



CITY COUNCIL AGENDA REPORT

MEETING DATE: JUNE 4, 2013

ITEM NUMBER: NB-5

SUBJECT: CHARTER COMMITTEE APPOINTMENTS, RATIFICATION OF FACILITATORS AND MEETING SCHEDULE

DATE: MAY 28, 2013

FROM: CITY CLERK'S OFFICE

PRESENTATION BY: CITY CLERK BRENDA GREEN

FOR FURTHER INFORMATION CONTACT: Thomas R. Hatch, CEO @ 714-754-5328

RECOMMENDATION:

Staff recommends the City Council appoint the 13-member Charter Committee in the manner set forth below, confirm the CEO's recommendation for facilitators and confirm the meeting schedule.

BACKGROUND:

At the May 7, 2013 meeting, the City Council formed a charter committee to draft a proposed charter for city council review and approval. Additionally, the CEO was provided authority to recommend a facilitator or facilitators to the City Council for confirmation.

On May 8, 2013, staff opened the application process for appointment to the Charter Committee. The criteria for Charter Committee applicants required the applicant to be a resident of the City of Costa Mesa and registered voter. The deadline for submitting applications to the City Clerk's Office was May 28, 2013.

ANALYSIS:

1. Charter Committee Appointments

The City Council should form a 13-member committee to be chosen in the following manner:

- First Five: Each City Council member appoints one person.
- Second Five: Five members are selected through the nomination process.
- Final Three: Each City Council member selects one person whose name is entered into a lottery. The first three names picked from the lottery are the final three appointments to the committee.

2. Independent Facilitator(s)

The CEO was tasked with recommending a facilitator or facilitators to assist the charter committee during the drafting process.

The CEO recommends that Dr. Kirk Bauermeister, a respected leader in Costa Mesa, be used as the lead facilitator. Bauermeister is uniquely qualified for the position because of his academic training, professional experience, deep roots in the community, and reputation for high ethical standards and fairness. A Costa Mesa resident, he has worked for the Newport-

Mesa Unified School District since 1981 in a variety of positions, including coach, teacher and administrator. He's currently the principal of Estancia High School and holds a Ph.D in Organization Leadership from the University from La Verne.

In addition, the CEO recommends two deputy facilitators: Dr. Mike Decker and Asst. City Attorney Kim Barlow.

Like Bauermeister, Decker has strong Costa Mesa ties and enjoys an excellent reputation in the community. A resident since 1989, he holds a Ph.D in Civic Engagement, volunteers as a chaplain for the Costa Mesa Police Department, and is the lead pastor at Palm Harvest Church in Costa Mesa. He serves as moderator for the North American Baptist Conference Southern California Assn. and is a general council member for the North American Baptist Conference.

Barlow has served Costa Mesa in a variety of legal capacities, including City Attorney, and recently provided the city legal expertise during the 2012 charter measure process. She's an expert in municipal law and will provide the committee with legal counsel on charters and the charter process.

3. Meeting Schedule

To avoid conflicts with other City of Costa Mesa public meetings, staff recommends that the Charter Committee meet at 6 p.m. on the second and fourth Wednesday of each month.

ALTERNATIVES CONSIDERED:

The City Council can choose not to proceed with the charter process and not appoint members to the Charter Committee.

FISCAL REVIEW:

It's estimated that the facilitators for the Charter Committee would cost between \$11,000 and \$14,000 (Dr. Bauermeister and Dr. Decker would be paid \$100 per hour; Asst. City Attorney Barlow would be paid her regular hourly rate of \$177). Other fiscal impacts include staff time involved in the Charter Committee process.

LEGAL REVIEW:

The City Attorney's Office has reviewed this report and attachments.

CONCLUSION:

Staff recommends the City Council appoint the 13-member committee in the manner set forth above, confirm the CEO's recommendation for facilitators and confirm the meeting schedule.

THOMAS R. HATCH
Chief Executive Officer

THOMAS P. DUARTE
City Attorney

ATTACHMENTS: [Charter committee applications](#)

COMMITTEE AND APPLICANT INFORMATION

5/31/2013

Charter Committee

Membership: 13 Representatives
(13 representative vacancies)

1. Ron Amburgey
2. Jeff Arthur
3. James H. Bridges
4. Roger Chadderdon
5. Samuel Clark
6. Phillip Diment
7. Teresa Drain
8. Brett Eckles
9. William Fancher
10. Nina Flores
11. Thomas H. Graham
12. Mike Harmanos
13. Donald Harper
14. Jay Humphrey
15. Cheryl Ice
16. Phillip Jasso
17. W. Michael King
18. Terrell E. Koken
19. Tim Lewis
20. Jeff Mathews
21. Colin McCarthy
22. Kerry McCarthy
23. Mary Ann O'Connell
24. Henry S. Panian
25. Gary Parkin
26. Tom Pollitt
27. Dennis Popp
28. Charles "Rus" Purcell
29. Lee A. Ramos
30. Anna Reagan
31. Timothy W. Sesler
32. Andrew B. Smith
33. Corinne Stover
34. William H. Thorpe
35. Kevin A. Tobin
36. Anna Vrska
37. Harold Weitzberg

RECEIVED
CITY CLERK

Gene Hutchins

CITY OF COSTA MESA
BY _____

May 29, 2013

Brenda Green, City Clerk
City of Costa Mesa
P.O. Box 1200
Costa Mesa, CA 92628-1200

Re: Charter Committee Application

Dear Ms.

I have attached my late application for the City's Charter Committee and hope it may still be considered by the City Council.

Last week I advised Mayor Righeimer and another Councilmember that I wanted to be considered for the Charter Committee and would be filing my application before the deadline. Due to a critical work project and minor surgery on our daughter's foot that both converged yesterday, I was unable to file my application with your office by 5 p.m.

It was not my intention to disrespect the deadline and I hope my application may still be considered by the City Council.

I would appreciate very much if you would acknowledge my application as late and forward it to the City Council along with this cover letter.

Thank you for your help.

Sincerely,

Copy: Sharon Rodelius


Gene Hutchins

City of Costa Mesa
Application for Commission/Committee Appointment

Name: Gene Hutchins
Street: _____
City: Costa Mesa, CA Zip: 92626
Phone (H): _____ (W) _____
E-mail Address _____



City of Costa Mesa
77 Fair Drive, Costa Mesa, CA 92626

Indicate the name of the Commission/Committee/Board you are interested in serving on:

1. Indicate why you wish to serve on this Commission/Committee/Board:

My wife, Trudy, and I have been homeowners in Costa Mesa for over 40 years. We raised our daughter here and she graduated from Estancia High School. We feel fortunate that the City employees are dedicated professional individuals and they make our City work and keep us safe. We also feel fortunate that the City has high quality commercial development that provides extra support in covering the City's costs.

I would like to serve on the Charter Committee to help the City find a way to reduce its operating costs so that a larger portion of General Fund revenue is available to make important physical improvements to the City, provide important services to the community, and increase the City's reserve fund to protect against significant negative events (major disaster, recession, etc.) and allow the City to take advantage of opportunities that may arise (sale of the Fair Grounds, etc.). Also, I would like to help the City find a way to prevent a future unfunded liability from occurring, particularly one similar to the significant unfunded pension and medical benefits liability (\$250 million to \$450 million) the City now has. It seems a relatively short initial City Charter could accomplish these objectives.

Thank you for considering me for a position on the City's Charter Committee.

2. Indicate any experience or qualifications you possess that might apply to the Commission/Committee/Board you are interested in serving on. A resume may also be attached to this form. This is strictly optional.

A one page summary of my work and educational background is attached.

"Please note that this document and information included therein becomes public information pursuant to the California Public Records Act and may be disclosed to the public upon request."

Signature: Gene Hill Date: 5/29/13

Gene Hutchins

Costa Mesa, CA 92626

Work Experience

- 2009 – Present Advanced Processor Architectures, LLC – One of five founders and CFO
Costa Mesa, CA
APA is a small start-up R & D company. APA is completing the design of an advanced multi-processor architecture that solves the bottle neck problem of current computer processors. The design includes dynamic re-configurability.
- 1990 -- Present August Partners, Inc., Costa Mesa, CA -- Owner
API became the Managing Partner responsible for 50% of the properties held by KHP when KHP was dissolved in 1990. Most of the properties were sold by 2008.
- 1983 - 1990 Kelsey-Hutchins Partners, Orange, CA – General Partner / 50% owner
KHP owned and operated commercial properties. Most were acquired from Winn Enterprises as part of a leveraged buy-out completed in December 1983.
- 1980 – 1983 Winn Enterprises, Fullerton, CA – President Real Estate Division
Winn was a publicly traded hotel, real estate, and ultimately dairy company. The Real Estate Division owned, operated, and developed properties in 6 states.
- 1973 - 1980 Dana Electronics, Inc., Newport Beach, CA – Chief Financial Officer
Dana was a publicly traded test instrument manufacturer.
Dana comprised 4 manufacturing plants in California and Oregon and 4 sales/service subsidiaries in Western Europe. Approximately 700 employees.

Participated in - The turnaround of the company, negotiation of bank lines, development of 2 manufacturing plants, and sale of subsidiaries. Developed improved multi-plant reporting, internal control, and exchange rate control.
Corporate Controller – Newport Beach, California second year with Dana.
European Controller – Brussels, Belgium first year with Dana.
- 1966- 1973 Price Waterhouse & Co. (now PricewaterhouseCoopers) – Audit Manager
Responsible for examinations of mostly publicly traded companies in the real estate and electronics industries, and reviews of proposed client acquisitions.

Education / Professional Affiliations / Costa Mesa Activities

BS, Accounting - California Polytechnic University, Pomona, CA (1965).

Executive Programs (1976 and 1977) –

- Harvard Business School / On campus intense 3 week live-in finance program.

- University of Southern California / Off campus 3 week live-in general management program.

California CPA-Inactive / Member AICPA and FEI (Financial Executives Institute).

City of Costa Mesa General Plan Steering Committee (1989 – 1991). Mesa Verde HOA Board.

City of Costa Mesa
Application for Committee/Board Appointment

All information on this page only, is considered public information and will be released to the public, including being posted on the City's website.

Name: Ron Amburgey

Indicate the name of the Committee/Board you are interested in serving on:
Charter committee



City of Costa Mesa
77 Fair Drive, Costa Mesa, CA 92626

1. Indicate why you wish to serve on this Committee/Board. Provide any experience or qualifications you may possess that you think would be beneficial to this Committee/Board. A resume (optional) may be attached. (Note: All information contained on the resume is public information, will be distributed to the public and posted on the City's website).

As a small business owner, located in Costa Mesa for the last 38 years, I am very interested in the future of our city.

BY _____
CITY OF COSTA MESA

13 MAY 24 AM 8:13

RECEIVED
CITY CLERK

GOLDSWORTHY, CHRIS

RECEIVED
CITY CLERK

From: news@costamesaca.gov
Sent: Saturday, May 25, 2013 2:50 PM
To: CITY CLERK
Subject: Application for Charter Committee Appointment

13 MAY 28 AM 7:48

CITY OF COSTA MESA
BY _____

Submission information

Submitter DB ID : 2101
Submitter's language : Default language
IP address : 75.51.161.233
Time to take the survey : 7 min. , 20 sec.
Submission recorded on : 5/25/2013 2:50:24 PM

Survey answers

Name:
Jeff Arthur

Indicate why you wish to serve on the Charter Committee. Provide any experience or qualifications you may possess that you think would be beneficial to this Committee. A resume (optional) may be e-mailed, separately to cityclerk@costamesaca.gov. (Note: All information contained on the resume is public information and will be distributed to the public and posted on the City's website).

The deadline to submit your application is 5 p.m., May 28, 2013.

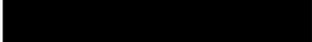
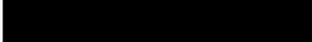
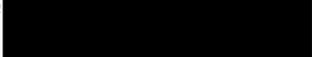
At this critical juncture in Costa Mesa's history, I would like to help Costa Mesa build consensus and find the best possible outcome for the city of Costa Mesa, its employees and residents.

I have many valuable experiences. I am a Finance professional who succeeded in many industries in a variety of roles: aerospace, engineering, manufacturing, distribution, environmental, television, and education; as an enrolled agent, financial analyst, accountant, manager, controller, CFO and CIO.

I am a motivated and adaptable innovator. I have worked as a sole proprietor, for government contractors, public companies, private companies, international companies, small companies, Fortune 100 companies, a government agency and not-for-profit 501(c)3.

I look forward to bringing my skills, abilities, experiences and enthusiasm to help Costa Mesa with its charter.

Contact Information:

Name: Jeff Arthur
Street: 
City: 
Zip code: 
Phone (ce
(home): 

E-mail Address: [REDACTED]

Check here for email submissions:

I am waiving my signature to submit this form electronically to the City.

Date: 5/25/2013

City of Costa Mesa
Application for Committee/Board Appointment

RECEIVED
CITY CLERK

All information on this page only, is considered public information and will be released to the public, including being posted on the City's website.

Name: James H. Bridges

13 MAY 2008 2:08

CITY OF COSTA MESA
BY



Indicate the name of the Committee/Board you are interested in serving on:

Costa Mesa City Charter Committee

City of Costa Mesa
77 Fair Drive, Costa Mesa, CA 92626

1. Indicate why you wish to serve on this Committee/Board. Provide any experience or qualifications you may possess that you think would be beneficial to this Committee/Board. A resume (optional) may be attached. (Note: All information contained on the resume is public information, will be distributed to the public and posted on the City's website).

Having been a local community member my entire life, have only the deepest, most genuine, proprietary love, great spirit, and enjoyment sharing quality of life with those like-minds in Costa Mesa.

Without going into endless detail about overwhelmingly diverse background (available upon request during interview(s)), the following offers a sampling of some relevance for council consideration; regarding my available contributions to a Costa Mesa City Charter Proposal Committee:

Heavy research, investigation, and analyses, including multiple interviews with multi-level sources. This ongoing effort includes fellow Costa Mesans as well as surrounding communities and government.

Extremely extensive background with various writings. These writings include entity-governing policies; procedures; -- RFPs, RFQs, MOUs, SOWs, BOMs, BTRs... (you get the idea); corporate system descriptions, evaluations, analyses, etc..

Much, if not all (depending on the instrument(s) in question), of the research, investigation, and analyses was personally performed and/or directed.

Possess outstanding written, verbal, and presentation communication skills. Work well individually as well as with others. Specialize communication at all levels of understanding and interest.

Extensive involvement with public and private sector organizations, with exceptionally favorable results. Where compromises are appropriate, unbiased due diligence is process-paramount.

While quality of life goals for the Costa Mesa community are challenging, my motivation is solely to be utilized as a well-seasoned contributor to preparation of a desirable city charter proposal, for council review.

Not an easy instrument to prepare, and I look forward to working together, to make it work. More than ready, so lets get busy!

James H. Bridges
co-founder, CBI (Citizens' Bureau of Investigation)
Costa Mesa, CA 92626

City of Costa Mesa

VISION INTERNET CONTENT MANAGEMENT SYSTEM



- Administration
- Workspace
- Core Components
- Advanced Components
- Utilities
- Log Out
- Help

Advanced Components: Forms: Reporting: Voter Details

User: Arzo Azad [Reset Password]

[Back](#)

[graphical report](#) | [text fields entries](#) | [cross tabulation](#) | [data export](#)

Submission information

Submitter DB ID : 1985
ASP.net's user name : Disabled
Submitter's Email : Anonymous
Submitter's language : Default language
IP address : 99.83.6.85
Submission recorded on : 5/13/2013 5:35:04 PM
Time to take the survey : 8 minutes, 27 secs.

Survey answers

[Switch to submitter's answers edit mode](#)

Name:

T : Roger Chadderdon

Indicate why you wish to serve on the Charter Committee. Provide any experience or qualifications you may possess that you think would be beneficial to this Committee. A resume (optional) may be e-mailed, separately to cityclerk@costamesaca.gov. (Note: All information contained on the resume is public information and will be distributed to the public and posted on the City's website). The deadline to submit your application is 5 p.m., May 28, 2013.

T :

As a 48 year resident of Costa Mesa, I understand the issues and problems the city faces from both sides of the political aisle. I am also a 20+ year attorney having worked in government, private practice and general counsel positions. This broad spectrum of business and legal knowledge is absolutely critical to the success of this proposed charter. Failure to craft and adopt a constitutional charter will only expose the city and employees to additional years of legal challenge and expense. Do it right the first time. Listen to the citizens and protect the interests of the city we all love. Roger Chadderdon

Contact Information:

T **Name :** Roger Chadderdon

T **Street :**

T

T

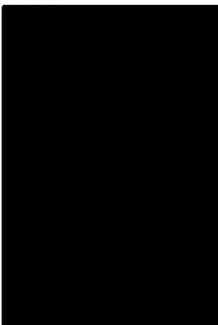
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Check here for email submissions:

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I am waiving my signature to submit this form electronically to the City.

Date :
5/13/2013

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GOLDSWORTHY, CHRIS

RECEIVED
CITY CLERK

From: news@costamesaca.gov
Sent: Wednesday, May 08, 2013 10:28 AM
To: CITY CLERK
Subject: Application for Charter Committee Appointment

13 MAY -8 AM 11:36

CITY OF COSTA MESA
BY

Submission information

Submitter DB ID : 1930
Submitter's language : Default language
IP address : 12.205.177.2
Time to take the survey : 26 min. , 8 sec.
Submission recorded on : 5/8/2013 10:28:10 AM

Survey answers

Name:
Samuel J Clark

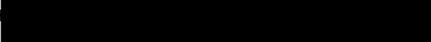
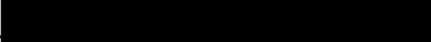
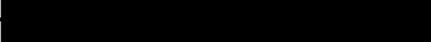
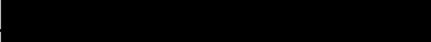
Indicate why you wish to serve on the Charter Committee. Provide any experience or qualifications you may possess that you think would be beneficial to this Committee. A resume (optional) may be e-mailed, separately to cityclerk@costamesaca.gov . (Note: All information contained on the resume is public information and will be distributed to the public and posted on the City's website).

The deadline to submit your application is 5 p.m., May 28, 2013.

I have been a resident of Costa Mesa since 1986. In that time I have seen a lot of change. Some good, some not. I have seen the State impose upon the City rules that were not in our best interest but only served the State. I believe it is time to bring additional control to our local level. I have always believed that control should be as close as possible to the people affected.

My 6 years of service on the Planning Commission, two as Vice Chair, give me the experience working with City Staff and the Public. I bring a balanced approach to every effort I make, as my record will show. I would like to see us have a Charter that is fair and balanced and especially in the best interest of the Citizens of Costa Mesa.

Contact Information:

Name: Samuel Clark
Street: 
City: 
Zip code: 
Phone (cell): 
(home): 
E-mail Address: 

Check here for email submissions:

I am waiving my signature to submit this form electronically to the City.

Date: 05/08/2013

GOLDSWORTHY, CHRIS

From: news@costamesaca.gov
Sent: Thursday, May 16, 2013 4:29 PM
To: CITY CLERK
Subject: Application for Charter Committee Appointment

Submission information

Submitter DB ID : 2018
Submitter's language : Default language
IP address : 12.175.179.1
Time to take the survey : 53 min. , 58 sec.
Submission recorded on : 5/16/2013 4:29:06 PM

RECEIVED
CITY CLERK
13 MAY 17 AM 8:08
BY CITY OF COSTA MESA

Survey answers

Name:
Phillip Diment

Indicate why you wish to serve on the Charter Committee. Provide any experience or qualifications you may possess that you think would be beneficial to this Committee. A resume (optional) may be e-mailed, separately to cityclerk@costamesaca.gov . (Note: All information contained on the resume is public information and will be distributed to the public and posted on the City's website).

The deadline to submit your application is 5 p.m., May 28, 2013.

My name is Phil Diment. I am 44 years old and have lived in the city of Costa Mesa for 20 years. In 1993 I rented an apartment on the west side. In 1997 I married my beautiful wife, Gloria and by 1999 we had saved enough money to afford a down payment to buy our first home in the State Streets.

Gloria and I have two wonderful daughters. We believe in creating safe environments for our children and families and we serve as leaders for the Awana clubs for kids at Harbor Trinity Church, and I also serve as a Sunday school teacher at Calvary Chapel Costa Mesa. I am employed as the vice president of corporate communications for KBS Realty Advisors, one of the nation's largest buyers of commercial office property, where I run the company's public relations and do a great deal of writing for various investor-related communications. (www.kbsrealty.com)

I love our neighborhood and my neighbors; however, I am deeply concerned with the direction our city is headed. I routinely see prostitutes in our neighborhood and have seen vandals tagging in the canal behind our house. As I understand it, our city is one of the wealthiest cities in the county in terms of revenue, yet in many ways our city looks like it is run down. I think we can work together to make Costa Mesa a more beautiful and safe place to live and raise our kids.

I am a big believer in compromise while supporting limited government. I understand that the very best outcomes can ultimately happen when both sides of the aisle learn to give and take. If I were on the charter committee, that is how I would operate -- with an open mind, a level head and team spirit. I would approach the City Charter without preconceptions, and I would be very interested in hearing feedback from the community about how our charter should be built.

I am not only concerned about our city, but I am also very excited about how we can make this one of the best cities in Orange County.

I will email my resume to the city clerk

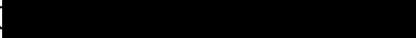
Thank You,

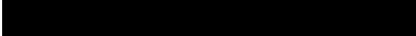
Phil Diment


Contact Information:

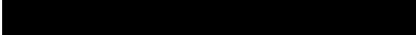
Name: Phillip Diment

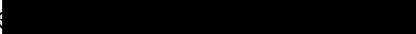
Street: 

City: 

Zip code: 

Phone (cell)

(home): 

E-mail Address: 

Check here for email submissions:

I am waiving my signature to submit this form electronically to the City.

Date: 5/16/2013

Date: May 16, 2013
From: Phil Diment
RE: Costa Mesa City Charter Committee

My name is Phil Diment. I am 44 years old and have lived in the city of Costa Mesa for 20 years. In 1993 I rented an apartment on the west side. In 1997 I married my beautiful wife, Gloria and by 1999 we had saved enough money to afford a down payment to buy our first home in the State Streets.

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(www.kbsrealty.com)

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I am not only concerned about our city, but I am also very excited about how we can make this one of the best cities in Orange County.

I will email my resume to the city clerk

Thank You,

Phil Diment
[REDACTED]

Phillip Diment

QUALIFICATIONS

- Twenty-three years production management experience.
- Proven national public relations/media relations experience.
- Team player with exceptional project development and management experience.
- Cost-conscious manager, able to keep major projects within tight budgets.
- Able to think independently and take projects from concept to completion.

EXPERIENCE

KBS REALTY ADVISORS • NEWPORT BEACH, CA • 1/97 to PRESENT

Vice President, Corporate Communications

- Manage corporate communications for leading commercial real estate firm with assets under management in excess of \$7.5 billion.
- Oversee and manage five annual proxy campaigns for over 120,000 REIT shareholders.
- Manage all graphics print production, fulfillment, warehousing and special mailings for five non-listed real estate investment trusts with a market value of approximately \$6.0 billion.
- Oversee all corporate, property-level and product-level public relations campaigns.
- Oversee corporate websites and live newsrooms.
- Produce quarterly and annual investor newsletters and reports for major separate account investors.
- Write, edit, oversee production and secure advertising for *Premier Office Magazine*, a KBS-sponsored magazine distributed to 10,000 commercial real estate brokers and commercial property tenants nationwide.
- Oversee editing and production of corporate in-house employee newsletters.
- Assist CEO, senior executives and other departments with special projects and initiatives that further the goals of KBS and its affiliated companies.

THOMAS REGISTER ADVERTISING • IRVINE, CA • 6/94 to 1/97

Advertising Production Manager

- Coordinated production for over 300 advertising accounts (concept to completion).
- Met with sales reps and clients to design ad programs (print and electronic).
- Responsible for hiring, managing and coordinating schedules of department employees.
- Responsible for all advertising invoicing.
- Responsible for maintaining, troubleshooting and purchasing all production equipment.

RENTAL DEALER NEWS • COSTA MESA, CA • 6/92 to 6/94

Managing Editor

- Wrote feature articles and coordinated editorial for a national monthly trade magazine.
- Responsible for magazine design, scheduling and production.
- Created essential marketing materials for Rentex™, a semi-annual national trade show.

INLAND EMPIRE BUSINESS JOURNAL • ONTARIO, CA • 8/90 to 5/92

Associate Editor

- Responsible for editorial coordination for a monthly business journal serving the Inland Empire.
- Contributed key monthly feature stories and late-breaking news events.
- Coordinated important interviews for a weekly business-to-business radio program.
- Supervised production and assisted a two-member art department.

EDUCATION

CENTRAL UNIVERSITY OF IOWA • PELLA, IA • 1986-1990

BACHELOR OF ARTS, Communications and Business Management

GOLDSWORTHY, CHRIS

From: news@costamesaca.gov
Sent: Tuesday, May 28, 2013 10:52 AM
To: CITY CLERK
Subject: Application for Charter Committee Appointment

RECEIVED
CITY CLERK

13 MAY 28 PM 1:13

CITY OF COSTA MESA
BY _____

Submission information

Submitter DB ID : 2117
Submitter's language : Default language
IP address : 75.63.26.234
Time to take the survey : 29 min. , 55 sec.
Submission recorded on : 5/28/2013 10:52:21 AM

Survey answers

Name:
Teresa Drain

Indicate why you wish to serve on the Charter Committee. Provide any experience or qualifications you may possess that you think would be beneficial to this Committee. A resume (optional) may be e-mailed, separately to cityclerk@costamesaca.gov. (Note: All information contained on the resume is public information and will be distributed to the public and posted on the City's website).

The deadline to submit your application is 5 p.m., May 28, 2013.

I wish to serve on Costa Mesa's Charter Committee as part of my civic duty. I intend on living in Costa Mesa for the rest of my life, and to continue to speak for those in my community. I am very interested in this Charter Committee. During the last election cycle, I believe this subject divided our city, and it did not have to. There were copious claims about "outside interests" becoming involved with our local government. I have a vested "inside" interest.

I spoke out during that election cycle for my neighbors that did not have the ability to come to the city themselves. I learned by listening to my neighbors; the new ones who are starting families, as well as our veterans that have watched our city grow from farmland to the jewel that it is now. I listened to both sides, and brought the subjects that were not represented to the dais. Unfortunately, during the election cycle there was a pervasive animosity that unfairly divided the citizens against each other, and not the subject at hand.

I believe that this effort to reach out to the citizens about changing their municipal government PRIOR to bringing it to ballot is an excellent way to mend the rift. It is also an excellent way to learn about our history, and the results of our prior Charter Committee's study. There should be a reasonable amount of research particular to our city's history done as a comparison to other charter and non-charter cities and their success and failures.

I would find it a great honor to further serve my community. I hope bring a voice to those that did not have an opportunity to speak for themselves. Thank you for your consideration.

Contact Information:

Name: Teresa Drain

Street:

City:

Zip code:

(home):

E-mail Add



Check here for email submissions:

I am waiving my signature to submit this form electronically to the City.

Date: 5/28/2013

GOLDSWORTHY, CHRIS

From: news@costamesaca.gov
Sent: Thursday, May 23, 2013 10:06 AM
To: CITY CLERK
Subject: Application for Charter Committee Appointment

Submission information

Submitter DB ID : 2084
Submitter's language : Default language
IP address : 76.79.189.57
Time to take the survey : 16 min. , 6 sec.
Submission recorded on : 5/23/2013 10:06:06 AM

RECEIVED
CITY CLERK
13 MAY 23 AM 11:07
CITY OF COSTA MESA
BY _____

Survey answers

Name:
Brett Eckles

Indicate why you wish to serve on the Charter Committee. Provide any experience or qualifications you may possess that you think would be beneficial to this Committee. A resume (optional) may be e-mailed, separately to cityclerk@costamesaca.gov . (Note: All information contained on the resume is public information and will be distributed to the public and posted on the City's website).

The deadline to submit your application is 5 p.m., May 28, 2013.

I would like to serve on this committee as I feel this is one of the most important decisions facing our city governance which will impact all the citizens in Costa Mesa. I feel it is a critical piece that can shape governance for our city in positive ways. The Charter that was put forth to the voters in the last election was defeated. I believe it was defeated primarily because many citizens didn't fully understand all that was contained in the Charter, the impacts the Charter would have, and many felt it did not include enough community input. I think this is an opportunity to address each of these issues by this committee and the committee can put forth a collective consensus of ideas and principles that can form a Charter that is complete and will ultimately benefit the community for generations. It can be an opportunity to bring forth many different ideas and perspectives to collaborate into a solid document that can be presented to the City Council and communicate d effectively to all the citizens of Costa Mesa.

As an active participant in the city; I feel I would bring leadership, collaboration, proactive ideas and solutions, and a great deal of experience in committees and board of directors in private and public entities. I feel I can bring together differing ideas into compromised solutions.

I would be extremely excited and honored to serve on this Charter Committee and feel I would be a valuable asset.

Resume sent seperately.

Contact Information:

Name: Brett Eckles

Street:

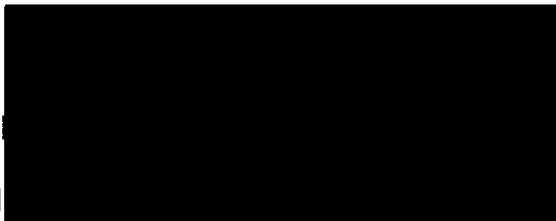
City:

Zip code:

Phone (cell

(home):

E-mail Add



Check here for email submissions:

I am waiving my signature to submit this form electronically to the City.

Date:

05/23/13

May 23, 2013

City Clerk's Office
City of Costa Mesa
PO Box 1200
Costa Mesa, CA 92628

Subject - Application for Appointment to Charter Committee.
Experience and Qualifications.

Eckles Construction, Inc.
Vice President
2005 - Present
Commercial Subcontractor in California

AT&T Business
Account Manager
2001 - 2005

Internet Connect
Indirect Sales Channel Manager
2000 - 2001

American Subcontractors Association of Los Angeles, Orange County, and Inland Empire
Chapter President
2010 - Present
Board Member
2006 - 2010

American Subcontractors Association of California
State President
2012 - Present
Board Member
2010 - 2012

AYSO Region 97
Commissioner
2010 - Present
Assistant Commissioner
2007 - 2010
Board Member
2005 - 2007

Costa Mesa Youths Sports Commission
Representative
2010 - Present

Newport Beach Youth Sports Commission
Representative
2010 - Present

Newport Harbor High School Boys Lacrosse Booster Club
Board Member
2012 - Present

GOLDSWORTHY, CHRIS

From: news@costamesaca.gov
Sent: Monday, May 20, 2013 12:22 PM
To: CITY CLERK
Subject: Application for Charter Committee Appointment

Submission information

Submitter DB ID : 2042
Submitter's language : Default language
IP address : 76.246.83.38
Time to take the survey : 51 min. , 21 sec.
Submission recorded on : 5/20/2013 12:22:04 PM

RECEIVED
CITY CLERK
13 MAY 20 PM 12:58
CITY OF COSTA MESA
BY _____

Survey answers

Name:
William Fancher

Indicate why you wish to serve on the Charter Committee. Provide any experience or qualifications you may possess that you think would be beneficial to this Committee. A resume (optional) may be e-mailed, separately to cityclerk@costamesaca.gov. (Note: All information contained on the resume is public information and will be distributed to the public and posted on the City's website).

The deadline to submit your application is 5 p.m., May 28, 2013.

I've lived in Costa Mesa since 1987 and have been in our current home since 1992. I wish to serve on this committee because I'm concerned about the future of my city and I believe that my business experience gives me unique insight as to how a city functions. I've worked in almost every major city in America and I've seen the different ways they operate. I've run a successful business since 1987 and have had some of the same employees for more than 20 years. I've also represented a number of large business interests coming into Costa Mesa. I've been the applicant for The Yard House, 24Hr Fitness, Panera Bread, Taco Bell, Outback Steakhouse, and many others.

For the last 25 years I have owned one of the most prolific land development consulting firms in the United States. The company I own and manage has processed thousands of commercial projects in every major city and state in the U.S. I've personally processed C.U.P.'s, Code Amendment's, Variances, Text Amendments, General Plan Amendments, Developer Agreements, Planned Developments, and virtually every kind of entitlement process. I work daily with building and safety, planning, public works, fire, police, engineering, code enforcement, water, and sewer departments. My job requires me to obtain planning approvals, design approval, building permits, health permits, water, sewer, gas and electrical service, as well as manage the real estate process. I'm also responsible for the liquor license with a majority of our projects. As a result I deal with concerned neighbors, homeowner associations, developers, planning commissions, city councils, zoning administrators, and business groups. Until recently I had been a member of the Costa Mesa Chamber of Commerce since 1992.

I believe that informed homeowners should have a say on these types of issues instead of special interest groups or those with future political ambition. I have no political aspirations or business

interest regarding this issue other than being a homeowner and resident. I only wish to volunteer my experience to aid the city in making the right decision.

Contact Information:

Name: Bill Fancher

Street:

City:

Zip code:

Phone (cell)

(home):

E-mail Address:

Check here for email submissions:

I am waiving my signature to submit this form electronically to the City.

Date:

5-20-13

GOLDSWORTHY, CHRIS

RECEIVED
CITY CLERK

From: news@costamesaca.gov
Sent: Tuesday, May 28, 2013 1:58 PM
To: CITY CLERK
Subject: Application for Charter Committee Appointment

13 MAY 28 PM 2: 24

CITY OF COSTA MESA
BY _____

Submission information

Submitter DB ID : 2120
Submitter's language : Default language
IP address : 107.207.184.158
Time to take the survey : 6 min. , 42 sec.
Submission recorded on : 5/28/2013 1:57:39 PM

Survey answers

Name:
Nina M. Flores

Indicate why you wish to serve on the Charter Committee. Provide any experience or qualifications you may possess that you think would be beneficial to this Committee. A resume (optional) may be e-mailed, separately to cityclerk@costamesaca.gov . (Note: All information contained on the resume is public information and will be distributed to the public and posted on the City's website).

The deadline to submit your application is 5 p.m., May 28, 2013.

I would like to serve on the Charter Committee because I am long-time resident of Costa Mesa and want to take an active role in helping shape the future of our city. I am currently working on a Ph.D. in Urban Planning, with a focus on community development. In the past I have worked as a senior analyst with a consulting firm located in Costa Mesa, and have taught political science at the college level in Orange County.

Contact Information:

Name: Nina Flores
Street: [REDACTED]
City: [REDACTED]
Zip code: [REDACTED]
Phone (cell) [REDACTED]
E-mail Address [REDACTED]

Check here for email submissions:

I am waiving my signature to submit this form electronically to the City. [x]

Date: 5/28/2013

City of Costa Mesa
Application for Committee/Board Appointment

All information on this page only, is considered public information and will be released to the public, including being posted on the City's website.

Name: Thomas H. (Tom) Graham

Indicate the name of the Committee/Board you are interested in serving on:
City Charter Committee



City of Costa Mesa
77 Fair Drive, Costa Mesa, CA 92626

1. Indicate why you wish to serve on this Committee/Board. Provide any experience or qualifications you may possess that you think would be beneficial to this Committee/Board. A resume (optional) may be attached. (Note: All information contained on the resume is public information, will be distributed to the public and posted on the City's website).

How I Can Contribute To The Costa Mesa City Charter Committee

Let me begin by saying that my wife Sue and I are 38 year residents of Costa Mesa, and it is the only place we've lived since our move to California in 1975. I'd like to now give back to the community.

My career, essentially all in the Consumer Electronics Industry, was marked by a number of characteristics:

1. Went from a beginner engineer to being marketing VP of several major businesses and winding up as a corporate officer in charge of finance and operations.
2. Started new operations multiple times creating the operating plans and building them into smoothly functioning operations contributing to the success of the businesses. In these cases, there was no roadmap to follow. I had to figure out what was needed and then make it happen.
3. Several times during my career, I was asked to assume responsibility for operations with major problems and fix them. In each case the problems were fixed, usually without any additional cost for the operation.
4. 25 years of experience handling the development and implementation of contractual agreements.
5. A basic approach to marketing that emphasized finding out what the consumers and the dealers wanted for products. Frequent trips to the field were used to gather this information.

In summary, my broad work experience includes making things happen, dealing with new ideas, fixing problems, making sure legal documents (such as a charter) are appropriate, dealing with financial issues and finding out what people need and want. I strongly believe that I am well-suited to study the need for and possible benefits of a Costa Mesa City Charter.

RECEIVED
CITY CLERK
MAY 21 PM 4:29
CITY OF COSTA MESA

How I Can Contribute to the Costa Mesa City Charter Committee

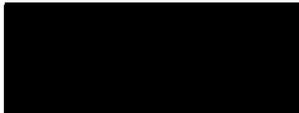
Let me begin by saying that my wife Sue and I are 38 year residents of Costa Mesa, and it is the only place we've lived since our move to California in 1975. I'd like to now give back to the community.

My career, essentially all in the Consumer Electronics Industry, was marked by a number of characteristics:

1. Went from a beginner engineer to being marketing VP of several major businesses and winding up as a corporate officer in charge of finance and operations.
2. Started new operations multiple times creating the operating plans and building them into smoothly functioning operations contributing to the success of the businesses. In these cases, there was no roadmap to follow. I had to figure out what was needed and then make it happen.
3. Several times during my career, I was asked to assume responsibility for operations with major problems and fix them. In each case the problems were fixed, usually without any additional cost for the operation.
4. 25 years of experience handling the development and implementation of contractual agreements.
5. A basic approach to marketing that emphasized finding out what the consumers and the dealers wanted for products. Frequent trips to the field were used to gather this information.

In summary, my broad work experience includes making things happen, dealing with new ideas, fixing problems, making sure legal documents (such as a charter) are appropriate, dealing with financial issues and finding out what people need and want. I strongly believe that I am well-suited to study the need for and possible benefits of a Costa Mesa City Charter.

Thomas H. (Tom) Graham



May 20, 2013

BRAVO-VALDEZ, PATRICIA

From: news@costamesaca.gov
Sent: Saturday, May 11, 2013 10:35 AM
To: CITY CLERK
Subject: Application for Charter Committee Appointment

RECEIVED
CITY CLERK

13 MAY 15 AM 7:38

CITY OF COSTA MESA
BY _____

Follow Up Flag: Follow up
Flag Status: Red

Submission information

Submitter DB ID : 1969
Submitter's language : Default language
IP address : 76.169.172.140
Time to take the survey : 22 min. , 45 sec.
Submission recorded on : 5/11/2013 10:34:33 AM

Survey answers

Name:
Mike Harmanos

Indicate why you wish to serve on the Charter Committee. Provide any experience or qualifications you may possess that you think would be beneficial to this Committee. A resume (optional) may be e-mailed, separately to cityclerk@costamesaca.gov . (Note: All information contained on the resume is public information and will be distributed to the public and posted on the City's website).

The deadline to submit your application is 5 p.m., May 28, 2013.

I wish to serve on the Charter Committee because I am acutely aware of the charter process, I know the differences between charter law versus general law, and I bring a unique blend of private sector and public sector experience to the Committee. In these challenging economic times, all levels of government are expected to perform with integrity and with a clear focus on getting the best value for scarce tax dollars. Setting up the rules of the game the best way now will allow Costa Mesa to complete our objectives of safety and infrastructure for the next 60 years.

Contact Information:

Name: Mike Harmanos
Street: 
City: 
Zip code: 
Phone (cell): 
(home): 
E-mail Address: 

Check here for email submissions:

I am waiving my signature to submit this form electronically to the City. [x]

Date: 05/11/2013

MICHAEL HARMANOS

Accomplished Internet marketer. Builder of web presences from scratch or from existing web presences, integrate them into social networks, and user of white-hat search engine optimization and web analytics to drive value into the organization. Builder of HTML5/CSS3 site platforms. SEOMoz Pro user, SEMPO member, expert Google Analytics user, and builder on any content management system. Prior to my web marketing career, my marketing and sales experience gave me a thorough understanding of the fundamentals of customer creation, service, loyalty and the internal workings of a profit and loss statement, marketing communications, and product development. My previous political experience gave me the opportunity to learn the fundamentals of creating customers, social networking, word of mouth marketing and how customers support, dispute, or ignore a product or service.

EXPERIENCE:

HONEST SITE SUCCESS.COM

08/02 – Present

Owner and President

- Wrote and executed marketing plans for small and medium businesses.
- Built online e-commerce store for reseller of finished goods.
- Performed search engine optimization audits for clients with recommended tactics.
- Conducted keyword analysis by discovery and evaluation of best keywords.
- Ensured optimization of site through stie architecture, navigation, meta information, on-page elements, design, and HTML code.
- Created and wrote copywriting for site and landing pages with emphasis on goal conversion.
- Established directory submission credentials based on Google Webmaster best practices
- Branded products and supervised logo design and launch, selecting targets and parameters for creative processes.
- Established and managed customer relationship management database.
- Worked with media to distribute message for maximum impact on target audience.
- Conducted market research and analysis for new and existing products, including forecasting and predicting future events.

SADDLEBACK VALLEY SYSTEMS

07/09 – 03/11

Head of Sales and Marketing

- Prospected B2B accounts in energy and utility industry for Smart Grid sales.
- Developed initial site, web video, sales tools and marketing collateral.

PAREXLAHABRA, INC.

07/07 – 08/08

National Distribution Sales Manager

- Managed accounts with The Home Depot, Lowe's, and other smaller distributors, serving as liaison to customers, generating \$10 million in sales annually.
- Developed, managed, and customized financial models that support the Company's value propositions for targeted market segments and customer profile.
- Upgraded point of purchase marketing materials, deploying sales aids in over 200 retail locations, keeping marketing costs at zero.
- Provided excellent account management, serving as key point of contact to solve scheduling, RMA, and logistics issues.

CROSSMARK

06/06 – 06/07

Project Coordinator

- Reengineered point of purchase marketing system linking The Home Depot to vendors, increasing savings to vendors by 20%.
- Worked with outside technology vendors to improve internal operations of ISS vendor, saving time and money internally through database analysis and marketing operations.

OFFICE OF CONGRESSMAN PAUL E. KANJORSKI

05/97 – 08/02

Legislative Assistant

- Assisted in accomplishing the legislative objectives of a veteran Member of Congress.
- Worked with bipartisan team of five other Congressional staffers to help pass the Energy Employees Occupational Illness Compensation Act of 2000.
- Staffed the Congressman's work on the House Committee on Government Reform.
- Investigated and provided solutions for thousands of constituent requests received.
- Provided bill analysis for all staff members on 14 public policy issues.
- Improved internal operations of office through technology upgrades, establishing first website for the office, and protocols for replying to constituents via email.

EDUCATION:

MBA in Marketing, Claremont Graduate University, 2004.

BA in Political Science, George Washington University, 1997.

PERSONAL:

Costa Mesa resident for 8 years. Husband to Jennifer Singer and father to Landon.

GOLDSWORTHY, CHRIS

From: news@costamesaca.gov
Sent: Tuesday, May 21, 2013 2:54 PM
To: CITY CLERK
Subject: Application for Charter Committee Appointment

Submission information

Submitter DB ID : 2066
Submitter's language : Default language
IP address : 12.199.140.18
Time to take the survey : 20 min. , 15 sec.
Submission recorded on : 5/21/2013 2:53:36 PM

RECEIVED
CITY CLERK
13 MAY 21 PM 2:55
CITY OF COSTA MESA
BY

Survey answers

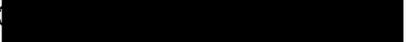
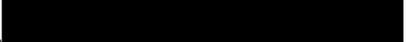
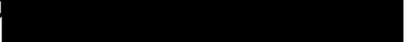
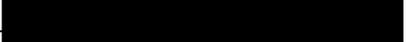
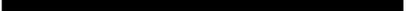
Name:
Donald Harper

Indicate why you wish to serve on the Charter Committee. Provide any experience or qualifications you may possess that you think would be beneficial to this Committee. A resume (optional) may be e-mailed, separately to cityclerk@costamesaca.gov . (Note: All information contained on the resume is public information and will be distributed to the public and posted on the City's website).

The deadline to submit your application is 5 p.m., May 28, 2013.

I am submitting my application to serve on the Charter Committee in order to support the city where I live. I have 30 years of sucessfull business experience and over 20 years living and serving in our community. I feel I can offer value to the process of creating a Charter for our city and am offering my services. I very much appreciate what this council has done for our city in the past several years. Thank you for your time and committment.

Contact Information:

Name: Donald Harper
Street: 
City: 
Zip code: 
Phone (cell): 
(home): 
E-mail Addr: 

Check here for email submissions:

Date: 5/21/2013

DONALD HARPER

Donald Harper is a co-founder of IPC (USA), Inc., a multi-billion dollar distributor and trader of petroleum products. Founded in 2005, IPC is a national independent trader and distributor of refined products serving retail stations, trucking companies, industrial users, government and municipalities. Prior to IPC he co-founded Total Energy Products, worked for SC Fuels as Chief Financial Officer and Director of Strategic Planning; TRC as a financial advisor; Sunrise Bancorp as Vice President/Controller; and KMPG as a Certified Public Accountant.

He is a native Californian and living in southern California since 1993 with his wife Martha of 26 years and two daughters. Martha volunteers her time in the community and has served on school boards as well as led many church and school fund raising activities. She is also the Treasurer/Board Member of the John Wayne Cancer Institute Auxiliary, an organization that raises money for cancer research.

In his 30 years of business experience he has worked in middle management; served as an executive manager; directed strategic planning; led merger and acquisition activities, founded two companies as an entrepreneur; managed "turn around" situations as a Chief Financial Officer; served on multiple boards; and reported to public company boards as both a business manager and financial officer.

Donald earned his Bachelors of Science in Business Administration from California State University, Chico in 1981. He earned is CPA while working with KMPG.

Board Experience:

- Board of Directors and Owner, Vista Energy Transport 2006-2012
- Managing member in joint ventures with Arco, 76 Products and Kinder Morgan 2000-2004
- City of Orange Development Board 2001-2004
- Managing Member, Cardlock Fuel Systems, LLC. 1999-2004
- President, Saint Joachim Elementary School Board, 1998 - 2003

Memberships:

- American Institute of Certified Public Accountants Member, 1984-2004
- TEC Member, 2002- 2004

Youth Sports Volunteer Service:

- St John the Baptist Basketball Coach 2010-2012
- National Junior Basketball Coach 1998-2010
- Daily Pilot Cup Soccer Coach 2007-2011
- Costa Mesa Boys and Girls Club Basketball Coach 2006-2007
- AYSO Soccer Coach, 1996-1998

GOLDSWORTHY, CHRIS

From: news@costamesaca.gov
Sent: Wednesday, May 22, 2013 11:12 PM
To: CITY CLERK
Subject: Application for Charter Committee Appointment

Submission information

Submitter DB ID : 2081
Submitter's language : Default language
IP address : 99.40.197.236
Time to take the survey : 3 min. , 56 sec.
Submission recorded on : 5/22/2013 11:11:43 PM

RECEIVED
CITY CLERK
13 MAY 23 AM 7:50
CITY OF COSTA MESA
BY _____

Survey answers

Name:
Jay Humphrey

Indicate why you wish to serve on the Charter Committee. Provide any experience or qualifications you may possess that you think would be beneficial to this Committee. A resume (optional) may be e-mailed, separately to cityclerk@costamesaca.gov . (Note: All information contained on the resume is public information and will be distributed to the public and posted on the City's website).

The deadline to submit your application is 5 p.m., May 28, 2013.
Costa Mesa City Charter Committee Application, 2013

I wish to serve on this committee because I believe that the recommendations of this committee will have a significant effect on the health and future of our city. I have always demonstrated the ability to see all sides to an issue, make decisions, and find effective ways to implement those decisions. The options and recommendations that this committee will provide to the council must be balanced to afford the best future for the operations of our city and our ability to effectively govern. As a home owner in Costa Mesa, I also have a vested interest in helping my city be the best it can be and in helping assure that the quality of life we share will continue.

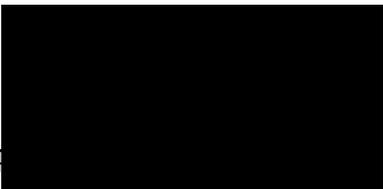
My Background/Skill Set:

1. Government experience: I served on the Costa Mesa City Council from 1990 to 1994 and was elected Vice Mayor (Mayor Pro Tem)
2. Board Member Costa Mesa Senior Center Board 1992 to 1995.
3. Member: El Toro reuse Task Force 1991-1996
4. Business Experience: Ranged from Sales to Director of Distribution for a pharmaceutical firm over 38 years.

Contact Information:

Name: Jay Humphrey
Street: _____

City:
Zip code:
Phone (cel
(home):
E-mail Add



Check here for email submissions:

I am waiving my signature to submit this form electronically to the City.

Date:

5/22/2013

GOLDSWORTHY, CHRIS

From: news@costamesaca.gov
Sent: Friday, May 10, 2013 3:06 PM
To: CITY CLERK
Subject: Application for Charter Committee Appointment

Submission information

Submitter DB ID : 1962
Submitter's language : Default language
IP address : 75.62.158.118
Time to take the survey : 3 min. , 59 sec.
Submission recorded on : 5/10/2013 3:05:38 PM

RECEIVED
CITY CLERK
13 MAY 10 PM 3:59
CITY OF COSTA MESA
BY _____

Survey answers

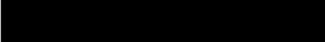
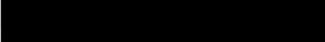
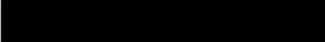
Name:
cheryl ice

Indicate why you wish to serve on the Charter Committee. Provide any experience or qualifications you may possess that you think would be beneficial to this Committee. A resume (optional) may be e-mailed, separately to cityclerk@costamesaca.gov . (Note: All information contained on the resume is public information and will be distributed to the public and posted on the City's website).

The deadline to submit your application is 5 p.m., May 28, 2013.

I am a retired real estate development attorney having 30 years experience in the fields of zoning, development, finance and enforcement. I wish to be of service to my community in this important matter.

Contact Information:

Name: cheryl ice
Street: 
City: 
Zip code: 
Phone (cell): 
E-mail Add: 

Check here for email submissions:

I am waiving my signature to submit this form electronically to the City. [x]

Date: 5/10/2013

GOLDSWORTHY, CHRIS

From: news@costamesaca.gov
Sent: Thursday, May 09, 2013 10:57 AM
To: CITY CLERK
Subject: Application for Charter Committee Appointment

Submission information

Submitter DB ID : 1943
Submitter's language : Default language
IP address : 108.224.127.53
Time to take the survey : 23 min. , 7 sec.
Submission recorded on : 5/9/2013 10:57:05 AM

Survey answers

Name:
Phillip Jasso

Indicate why you wish to serve on the Charter Committee. Provide any experience or qualifications you may possess that you think would be beneficial to this Committee. A resume (optional) may be e-mailed, separately to cityclerk@costamesaca.gov . (Note: All information contained on the resume is public information and will be distributed to the public and posted on the City's website).

The deadline to submit your application is 5 p.m., May 28, 2013.

I have been a resident of the Newport Beach / Costa Mesa for the last 40 years. I have watched both cities grow from small sleepy towns into sprawling diverse metropolitans of commerce. With these changes and growth I have seen many contributing factors as to why we are experiencing so many problems in our communities. I feel because I have been a resident of Costa Mesa for so many years that I have insight and knowledge of what our communities would like to see from our city council. I feel that I would be an asset to the new 13 member citizen Charter committee. I have a diverse back ground and great work ethic. I have worked in Insurance, Marketing, Sales, Law, Ergonomics, and Risk Management to name few of my professions. . My most recent employers have been Disney World Wide Services, Office Depot Corporate Division CA, and I am currently a broker with CA. I speak Spanish and English. I attended Ensign middle school in Newport Beach, Newport Harbor High School and Orange Coast College. I graduated from California State University of Fullerton in 1998 with a Bachelor of Arts. I have been with my wife for 18 wonderful years and we have two wonder daughters who attend school in Newport Mesa. I live in Costa Mesa and have been in the same home for 10 years. I hope you consider me for the position of Citizen Charter Committee.

Thank you,
Phillip Jasso

RECEIVED
CITY CLERK
MAY -9 AM 11:30
CITY OF COSTA MESA

Contact Information:

City of Costa Mesa

VISION INTERNET CONTENT MANAGEMENT SYSTEM



- Administration
- Workspace
- Core Components
- Advanced Components
- Utilities
- Log Out
- Help

Advanced Components: Forms: Reporting: Voter Details

User: Arzo Azad [[Reset Password](#)]

[Back](#)

[graphical report](#) | [text fields entries](#) | [cross tabulation](#) | [data export](#)

Submission information

Submitter DB ID : 2096
ASP.net's user name : Disabled
Submitter's Email : Anonymous
Submitter's language : Default language
IP address : 76.171.37.106
Submission recorded on : 5/24/2013 1:22:21 PM
Time to take the survey : 9 minutes, 14 secs.

Survey answers

[Switch to submitter's answers edit mode](#)

Name:
T

:
W. Michael King

Indicate why you wish to serve on the Charter Committee. Provide any experience or qualifications you may possess that you think would be beneficial to this Committee. A resume (optional) may be e-mailed, separately to cityclerk@costamesaca.gov. (Note: All information contained on the resume is public information and will be distributed to the public and posted on the City's website). The deadline to submit your application is 5 p.m., May 28, 2013.

T

:
Interest: To facilitate local control and bring improved efficiency to the economics of Costa Mesa City Government. Qualifications: Extensive experience in management as a facilitator centered in joint projects of major corporations both domestically and internationally; Extensive experience as a management advisor and mentor to executives across the expanse of business (1,000 corporations); Board Certified Coach/National Board of Certified Counselors; & Society of Consulting Psychology; former President/Board Chair of Foundation serving developmentally disabled. See full profile and CV at www.wmichaelking.com

Contact Information:

T

Name: :
W. Michael King

T

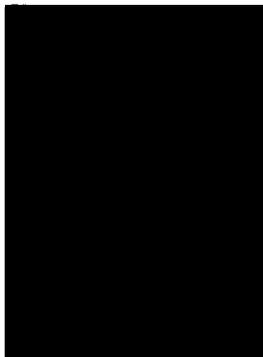
T

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Check here for email submissions:

I am waiving my signature to submit this form electronically to the City.

Date: :
5/24/2013

© Copyright 2003-2013, Vision Internet Providers, Inc. All rights reserved.

Name: Phillip Jasso

Street:

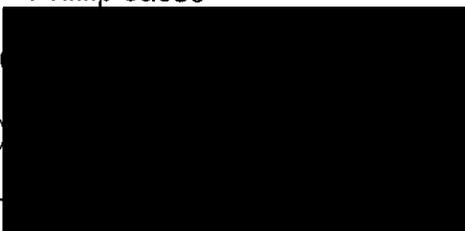
City:

Zip code:

Phone (cell)

(home):

E-mail Address:



Check here for email submissions:

I am waiving my signature to submit this form electronically to the City.

Date:

5/9/2013

BRAVO-VALDEZ, PATRICIA

From: news@costamesaca.gov
Sent: Saturday, May 11, 2013 9:10 PM
To: CITY CLERK
Subject: Application for Charter Committee Appointment

Follow Up Flag: Follow up
Flag Status: Red

RECEIVED
CITY CLERK
13 MAY 15 AM 7:38
CITY OF COSTA MESA
BY _____

Submission information

Submitter DB ID : 1970
Submitter's language : Default language
IP address : 76.200.231.166
Time to take the survey : 16 min. , 2 sec.
Submission recorded on : 5/11/2013 9:09:40 PM

Survey answers

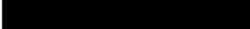
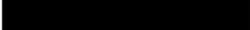
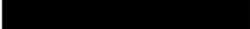
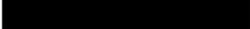
Name:
Terrell E. Koken

Indicate why you wish to serve on the Charter Committee. Provide any experience or qualifications you may possess that you think would be beneficial to this Committee. A resume (optional) may be e-mailed, separately to cityclerk@costamesaca.gov . (Note: All information contained on the resume is public information and will be distributed to the public and posted on the City's website).

The deadline to submit your application is 5 p.m., May 28, 2013.

I am terribly reluctant to apply for this duty; there are many other projects I would much rather pursue. Yet the construction of a fair, balanced, and just charter for Costa Mesa is an issue that affects all the citizens, and I am one of those. It is a call to duty, and I am compelled to answer it, or be forever ashamed. I have a talent for, and experience in, systems analysis and fixing things that are broken or defective. I am outspoken and fair. I would characterize myself as a defender of the helpless.

Contact Information:

Name: Terrell E. Koken
Street: 
City: 
Zip code: 
(home): 
E-mail Address: 

Check here for email submissions:

I am waiving my signature to submit this form electronically to the City.

Date: 5/11/2013

GOLDSWORTHY, CHRIS

From: news@costamesaca.gov
Sent: Tuesday, May 28, 2013 9:25 PM
To: CITY CLERK
Subject: Application for Charter Committee Appointment



Submission information

Submitter DB ID : 2126
Submitter's language : Default language
IP address : 76.170.57.254
Time to take the survey : 2 min. , 57 sec.
Submission recorded on : 5/28/2013 9:25:28 PM

Survey answers

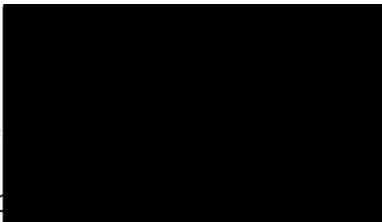
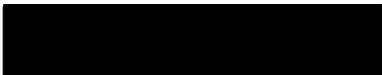
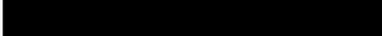
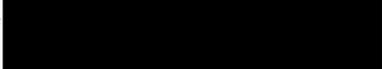
Name:
Jeff R. Mathews

Indicate why you wish to serve on the Charter Committee. Provide any experience or qualifications you may possess that you think would be beneficial to this Committee. A resume (optional) may be e-mailed, separately to cityclerk@costamesaca.gov. (Note: All information contained on the resume is public information and will be distributed to the public and posted on the City's website).

The deadline to submit your application is 5 p.m., May 28, 2013.

I have been a resident of Costa Mesa since 1985 and believe in our community. I also believe in good governance and the concept of freedom and independence. I believe a Charter, if crafted and drafted properly, may help enable the City achieve greater independence and improve conditions of government. For these reasons and many others, I ask for consideration in joining the Charter Committee.

Contact Information:

Name: Jeff R. Mathews
Street: 
City: 
Zip code: 
Phone (ce
(home): 
E-mail Add

Check here for email submissions:

I am waiving my signature to submit this form electronically to the City. [x]

Date: 5/28/13

GOLDSWORTHY, CHRIS

From: news@costamesaca.gov
Sent: Wednesday, May 08, 2013 7:36 PM
To: CITY CLERK
Subject: Application for Charter Committee Appointment

Submission information

Submitter DB ID : 1938
Submitter's language : Default language
IP address : 208.92.7.87
Time to take the survey : 27 min. , 23 sec.
Submission recorded on : 5/8/2013 7:35:33 PM

Survey answers

Name:
Tim Lewis

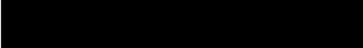
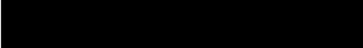
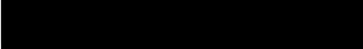
Indicate why you wish to serve on the Charter Committee. Provide any experience or qualifications you may possess that you think would be beneficial to this Committee. A resume (optional) may be e-mailed, separately to cityclerk@costamesaca.gov . (Note: All information contained on the resume is public information and will be distributed to the public and posted on the City's website).

The deadline to submit your application is 5 p.m., May 28, 2013.

The first and most important reason for working on the Charter is my investment in business and real property within the City. I have worked on Harbor Blvd since 1966, I have deep roots in Costa Mesa, I attended 6 different schools here, before attending OCC. My wife has worked for the City and her mother was the very first secretary for the Fire Department in the 50's. My family was started here, Today, as a long time business person, I have contacts with many persons within the City that have a stake in this Charter. If I was appointed to this committee I would be reflecting the wishes of many businesses as well as residents of Costa Mesa

RECEIVED
CITY CLERK
13 MAY -9 AM 7:52
CITY OF COSTA MESA
BY

Contact Information:

Name: Tim Lewis
Street: 
City: 
Zip code: 
Phone (cell): 
(home): 
E-mail Address: 

Check here for email submissions:

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GOLDSWORTHY, CHRIS

From: news@costamesaca.gov
Sent: Wednesday, May 15, 2013 2:27 PM
To: CITY CLERK
Subject: Application for Charter Committee Appointment

Submission information

Submitter DB ID : 2002
Submitter's language : Default language
IP address : 216.14.52.71
Time to take the survey : 9 min. , 20 sec.
Submission recorded on : 5/15/2013 2:27:02 PM

RECEIVED
CITY CLERK
13 MAY 15 PM 2:35
BY CITY OF COSTA MESA

Survey answers

Name:
Colin McCarthy

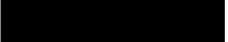
Indicate why you wish to serve on the Charter Committee. Provide any experience or qualifications you may possess that you think would be beneficial to this Committee. A resume (optional) may be e-mailed, separately to cityclerk@costamesaca.gov . (Note: All information contained on the resume is public information and will be distributed to the public and posted on the City's website).

The deadline to submit your application is 5 p.m., May 28, 2013.
I support Costa Mesa's drive to become a Charter City and strongly support the City's effort to obtain community input on what our Charter should look like.

I was significantly involved in the previous effort to become a Charter City and have extensive knowledge about City Charters, including a deep understanding of issues of Statewide concern versus Municipal Affairs--the key test for what a Charter City can and cannot control.

As an attorney, I have written extensively on the implications of the California Supreme Court decision in the City of Vista case which explored the nuances of Charter control.

I currently serve as a Planning Commissioner in Costa Mesa as well as Secretary and Board member of the Costa Mesa Community Athletics Foundation. I served for over 6 years as a the President of the Mesa North Community Association. Therefore, I have a keen sense of what the community values as important in the Charter discussion and understand the importance of community input into what our City Constitution ultimately reflects.

Contact Information:
Name: Colin McCarthy
Street: 
City: 
Zip code: 

Phone (cell):

E-mail Address:



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Date:

5/15/2013

GOLDSWORTHY, CHRIS

From: news@costamesaca.gov
Sent: Thursday, May 16, 2013 10:09 AM
To: CITY CLERK
Subject: Application for Charter Committee Appointment

Submission information

Submitter DB ID : 2009
Submitter's language : Default language
IP address : 216.14.52.71
Time to take the survey : 21 min. , 48 sec.
Submission recorded on : 5/16/2013 10:08:55 AM

Survey answers

Name:
Kerry McCarthy

RECEIVED
CITY CLERK
13 MAY 16 AM 10:10
CITY OF COSTA MESA
BY

Indicate why you wish to serve on the Charter Committee. Provide any experience or qualifications you may possess that you think would be beneficial to this Committee. A resume (optional) may be e-mailed, separately to cityclerk@costamesaca.gov . (Note: All information contained on the resume is public information and will be distributed to the public and posted on the City's website).

The deadline to submit your application is 5 p.m., May 28, 2013.

I am very interested in the City's Charter efforts and wish to contribute to the discussion. I followed the Charter debate in the last election very closely and believe I will bring a good perspective to this Committee. I have not formed any pre-conceived ideas about what the City's Charter should look like.

I am a decade long resident of our terrific City. I'm a working mother of two who cares deeply about our community and want to give back.

I hold a Bachelor's Degree in Political Science from UC Santa Barbara, where I was a scholarship student athlete and served as student body Vice President. I also hold a Master's Degree in Business Administration from UC Irvine. Currently, I handle national accounts for Ventura Foods, LLC, one of the nation's largest food providers.

I was active in the Mesa North Community Association for years. I'm a former High School Softball coach, Girl Scout Troop Leader and community volunteer. My hometown of El Cajon (outside of San Diego) became a Charter City in June 2012.

Contact Information:

Name: Kerry McCarthy

Street:

City:

Zip code:

Phone (cell)

E-mail Add

Check here for email submissions:

I am waiving my signature to submit this form electronically to the City.

Date:

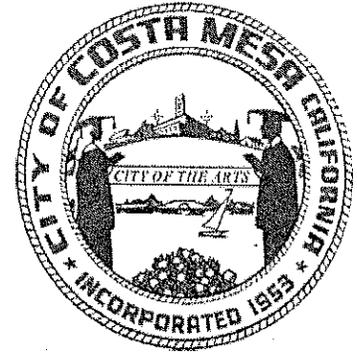
5/16/2013

City of Costa Mesa
Application for Committee/Board Appointment

All information on this page only, is considered public information and will be released to the public, including being posted on the City's website.

Name: Mary Ann O'Connell

Indicate the name of the Committee/Board you are interested in serving on:
Charter Committee



City of Costa Mesa
77 Fair Drive, Costa Mesa, CA 92626

1. Indicate why you wish to serve on this Committee/Board. Provide any experience or qualifications you may possess that you think would be beneficial to this Committee/Board. A resume (optional) may be attached. (Note: All information contained on the resume is public information, will be distributed to the public and posted on the City's website).

As an interested citizen, I took it upon myself to study this issue in depth last year. I attended all public forums on the subject, read the CA State Constitution and the State Code. I do not claim expertise, but I do have a working understanding of the place, purpose and restrictions of a charter.

My profession is a consultant for franchise systems (resume attached) and that involves understanding governing law, contracts and the need to balance the practical with the legal. Franchises are all about systems, and that same discipline can be applied here where the committee needs to balance the needs of residents, business owners, non-profits and government.

Within the practice, we create manuals for franchises. To date, I have personally written for more than 70 brands and that skill can be used by the committee to be sure that it's goals and choices are clearly articulated in the document submitted to the City Council.

RECEIVED
CITY CLERK
13 MAY 21 PM 2:19
CITY OF COSTA MESA
BY _____

2. Contact Information:

Mary Ann O'Connell

Executive Summary

I am a franchise executive with experience as a franchisee, a franchisor, and a consultant. My expertise is building emerging brands so that they are both competitive and successful using proven skills and talents in leadership, strategic planning, concept development, sales and operational support, documentation, training, and compliance speak to the breadth and depth of my versatility and experience.

Core Competencies

- Strategic planning and execution
- Market launch and development
- Sales management and support
- Operational standards
- System design and management
- P&L management
- Franchise management and compliance
- Manuals and training development

Experience

O'Connell & Company, Inc. dba FranWise® Franchise Consulting Firm

• Costa Mesa, CA

1999 – present

Founder/President

Founded a full-service franchise-consulting firm with a mission to create enduring brands that serve the needs and expectations of franchisees, franchisors and consumers. Key brands include Pinkberry, BrightStar, Menchie's Yogurt, Great Clips, Money Mailer, Juice It Up, Molly Maid, Lawn Doctor and Nothing Bundt Cakes.

- Successfully converted 6 businesses to the franchise model and brought them to market
 - Brought 1 brand to market in only 110 days.
 - Converted a retail brand that, through a conversion to franchising, was able to grow from a \$2MM/ year business to \$4.5MM in 3 years.
 - Positioned a new brand to quickly gain market share and be acquired in 3 years
- Developed, wrote and edited customized manuals for over 50 franchise brands.
- Assisted 3 international firms with their entry to the U.S. market
- Improved franchise relations and operations for over 35 franchised brands
 - Facilitated a system-wide change in an aging brand, changing its basic model and franchise profile leading to an increased EBITDA and sale of the company within 11 months.
 - Mediated with an FAC to avert a system-wide lawsuit involving 33 franchisees
 - Tested a new operational model that was implemented and improved system-wide sales by \$1.2MM
 - Used secret shopper methods to uncover under-reported royalties
- Created cost-effective documentation and compliance guidelines that can be used across brands in the franchise sector.

Great Clips, Inc. Minneapolis, MN

1998 – 2000

Regional Director

Great Clips is a national hair salon with 4,000 franchised units generating \$49MM in royalty revenues.

Hired to open three new DMAs: Las Vegas, Los Angeles and San Diego and support the mature markets of Arizona and Utah. Led a team of 8 trainers and business consultants, a real estate manager and one administrator.

- Opened 48 salons in 18 months, 84% were cash positive within 10 months
- Effected 8 re-sales without interruption of salon operations
- Coordinated the formation of 3 franchise marketing co-ops
- Supported 60 franchisees and 118 salons with revenue of \$18.5MM
- Wrote and produced 5 training seminars for franchisees and their staff

Money Mailer, Inc. – Garden Grove, CA
Vice President Franchise Support Services

1990-1996
 1993-1996

Money Mailer is the premier national direct marketing franchise with \$118MM in revenues.

Led a staff of 14 trainers, coordinators and customer service representatives to deliver franchise field training, class room training, sales support, convention production, intranet development, new product launches and customer service.

- Directed a customer service team of 9 people and managed complaints to a 2% level
- Computerized the training curriculum for more efficient delivery
- Introduced, trained for and implemented 3 new product lines
- Created and implemented a business analysis and productivity tool for franchisees
- Increased franchise-based ad production by \$500,000
- Designed and managed a marketing fulfillment program to 0% complaint level
- Conducted training and support for international offices throughout Canada and Chile

Director of Franchise Training

1991-1993

Led a staff of 4 to see the company through its greatest growth period.

- Reduced local franchise turnover by 5% through innovative training methods
- Conducted classroom training and support for 24 master franchises and 640 local franchises
- Successfully launched 7 new master franchises including ad sales, staff development and franchise sales
- Directed staff for the successful launch of 5 additional master franchises
- Designed and implemented training programs for *Master Franchise Startup*, *Franchise Sales Training*, *Franchise Training* and *Train the Trainer* programs.
- Co-authored and implemented the 5-volume *Franchise Operations Manual*

Area Manager – Franchise Support Services

1990-1991

Trained franchisees on efficient advertising sales, local promotions, franchise sales and business development.

- Restructured classroom training and increased attendance by 12%
- Developed a 17-volume video sales training course for local franchisees and sales staff
- Co-authored *How to Build a Sales Staff* an expansive workbook for field personnel

Money Mailer SFV, Inc. – Burbank and Palm Desert, CA
Vice President

1979-1990

With partner, opened the first franchise office for Money Mailer selling direct mail advertising

- Operated two successful franchise offices grossing \$400K annually per franchise
- Ranked in the Top Ten U.S. offices every year
- Assisted franchisor with field training
- Assisted franchisor with the development of the sales presentation process

Women's Leadership Conference Task Force - chairman	2010-2012
Supplier Forum Board	2010 - Present
IFA Nominating Committee	2012
Southern California Women's Franchise Network Co-chairman	2007 - 2009
Los Angeles Franchise Business Network Co-chairman	2009 - Present
DealMakers Equity Summit - Producer	2012 - Present

Civic Causes and Affiliations

Business & Professional Women - Verdugo Hills	1983 - 1988
Vice President	1987
President	1988
Habitat for Humanity of Orange County	2001 - 2007
Construction Volunteer and Crew Leader	
Construction Volunteer of the Year	2003 & 2005
Chairman - Women Build Project	2003
Leadership Tomorrow	2007
Share Our Selves	2002 - Present
Adopt A Family Volunteer	2002 - Present
Adopt A Family Steering Committee	2005 - Present
Sommerset CitiHomes Association	
ARC Committee Chair	6 Years - Various
Board Member At Large	1999-2000
Board President	8 Years - Various
Costa Mesans 4 Responsible Government	2012
Secretary	

Community Affiliations

Leadership Tomorrow	2007 – Present
Habitat for Humanity Orange County CA – construction volunteer	2001 – 2011
Share Our Selves – Adopt-A-Family Volunteer	2002 – Present
Share Our Selves – Adopt-A-Family Steering Committee	2007 – Present
Sommerset CitiHomes Association – Board of Directors	2000 – 2012
Costa Mesa 4 Responsible Government	2012
Big Sisters	1999 – 2004

GOLDSWORTHY, CHRIS

RECEIVED
CITY CLERK

From: news@costamesaca.gov
Sent: Saturday, May 25, 2013 11:09 AM
To: CITY CLERK
Subject: Application for Charter Committee Appointment

13 MAY 28 AM 7:48

CITY OF COSTA MESA
BY _____

Submission information

Submitter DB ID : 2099
Submitter's language : Default language
IP address : 99.160.160.103
Time to take the survey : 10 min. , 23 sec.
Submission recorded on : 5/25/2013 11:09:14 AM

Survey answers

Name:
Henry S. Panian

Indicate why you wish to serve on the Charter Committee. Provide any experience or qualifications you may possess that you think would be beneficial to this Committee. A resume (optional) may be e-mailed, separately to cityclerk@costamesaca.gov . (Note: All information contained on the resume is public information and will be distributed to the public and posted on the City's website).

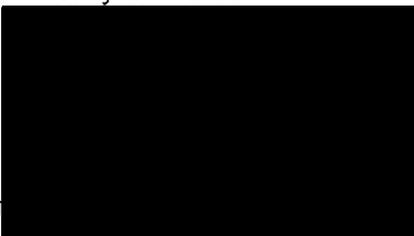
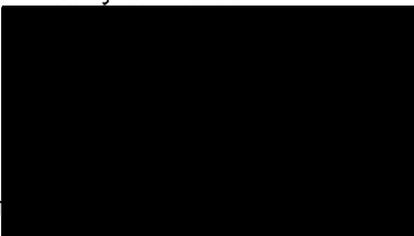
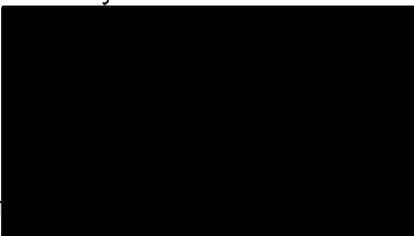
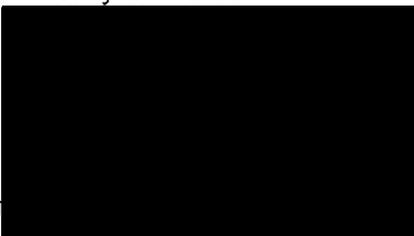
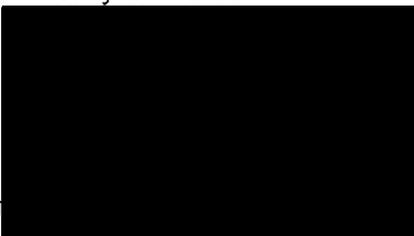
The deadline to submit your application is 5 p.m., May 28, 2013.

First, I served on the 1971 Costa Mesa City Charter Committee. I believe this background and experience can be of help to this new Charter Committee.

Second, I have served on several city committees over the past years, e.g., the Bicentennial Committee, vice chair; The Trees Please Committee which was formed to pass a bond issue for the purpose of buying park land; and most recently, I was an original founding member of the Costa Mesa Community Foundation. I believe the service on these committees have given me an understanding of city governance.

Third, I have lived in Costa Mesa since 1956. As a result, I have seen Costa Mesa grow and understand many of its layers of growth.

Contact Information:

Name: Henry S. Panian
Street: 
City: 
Zip code: 
Phone (cell
(home): 
E-mail Address: 

Check here for email submissions:

I am waiving my signature to submit this form electronically to the City.

Date:

May 25, 20

GOLDSWORTHY, CHRIS

RECEIVED
CITY CLERK

From: news@costamesaca.gov
Sent: Monday, May 27, 2013 10:56 PM
To: CITY CLERK
Subject: Application for Charter Committee Appointment

13 MAY 28 AM 7:48

CITY OF COSTA MESA
BY _____

Submission information

Submitter DB ID : 2109
Submitter's language : Default language
IP address : 75.209.170.69
Time to take the survey : 33 min. , 13 sec.
Submission recorded on : 5/27/2013 10:55:56 PM

Survey answers

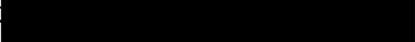
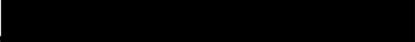
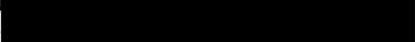
Name:
GARY PARKIN

Indicate why you wish to serve on the Charter Committee. Provide any experience or qualifications you may possess that you think would be beneficial to this Committee. A resume (optional) may be e-mailed, separately to cityclerk@costamesaca.gov . (Note: All information contained on the resume is public information and will be distributed to the public and posted on the City's website).

The deadline to submit your application is 5 p.m., May 28, 2013.

I would like to be involved in the Charter Committee to review data and information regarding the advantages to having our city as a Charter City. Do we want to have control of our city or do we want Sacramento to guide our City of Costa Mesa? Education: Cal-Poly Pomona Ca., B.S. Business Management . Just retired, with 35 yrs. experience in Business Leadership experience. Willing to spend time reviewing the Pro/ Cons of becoming a Charter City.

Contact Information:

Name: GARY PARKIN
Street: 
City: 
Zip code: 
Phone (cell): 
E-mail Address: 

Check here for email submissions:

I am waiving my signature to submit this form electronically to the City. [x]

Date: 05-27-13

GOLDSWORTHY, CHRIS

From: news@costamesaca.gov
Sent: Monday, May 20, 2013 8:15 AM
To: CITY CLERK
Subject: Application for Charter Committee Appointment

Submission information

Submitter DB ID : 2034
Submitter's language : Default language
IP address : 75.83.179.43
Time to take the survey : 6 min. , 33 sec.
Submission recorded on : 5/20/2013 8:15:19 AM

RECEIVED
CITY CLERK
13 MAY 20 AM 8:33
CITY OF COSTA MESA
BY _____

Survey answers

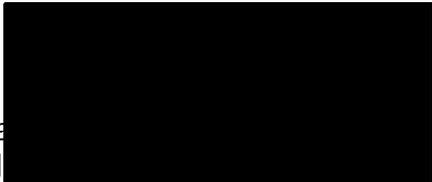
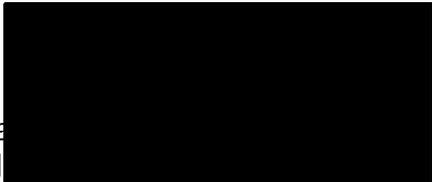
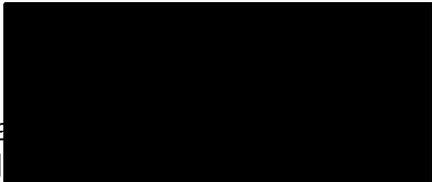
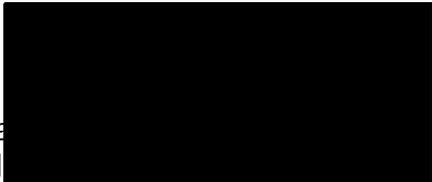
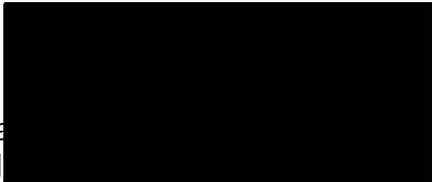
Name:
Tom Pollitt

Indicate why you wish to serve on the Charter Committee. Provide any experience or qualifications you may possess that you think would be beneficial to this Committee. A resume (optional) may be e-mailed, separately to cityclerk@costamesaca.gov . (Note: All information contained on the resume is public information and will be distributed to the public and posted on the City's website).

The deadline to submit your application is 5 p.m., May 28, 2013.

The Charter is important to the City of Costa Mesa and I would like to help work on the best possible charter for the city so it will pass. Over the years I have worked on various committee for various organizations. I have been in management positions and currently own my own business. I have an MBA. Thank you for your consideration.

Contact Information:

Name: Tom Pollitt
Street: 
City: 
Zip code: 
Phone (ce: 
E-mail Ad: 

Check here for email submissions:

I am waiving my signature to submit this form electronically to the City. [x]
Date: 5/20/2013

GOLDSWORTHY, CHRIS

From: news@costamesaca.gov
Sent: Tuesday, May 28, 2013 10:12 AM
To: CITY CLERK
Subject: Application for Charter Committee Appointment

Submission information

Submitter DB ID : 2115
Submitter's language : Default language
IP address : 142.129.149.114
Time to take the survey : 3 min. , 25 sec.
Submission recorded on : 5/28/2013 10:11:40 AM

RECEIVED
CITY CLERK
13 MAY 28 AM 10:38
BY CITY OF COSTA MESA

Survey answers

Name:
Dennis Popp

Indicate why you wish to serve on the Charter Committee. Provide any experience or qualifications you may possess that you think would be beneficial to this Committee. A resume (optional) may be e-mailed, separately to cityclerk@costamesaca.gov . (Note: All information contained on the resume is public information and will be distributed to the public and posted on the City's website).

The deadline to submit your application is 5 p.m., May 28, 2013.

I would like to serve on the Charter Committee to help determine Costa Mesa's future. I will make as much time available as needed to research, understand, and help develop a framework for the City's future governance.

The City is controlled by financial realities while it tries to promote rational growth and improvement. My experience as a business owner and as a member of both high-level military and corporation staffs helps me understand the limits of theory in reaching goals. Getting a job done requires planning and control, certainly, but it also involves compromise and negotiation. Both need to be available to future City Councils under any charter that is adopted. A minor in accounting and college training in systems design will help me identify and understand consequences of what we write into the charter.

The City will best serve the citizens, in my opinion, when its direction reflects the will of those citizens. So, any charter that is adopted should insure that citizen guidance can be collected and considered in conducting City business. I believe that the charter should continue the transparency begun in Costa Mesa with our COIN ordinance.

I'm aware that City government is unique in management systems; using business as a model can be useful, but it's important to remember that the model is not the system. I worked in Federal Civil Service for over ten years. The experience taught me that there're a lot of ways to get a job done, and many groups that are sure that their way is the best way. The various groups' affecting government in Costa Mesa have opinions that are going to affect how we do things, so the charter must be flexible as well as strong to allow those groups to work toward Costa Mesa's benefit.

My military experience in both commanding and staff officer assignments imprinted the need to, above all, accomplish the mission. That's what the committee must do, and that's what the charter must do. I want to contribute my time, experience and effort to help accomplish the mission of a charter for Costa Mesa.

Contact Information:

Name: Dennis Popp

Street:

City:

Zip code:

Phone (cell

(home):

E-mail Address:

Check here for email submissions:

I am waiving my signature to submit this form electronically to the City.

Date: 5/28/2013

GOLDSWORTHY, CHRIS

RECEIVED
CITY CLERK

From: news@costamesaca.gov
Sent: Monday, May 27, 2013 2:58 PM
To: CITY CLERK
Subject: Application for Charter Committee Appointment

13 MAY 28 AM 7:48

CITY OF COSTA MESA
BY _____

Submission information

Submitter DB ID : 2108
Submitter's language : Default language
IP address : 75.50.105.238
Time to take the survey : 34 min. , 16 sec.
Submission recorded on : 5/27/2013 2:58:05 PM

Survey answers

Name:
Charles "Rus" Purcell

Indicate why you wish to serve on the Charter Committee. Provide any experience or qualifications you may possess that you think would be beneficial to this Committee. A resume (optional) may be e-mailed, separately to cityclerk@costamesaca.gov. (Note: All information contained on the resume is public information and will be distributed to the public and posted on the City's website).

The deadline to submit your application is 5 p.m., May 28, 2013.
APPLICATION FOR COSTA MESA CHARTER COMMITTEE MAY 27,2013

My name is Charles "Rus" Purcell and my wife Judy and I live at [REDACTED] We have lived in Costa Mesa since 1975 and raised two sons here. I have participated in City committees in the past. I served as Chairman of the Parks and Recreation Commission in the early 1990s and the TRIP committee prior to that. I was also one of the group that revitalized the Mesa Verde Homeowners Association in the 1980s.

I am a semi-retired Professional Geologist and have worked in the field for the past 40 years. In my various positions throughout my career I have learned and used many skills that I believe will be assets to the Charter Committee. Examples include:

- I have excellent writing skills. I have published detailed papers geared to a very technical audience. However, most of my writings have been geared towards the public. In this practice, I have learned to be very succinct, straight forward, and clear in what I write. I believe it is very important the Charter be written in a format that is easy to read by everyone that wants to understand what they may be voting for or against. (I don't believe this was the case last November).
- I have been involved in many large committees with a variety of participants including business owners, lawyers, academicians, and lay persons interested and involved in the subject matter. In that role I have learned how to facilitate and/or participate in the committee environment, and how to deal and interact with all kinds of committee members that have specific agendas. Believe me, I understand the challenges that confront the Charter Committee.

However, I believe the most important qualification I bring to the Charter Committee is an Open Mind. I heard so much confusing talk and misinformation last fall about the pros and cons of the Charter that I really have no clear vision of what a good charter is and what it could do for our City. Because of this, I have no preconceived ideas and am definitely not biased either pro or con. I guarantee to bring an open mind and a spirit of cooperation to the committee, and will work towards providing the citizens of Costa Mesa the best product the Charter Committee can produce.

Contact Information:

Name: Charles "Rus" Purcell

Street:

City:

Zip code:

Phone (cell

(home):

E-mail Addr

Check here for email submissions:

I am waiving my signature to submit this form electronically to the City.

Date:

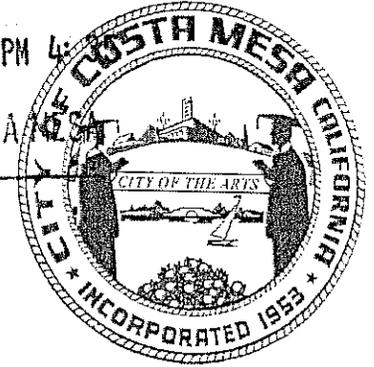
5/27/2013

City of Costa Mesa
Application for Committee/Board Appointment

RECEIVED
CITY CLERK

13 MAY 28 PM 4:31

CITY OF COSTA MESA
BY _____



City of Costa Mesa
77 Fair Drive, Costa Mesa, CA 92626

All information on this page only, is considered public information and will be released to the public, including being posted on the City's website.

Name: Lee A. Ramos

Indicate the name of the Committee/Board you are interested in serving on:
Charter Citizens Committee

1. Indicate why you wish to serve on this Committee/Board. Provide any experience or qualifications you may possess that you think would be beneficial to this Committee/Board. A resume (optional) may be attached. (Note: All information contained on the resume is public information, will be distributed to the public and posted on the City's website).

I wish to apply for the Charter Citizens committee for Costa Mesa. Serving my city at a time when change is of utmost importance, I would consider it an honor to give my time in developing a charter that will move Costa Mesa forward to a responsible level in our current economic times. I have experience establishing policies and setting up by-laws that are fair and have value to all sides of issues. I look forward to being a part of Costa Mesa's future.
Thank You



City of Costa Mesa
Application for Committee/Board Appointment

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CITY CLERK

13 MAY 24 AM 11:12

All information on this page only, is considered public information and will be released to the public, including being posted on the City's website.

CITY OF COSTA MESA
BY _____

Name: ANNA REAGAN



Indicate the name of the Committee/Board you are interested in serving on:

CHARTER COMMITTEE

City of Costa Mesa
77 Fair Drive, Costa Mesa, CA 92626

1. Indicate why you wish to serve on this Committee/Board. Provide any experience or qualifications you may possess that you think would be beneficial to this Committee/Board. A resume (optional) may be attached. (Note: All information contained on the resume is public information, will be distributed to the public and posted on the City's website).

I HAVE LIVED IN COSTA MESA (OFF AND ON) SINCE 1974. EVERY TIME I COME BACK, I'M LIKE A HOMING PIGEON. I LOVE COSTA MESA. I HAVE HAD RELATIVES LIVE HERE SINCE THE '50'S. MY INTEREST IN COSTA MESA IS NOT ONLY FOR NOW, BUT FOR THE FUTURE. IT'S CONSIDERING ALL AGES OF RESIDENTS. FROM THE YOUNGEST TO THE OLDEST. LISTENING TO RESIDENTS OF COSTA MESA, IS FASCINATING; WHAT THEY'RE TAKE ON LIVING HERE IN COSTA MESA IS ABOUT THIS IS "THE PRIDE OF COSTA MESA." EVERY FACET OF COSTA MESA IS IMPORTANT TO ME; SO ARE ALL THE PEOPLE LIVING HERE AND SO ARE OUR VISITORS. NOW, THIS JUNE 2013 IS OUR "60TH YEAR ANNIVERSARY AS AN INCORPORATED CITY!" SO THE TIME TO BECOME A "CHARTER CITY" IS NOW. "TIME WAITS FOR NO ONE," LET'S NOT WASTE TIME AND BEGIN TO MOVE FORWARD THE PROJECT OF;

"CHARTER CITY - COSTA MESA"

City of Costa Mesa

VISION INTERNET CONTENT MANAGEMENT SYSTEM



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- Workspace
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- Advanced Components
- Utilities
- Log Out
- Help

Advanced Components: Forms: Reporting: Voter Details

User: Arzo Azad [[Reset Password](#)]

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[graphical report](#) | [text fields entries](#) | [cross tabulation](#) | [data export](#)

Submission information

Submitter DB ID : 2114
ASP.net's user name : Disabled
Submitter's Email : Anonymous
Submitter's language : Default language
IP address : 69.224.107.100
Submission recorded on : 5/28/2013 9:23:10 AM
Time to take the survey : 33 minutes, 55 secs.

Survey answers

[Switch to submitter's answers edit mode](#)

Name:

T

:
Timothy W Sesler

Indicate why you wish to serve on the Charter Committee. Provide any experience or qualifications you may possess that you think would be beneficial to this Committee. A resume (optional) may be e-mailed, separately to cityclerk@costamesaca.gov. (Note: All information contained on the resume is public information and will be distributed to the public and posted on the City's website). The deadline to submit your application is 5 p.m., May 28, 2013.

T

:
 Certainly, our city's recent experience with the charter has been one of conflict and strong feelings. This Committe provides the perfect forum to diffuse the aftereffect of last November's election. Instead of debating this issue through hundreds of thousands in partisan mailers, interested citizens can now sit down and craft a charter that will best serve the residents of Costa Mesa. Our neighboring cities seem to function quite well under their charters, and I am confident that we can craft a document that will do the same for us. I already serve as a Planning Commissioner and on our Pension Oversight Committee, and while serving on the Charter Committee presents a challenge in regards to the time it requires, after having examined the days it will meet, the size of the group and the skills that I can bring to it, I am willing to commit the time and resources, and hope to have the opportunity to serve on it. My background as a corporate regulatory and transactional attorney would bring a needed skill set to this committee as I've reviewed and analyzed many regulations and laws in my career. Additionally, as a long time resident and eleven year homeowner on the northside with many direct ties to Costa Mesa through work, church and school, the strong ties and relationships developed with these groups would assist in representing their interests and viewpoints through this committee. For these reasons, I would be honored to be considered for this committee.

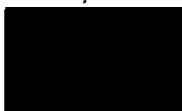
Contact Information:

T

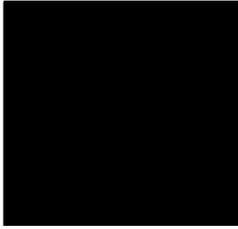
Name :
Timothy Sesler

T

T



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T



Check here for email submissions:

*
T

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Date: :
5/28/2013

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GOLDSWORTHY, CHRIS

From: news@costamesaca.gov
Sent: Thursday, May 09, 2013 12:11 PM
To: CITY CLERK
Subject: Application for Charter Committee Appointment

Submission information

Submitter DB ID : 1946
Submitter's language : Default language
IP address : 216.133.132.182
Time to take the survey : 41 min. , 2 sec.
Submission recorded on : 5/9/2013 12:11:18 PM

Survey answers

Name:
Andrew B. Smith

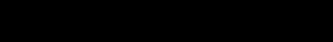
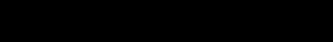
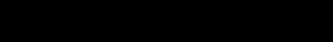
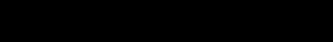
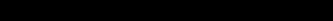
Indicate why you wish to serve on the Charter Committee. Provide any experience or qualifications you may possess that you think would be beneficial to this Committee. A resume (optional) may be e-mailed, separately to cityclerk@costamesaca.gov . (Note: All information contained on the resume is public information and will be distributed to the public and posted on the City's website).

The deadline to submit your application is 5 p.m., May 28, 2013.

As a 20+ year resident of Costa Mesa I always been interested City government. As a resident I have a vested interest in and responsibility to the future of our City. I have raised a family here in two different neighborhoods and my daughter's family of four and my wife parents are City residents as well. I am active in my neighborhood and have previously served the City on the 3R committee, the CDBG Public Service Grants Subcommittee, Neighbors for Neighbors, and have participated in Costa Mesa CERT training.

If given the opportunity to serve the City on the Charter Committee I would apply my perspective as a Costa Mes resident, a Costa Mesa parent, and a Costa Mesa grandparent, and as a small business owner to work ahead for the Charter Committee.

Contact Information:

Name: Andrew Smith
Street: 
City: 
Zip code: 
Phone (cell): 
(home): 
E-mail Addr: 

RECEIVED
CITY CLERK
13 MAY - 9 PM 1:26
CITY OF COSTA MESA
BY _____

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Date:

5/9/2013

GOLDSWORTHY, CHRIS

From: news@costamesaca.gov
Sent: Wednesday, May 08, 2013 11:27 AM
To: CITY CLERK
Subject: Application for Charter Committee Appointment

Submission information

Submitter DB ID : 1931
Submitter's language : Default language
IP address : 99.189.110.167
Time to take the survey : 42 min. , 1 sec.
Submission recorded on : 5/8/2013 11:27:03 AM

Survey answers

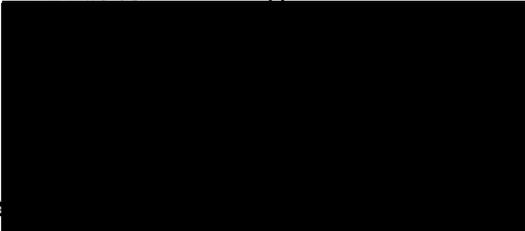
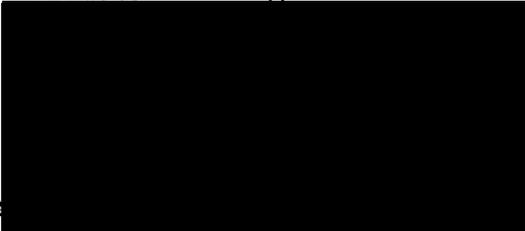
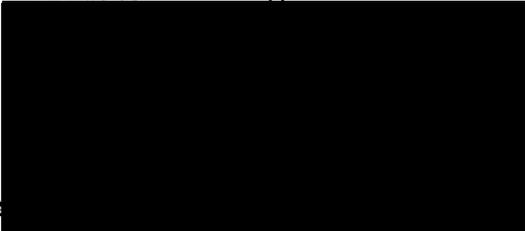
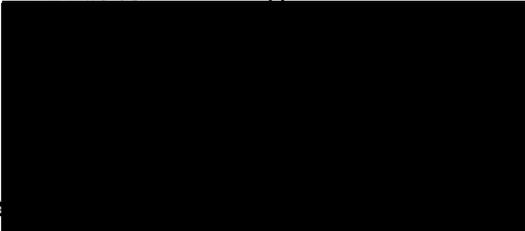
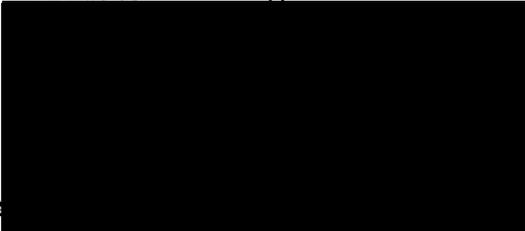
Name:
Corinne Stover

Indicate why you wish to serve on the Charter Committee. Provide any experience or qualifications you may possess that you think would be beneficial to this Committee. A resume (optional) may be e-mailed, separately to cityclerk@costamesaca.gov . (Note: All information contained on the resume is public information and will be distributed to the public and posted on the City's website).

The deadline to submit your application is 5 p.m., May 28, 2013.

In considerations to make the Charter Committee inclusive, I offer my time as a 'senior citizen.' I have lived in the area 49 years; 16 in Costa Mesa. My experiences in working in groups, as a member and as a facilitator, have been in my teaching profession (Newport Beach Elementary District), business career (Human Resources), and in volunteer leadership positions in church (Saint Michael & All Angels' Episcopal) and community (Girl Scouts, P-TA). My hoped-for outcome of a charter would be: it is balanced for citizens and businesses; it reflects the city's general plan; it is specific in how decisions are made; it is transparent and grammatically correct.

Contact Information:

Name: Corinne
Street: 
City: 
Zip code: 
Phone (cell
(home): 
E-mail Address: 

RECEIVED
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13 MAY -8 PM 3:04
CITY OF COSTA MESA
BY

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Date:

05/08/2013

City of Costa Mesa

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Advanced Components: Forms: Reporting: Voter Details

User: Arzo Azad [[Reset Password](#)]

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Submission information

Submitter DB ID : 1980
ASP.net's user name : Disabled
Submitter's Email : Anonymous
Submitter's language : Default language
IP address : 209.150.75.130
Submission recorded on : 5/13/2013 11:12:58 AM
Time to take the survey : 11 minutes, 40 secs.

Survey answers

[Switch to submitter's answers edit mode](#)

Name:

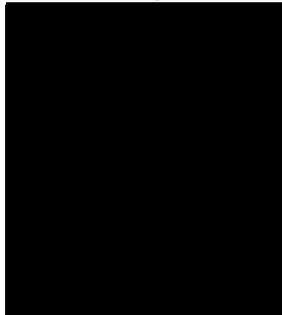
T :
William H. Thorpe

Indicate why you wish to serve on the Charter Committee. Provide any experience or qualifications you may possess that you think would be beneficial to this Committee. A resume (optional) may be e-mailed, separately to cityclerk@costamesaca.gov. (Note: All information contained on the resume is public information and will be distributed to the public and posted on the City's website). The deadline to submit your application is 5 p.m., May 28, 2013.

T :
Resident since 1992. I am a Principal in a Civil and Structural Engineer firm with experience in a wide variety of buildings, bridges and other structures. Have several projects constructed in the City including theaters, schools, commercial buildings and residences. I am currently President of the California School Education Foundation, Secretary of the Estancia TeWinkle Schools Foundation and am a Architecture, Construction and Engineering (ACE) Mentor at Costa Mesa High School. I am past Regional Commissioner for AYSO Region 120, Costa Mesa. My three children went to or are currently attending Costa Mesa public schools. I am interested participating in the Charter Committee as a resident and as a person that can view issues objectively, develop multiple solutions and determine the best outcomes for complex issues. I practice this process daily in my line of work.

Contact Information:

T :
Name :
William H. Thorpe



Check here for email submissions:

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 T :
 Date :
 5/13/2013

GOLDSWORTHY, CHRIS

From: news@costamesaca.gov
Sent: Monday, May 20, 2013 10:21 AM
To: CITY CLERK
Subject: Application for Charter Committee Appointment

Submission information

Submitter DB ID : 2037
Submitter's language : Default language
IP address : 128.200.188.39
Time to take the survey : 28 min. , 20 sec.
Submission recorded on : 5/20/2013 10:21:13 AM

RECEIVED
CITY CLERK
13 MAY 20 AM 11:32
BY CITY OF COSTA MESA

Survey answers

Name:
Kevin A Tobin

Indicate why you wish to serve on the Charter Committee. Provide any experience or qualifications you may possess that you think would be beneficial to this Committee. A resume (optional) may be e-mailed, separately to cityclerk@costamesaca.gov . (Note: All information contained on the resume is public information and will be distributed to the public and posted on the City's website).

The deadline to submit your application is 5 p.m., May 28, 2013.

In the last decade that I have lived in Costa Mesa, I have experienced something special. When you walk the streets, shop at local businesses and talk to residents, there is a special spark that is unique to Costa Mesa that doesn't exist in neighboring communities. People are proud to be a part of this city. I too am proud to live in Costa Mesa, start a family here and contribute to this great place.

Giving back to my community is a very important part of my life. In addition to serving on committees for three local charities, I am the president of the Costa Mesa Volunteer Group and perform weekly cleanup of our Adopt-a-Highway portion of the 405 freeway.

I am familiar with the City's ambition and achievements and serving on the Charter Committee will give me an opportunity to interact with the community to get input from all aspects of city life.

The charter has potential to be a great tool or our worst enemy so it is a responsibility that needs to be taken seriously. If appointed to the Charter Committee, I vow to serve with dedication and honor.

I appreciate the consideration. Please don't hesitate to contact me if you have any questions.

Sincerely,
Kevin A. Tobin

Contact Information:

Name: Kevin A Tobin

Street:

City:

Zip code:

Phone (cell)

E-mail Address:

Check here for email submissions:

I am waiving my signature to submit this form electronically to the City.

Date:

5/20/2013

City of Costa Mesa
Application for Committee/Board Appointment

All information on this page only, is considered public information and will be released to the public, including being posted on the City's website.

Name: Anna Vrska

Indicate the name of the Committee/Board you are interested in serving on:
Charter Committee



City of Costa Mesa
77 Fair Drive, Costa Mesa, CA 92626

1. Indicate why you wish to serve on this Committee/Board. Provide any experience or qualifications you may possess that you think would be beneficial to this Committee/Board. A resume (optional) may be attached. (Note: All information contained on the resume is public information, will be distributed to the public and posted on the City's website).

please see emailed doc.

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CITY CLERK
13 MAY 28 PM 4:17
CITY OF COSTA MESA
BY _____

I have lived in Costa Mesa for 26 years and wish to serve on the Charter Committee because I would like contribute my time and effort to building a strong future for Costa Mesa. Over the last year I've become better informed on issues facing Costa Mesa, as well as more involved by attending City Council and other community meetings. Through my involvement I discovered passion in participation, as well as joy in contribution of my skills and experience to the discussions at hand.

The writing of a good charter for Costa Mesa is imperative for the City's future success. My education at the University of California has given me sound writing and speaking skills and my work experience doing research and writing documents at an investment bank and law firm will be useful in preparing and drafting the charter language. Also, my work as Volunteer Coordinator with the Newport Beach Film Festival has honed my leadership, listening, discussion and collaboration skills necessary for working well in a diverse committee and a large group situation. I am passionate, hard working and motivated to positively contribute my knowledge, skills and time.

Furthermore, the members of the Charter Committee should represent, as best as possible, Costa Mesa diversity and demographics. To that end I represent a female, mid-thirties contingent.

Thank you for your time and consideration.

GOLDSWORTHY, CHRIS

From: news@costamesaca.gov
Sent: Wednesday, May 22, 2013 3:31 PM
To: CITY CLERK
Subject: Application for Charter Committee Appointment

Submission information

Submitter DB ID : 2078
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RECEIVED
CITY CLERK
13 MAY 22 PM 4:12
CITY OF COSTA MESA
BY _____

Survey answers

Name:
Harold Weitzberg

Indicate why you wish to serve on the Charter Committee. Provide any experience or qualifications you may possess that you think would be beneficial to this Committee. A resume (optional) may be e-mailed, separately to cityclerk@costamesaca.gov . (Note: All information contained on the resume is public information and will be distributed to the public and posted on the City's website).

The deadline to submit your application is 5 p.m., May 28, 2013.

Changing a General Law City to a Charter city is the same as writing a Constitution for a government. It requires planning, evaluation, consideration and discussion. The benefits, the detriments, the challenges and the threats all need to be evaluated carefully in order to consider and construct such a legal framework.

I have over 30 years of experience in planning and in the implementation of plans. Creating strategies and initiatives and turning those creations into actions. I have done so for small businesses and large businesses and I bring those skills to this planning process. With both an academic background and an experiential background, I can bring a great deal of effectiveness to this procedure.

With my immersion in the Charter process over the last two years, I have become well versed in the details and elements of such a document. I know that I can bring a high level of professional and executive skills to this process and actively participate and contribute as a member of the charter committee.

I have lived in Costa Mesa for almost 30 years. I have raised both of my daughters in this city and school system and I have had an opportunity to engage in its events, its history and its future. I look forward to the opportunity to become one of the members of this committee who can roll up their sleeves and address this important issue.

Sincerely,

Harold Weitzberg

Contact Information:

Name: Harold Weitzberg

Street:

City:

Zip code:

Phone (ce

(home):

E-mail Ad

Check here for email submissions:

I am waiving my signature to submit this form electronically to the City.

Date:

5/22/2013