



CITY COUNCIL MEETING

MEETING DATE: MARCH 17, 2015

ITEM NUMBER: CC-4

SUBJECT: APPROVE A BUDGET ADJUSTMENT IN THE AMOUNT OF \$1,500 IN REGARDS TO A DONATION MADE BY THE COSTA MESA COMMUNITY RUN TO THE CITY'S "HAPPY FEET RUNNING CLUB" YOUTH SPORTS PROGRAM.

DATE: MARCH 2, 2015

FROM: PARKS & COMMUNITY SERVICES DEPARTMENT

PRESENTATION BY: TRAVIS KARLEN, RECREATION MANAGER

FOR FURTHER INFORMATION CONTACT: JUSTIN MARTIN, RECREATION SUPERVISOR AT 714-754-5065

RECOMMENDATION:

Staff recommends that the City Council authorize a budget adjustment (budget adjustment # 15-012) in the amount of \$1,500 to accept a donation from the Costa Mesa Community Run for the youth sports program, "Happy Feet Running Club." The donated funds will be accepted and then used for club expenses which may include race entry fees, club apparel, nutritional snacks and other miscellaneous club supplies.

BACKGROUND:

One of the primary goals of the Costa Mesa Community Run is to increase youth participation; and by making this donation they are benefitting both the city's youth program and the run. In January 2015, Costa Mesa Community Run organizer, Karen Barloon, contacted City staff about providing a donation to youth participants that participate in the city's youth running program, "Happy Feet Running Club." The club meets twice per week, once at Balearic Community Center and once at Fairview Park. The club fosters an organized and fun training environment suitable for all fitness levels.

The Costa Mesa Community Run hosts their annual 5K/10K event at the City's Fairview Park in partnership with the City of Costa Mesa. The run organizer wants to sponsor the "Happy Feet Running Club" participants and have the Community Run be their final run of the club's season.

The intent of the donation is to provide the city's youth sports club with the opportunity to take part in one of Orange County's premiere 5K/10K runs, while having all of the supplies necessary to make it an enjoyable and memorable experience. The \$1,500 donation will be allocated toward expenses that may include race entry fees, club apparel, club snacks and other miscellaneous supplies regarding the success of the program.

ANALYSIS:

In the current fiscal budget, funding is not in place to supply the running club with the means to pay for expenses related to race entries, apparel, snacks and other miscellaneous supplies. The donation is a way to expand the program and to gain participation with additional members; in-turn increasing the city's opportunities to actively engage youth. The program benefits of increased physical and social health are a clear marker that this free program is an enrichment to participants.

ALTERNATIVES TO CONSIDER:

The following are alternatives that the City Council may consider:

1. The City Council could reject the budget adjustment in the amount of \$1,500, thus eliminate the enhancement to the youth sports program.
2. The City Council could reject the budget adjustment in the amount of \$1,500 and refer staff to find the funds elsewhere.

FISCAL REVIEW:

There is no cost associated with accepting the donation from the Costa Mesa Community Run. Creating a budget adjustment to show both income and expense in the youth sports budget account will have no associated cost.

LEGAL REVIEW:

No legal review is required.

CONCLUSION:

In order to enhance the quality of the youth running club by creating additional experiences, staff is recommending that City Council authorize a budget adjustment in the amount of \$1,500 income and \$1,500 expense to the city's youth sports account. The \$1,500 donation made by the Costa Mesa Community Run will account for the income and the city youth sports program will account for the expense.

TAMARA S. LETOURNEAU
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