any experience or qualifications you may possess that you think would be beneficial to this Committee/Board. A resume (optional) may be attached. (Note: All information contained on the resume is public information, will be distributed to the public and posted on the City's website).

Like a lot of Costa Mesans, Fairview Park is my favorite park to get a way from it all. Drugs and alcohol are unnecessary in my life thanks to a much better free get high on nature experience it provides just right around the corner.

My love of Fairview Park dates back to 1993 when I first moved to Costa Mesa. I'll never forget accidentally discovering this priceless treasure while exploring for a way to bike to the beach. Not only did I fall in love with the park, but I soon realized Costa Mesa was the city for me and have lived here ever since.

I would like to serve on the Fairview Park Citizens Advisory Committee because I think it's important to have an advocate for Fairview as a nature park. I think it's important for people of all ages to experience nature, wildlife, and wildlife habitat. It helps us not only learn more about the world around us, but ourselves as well. It wasn't long ago that all humans on earth lived without electricity, the internet, cable tv etc., and were part of a functioning ecosystem. Another benefit of understanding the natural world is that it also helps ensure the survival of the human species.

Over the years I've learned about the history of the park. How it was inhabited by Native Americans, how it was acquired by the county, and how the master plan came about along with the dynamics that created what we have today.

Just like Newport Beach's Back Bay, Fairview Park is an opportunity to improve the overall health of people that live in our city while improving property values in an otherwise urban and built out city.

I also hope that all Costa Mesa citizens will continue to have the opportunity to watch white tailed kites fly in one spot in the sky to hunt for mice, red tailed hawks ride the updraft along the bluffs looking for rabbits or squirrels, or witness harrier hawks, cooper hawks, owls, lizards, snakes, trap door spiders, and all kinds of bugs and beetles I have seen over the years first hand, instead of just reading about it in a book or museum.

Sincerely,

Brian Burnett

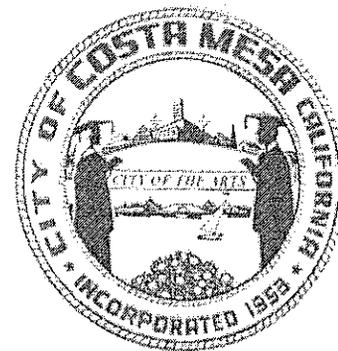
City of Costa Mesa Application for Committee/Board Appointment

All information on this page only, is considered public information and will be released to the public, including being posted on the City's website.

Teresa Drain

Name: _____

Indicate the name of the Committee/Board you are interested in serving on:
Fairview Park Citizens Advisory Committee



City of Costa Mesa
77 Fair Drive, Costa Mesa, CA 92626

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I would like to serve on the Fairview Park Citizens Advisory Committee as part of my civic duty. I grew up in Los Angeles County. After careful consideration, I chose to move to Orange County, specifically Costa Mesa, in 1987. Costa Mesa is truly the best city in Orange County. In addition to purchasing our home here, my husband and I have attended OCC, participate in the CERT and Citizen's Academy programs, and enjoy many activities at the Fairgrounds and the Performing Arts Center.

My interest in the Fairview Park Citizens Advisory Committee in particular is due to my love of the outdoors, exercise, and open space. The city where I grew up had a lot of parks and open space. These open spaces are assets that provide a community with the benefit of a healthy lifestyle. I would be happy to provide a resume, and/or discuss my experience at your convenience.

- I am UC Master Gardener, through the classes offered at the Fairgrounds. (I am not current on my volunteer hours) Landscape Design is a hobby I enjoy.
- My husband and I share a love for outdoor sports, especially cycling. We ride bikes often, and make a point to either bike or walk to the Fairgrounds, and other venues. We even had a small bicycle shop. I would love to see more trails.
- I believe that my prior work experience as a commercial property manager gives me an advantage in understanding the maintenance requirements of the City's physical assets.
- I believe that my experience as a project engineer gives me an ability to organize, detail, and juggle multiple tasks to achieve the overall goal.
- I have the interest, and the flexibility to devote time to this commission as needed.

I would find it a great honor to further serve my community. Thank you for your consideration.

Page 1 of 2

2. Contact Information:

City of Costa Mesa
Application for Commission/Committee Appointment



City of Costa Mesa
77 Fair Drive, Costa Mesa, CA 92626

Name: Jim Erickson
Street: _____
City: _____
Phone (_____) _____
E-mail Address: _____

Indicate the name of the Commission/Committee/Board you are interested in serving on:

Fairview Park Citizens Advisory Committee

1. Indicate why you wish to serve on this Commission/Committee/Board:

As a 30-year resident of Costa Mesa, I was raised in Costa Mesa's parks, and I could not imagine a better experience. As a new homeowner in this city, I know the value a healthy parks system provides for the health of the community as well as property values. And, as a man who will be a father for the first time in about two months, I am deeply invested in the continued health of our parks system.

I firmly believe that, in its present state, Fairview Park is unlike any other in coastal Orange County. It offers so much to so many, and especially for our children, it gives them a glimpse of undeveloped parkland and all that comes with it. This attribute alone separates the park not only from many other parks, but also from the general environment in which our children are raised. Fairview Park gives kids a chance to move about freely, not play within the lines. Kids (all visitors, for that matter), can see a larger picture. And this balance, this perspective, is essential to raising a generation that will give more to than they take away from our communities and our planet.

Aside from my passion, my willingness will also serve well on the committee. I am a critical thinker who enjoys details, as well as a general vision. I like hearing the respectfully articulated arguments of others. Teamwork has been a healthy part of my life since age 5.

My previous employment and community experience will also work to the benefit of this committee. I have held leading and following positions at companies small and large. I have also taken employment and volunteer positions that focus on community-building. Fiduciary responsibilities, too, have played a part in my decision-making process at work and home. A resume is attached for your review.

I ask for your honest consideration of my attributes, and also my investment in this city and its parks. My appointment to this committee would be an honor and a pleasure.

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Jim Erickson

SUMMARY

- Driven self-starter with proven success in technical sales, project management and strategic business planning
- Invests heavily in the health and well-being of family and surroundings
- Enjoys both independent achievement and contributing to the success of a team
- Deep-seeded pride felt for hometown

SKILLS & COURSEWORK

- Engagement of Customer in Sales, Support, and Feedback roles
- Management and ROI targeting of large Industrial Projects
- Documentation and Training development)
- Business strategy planning, Startup experience
- Strategic gap analysis, Value Stream Mapping, A3 Process
- Manufacturing Systems, LEAN, JIT, MRP, ERP Systems
- Production and Ops. Management, HR Management
- Finance, Accounting, Performance Metrics

WORK EXPERIENCE

Field Sales Developer, General Electric

(March 2012-Current)

- Target end users and sell the GE value proposition while creating and growing relationships between end users, distribution channels, and GE
- Responsible to meet budget goals amongst a team of account reps in Southern California
- Demonstrate expert knowledge of a growing product line, and communicate dollarized values of GE product to all customers in all industries by demonstrating knowledge of their goals and objectives

Energy Efficiency Specialist, Progressive Lighting & Energy Solutions

(April 2010-March 2012)

- Sold complex turnkey lighting installations utilizing customer specific solutions and the highest incentives available
- Responsible for \$500,000 in sales in first 8 months with no previous sales experience
- Created collaborative partnerships with lighting vendors and vendors of complimentary products and services to boost sales
- Created and maintained relationships through industry organizations (BOMA, IFMA, USGBC) to promote our services
- Responsible for lead generation, qualification, specification of product, close, and transition to installation team

Operations Manager, Progressive Lighting & Energy Solutions

(August 2006-April 2010)

- Led the formation of an operations division within start-up company
- Hired an installation team and created training and safety manual
- Managed up to 20 lighting installations concurrently within commercial, military, education, hospitality, manufacturing and logistics markets throughout the state of California
- Expanded vendor base to get competitive product pricing and reduce risk of back order
- Created process flow for the field installation team as well as the project management stakeholders to capture and report all project progress from initial specifications to final billing

PREVIOUS EXPERIENCE

Teaching Associate, Industrial Technology Department

- Assure safety, maintain machinery, instruct students in plastics processing (injection molding, rotational molding, injection blow molding, polystyrene forming, compression molding, resin casting), and administer tests and grades.

Resident Advisor

- Organized community events, mediated roommate conflict, and maintained safe and productive learning environment for 300-student residence hall

EDUCATION

Master of Science: Industrial and Technical Studies, Cal Poly San Luis Obispo

June 2006

Bachelor of Science: Industrial Technology, Cal Poly San Luis Obispo

June 2005

Minors of Study: Packaging, and Integrative Technology

HONORS and INVOLEMENT

Employee of the Year 2007, Progressive Lighting and Energy Solutions Big Brothers Big Sisters Orange County

- Mentor a teenage boy to instill an attitude of achievement, confidence and respect

National Business Ethics Competition

- Winner of the Emmons Prize for best ethical analysis and overall oral and PowerPoint presentation skills in a group presentation. National champions over universities including USC, William and Mary, Navy, and WestPoint.

Costa Mesa Rotary 2010-2012

- Community service projects at MIKA and Bethel Towers

Advisory Committee of Teens, Costa Mesa 1998-2000

- Town hall meeting to discuss plans for a Skate Park in Costa Mesa

ReLeaf Costa Mesa when I was little

- Planted trees along roads in Costa Mesa

Neighbors-for-Neighbors when I was little-present

- Painted houses, picked up trash, pulled weeds in Costa Mesa

INTERESTS

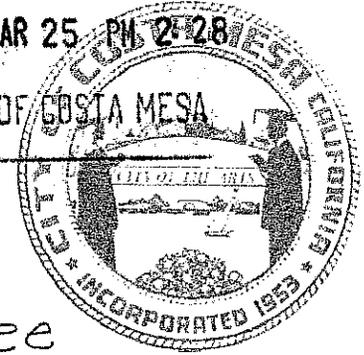
Community Service, Team Sports, Motorcycle Sports, Surfing, Sailing, Cycling Sports, Travel and the Outdoors

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City of Costa Mesa
Application for Committee/Board Appointment

13 MAR 25 PM 2:28

CITY OF COSTA MESA
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City of Costa Mesa
77 Fair Drive, Costa Mesa, CA 92626

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Name: Judith M. "Judy" Gielow

Indicate the name of the Committee/Board you are interested in serving on:

Fairview Park Citizens' Advisory Committee

1. Indicate why you wish to serve on this Committee/Board. Provide any experience or qualifications you may possess that you think would be beneficial to this Committee/Board. A resume (optional) may be attached. (Note: All information contained on the resume is public information, will be distributed to the public and posted on the City's website).

Having served on the previous Fairview Park Citizens' Advisory Committee for about 10 years until it was disbanded, I and the other members, along with the liaison with the City Council, had completed, and seen adopted by the City Council, the Master Plan for Fairview Park! We were asked if we were interested in serving on a future advisory committee if needed. I agreed to serve in the future if needed. Apparently there is a need now, and I would like again to give service to Fairview Park as part of an advisory committee to the Costa Mesa City Council.

I believe my knowledge of the Natural History of Orange County (having taught such a class for several years as an adjunct professor with Coastline Community College) and by currently being a docent naturalist - tour guide at the Environmental Nature Center (the ENC or Nature Center), bring experience useful to Fairview Park, a passive park that includes trains and planes.

I have been a tour guide at the ENC for over 35 years, and spent 25 of those years serving on the ENC Board of Directors (until 2003). The Costa Mesa City Council has given financial support to the ENC which is on the property of the Newport-Mesa Unified School District. I hold a Lifetime California K to 8 teaching credential. I have personally put plants into the ground at Fairview Park, ones still growing there, which gives me a personal stake in the future of Fairview Park.

Through serving on committees and boards, I have gained experience with compromising. All this and having lived in, raised my family in, and been active within the Costa Mesa community for over 44 years, should make me a good candidate for the Fairview Park Citizens' Advisory Committee in 2013.

I wish to participate on a Committee that will help guide the continued implementation of the Master Plan and use of Fairview Park by the citizenry.

City of Costa Mesa Application for Committee/Board Appointment

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Name: John T. Hawley

Indicate the name of the Committee/Board you are interested in serving on:
Fairview Park



City of Costa Mesa
77 Fair Drive, Costa Mesa, CA 92626

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I am very familiar with all of the different areas and history of the park from the mid sixties when it was a dump and known as the sheep ranch. My grandkids enjoy playing there and learning about the native tribe that lived there. The park is a jewel in our city I want to participate in the parks preservation and improvement.

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13 MAR 18 AM 9:58
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City of Costa Mesa
Application for Committee/Board Appointment

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APR 26 AM 8:33
CITY OF COSTA MESA
BY _____



City of Costa Mesa
77 Fair Drive, Costa Mesa, CA 92626

All information on this page only, is considered public information and will be released to the public, including being posted on the City's website.

Name: James Heumann

Indicate the name of the Committee/Board you are interested in serving on:
Fairview Park Citizens Advisory Committee

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Community is central to the reason I want to serve on the Committee. Part of the development of community, or communities, within Costa Mesa is the mechanism by which the community meets and interacts. Parks, playgrounds and safe, friendly neighborhoods are essential to my philosophy that a strong community is supported by places that are family-friendly. When I talk or hear of talk regarding certain parks, I hear some concerns expressed from the community members. Revitalization is highly desired in many parts in Costa Mesa, and my idealistic yet tempered member of the Committee will serve as good energy.

It is reasonable to understand that a community wants safe streets, good education, and great places to hang out. Fairview Park is part of that fulfillment. As a recent citizen of Costa Mesa (three years now) relocated from Newport Beach (seven years)relocated from Riverside relocated from Ridgecrest, CA, I have seen varying communities and expect the best of those. I have lived in a mix of small town and city life and I want to ensure the commission has a sharp eye on the benefits of a small-town feel within a larger community.

Fairview Park is of utmost interest to me since I visit it at least a couple times a week and it is my go-to place of natural enjoyment. Fairview Park is a place in our community our people may relax, play, and enjoy nature somewhat away from hustle and bustle, even if an event is going on in one part, since it is large enough. I see Fairview Park as having the opportunity to serve all members of our community in some way. Fairview offers freedoms for the runner, mountain/bmx biker, the walker, the flyer, the nature watcher. It is imperative we keep the nature of Fairview Park enjoyable as is while allowing people to use the land it offers. The more active person can make use of its open hills on a bike, and the more average person can make use of nice meandering paths and other potential non-imposing facilities such as a children's playground. In its current form Fairview Park can still be enhanced for the community's needs. I seek to ensure these needs do not degrade the natural environment of Fairview Park, and while even a nice path takes away from what is most natural, we want all walks of life in the community to enjoy the open space at Fairview Park.

As an Engineer whose career depends on regulations, I work straddling the border between environmental regulations and getting the job done for my technology, R&D and manufacturing employer. Beyond and part of my academic degrees in engineering, I have a voracious appetite for seeking out and analyzing all sides of issues. Appreciation and understanding of many sides is an imperative that I believe serves well in the managing of different objectives and understanding the consequences of both conservation and resource use.

A committee member's important task is to honestly assess the toughest question for each park project, "Does this type of development enhance the well-being of the community or just serve a few while sacrificing the integrity of the park/community?," A tough question like this hardly is ever so black and white as some might like to think, and workable solutions are something I have worked out as a consultant for various companies in making progress happen. As part of service to my community, I participate in my church's organization that volunteers largely to serve those with physical and developmental disabilities, as well as support the general functions of the church.

Furthermore, my experimental, theoretical, and practical experience influencing the field of environmental regulations will give a balance to the committee so that we can move forward with a progressive vision that will enhance quality of life and ensure high-quality projects in the park. Thanks for your consideration.

**City of Costa Mesa
Application for Committee/Board Appointment**

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Name: Rick Kapko

Indicate the name of the Committee/Board you are interested in serving on:
Fairview Park Citizens Advisory Committee



City of Costa Mesa
77 Fair Drive, Costa Mesa, CA 92626

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I have been an active volunteer of the community for over 30 years. I want to be involved in a serious analysis of the best utilization of the vast resources available at Fairview Park.

See professional resume attached.

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13 MAR 27 PM 3:01
CITY OF COSTA MESA
BY _____

EXHIBIT 1

RICHARD M. KAPKO, CPA, CFE, CIRA

Certified Public Accountant/Certified Fraud Examiner/
Certified Insolvency & Restructuring Advisor

Real Estate Broker

1700 Adams Avenue #200

Costa Mesa, CA 92626



Professional Qualifications

1989 to Present - Richard M. Kapko & Associates, Founder/President. Financial, Strategic, and Management Consultants. We specialize in providing proactive real world solutions in the following sectors.

- ***Bankruptcy and Troubled Entity Services***
 - Interim Controller, CRO, CFO and/or CEO
 - Court Appointed Disbursing Agent
 - Examiner
 - Court Appointed Docketing Agent
 - Administrative support Debtor/Creditor Committee Counsel including:
 - Coordinate and prepare SOFA, Schedules, 7 day packages
 - 13 week cash flow projection preparation
 - MOR preparation
 - Litigation assistance
 - Claim resolution and negotiation
 - Asset valuation and liquidation
 - Preference and fraudulent conveyance analysis
 - Liquidation analysis
 - Active support for Chapter 7 & 11 Trustees including:
 - Case management and entity administration
 - Field agent and operational support
 - Collateral evaluation and disposition
 - Search for hidden assets
 - US Trustee compliance monitoring and reporting
 - Real Property – Evaluation, management, collections, evictions, foreclosures, and disposition of property as necessary.

- ***Public Sector Services***
 - Process evaluation and improvement implementation
 - Employee performance review
 - Financial planning and budgeting
 - Resource optimization
 - Organizational analysis and development
 - Contract financial impact analysis
 - Services sharing review

- AB506 Specified neutral evaluation
- Interim management
- **Consulting Services**
 - Forensic investigations
 - Litigation support
 - Fraud analysis
 - Internal control assessment
 - Strategic and operational assessments
 - Asset valuation
 - Expert witness testimony
- **Services Available – All Sectors**
 - Strategic planning and growth initiatives
 - Forensic accounting investigations
 - Fraud investigations
 - Cash flow and profitability analysis and projections
 - Budgeting and related analysis
 - Process evaluations and improvements
 - Financial statement/tax return analysis and preparation

Previous engagements have included numerous international manufacturers, multi-national automotive manufacturing entities, multiple multi-national restaurants and food distributors, international asbestos manufacturers, multi-location retailers, multiple nation-wide mortgage originators, packagers and servicers, multiple real property developers, managers and syndicators and others on behalf of the FDIC, FSLIC, Bankruptcy Trustees and attorneys, debtors, creditor committees, receivers and lienholders.

1984 to 1989 - National Home Equity Corporation, President/CEO. Nationwide residential & commercial mortgage banker with a servicing loan portfolio of \$600,000,000 : 6,000 loans. Supervised staff of 100 employees.

1980 to 1984 - Financial Processing Systems, President/CEO. Computer services entity specializing in real estate related, lending and financial institution applications with batch/on-line services. Managed staff of 30.

1976 to 1980 - Deloitte & Touche, Supervising senior accountant - audit staff. Experience includes initial SEC filings and periodic reporting and multi-state and multi-national taxes. Emphasis on real estate and financial institutions.

Education and Professional Designations

1976 - B.S. Finance & Real Estate. California Polytechnic University, Pomona.

1979 - Certified Public Accountant, active status.

1981 - Real Estate Broker, active status.

1992 - Certified Fraud Examiner, active status.

1993 - Certified Insolvency & Restructuring Advisor, active status.

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Name: _____ Gerald Lester _____

Indicate the name of the Committee/Board you are interested in serving on:
_____ Fairview Park Citizens Advisory Committee _____



City of Costa Mesa
77 Fair Drive, Costa Mesa, CA 92626

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I would appreciate consideration of my request to serve on the Fairview Park Citizens Advisory Committee. I live in close proximity and visit the park at least two times a week and have been watching the progress for the last ten years. Below is a list of committees, organizations and structured groups I have been associated with going back twenty five years.

- Live within walking distance of Fairview Park, watched the growth and utilized the amenities for 10 Years
- Lived in Costa Mesa area since 1957
- Board of director's CHOC Padrinos philanthropic men's organization benefiting Children Hospital Orange County 1985-1995
- Active member of American Legion Post 291 in Newport Beach
- Active member American Legion Yacht Club
- Help organize and facilitate Balboa Island Art Walk since 2005
- Participant in the annual Balboa Island parade since 1998
- On stage volunteer for Opera Pacific at OCPAC 1988-2008
- Founding father of Balboa Basin Yacht Club, Newport Beach
- Five year participant in the Orange County Fair culinary competitions
- Counselor, Junior Achievement 1973-4
- Military service 1967-1969 (Vietnam era)

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BY _____

GERALD LESTER



PROFESSIONAL SUMMARY

Talented professional project manager focused on process improvement and on-time project delivery. Have extensive background in mechanical engineering, specializing in overseeing product introduction through manufacturing.

SKILLS

Project Management
Product Development
Design Review

Complex Problem Solving
Critical and Creative Thinking
Quality Assurance

WORK HISTORY

06/2005 to **Managing Engineering Technical Consultant**

Current **Erudite International Inc.** – Costa Mesa, California

Under contract to represent AeroVision Avionics Inc (AAI) in Taiwan (Republic of China) as primary engineering project manager and technical liaison to industry leading U.S. and international in-flight entertainment (IFE). Liaison with IFE integrators such as Panasonic Avionics Corporation, Thales Group, and Rockwell Collins. Provide key role in coordinating efforts of AAI to Airbus and Boeing from customer specifications to deliverable hardware for in-seat and overhead audio-visual systems. Responsible for overseeing design issues for IFE include system safety, cost efficiency, hardware maintenance, user compatibility, and FAA compliance.

09/2002 to **Project Engineer**

05/2005 **Thales Avionics, Inc.** – Irvine, CA

Spearheaded development and production of IFE hardware. Directed development of a retractable LCD monitor for passenger viewing. Granted a utility patent for this unit. Supervised all phases of design and production including planning, budgeting, vendor selection, and quality assurance. Key player in this new product introduction to the IFE industry which has been in production for eight years and is still being produced. For Thales this meant increased profitability and an expanded product line.

05/1998 to **Project Engineer**

08/2002 **Rockwell Collins** – Pomona, CA

Influenced initial development of various new IFE products from marketing input and customer requirements. Defined clear targets and objectives and communicated them to other team members. Monitored timelines and flagged potential issues to be addressed. Coordinated design meetings and decisions between four engineers, test groups, quality assurance, and the compliance/certification group. Ensured smooth transition from design to production. Value engineered as required for increased profitability.

03/1983 to **Group Leader New Product Introduction**

04/1998 **Sony Trans Com Inc.** – Irvine, CA

As Group Leader, managed and directed concurrent engineering teams that successfully introduced several multiphase audio and video systems for the standard body Airbus and Boeing aircraft. Oversaw scheduling, milestone tracking, and budget control. Supervised customer and upper management program reviews. Served as technical liaison with customers and vendors. As Section Manager coordinated manufacturing engineering tasks, quality assurance, and facilities management.

05/1979 to **Manufacturing Engineering Manager**

03/1983 **Gulton Industries Inc.** – Costa Mesa, CA

Provided budget control, capital equipment justifications, procurement processes, and product standards for the development and manufacturing of transducers. Responsible for in-process and final testing design responsibilities, tooling design, and make/buy decisions.

11/1971 to **Manufacturing Project Administrator**

05/1979 **Rockwell International Collins Radio Group** – Newport Beach, CA

Administered program budget control and program milestones for advanced communication equipment design and manufacturing. Served as interdepartmental director and program/customer liaison. Established financial forecasts. Coordinated customer requirements with manufacturing capabilities.

EDUCATION

Bachelor of Science: Industrial Technology Electronics
California State University, Long Beach - Long Beach, CA

PATENTS

Awarded nine U.S. and three international patents for passenger entertainment systems on standard body aircraft.

ASSOCIATIONS

Vice President, Board of Directors - Padrinos, Children's Hospital of Orange County - Emeritus.
Vice Commodore, Balboa Basin Yacht Club - Emeritus.

City of Costa Mesa
Application for Commission/Committee Appointment

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13 MAR 2011 11:05

CITY OF COSTA MESA
BY _____



Name: JAY B. LITVAK
Street: _____
City: _____
Phone (H): _____
E-mail Address: _____

Indicate the name of the Commission/Committee/Board you are interested in serving on:
Fairview Park Citizens Advisory Committee

City of Costa Mesa
77 Fair Drive, Costa Mesa, CA 92626

1. Indicate why you wish to serve on this Commission/Committee/Board:

PLEASE SEE ATTACHMENT 1.

FAIRVIEW PARK CITIZENS ADVISORY COMMITTEE

(Attachment 1)

I have lived in Costa Mesa for over 21 years, and I consider Fairview Park the jewel of our City. When my wife and I were looking for a place to settle, Fairview Park cemented our decision to choose Costa Mesa as our home. As a layperson I have spent many hours walking, running, picnicking and, generally, enjoying the plant and animal life that inhabit both Fairview Park and neighboring Talbert Nature Preserve. As an environmental studies graduate student at CSUF, I studied the local ecosystem including the federally protected [Endangered] Fairy Shrimp and other life in the vernal pools and the parks as a whole.

I gained an even greater appreciation for Fairview Park and Talbert Nature Preserve when I served on the Santa Ana River Blue Ribbon Committee in 2007. I also realized that, although Fairview Park is protected as open space under many auspices, it is an imperative that Fairview Park remains a passive use park to the greatest extent possible. I feel that as a veterinarian with an environmental science (Masters) degree, I possess a solid understanding of the regional ecology, the issues that accompany human-coyote interactions, and mitigation-remediation issues; this will allow me to view Fairview Park through the lens of a lay person and a scientist with a clear understanding of the urban ecology affecting both humans and our local ecosystems.

It would be an honor to serve on the Fairview Park Citizens Advisory Committee.

Thank you,

Jay B. Litvak

Jay B. Litvak



EDUCATION:

B.S., Zoology (California State Polytechnic University, Pomona), 1985

D.V.M., (Ross University, School of Veterinary Medicine), 1989

M.S., Environmental Science and Policy (California State University, Fullerton (CSUF)), 2007

COMMUNITY INVOLVEMENT:

Santa Ana River Blue Ribbon Committee, 2007

Tewinkle Park Athletic Complex Task Force, 2011-2012

Costa Mesa Animal Shelter Volunteer Committee, 2005-2006, 2008

RELEVANT PRACTICAL EXPERIENCE

Field work involving hydrologic sampling, soil sampling, on and off-site remediation and restoration (Dr. Prem Saint, Tony Bomkamp, CSUF, 2003-2007)

Academic studies of state and federal environmental regulations involving restoration, remediation and maintenance of mitigation areas (CSUF, 2003-2007)

Urban ecology: specifically the interaction of urban wildlife and humans and the management of such interactions.

PUBLICATIONS/PRESENTATIONS

J. B. Litvak. **A COMPARISON OF PREDATORY AND NON-PREDATORY MAMMAL MANAGEMENT IN THE ELEVEN WESTERN STATES.** Southern California Academy of Sciences. *Bulletin*, V. 106, No. 2. August, 2008.

Litvak, Jay B. *Institutional Predator Management in the Western States, USA: A Study of Policy Bias.* 186 pp. VDM Verlag Dr. Müller, 2008.

City of Costa Mesa Application for Committee/Board Appointment

All information on this page only, is considered public information and will be released to the public, including being posted on the City's website.

Name:

John S. Manly _____



Indicate the name of the Committee/Board you are interested in serving on:

Fair View Park Citizens Advisory Committee

City of Costa Mesa
77 Fair Drive, Costa Mesa, CA 92626

1. Indicate why you wish to serve on this Committee/Board. Provide any experience or qualifications you may possess that you think would be beneficial to this Committee/Board. A resume (optional) may be attached. (Note: All information contained on the resume is public information, will be distributed to the public and posted on the City's website).

I have lived on the "Lower Bird Streets" in 1979, and have used Fairview Park/Talbert Reserve as my "field of life" as I have most frequently walked there for cardio-exercise. During this time, I developed a real love for one of the last remaining jewels of natural open space in Southern California. I see the Fairview Park and Talbert Reserve as a valuable recreational/educational asset which we should do our best today to preserve and pass forward to future generations. If this beautiful piece of public property, which is alive with native flora and fauna, is miss-handled, by over-development, it will be lost forever and can never be replaced.

I would like to have the opportunity to serve, and give something back to Costa Mesa, by working on the Fairview Park Citizens Advisory Committee to coordinate future endeavors, such as our City Council and Public Services Dept., led by Ernesto Munoz have recently achieved, in the inauguration of the new Fairview Park Wetlands.

I am currently on the board of Mesa Verde Community, Inc., serving as a member-at-large. I enjoy my support of Estancia's Football Team, and I recently promoted a pre-opening tour of the Fairview Wetlands, made possible by Steve Mensinger and Ernesto Munoz, which was attended by approximately 60 residents of the "Lower Bird Streets". I received many Thank You comments from these neighbors, who were most impressed, and surprised, by the eco-friendly features and natural beauty of this new parkland facility.

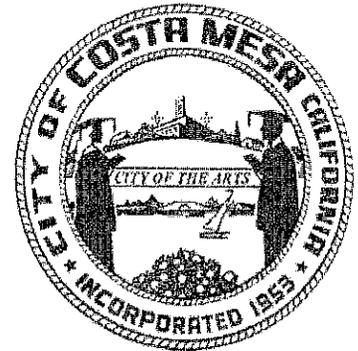
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13 MAR 18 PM 12:54
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City of Costa Mesa
Application for Committee/Board Appointment

All information on this page only, is considered public information and will be released to the public, including being posted on the City's website.

Name: Brett D. McDonell

Indicate the name of the Committee/Board you are interested in serving on:
Fairview Park Citizens Advisory Committee



City of Costa Mesa
77 Fair Drive, Costa Mesa, CA 92626

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As a Costa Mesa resident, outdoor enthusiast and supporter of Fairview Park I feel I can be a positive resource for the committee. I run and walk in fairview and surrounding Costa Mesa parks multiple times a week and utilize the park with my friends and family frequently. I am also the Founder of a local company/organization Mesa Verde Living, a organization that focuses on maximizing the living experience of residents in the Mesa Verde community which happens to house and border Fairview Park. This position allows me to highlight the park and create awareness and more use for the park. I have the ability to create and promote events and happenings at the park as well as reach the community through our website, facebook page and mailing campaigns that we do, please visit www.facebook.com/mesaverdeliving to see the site and it's loyal and growing Costa Mesa following. I have several ideas that can help the park appeal to a wider range of residents and active community members. I look forward to having the opportunity to assist in the future development of the park.

PS: Please see attached resume

Thanks,

Brett McDonell

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13 MAR 21 AM 10:24
CITY OF COSTA MESA
BY

BRETT D. MCDONELL

OBJECTIVE

To earn a spot on the committee that will allow me to use my personal and business skills to improve the city I love, Costa Mesa. I feel with my background, goals and 'can do' attitude I can be a significant asset to the committee and the City as a whole.

SKILLS PROFILE

- **Communication Skills:** Write clearly and concisely, speak effectively and can persuade others, comfortable in leading group discussions, provide quality feedback and well thought out solutions through gathering critical information and can confidently speak in public.
- **Interpersonal Skills:** Work well with others, supportive and have the ability to motivate others, delegate effectively and firmly, self confident and can accept responsibility.
- **Research and Planning:** The ability to forecast and predict, create ideas, identify problems, meet goals, identify resources, solve problems, define needs, analyze issues and develop strategies.
- **Organizational Skills:** Detail oriented and can coordinate tasks, meet deadlines and set goals.

EMPLOYMENT HISTORY

iMortgage – Mortgage Banker

6/1/2011 — Current

Newport Beach, Ca

- iMortgage is a full service Mortgage Banker that provides residential mortgage loans for both purchasing and refinancing. Working hand in hand with some of Orange County's top Real Estate agents as well as some of the most respected financial advisors, CFP's, CPA's and wealth managers in assisting with all their clients' mortgage needs.
- iMortgage is the 3rd largest purchase lender in the state of California.

Mesa Verde Living - Founder

12/1/2013 — Current

Costa Mesa, Ca

- Mesa Verde Living is a community based company/organization that focuses on maximizing the living experience for the residents of the Mesa Verde tract located in Costa Mesa. Mesa Verde Living operates a very well known facebook page to communicate with its fans and is soon to start production of the magazine. A large portion of all Mesa Verde Living's revenue is donated to Costa Mesa charities and others in need.
- Mesa Verde Living is a well known and trusted brand that has become a mainstream and trusted news source and recognized as a positive community brand.
 - Mesa Verde Living's content and reaches 30,000 local Costa Mesa and surrounding city residents weekly and has 900 subscribers and growing rapidly. The magazine will be mailed to 5,000 residents and distributed to over 100 local businesses.

Alpine Mortgage Planning – Mortgage Banker

2009 — 2011

Irvine, Ca

At Alpine I was a full service Mortgage Banker assisting my business partners and their clients with residential mortgage loans.

MG Financial – Vice President

2007 — 2009

Costa Mesa, Ca

MG Financial Group is a diverse financial services company specializing in private money financing for commercial projects on an International scale. At MG Financial I was responsible for building and maintaining relationships with MGF's lenders, investors and clients as well as originating and funding transactions. In my time at MGF I was integral in the closings of over \$100 Million in closed private money transactions.

ACTIVITIES & INTERESTS

- Angels Baseball, Real Estate and Finance, Running & Hiking, Fishing, Football, Tennis, Movies, Politics, Good Business Ideas and Making Those Ideas Become Reality

**City of Costa Mesa
Application for Committee/Board Appointment**

All information on this page only, is considered public information and will be released to the public, including being posted on the City's website.



Name: Laura Rakunas

Indicate the name of the Committee/Board you are interested in serving on:
Fairview Park Citizens Advisory Committee

City of Costa Mesa
77 Fair Drive, Costa Mesa, CA 92626

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I would like to apply for a position on the Fairview Park Citizens Advisory Committee. We have lived near the park for more than 25 years, and I am very interested in its development. I'm glad that the City has decided to consider stairs for easier access from our neighborhood, and I applaud Parks & Rec's use of the park for its Yoga in Nature class.

I was a member of the first citizen advisory committee, and am familiar with the history and development of this park. I'd like the chance to join the FPCAC to continue to be part of any further enhancements to this lovely city asset.

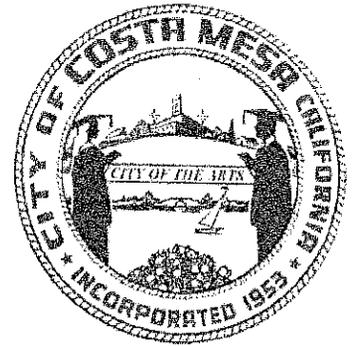
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City of Costa Mesa
Application for Committee/Board Appointment

All information on this page only, is considered public information and will be released to the public, including being posted on the City's website.

Name: Stephanie Remington

Indicate the name of the Committee/Board you are interested in serving on:
Fairview Park Committee



City of Costa Mesa
77 Fair Drive, Costa Mesa, CA 92626

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I've lived in Costa Mesa since 1968 and particularly enjoy the city's parks -- for fresh air, scenery, and walking the dogs.

For me, Fairview Park is the gem of Costa Mesa's parks. And, having been a wildlife biologist for over 20 years, I believe I could be a helpful resource and add an important perspective to the committee.

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City of Costa Mesa

Application for Committee/Board Appointment

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Name: Travis Rice

Indicate the name of the Committee/Board you are interested in serving on:
Fairview Park Citizen's Advisory Committee



City of Costa Mesa
77 Fair Drive, Costa Mesa, CA 92626

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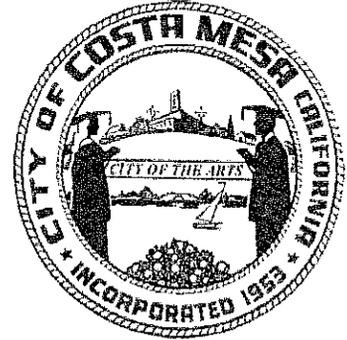
I am a long-time resident, raised in Costa Mesa, wishing to give something back to the Community. I am a new homeowner on the West Side of Costa Mesa within walking distance of Fairview Park. I have followed along with the recent improvements and I believe I possess unique qualifications that can help inform decisions going forward.

Qualifications:

1. Registered Landscape Architect in the State of California
2. LEED Accredited Professional through the USGBC
3. 31 year resident of Costa Mesa.
4. Very well versed in Southern California plant communities, athletic field requirements, and pedestrian/vehicular/bicycle routes.
5. Long-time Fairview Park user.

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City of Costa Mesa Application for Committee/Board Appointment



City of Costa Mesa
77 Fair Drive, Costa Mesa, CA 92626

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Name: Harold Weitzberg

Indicate the name of the Committee/Board you are interested in serving on:
Fairview Park Citizens Advisory Committee

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As a 30 Year Resident of the Lower Bird Streets, Fairview Park is "my back yard" and my family and I are very attached to its utilization into the future. I have an extensive business background, consulting with companies and executives on Branding, marketing, business development and resource allocation. These same skill sets are applicable to working with my fellow committee members to review, evaluate, conceive and advise on the future utilization and development of this important Costa Mesa Resource.

I am well skilled in working with individuals and groups of people to create, develop and implement plans and I can bring those abilities to these activities for successful outcomes.

I look forward to the opportunity of working with this Committee.

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W

WEITZBERG CONSULTING, INC.

Harold Weitzberg is a brand marketing and business development consultant and coach with over 30 years experience in creating and launching businesses and products. He has a national clientele with a number of well known individuals as well as local business owners and executives. Harold has worked with and built a number of high visibility products and brands in media and consumer businesses including The Olsen Twins, VeggieTales, Goosebumps, Al Kluis Commodities, JudyFoods, Rick Dees, The Buddy Group, Mario Armstrong, Castle Crowns and many others. In addition to major national brands, his coaching and consulting programs have assisted many local small and medium size business owners and executives. He is a resident of the City of Costa Mesa since 1983. For more information you can visit his website at www.weitzbergconsulting.com.

City of Costa Mesa
Application for Committee/Board Appointment

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Name: Lisa Manfredi

Indicate the name of the Committee/Board you are interested in serving on:
Fairview Park Citizen's Advisory Committee

City of Costa Mesa
77 Fair Drive, Costa Mesa, CA 92626

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I would like to serve on this Board so that I can help analyze and make recommendations on future project proposals concerning Fairview Park. I've studied the Master Plan and would like to work together with fellow citizens to help ensure that it is carried out in the best interest of the natural beauty of the park.

My family has lived near the park since 2004, and it is a big part of our day to day activities. We constantly enjoy exploring, walking, running, biking, wildlife watching, listening to frogs croaking, salamander searching, puddle jumping, kite flying, train riding and sunset watching off the bluffs. It is our very favorite part of Costa Mesa...it is the Coastal Mesa.

We also enjoy many of the community events that take place in the park; Concerts in the Park, Fish Fry, Civil War re-enactment to name a few. It is a wonderful place for our community to come together.

I am very active in our community and currently serve on the Board of Davis Magnet School's PTA, and have founded many of the Ecology based programs on campus: The Learning Garden, The Ecology Center and The Recycling Center. Please find my credentials below:

Education: California State University Fullerton
Bachelor of Arts Degree, Communications

California Resource Recovery Association
Professional Certification in Sustainable Resource Management

Professional: Western Digital, International Marketing Manager, 1995-2006

Recipient: Costa Mesa Sanitary District Environmental Excellence Award 2012
Newport-Mesa Unified School District Honorary Service Award 2011-2012
City of Costa Mesa Green Design Award 2011
Newport-Mesa Unified School District Honorary Service Award 2010-2011
Green Up Our Schools Award 2009-2010-2011

Thank you for your consideration.

2. Contact Information: