

**COSTA MESA  
SENIOR  
COMMISSION**

RECEIVED  
CITY CLERK

City of Costa Mesa  
Application for Commission Appointment

15 FEB 27 PM 2:06

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CITY OF COSTA MESA  
BY mtaylor

Name: Charlene M. Ashendorf

Indicate the name of the Commission you are interested in serving on:  
City of Costa Mesa Senior Commission



City of Costa Mesa  
77 Fair Drive, Costa Mesa, CA 92626

1. Indicate why you wish to serve on this Commission. Provide any experience or qualifications you may possess that you think would be beneficial to this Commission. A resume (optional) may be attached. (Note: All information contained on the resume is public information, will be distributed to the public and posted on the City's website).

Nearly 13 years ago, my husband and I moved to Costa Mesa. Reflective of its demographics, we were drawn to the mix of singles, young families, long time residents and seniors. Additionally, we found the city's offerings of programs, services, educational opportunities and involvement for young and old alike the very reasons we considered this for our home, a model community!

While 10% of the city's population is comprised of senior citizens, that statistic alone does not provide a clear picture of the importance of senior services, issues and opportunities. Our community mirrors national demographics where boomers care for their parents, grandparents raise grandchildren and seniors lead productive lives and make a difference in the city.

The Costa Mesa Senior Center was established to ensure the quality of life for our seniors. Ensuring quality programs, delivery of social and health services as well as serving as a resource to the community, the senior center is key to a healthy community.

As you see by the attached resume, I have made a life of community service and have demonstrated experience in the roles of commissioners and committee members.

Professionally, more than 25 years in the nonprofit sector, including executive director, grantwriter, fundraiser, with proven leadership, decisionmaking and work with public, private community and volunteer partnerships.

More specifically to this Senior Commissioner position, my experience includes:  
Alzheimer's Association Orange County - Interfaith Committee representative and Memories in the Making trained volunteer instructor  
Coastline Community College - Gerontology Program Certificate and Advisory Board Member  
Costa Mesa Senior Center - Former Board member, volunteer and volunteer instructor

As a result of the recent changes in leadership and operation of the Costa Mesa Senior Center, the role of the newly formed Commission will provide an opportunity to shape and lead the center to the forefront of the city, becoming a hub of activity and meeting the holistic needs of the seniors.

I appreciate the opportunity to submit my application, be considered for this position and to serve.

Thank you, Charlene M. Ashendorf

## Charlene M Ashendorf

*Seeking a once in a lifetime opportunity to advance the mission and vision of the Costa Mesa Senior Center*

<b>Dates</b>	<b>Client List/ Work Experience</b>
4/11 – 8/14	Laurel House - Executive Director
9/00 – 12/05	Grant Writer
9/09 – 8/10	First Presbyterian Church of Orange – Homeless Prevention Administrator
4/08-6/08	Dorazio Learning Center – Interim Director
12/05 – 6/08	Community & School Collaboration – Executive Director
9/99 – 6/05	Leadership Tomorrow – Liaison, Interim Executive Director
4/02 – 9/03	Newport Beach Public Library/Homebound Delivery Services
4/02 – 9/03	Jamboree Housing Corporation – Grant Writer
5/01 – 5/02	Interfaith Shelter Network – Grant Writer
10/00 – 9/01	Operation CleanSlate - Grant Writer
1/00 – 7/00	California Park & Recreation Society - Co-organized statewide event for 10,000 seniors. Duties:corporate sponsorship, media promotion, government relations, database, and participant registration. Responsible to CPRS Board of Directors.
5/99 – 12/99	Prostate 90 Foundation - Worked with the P90 founder, established organizational nonprofit, Board of Directors, grant research, development plan. Hired first Executive Director.
1/99 – 5/99	Orange Coast Interfaith Shelter - Developed major donor fundraising campaign.
11/98 – 6/99	Costa Mesa Senior Center - Reporting to Executive Director, developed and coordinated first annual art auction. Fund-raiser feature art work of senior citizens and benefited center.
11/98 – 4/99	H.O.M.E.S, Inc.- Interim grant writer reported to the Board of Directors to establish a Fund development plan, boilerplate grants and grant reporting schedules.
1997 – 9/03	Community Housing Assistance Program – Maintained and Operated I & R line assisting low-income people with housing. Developed and established Resource Development within their communities.
1993- 1997	O. C. Homeless Issues Task Force - Administrative Director, reported directly to E.D. Duties included payroll, grant writing, and grant administration. Organized fund-raisers. Represented agency at public forums, board management.
1992 – 1993	Orange County Harvest - Founder and organizer. Established 501(c), first board of directors and major organizational fund-raising plan.
1989 – 1992	Volunteer Center of Greater Orange County Coordinated RSVP program for South Orange County. Recruited volunteers. Developed volunteer programs and community events.
1987- 1989	Serving People in Need First (part time) E.D. Worked directly with founder to develop volunteer programs and recruitment. Media and board relations.

### **Volunteer Activities**

City of Costa Mesa 60<sup>th</sup> Anniversary – Scarecrow Festival Organizer, Interfaith Committee Representative for Alzheimer’s Association of Orange County, Memories in the Making Artist/Instructor for Alzheimer’s Association of Orange County, Community Services Director for Back Bay Monte Vista High School

### **Active Memberships**

OCCCCO, American Academy of Poets, California State Poets Society National Federation of State Poetry Societies, Costa Mesa Historical Society, Friends of the Costa Mesa Library, Orange County Fine Arts Association, Association of Fund Raising (AFP), CASE Council for Advancement & Support of Education, International Association of Grant Writers & Nonprofit Consultants

### **Previous Affiliations**

Coastline Community College, Gerontology Program Advisory Board, Vanguard University, Center for Women’s Studies, Advisory Board Mesa Verde Community, Inc. Board Member, Friends and Foundation of the Costa Mesa Libraries Board Member, Costa Mesa Community Foundation, Costa Mesa Senior Center, Board of Directors, City of Costa Mesa Child Care & Youth committee, City of Costa Mesa Cultural Arts Committee, Vice Chair, Leadership Tomorrow Board of Directors, Aragon Affordable Housing, Board of Directors, Orange County Community Development Council, Commissioner, Orange County Human Relations Commission, Orange County Commission on the Status of Women, City of Irvine Community Services Commission, Saddleback College Women’s Advisory Board, Life Steps, Board of Directors

### **Awards**

2007 - Daily Pilot Top 103, Leadership Tomorrow 2007 Excellence Award, 2005 Senior Poet Laureate California, Orange County Register’s Angel Award , Irvine Valley College Foundation Award , Woman of Distinction – Soroptomists, Orange County’s Women’s Foundation . Women For: Orange County , 2000 Notable American Women , The World’s Who’s Who of Women , Advocate for Housing, Orange County Community Housing Corporation

### **Education**

- Fieldstone Foundation, Executive Leadership Learning Group
- Coastline College, Gerontology Certification
- Columbus University, B.S. English
- Institute of Nonprofit Management
- St. Thomas Aquinas College, Advanced Fund-raising Certificate
- Saddleback College, AA

### **Hobbies, Interests, Passions**

- Published Poet, Professional Artist
- First Book Published 2005, *Stories of Old*
- Links to writing samples, blogs <http://about.me/cmash>

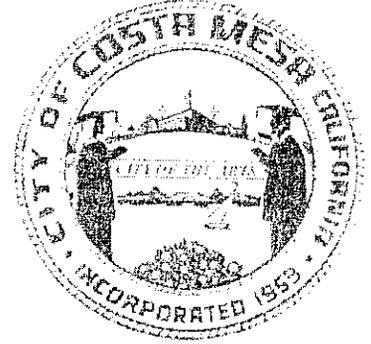
██████████ Costa Mesa, CA 92626 ██████████

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**City of Costa Mesa**  
**Application for Commission/Committee Appointment**

All information on this page only, is considered public information and will be released to the public, including being posted on the City's website.

Name: Russell Baldwin



City of Costa Mesa  
77 Fair Drive, Costa Mesa, CA 92626

Indicate the name of the Committee/Commission you are interested in serving on:  
~~Fairview Park~~ or "Any" SENIOR COMMISSION

1 Indicate why you wish to serve on this Committee/Commission. Provide any experience or qualifications you may possess that you think would be beneficial to this Committee/Commission. A resume (optional) may be attached. (Note: All information contained on the resume is public information, will be distributed to the public and posted on the City's website).

I am a fortyfive-year-plus resident of the City of Costa Mesa. I have attended OCC, shop at the local businesses and routinely utilize many of the parks, schools, libraries and other community resources. I am very concerned about the future utilization of city land going forward. I am also concerned about the surrounding area projects that have impacts on the city.

I have wide ranging experience in many areas that enables me to have a very well rounded, objective view of issues. I am a UCI graduate after my two years at OCC. I sat on the OCERS board for seven years which gave me experience in board rules of order, institutional investing, budgeting, auditing, human resources, IT contract issues and more. My other experience includes Eagle scout, crime analysis/forensics, leadership/supervision, outdoor enthusiast, reading, gardening, computer/internet and I try to keep on local and national current events in politics. My talents included strategic thinking and the ability to quickly identify the core issue of a problem.

Please consider me for the Fairview Park committee or any other committee/commission. I would love to participate and would be a valuable asset.

Thanks for your consideration.

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15 MAR - 2 AM 8:14  
CITY OF COSTA MESA  
BY ANTHONY

# City of Costa Mesa

## Application for Commission Appointment

All information on this page only, is considered public information and will be released to the public, including being posted on the City's website.

Name: Josue Castaneda

Indicate the name of the Commission you are interested in serving on:

Senior Commission



City of Costa Mesa  
77 Fair Drive, Costa Mesa, CA 92626

1. Indicate why you wish to serve on this Commission. Provide any experience or qualifications you may possess that you think would be beneficial to this Commission. A resume (optional) may be attached. (Note: All information contained on the resume is public information, will be distributed to the public and posted on the City's website).

At Orange Coast College I chaired many events; however, one that really impacted my life was chairing Special Olympics, an event for kids with special needs. As chair I designated tasks, created schedules, provided support and learning opportunities to both my committee and the kids who came to compete. My goal was to construct a successful event where the volunteers came to understand different people's needs, to learn that everyone counts. To see the smiles from the 350 participants proved to me that the event was a success and made me realize that when one impacts someone's life positively, brings happiness and compassion—skills that are rare but essential in a leader. Seeing these physically challenged kids give their best inspired me to become more involved in student government—so I ran for Student Senator. I had success in student government at OCC. I was elected Senator and appointed as a District Student Council representative. In which I had the pleasure to work on legislation, resolutions, and represented more than 30,000 students. In the positions that I have held, it has tested my character and inspired in me the need to remain open to diversity and lead those around me. And the lessons of these experiences have strengthened my leadership skills due to the understanding of different cultures and human personalities. I also decided to give back to my community by becoming a tutor at Save Our Youth. All of these experiences—chairing the Special Olympics committee, the many student government experiences I had, and tutoring at Save Our Youth—have taught me that leadership is not about being dominant, but being able to walk beside those who struggle.

Now I am a college student at University of California, Irvine who is expanding his education, knowledge, and opportunities to succeed in life. I realize now that I am responsible for people around me and every choice I make can affect others. My daily walk through the city of Costa Mesa has been a reminder of being a successful community leader, focusing on servitude to the people, community, and to myself. If chosen, I will challenge myself to give the best of me and push to my limits in the Senior Commission.

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15 FEB 27 AM 7:49  
CITY OF COSTA MESA  
BY *M. Hays*

\*\*\*To submit form via email, please save application, fill in, and send to [cityclerk@costamesaca.gov](mailto:cityclerk@costamesaca.gov).

## City of Costa Mesa Application for Commission/Committee Appointment

All information on this page only, is considered public information and will be released to the public, including being posted on the City's website.

Name: leah ersoylu, phd

Indicate the name of the Committee/Commission you are interested in serving on:

Senior Committee



City of Costa Mesa  
77 Fair Drive, Costa Mesa, CA 92626

1. Indicate why you wish to serve on this Committee/Commission. Provide any experience or qualifications you may possess that you think would be beneficial to this Committee/Commission. A resume (optional) may be attached. (Note: All information contained on the resume is public information, will be distributed to the public and posted on the City's website).

I am interested in supporting the Costa Mesa Senior Center through service on this Commission. I have resided in Costa Mesa for over 10 years, and my business (member of Costa Mesa Chamber of Commerce) is based here as well. I am committed to the well-being of all age groups residing here. Having spent my entire childhood living with my grandmother (who had a 6th or 8th grade education and spoke limited English), I learned early on how to provide insulin shots, clean bedpans and diligently clean to reduce fall-hazards. Beyond the immediate health and safety needs, I also know the role of community engagement, and a sense of purpose can help maintain the overall mental wellbeing of a person as they age. I believe that having a Senior Center is a GREAT place to start; nonetheless, having worked in the nonprofit field my entire career, I am acutely aware that infrastructure without intentional, relevant programming is meaningless. I am interested in helping the Commission meet the needs of seniors in Costa Mesa.

Professionally, my expertise in planning and implementing nonprofit programs makes me a strong candidate for the position. Currently, my firm provides services to SeniorServ, one of the largest senior-serving nonprofits in Southern California. In my experience on the Housing & Public Services Grants Committee, I was also made aware of the situation facing seniors in the area. From data presented during those Committee meetings, it was fascinating to see the demographics of our senior population here. Most seniors here are not low-income (~8% are). Furthermore, nationwide, seniors are doing better-off economically than they were in the 1980s, early 1990s when the stories of elderly folks eating catfood and/or foregoing medicine to purchase food were making national headlines. A quick perusal of Forbes, Bloomberg or the Economist paints a different story of today's geriatric population. They are financially more stable, independent and interested in health and wellness well into their golden years. It is important that a Senior Center is programmed to meet their needs. Courses like: Tai Chi, investment & estate planning, retrofitting your home to avoid falls, and other more innovative classes must be offered to this more savvy population.

In addition, there are unique opportunities in this community to raise funds for programming and operations through Social Enterprise and/or fee-for-service models, rather than to strictly pursue grants and individual giving. I am interested in working with the group to explore those models; I am currently a member of the Social Enterprise Alliance and have worked with several nonprofits to scale fee-for-service efforts. I would welcome the opportunity to help this center think about innovative ways to raise funds from the 92%, in order to ensure that the 8% who cannot pay are provided with great services as well.

Having been at the Council meeting last month where a gentleman voiced the desire of some seniors to see Ms. Wendy Leece serve on the Commission, combined with the large number of applicants the last time this opened up, I am well aware of how competitive these two seats are. I hope you find it in the city's best interest to welcome a new perspective on the Committee, and allow me to support your efforts.

**LEAH ERSOYLU, Ph.D.**  
**President, Ersoylu Consulting**



**Background**

Leah is the founder and president of Ersoylu Consulting, a woman-owned small business (certified DBE/SBE) based in Orange County, CA providing evaluation and planning services to community-based policy and systems change initiatives. She has over 15 years of experience leading projects in the private, public and non-profit sectors. She has extensive experience in public policy research, policy advocacy program design and evaluation, and project planning and management. Her topical areas of expertise include: community engagement, obesity prevention, public health, children and family services and place-based planning. She has extensive expertise in qualitative (stakeholder interviews, focus groups, literature reviews) and quantitative (primarily SPSS) research methods. She is competent in Spanish, basic French, and currently learning Turkish.

**Education**

Ph.D. in Political Science (Emphasis: Public Policy), University of California, Irvine, 2005.

- Dissertation Title: *"Participation and Policy: A Case Study of Environmental Justice Government-Social Movement Interaction."*

M.A. in Social Science, University of California, Irvine, 2001.

B.A. in Environmental & Resource Economics, University of New Hampshire, 1999.

L'Universite de Bourgogne, Dijon France, 1995.

**Professional Experience**

- President, *Ersoylu Consulting*, Costa Mesa, CA (2007 - present)
- Director of Policy, *Latino Health Access*, Santa Ana, CA (2004- 2007)
- Program Manager, *Community Action Partnership of Orange County*, Garden Grove, CA (2002-2004)
- Program Coordinator — Teen Programs, *Boys & Girls Club of Santa Ana*, Santa Ana, CA (2001)

**Client Project Highlights — Policy & Systems Change Advocacy**

- ❖ **First 5 Commission of Los Angeles:** Provide policy and advocacy technical assistance, facilitation and training to *Community Opportunity Fund & Policy Advocacy Fund* grantees (~30 grantee organizations) working on policy and systems change benefit children 0-5 and their families (2009-present).
- ❖ **Long Beach Alliance for Food & Fitness (LBAFF):** Conducted strategic planning process for a multi-stakeholder collaborative focused on policy & systems change related to obesity prevention (2013).
- ❖ **City of Santa Ana Parks, Recreation & Community Services Agency:** Conducted multi-method community analysis for the Phase 1 *Youth & Family Master Plan* focused on obesity prevention. Analysis included key stakeholder interviews of various public agencies, focus groups, citywide survey of parents and analysis of over 100 nonprofit youth- serving organizations in Santa Ana (2008).

#### Client Project Highlights — Evaluation & Community Assessments

- ❖ **California Convergence (A project of PHI):** Conduct an evaluation of the impact of the statewide coalition on policy and systems change in the areas of healthy food access, physical activity and obesity prevention (2014-2015).
- ❖ **Kaiser Permanente’s Healthy Eating, Active Living (HEAL) Initiative, Anaheim & Ontario:** Serve as local evaluation firm to both the Anaheim and Ontario HEAL Collaboratives. Responsible for all evaluation of the local obesity-prevention, policy advocacy and systems-change work including evaluation trainings for dozens of community residents (photo-voice, walk audits and other tools) (2012- ongoing).
- ❖ **California State University, Fullerton:** Serve as external evaluator for three projects: Center for Sustainability (US Dept. of Ed. FIPSE funded, 2010-2012), Enhancing Post-baccalaureate Opportunities for Hispanic Students (US Dept. of Ed. PPOHA funded, 2010-2015 and 2014-2019) and U-ACRE (UD Dept. of Ag. Funded, 2011-2013). Responsible for survey development, process evaluation, impact evaluation, training staff on evaluation tools and plans and overall data and analysis support.
- ❖ **California Center for Public Health Advocacy (CCPHA):** Served as external evaluator on projects related to community mobilization and policy change related to obesity prevention. Responsible for survey, interview analysis, overall evaluation plan creation and monitoring (2008-2009).
- ❖ **Orange County Communities Organized for Responsible Development (OCCORD):** Crafted community health assessment survey for targeted Santa Ana (2011) and Anaheim (2009) communities and analyzed quantitative and qualitative data for OCCORD report entitled, “In the Shadows of a New City”. Report was used to guide agency advocacy and policy activities.

#### Client Project Highlights — Planning & Project Management

- ❖ **California Department of Public Health, Nutrition Education and Obesity Prevention (NEOP) Branch:** In partnership with Prevention Institute, developed the 3-Year NEOP Physical Activity Statewide Strategic Plan focused on environmental and systems-level initiatives to improve physical activity opportunities in the state of California (2013-2014).
- ❖ **First 5 Commission of Los Angeles – South Los Angeles (Watts, West Athens, Compton & Broadway-Manchester) Best Start Initiative:** Provided project management and planning services for a diverse place-based community collaborative to develop a 5-year strategic plan. Work included community wide planning and facilitation of meetings with community residents, organizations and F5 LA staff (~20-60 participants), creation of governance structures and processes, focus groups and data analysis to identify systems-change strategies serving the 0-5 population related to health, the built environment and education.
- ❖ **The California Endowment’s Building Healthy Communities Initiative - Long Beach:** Provided project management and planning services for a diverse place-based community collaborative to develop a 10-year strategic plan. Work included community wide planning and facilitation of meetings with community residents, organization staff and city staff (~50-120 participants), key stakeholder interviews, creation of governance structures and processes, focus groups and data analysis to identify systems-change strategies and create logic models related to health, the built environment and economic development.

#### Publications

Leah Ersoylu and Vikki Lassiter. 2015. “Paso a Paso: Commentary on Civic Engagement in the Multi-Method Evaluation of Healthy Kids, Healthy Communities” in *Journal of Public Health Management and Practice (JPHMP)*. (Forthcoming, April 2015).

Leah Ersoylu and Deena Margolis. 2015. "How to Implement a Funder-Supported Advocacy Effort & the Integral Role of Policy Consultants" in *The Foundation Review*. (Forthcoming, March 2015).

Manal Aboelata, Leah Ersoylu and Larry Cohen. 2010. "Building Healthy Places with People and for People: Community Engagement for Healthy and Sustainable Communities", in *Making Healthy Places: A Built Environment for Health, Well-being and Sustainability*.

Leah Ersoylu and Tuba Kobas. 2010. "The New Locomotive for Economic Development: NGOs" in *Itovizyon* (A quarterly publication of the Istanbul, Turkey Chamber of Commerce). April 2010. [www.ito.org.tr](http://www.ito.org.tr)

Helen Ingram and Leah Fraser. 2006. "Path Dependency and Adroit Innovation: The Case of California Water." in Robert Repetto, ed, *By Fits and Starts: Punctuated Equilibrium and the Dynamics of U.S. Environmental Policy*. Yale University Press.

Helen Ingram and Leah Fraser. 2006. "Changing the Policy Paradigm." in Max Oelschlaeger and Peter Friederici (eds.) *Moving Waters: The Colorado River and the West*. University of Arizona Press.

Leah Fraser. 2004. "Evaluating the Impacts of the Ottawa Treaty." in *Landmines and Human Security: International Politics and War's Hidden Legacy*. Matthew, McDonald and Rutherford (eds.) SUNY Press.

Richard Matthew and Leah Fraser. 2002. "Global Environmental Change and Human Security: Conceptual and Theoretical Issues." *GECHS Program Office Publication*, UCI. [www.gechs.uci.edu](http://www.gechs.uci.edu).

#### **Book Reviews**

Leah Fraser. 2004. Review of "Deliberative Democracy and the Environment" by G. Smith (2003), *Environment* (July-August 2004).

Leah Fraser. 2004. Review of "Contested Nature: Promoting International Biodiversity with Social Justice in the Twenty-first Century" by S. Brechin et al.(2003), *Environment* (June 2004).

Leah Fraser. 2003. Review of "Environmental Culture" by Val Plumwood (2001), *Millennium* (2003).

Leah Fraser. 2002. Review of "Faces of Environmental Racism" by Westra and Lawson (2001), *Environment* (November 2002).

#### **Teaching & Research**

Lecturer - University of California, Irvine, 2003, 2007-2008.

- Domestic Nonprofit Organizations (service-learning course), Communication Skills for Social Sciences, Environmental Justice (service-learning course).

Lecturer - California State University, Long Beach, CA, 2003-2004, 2005 - 2006.

- The Policymaking Process, Values in Public Policymaking, Introduction to Public Policy, Urban Politics, American Government (service-learning component).

Lecturer - Santa Ana Community College, Santa Ana, CA. 2004 - 2005.

- American Government

Lecturer - Chapman University, Orange, CA, Fall 2004.

- Introduction to American Politics

*Research Associate - Global Environmental Change and Human Security Project (GECHS- UCI), 1999-2004.*

#### **Board & Volunteer Community Service**

- *Volunteer, MIKA Development Corporation, Costa Mesa, 2014-present.*
- *Member, Evaluation Advisory Committee, Building Healthy Communities, Long Beach, 2014.*
- *Chair, The Grain Project, Board of Directors, 2012-2014.*
- *Member, St. Joseph Health Community Partnership Fund, Board of Directors, 2009-present.*
- *Member, Robert Wood Johnson Foundation, Advisory Committee for Evaluation of Healthy Kids, Healthy Communities Initiative, 2010-2014.*
- *Member, Robert Wood Johnson Foundation, Policy & Practice Advisory Committee for Review of Environmental & Policy Interventions for Childhood Obesity Prevention, 2009-2011.*
- *Reviewer, Health Promotion Practice Journal, 2007-present.*
- *Volunteer, Turkish Women's Initiative, 2008-2010.*
- *Member, Santa Ana Federal Empowerment Zone, Board of Directors, 2005 - 2007.*
- *Member, Latino Voter Education Foundation, Board of Directors, 2005-2006.*
- *Chair, Orange County Bi-national Health Task Force, Subcommittee on Research and Evaluation, 2004 - 2006.*
- *Alumni Interviewer, Phillips Exeter Academy, 2003 - present.*

#### **Presentations & Panels**

*"Active Transportation Forum: Complete Streets & Active Living for Orange County" Moderator. Irvine, CA, October 18, 2013.*

*"Community-Based Policy Research." Panel presentation at Connecting Communities: The University and Multi-Ethnic Civic Engagement. A Southern California Regional Symposium, Irvine, CA, February 7, 2008.*

*"Two steps forward, two steps back: Changing the physical activity environment in Santa Ana, CA." Panel presentation at American Public Health Association Conference, Washington, DC, November 7, 2007.*

*"Assessing Policy Development Opportunities." Invited workshop to UNC Center for Health Promotion and Disease Prevention, Obesity Prevention in Public Health Course for County Health Officers, Chapel Hill, NC, September 27, 2007.*

*"Health Policy through Collaboration: Merging Public Health & Public Safety." Invited presentation at NALEO Healthy Communities Policy Institute, Seattle, WA, April 28, 2007.*

*"Nonprofit Lobbying vs. Advocacy." Panel presentation at Annual Healthy Eating, Active Communities (HEAC) grantee meeting, Monterey, CA, April 26, 2007.*

"Active Living by Design: Lessons Learned." Panel presentation at 6th Annual New Partners for Smart Growth: Building Safe, Healthy & Livable Communities, Los Angeles, CA, February 8-10, 2007.

"Building Healthy, Active Communities: A Case Study of Santa Ana." Presentation at 2nd Annual Obesity Forum, CSUF Center for the Promotion of Healthy Lifestyles, Fullerton, CA, April 13, 2006.

"Politics & Policy in Santa Ana". Invited presentation to Latino Medical Student Association, University of California, Irvine, School of Medicine, Irvine, CA. June 7, 2006.

"Las Politicas de Su Salud." (The Politics of Your Health), Workshop at 5th Annual Santa Ana Parent Conference, Santa Ana, CA. October 8, 2005.

Earth Day Networks Roundtable Discussion, "Environmental Politics: Changing the Frame." December 9, 2003, Los Angeles, CA.

"New Models for University- Non-Profit Collaboration in Environmental Health." Panel presentation for IV Encuentro Fronterizo, Tijuana, BC. May 15-17, 2003.

"Environmental Health and Community Organizations: Case Study in Policy and Community Interactions." Panel presentation for Greening XII Conference, UC Santa Barbara. January 25, 2003.

"Comparative Social Movements and Environmental Policy Interaction." Panel presentation at American Political Science Association Conference, Boston, MA. August 31, 2002.

"Designed to Develop or Dwindle: Environmental Justice and Organic Farming Policy 1980-2000." Panel presentation at Greening XI Conference, UCLA. January 26, 2002.

"Food Security and Sustainability, A Natural Fit?" Panel presentation at Western Social Science Association. Albuquerque, NM. April 2002.

"Framing Environmentalism: An Inquiry into the Roots of Low Black Environmental Participation", Panel presentation at Greening X Conference, UCI. January 27, 2001.

#### **Professional Affiliations**

- ❖ Member, Exponent Philanthropy's Foundation and Philanthropy Advisors, 2014-present.
- ❖ Member, National Network of Consultants to Grantmakers, 2013-present.
- ❖ Social Enterprise Alliance, Los Angeles Chapter, 2013-present.
- ❖ Member, American Evaluation Association, 2009-present.
- ❖ Member, American Public Health Association, 2007.
- ❖ Member, Association for Research on Nonprofit Organizations and Voluntary Action, 2003 - 2008.
- ❖ Member, American Political Science Association, 2002 - 2008.

#### **References**

Available Upon Request.

**City of Costa Mesa**  
**Application for Commission Appointment**

All information on this page only, is considered public information and will be released to the public, including being posted on the City's website.

Name: Susan (Sue) Healey

Indicate the name of the Commission you are interested in serving on:  
Costa Mesa Senior Center



City of Costa Mesa  
77 Fair Drive, Costa Mesa, CA 92626

1. Indicate why you wish to serve on this Commission. Provide any experience or qualifications you may possess that you think would be beneficial to this Commission. A resume (optional) may be attached. (Note: All information contained on the resume is public information, will be distributed to the public and posted on the City's website).

I have been an active volunteer at the center for the last 15 months. I work the front desk every Wednesday morning and enjoy assisting the seniors that have chosen this beautiful facility to spend their time at. I also facilitate the Senior Round Table every Wednesday afternoon. Listening and directing the group in a positive direction as to enrich their daily lives.

I was a city appointed Board of Director for 6 months, trying to assist with the merging agreement between the previous board of directors and the city. I worked hard to see that there was a positive end with the seniors' interest at heart. And I believe that has happened.

I am retired after working 29 years with the local school district, Newport Mesa Unified School District. 25 of those years have been at TeWinkle, Costa Mesa High School and Corona del Mar High. I have worked under the umbrella of the fiscal services for 14 years. While working for NMUSD I was subjected to 23 annual audits and responded successfully when necessary. I followed and enforced state laws and regulations to ensure the safeguarding of all donated and student funds.

Today, being retired, I spend my days working a couple of hours a week at a local retail store. I belong to a book club and enjoy time with my family, gardening, movies with friends and the fresh outdoors. I hope to contribute my professional experiences and personal love for the older generation so as to not only enrich their lives but to also enrich mine.

RECEIVED  
CITY CLERK  
15 MAR 19 PM 2:56  
CITY OF COSTA MESA  
BY *M. Taylor*

**City of Costa Mesa**  
**Application for Commission Appointment**

RECEIVED  
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15 MAR 17 AM 8:34

CITY OF COSTA MESA  
BY M Taylor



City of Costa Mesa  
77 Fair Drive, Costa Mesa, CA 92626

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Name: Martha J. Hernandez

Indicate the name of the Commission you are interested in serving on:  
Senior Commission

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As a young senior resident and homeowner in the City of Costa Mesa for the past eighteen years, I believe my education, experience and commitment to the independence and safety of the senior population would prove to be an asset to the City of Costa Mesa's Senior Commission.

With an undergraduate degree in Psychology and Social Behavior from the University of California at Irvine, a Master of Social Work with a concentration in Mental Health and a sub-concentration in Older Adults and Their Families from the University of Southern California, a certificate in Financial Planning and Management for Nonprofit Organizations from California State University Fullerton's Extended Education Program, and licensure in the state of California as a Licensed Clinical Social Worker, have prepared me personally and professionally to work with and advocate for the older adult population.

My vast experience in working with older adults has spanned positions with the Orange County Health Care Agencies Older Adult Services (OAS) and Senior Health Outreach Prevention Programs (SHOPP) in addition to employment with two Orange County senior centers, one operated by city government, the other operated as a nonprofit agency.

These experiences have provided me an understanding of the dynamics these two different business models pose as well as preparing me in the complexities of running a senior center under either model and how the senior community may be affected.

I am currently heading the Outreach and Case Management services at a nonprofit senior center in Orange County by providing office visits or in-home needs assessments, and linking the senior to Federal, State, County, and nonprofit agency resources to safeguard the independence and safety of the senior. My experience also includes recent collaboration with other beach city senior centers and agencies in the development of a new collaborative group to ensure seniors from all cities are receiving consistent and comprehensive services to fit their individual needs.

In addition to work experience, I was certified by the California Department of Aging as an Ombudsman in the California Long-Term Care Ombudsman Program from January 2009 through January 2011 with the Orange County Council on Aging. As a volunteer, my responsibility to residents included mediating and resolving resident's concerns or problems to the satisfaction of the resident in addition to safeguarding quality of life.

As a member of the National Association of Social Workers (NASW) since 2005, I follow the core values and principles of the organization and look at this opportunity to serve on the City of Costa Mesa Senior Commission as a way to further my commitment to the senior population in the city I reside.

**City of Costa Mesa**  
**Application for Commission Appointment**

All information on this page only, is considered public information and will be released to the public, including being posted on the City's website.

Name: Wendy Leece

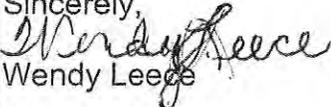
Indicate the name of the Commission you are interested in serving on:  
Senior Commission

City of Costa Mesa  
77 Fair Drive, Costa Mesa, CA 92626

1. Indicate why you wish to serve on this Commission. Provide any experience or qualifications you may possess that you think would be beneficial to this Commission. A resume (optional) may be attached. (Note: All information contained on the resume is public information, will be distributed to the public and posted on the City's website).

I would be honored to serve on our Costa Mesa Seniors as a Commissioner. As a senior, I have been a member of the Senior Center for about 6 years. For nearly all of the 8 years I served on the City Council, I was the liaison to the Senior Center Corporation Board. I went to many Board meetings and other meetings where I listened to seniors and their concerns and tried to represent the interests of the seniors and the City to the Corporation Board.

It was always my goal to see our Costa Mesa seniors maximize the use of the Senior Center and the many wonderful services available to them. It is evident that many seniors are very happy now that the City is operating the Senior Center. I would like to continue to represent the interests of our seniors and the City Council as a commissioner and reach out to more Costa Mesa residents and inform them of the benefits of belonging to the Senior Center. I would also like to improve the regular classes, travel opportunities and other special programs.

Sincerely,  
  
Wendy Leece

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BY *M. Thompson*

**City of Costa Mesa**  
**Application for Commission/Committee Appointment**

All information on this page only, is considered public information and will be released to the public, including being posted on the City's website.

Name: AL MELONE

Indicate the name of the Committee/Commission you are interested in serving on:  
COSTA MESA SENIOR COMMISSION



City of Costa Mesa  
77 Fair Drive, Costa Mesa, CA 92626

1. Indicate why you wish to serve on this Committee/Commission. Provide any experience or qualifications you may possess that you think would be beneficial to this Committee/Commission. A resume (optional) may be attached. (Note: All information contained on the resume is public information, will be distributed to the public and posted on the City's website).

I am a senior (69) that would like to see more activities provided by this commission, and have some ideas I would like to see them explore, such as early evening classes.

Whether by choice or necessity, in coming years many more seniors, well into their 70's, will still be working...and may not be available for activities at 10 a.m. or 1 p.m.

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# City of Costa Mesa Application for Commission Appointment

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Name: Darrell Neft

Indicate the name of the Commission you are interested in serving on:  
Senior Commission



City of Costa Mesa  
77 Fair Drive, Costa Mesa, CA 92626

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My Mother, Melva Neft, was part of the original committee to create the Senior Center. Over the years I have seen the Center functions and services deteriorate. I would like to help the City bring the Senior Center back to greatness and become a model for other communities. The Senior Center should improve the lives of Seniors and interact in the community with other organizations, such as religious organizations, colleges, libraries, and City recreational programs. The Senior Center is not be a warehouse for "old" people but should be a catalyst to keep older residents healthy and interact with the community.

My experience and qualifications include service on various boards and jobs involving finance and programming. I was in leadership positions. I am involved with the Costa Mesa Friends of the Libraries board and our Mesa Verde Library Bookstore.

I was an Electrical Engineer at the Long Beach Naval Shipyard and an officer in the International Federation of Professional and Technical Engineers (IFPTE). I was on the Executive Steering Committee at the Shipyard. I was Sergeant at Arms, Financial Secretary, and Professional Unit Chair of the Local and International Vice President of the IFPTE. I was Chair of the Marine Lighting Committee of the Illuminating Engineering Society of North America and participated in writing the current Marine Lighting standard. In my Congregation I was President, Secretary, Programming chair of the Men's Club. I was on the Board of my Congregation including Parliamentarian.

I am a Registered Electrical Engineer in California. I completed requirements at Coastline Community College to Mediate in the California Court system.

I received two meritorious unit citations and two special act awards at the Long Beach Naval Shipyard.

I have taken various classes at Orange Coast College (OCC) over the years to enrich my mind and body. OCC could be a source of joint programming with the Senior Center.

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BY *M. Neft*

**City of Costa Mesa  
Application for Commission Appointment**

All information on this page only, is considered public information and will be released to the public, including being posted on the City's website.

Name: Donald J. Nemchock

Indicate the name of the Commission you are interested in serving on:  
Senior Commission



City of Costa Mesa  
77 Fair Drive, Costa Mesa, CA 92626

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My name is Don Nemchock I am 64 yrs. old. My wife Linda and I have been residents of Costa Mesa for over 25 yrs. We had the privilege of being the caregiver for my wife's mother who was in ill health in our home for the last 5 yrs. She passed away last year at 84. We were blessed to have the opportunity to enjoy the benefits of the Costa Mesa Senior Center.

I volunteer with the Amazing Grace Ministries which visits nursing and elderly facilities in Costa Mesa and Orange County. We listen to residents needs and offer encouragement. I also worked part time at Silver Streak at the Jewish Federation in Irvine. We provided rides for the elderly and disabled to doctors and other destinations.

I would like to make a coordinated effort to supply transportation to for the elderly at facilities in Costa Mesa and local to the Costa Mesa Senior Center to enjoy the activities and benefits. I currently provide transportation for an elderly man at the Senior Center of Orange.

I feel at my age I can bridge the gap of the senior needs and those of my generation in the future.

**References:**

Michael Kane - Amazing Grace Ministries - [REDACTED]

Sandy Baren - Silver Streak - [REDACTED]

Michael Iavicoli - Senior Center of Orange - [REDACTED]

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# City of Costa Mesa Application for Commission Appointment

All information on this page only, is considered public information and will be released to the public, including being posted on the City's website.

Name: Ann Perry

Indicate the name of the Commission you are interested in serving on:  
Senior Center



City of Costa Mesa  
77 Fair Drive, Costa Mesa, CA 92626

1. Indicate why you wish to serve on this Commission. Provide any experience or qualifications you may possess that you think would be beneficial to this Commission. A resume (optional) may be attached. (Note: All information contained on the resume is public information, will be distributed to the public and posted on the City's website).

I love our community and now have some free time since I retired.  
I have a background in education. I worked at Estancia High School for ten years and at Orange Coast College before that. I feel I can be productive on a city committee. I have dealt with thousands of students, helping them prepare for college and their future.  
I'm a great organizer and have a tireless work ethic.

Hope to serve,

Ann Perry

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BY *M. Houghton*

**City of Costa Mesa  
Application for Commission Appointment**

All information on this page only, is considered public information and will be released to the public, including being posted on the City's website.

Name: Tom Vasich

Indicate the name of the Commission you are interested in serving on:  
Senior Commission



City of Costa Mesa  
77 Fair Drive, Costa Mesa, CA 92626

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As a communications director at UC Irvine, I remain involved with promoting geriatric health research and wellness efforts, including the nation's largest study on the lifestyle and health factors that engender healthy aging -- the 90+ Plus study.

In the course of this work, I see first-hand how important effective and community-based senior service can improve and extend the lives of our senior population. I believe the skills I've acquired, coupled with my administrative and analytical abilities, will be beneficial to the Senior Commission.

Costa Mesa has a lot to offer to seniors, and I'd like to be part of the effort to make our city a shining example of a senior-friendly community. Attached is my resume. Thank you for considering my application.

Tom Vasich

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BY *Mitayana*

## **Thomas M. Vasich**

### **RÉSUMÉ**

#### **EXPERIENCE**

**Sept. 1999-current**  
**University of California, Irvine**  
**Irvine, CA**

##### **Director of Research Communications**

- Develop and execute new strategies to strengthen local and increase national coverage of key research and education areas; also serve as campus spokesperson.
- Manage communications activities for academic and research programs in medicine, nursing science and biological sciences, and for general campus research issues.
- Work with faculty and staff to identify and place stories on biomedical research.
- Consult with top administrators on communications and media relations issues.
- Partner with county, state and federal groups to promote public health programs for children and the underserved.
- Oversee health sciences and biological sciences contributions to UC Irvine's successful Web communications and marketing efforts.
- Serve as de facto associate media relations director for the campus.
- Experience and training in managing crisis and emergency response communications.
- Previously served as assistant director of communications for health science and for sciences & technology at UC Irvine.

**Nov. 1998-July 1999**  
**Cleveland Free Times**  
**Cleveland, OH**

##### **Editor-in-Chief**

- Managed editorial and art staff of 20 for 86,000-circulation weekly newspaper.
- Developed new editorial direction and generated most major feature ideas.
- Edited and rewrote most features and coordinated art direction.

**May 1997-Nov. 1998**  
**Colorado Springs Independent**  
**Colorado Springs, CO**

##### **Editor**

- Managed editorial and art staff of 10 for 40,000-circulation weekly newspaper.
- Created new editorial content and supervised redesign of paper.
- Generated, edited and rewrote major features and most stories.

**Thomas Vasich – Resume. Page 2**

**Aug. 1995-May 1997**

***OC Weekly***

**Costa Mesa, CA**

**Senior Editor**

- Developed and edited special editorial features for 60,000-circulation weekly newspaper.
- Wrote major features and arts and entertainment articles and criticism.

**June 1987-Aug. 1995**

***OC Metro***

**Newport Beach, CA**

**Managing Editor**

- Managed editing and production for 50,000-circulation business magazine.
- Wrote major features, profiles and criticism.

**EDUCATION**

- B.A., Journalism; California State University, Long Beach; Long Beach, CA. Minor in creative writing.
- Certificate in "Supervisory Leadership," UC Irvine Extension.

**OTHER EXPERIENCE AND ACTIVITY**

- Member, Association of American Medical Colleges.
- Member, Cal State Long Beach Alumni Association.
- Adjunct professor of Journalism, CSU Long Beach, 1993-96.
- Author, "Ten Years of Innovation: Beckman Young Investigators Program."
- Recipient, U.S. Food and Drug Administration's "Leveraging and Collaboration Award," 2004.
- FEMA certified in NIMS Public Information Systems, 2006, 2009.

\*\*\*To submit form via email, please save application, fill in, and send to [cityclerk@costamesaca.gov](mailto:cityclerk@costamesaca.gov).

## City of Costa Mesa Application for Commission/Committee Appointment

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Name: Debra Wanbaugh

Indicate the name of the Committee/Commission you are interested in serving on:  
Costa Mesa Senior Commission



City of Costa Mesa  
77 Fair Drive, Costa Mesa, CA 92626

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I have been a resident of Costa Mesa since childhood. In the past 15 years I have been on various positions on Costa National Little League, local PTA's, Booster Clubs, Costa Mesa High School Foundation as well as the Costa Mesa Community Run. I am also currently helping the city with the Special Olympics. I feel that I have made a difference in the organizations that I have served. I have recently stepped down from the CMHS Foundation and would like to volunteer in something else that benefits the city and our residents. I know the Senior Center has been newly transformed and would like to be a part of this transformation. I feel it is important that our Senior residents have a place to go where they can feel comfortable and safe as well providing them with a variety of activities and classes.

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