

**BIKEWAY AND  
WALKABILITY  
COMMITTEE**

**City of Costa Mesa**  
**Application for Commission/Committee Appointment**

All information on this page only, is considered public information and will be released to the public, including being posted on the City's website.

Name: Russell Baldwin



City of Costa Mesa  
77 Fair Drive, Costa Mesa, CA 92626

Indicate the name of the Committee/Commission you are interested in serving on:

~~Fairview Park~~ or "Any" - Bikeway & Walkability

1. Indicate why you wish to serve on this Committee/Commission. Provide any experience or qualifications you may possess that you think would be beneficial to this Committee/Commission. A resume (optional) may be attached. (Note: All information contained on the resume is public information, will be distributed to the public and posted on the City's website).

I am a fortyfive-year-plus resident of the City of Costa Mesa. I have attended OCC, shop at the local businesses and routinely utilize many of the parks, schools, libraries and other community resources. I am very concerned about the future utilization of city land going forward. I am also concerned about the surrounding area projects that have impacts on the city.

I have wide ranging experience in many areas that enables me to have a very well rounded, objective view of issues. I am a UCI graduate after my two years at OCC. I sat on the OCERS board for seven years which gave me experience in board rules of order, institutional investing, budgeting, auditing, human resources, IT contract issues and more. My other experience includes Eagle scout, crime analysis/forensics, leadership/supervision, outdoor enthusiast, reading, gardening, computer/internet and I try to keep on local and national current events in politics. My talents included strategic thinking and the ability to quickly identify the core issue of a problem.

Please consider me for the Fairview Park committee or any other committee/commission. I would love to participate and would be a valuable asset.

Thanks for your consideration.

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BY mt

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**City of Costa Mesa**  
**Application for Commission/Committee Appointment**

MAR 19 AM 8:08

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CITY OF COSTA MESA  
BY Lianna M. [Signature]



Name: Mary Barnes

Indicate the name of the Committee/Commission you are interested in serving on:

Bikeway and Walkability Committee

City of Costa Mesa  
77 Fair Drive, Costa Mesa, CA 92626

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As a long-time resident of the Costa Mesa, I would like to contribute to the community as a member of the city's Bikeway and Walkability Committee. Having participated in a variety of community activities (booster club at Estancia High School, the Sister City exchange program, UNESCO), I am familiar with group dynamics in the civic arena.

For this committee, in particular, I can contribute from a variety of perspectives. I commute to work on a bicycle, do most of my errands by bike, ride with a cycling team, and have cycled self-contained from Canada to San Francisco. I know the streets of Southern California very well, and having experienced the roads from both a cyclist's and driver's point of view, I can identify areas where improvement is warranted and can offer insight into what I have seen working well in other areas. In addition, I was hit by a car and seriously injured while riding home from work last year on a surface street in the city, so I carry that perspective, as well.

After attending several bikeways-related meetings of the OCTA, I appreciate how vital it is that our city forms a group to address the issues relating to cycling and walking throughout our communities. I appreciate your consideration as you select the members of your Bikeway and Walkability Committee and look forward to serving Costa Mesa in this capacity.

Additional Qualification: Bilingual in Spanish



of this page.

### City of Costa Mesa Application for Commission/Committee Appointment

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Name: Kathleen Brown

Indicate the name of the Committee/Commission you are interested in serving on:  
Bikeability/ Walkability Committee



City of Costa Mesa  
77 Fair Drive, Costa Mesa, CA 92626

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I am a single and working mother. I have been a resident of the City of Costa Mesa for the last 11 years. My boys, ages 6 and 8, are very active in the community. They are avid sports enthusiasts and are involved in Costa Mesa Little League, Newport Mesa Friday Night Lights Football and AYSO soccer. We try to bike or walk to their events as much as possible. My family often walks or bikes to our neighborhood parks as well. It is a great opportunity to spend quality time together and enjoy our amazing community. I thought this committee would be a good way for me to get involved in my City and lend assistance in the City's planning of projects that affect our ability to walk and bike throughout our great City. I hope you consider me for the committee. Thank you.

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BY [Signature]

**City of Costa Mesa**  
**Application for Commission/Committee Appointment**

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Name: Tony Capitelli

Indicate the name of the Committee/Commission you are interested in serving on:  
Bikeway and Walkability Committee



City of Costa Mesa  
77 Fair Drive, Costa Mesa, CA 92626

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As a Costa Mesa homeowner, husband, and father, I have a passion for our city and would love to be apart of its direction.

My experience includes a 9 year public policy background with positions at the LA County Board of Supervisors, and with 2 member of Congress. Under my current position, as Deputy District Director for Congressman Dana Rohrabacher, I've had the opportunity to work with Costa Mesa city staff and the Costa Mesa Chamber of Commerce. Combined with my Juris Doctorate from Whittier Law School, I possess an understanding of the law necessary to serve in this capacity.

I am also an active member at Christ Lutheran Church Costa Mesa where I currently serve on the Board of Education for Christ Lutheran School.

As a member of the Costa Mesa street team on homelessness I've developed an intimate knowledge of the needs of this city. Working with local volunteer groups and residents has given me the skills needed to best serve this community.

I also worked with the informal bikeability committee.

Thank you for your consideration.

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BY: *M. [Signature]*

# City of Costa Mesa Application for Commission Appointment

All information on this page only, is considered public information and will be released to the public, including being posted on the City's website.

Name: Josue Castaneda

Indicate the name of the Commission you are interested in serving on:  
Bikeway & Walkability Committee



City of Costa Mesa  
77 Fair Drive, Costa Mesa, CA 92626

1. Indicate why you wish to serve on this Commission. Provide any experience or qualifications you may possess that you think would be beneficial to this Commission. A resume (optional) may be attached. (Note: All information contained on the resume is public information, will be distributed to the public and posted on the City's website).

At Orange Coast College I chaired many events; however, one that really impacted my life was chairing Special Olympics, an event for kids with special needs. As chair I designated tasks, created schedules, provided support and learning opportunities to both my committee and the kids who came to compete. My goal was to construct a successful event where the volunteers came to understand different people's needs, to learn that everyone counts. To see the smiles from the 350 participants proved to me that the event was a success and made me realize that when one impacts someone's life positively, brings happiness and compassion—skills that are rare but essential in a leader. Seeing these physically challenged kids give their best inspired me to become more involved in student government—so I ran for Student Senator. I had success in student government at OCC. I was elected Senator and appointed as a District Student Council representative. In which I had the pleasure to work on legislation, resolutions, and represented more than 30,000 students. In the positions that I have held, it has tested my character and inspired in me the need to remain open to diversity and lead those around me. And the lessons of these experiences have strengthened my leadership skills due to the understanding of different cultures and human personalities. I also decided to give back to my community by becoming a tutor at Save Our Youth. All of these experiences—chairing the Special Olympics committee, the many student government experiences I had, and tutoring at Save Our Youth—have taught me that leadership is not about being dominant, but being able to walk beside those who struggle.

Now I am a college student at University of California, Irvine who is expanding his education, knowledge, and opportunities to succeed in life. I realize now that I am responsible for people around me and every choice I make can affect others. My daily walk through the city of Costa Mesa has been a reminder of being a successful community leader, focusing on servitude to the people, community, and to myself. If chosen, I will challenge myself to give the best of me and push to my limits in the Bikeway & Walkability Committee.

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BY *[Signature]*

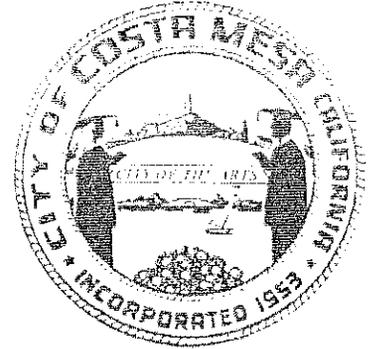
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## City of Costa Mesa Application for Commission/Committee Appointment

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Name: Donna Check

Indicate the name of the Committee/Commission you are interested in serving on:  
Bikeway and Walkability Committee



City of Costa Mesa  
77 Fair Drive, Costa Mesa, CA 92626

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Hello,

I have lived in Costa Mesa for 27 years with my husband, Steven, and our two children, Thomas and Brianna. Living in Costa Mesa for so long has made me very aware of what is going on in the community. I stay up-to-date, whether it be elections, events, city council meetings, etc. This committee caught my interest because I love being outside, walking and riding my bike around the neighborhood, or hiking Fairview Park.

I have always wanted to get involved with the City of Costa Mesa, and I'd really like to contribute however I can by serving on the Bikeway and Walkability Committee. I have committee experience through volunteering at my children's schools and at Mesa Verde Country Club. At Mesa Verde, I currently serve on the Social and House Committee. We meet monthly, organizing and reviewing events and discussing improvements that can be made.

My children are now in college (USC and Arizona), and I have time to do more volunteer work. I hope you will consider me, and I look forward to hearing from you.

Sincerely,

Donna Check

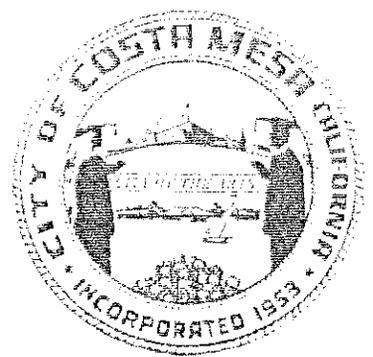
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CITY OF COSTA MESA  
BY *M. H. Taylor*

City of Costa Mesa  
Application for Commission/Committee Appointment

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Name: Philip Chipman

Indicate the name of the Committee/Commission you are interested in serving on:  
Bike / Walkway



City of Costa Mesa  
77 Fair Drive, Costa Mesa, CA 92626

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Interest in making Costa Mesa more pedestrian friendly - to improve the safety of our citizens/ children who use bikes & walk.

Have been a resident of 30+ years - have experienced dangerous situations involving traffic & walkers/ bike riders.

Am a retired engineer - Boeing - chief engineer + 2 years experience <sup>in</sup> civil engineering firm

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**City of Costa Mesa**  
**Application for Commission/Committee Appointment**

All information on this page only, is considered public information and will be released to the public, including being posted on the City's website.

Name: Michael M.S. Chun

Indicate the name of the Committee/Commission you are interested in serving on:  
Bike and Walkability Committee

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City of Costa Mesa  
77 Fair Drive, Costa Mesa, CA 92626

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Dear Sirs,

I have been a resident of the City of Costa Mesa for 35 years and have raised a family consisting of my wife Jeannine, daughter Jennifer and son Christopher. Jennifer and Christopher also have 2 sons each and live in Costa Mesa and Huntington Beach.

I have also been a Senior Vice President and past Chairman of the Board for WATG, an international architectural and planning firm specializing in the design of hotels and resorts. I am recently retired at the end of 2014 although continue with selected involvement with my firm from time to time on projects/clients of interest.

As a long-time resident of Cost Mesa we have enjoyed the benefits of this great city and have seen the growth and prosperity over the past 30 plus years of our being here. We have also seen the struggles and challenges that every city faces, some of which were resulting from the recent recession.

With my profession in architecture and planning, which often involved the design of communities including amenities such as bike and pedestrian walking paths, I would like to offer my services to assist Costa Mesa in the further development of these amenities. While not an avid biker (or power walker) I often bike to my tennis club and walk for exercise and/or observe life in our city and very much support these activities in a safe and convenient way.

Having a holistic viewpoint of the technical requirements, and the balance necessary to implement various amenities in communities while respecting the viewpoints of all parties my participation can add value. I am also respectful of the short and long term impact to our ecological systems resulting from the development of urban infrastructure. It would be an honor to serve.

I have attached my CV for your further review.



**MIKE CHUN**

**SENIOR VICE PRESIDENT**

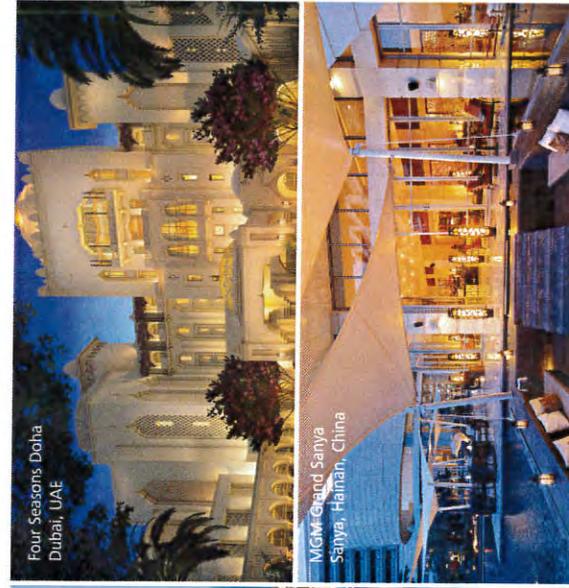
Michael M.S. Chun, Senior Vice President of WATG, has directed numerous urban and resort destinations around the globe.

Each project Michael has directed shows his ability to reflect timeless character, while capturing the integrity and spirit of the environment in which the project is located. In his over 35 years with the firm, Michael has directed hospitality, leisure and entertainment projects throughout the United States, the Caribbean, Latin America, Asia, the Middle East and Europe.

Projects under construction or recently completed under Michael's direction include The Four Seasons Moscow in Moscow, Russia; Four Seasons Resort Hotel Orlando, Orlando, Florida; Four Seasons Dubai, UAE; The Four Seasons Pearl at Doha in Doha, Qatar; The Cove (hotel) and The Reef (condominiums) at Atlantis, Paradise Island Casino Resort in the Bahamas; Atlantis, The Palm - a 1,500-room hotel and 60-acre water theme park on The Palm Jumeirah in Dubai, UAE; and MGM Grand Sanya, Sanya, Hainan, China



Atlantis, The Palm  
Dubai, UAE



Four Seasons Doha  
Dubai, UAE

MGM Grand Sanya  
Sanya, Hainan, China

**PROJECT EXPERIENCE**

- Rixos Borovoe Master Plan  
Kazakhstan, Azerbaijan
- Chimelong Qingyuan Master Plan  
Zhuhai, China
- Atlantis, The Cove (Hotel) Paradise Island  
Nassau, Bahamas
- Atlantis, The Reef (Condo Hotel)  
Paradise Island, Nassau, Bahamas
- Atlantis, The Palm, The Palm Jumeirah  
Dubai, UAE
- Atlantis, The Cove, Jumeirah  
Dubai, UAE
- The Breakers West Palm Beach  
West Palm Beach, Florida
- The Breakers West Palm Beach, Spa  
Beach Club and Ponce de Leon Ballroom  
West Palm Beach, Florida
- Broken Top Golf Clubhouse  
Bend, Oregon
- Cotton Bay Resort  
Eleuthra Island, Bahamas
- Fiesta Americana Hotel & Timeshare  
Los Cabos, Mexico
- Four Seasons Hotel Dublin  
Dublin, Ireland

- Four Seasons  
Dubai, UAE
- Four Seasons Manele Bay  
Lanai, Hawaii
- Four Seasons Moscow  
Moscow, Russia
- Four Seasons Hotel Newport Beach  
California (rebranded Island Hotel)
- Four Seasons Resort Hotel Orlando  
Orlando, Florida
- Four Seasons Hotel at the Pearl Doha  
Doha, Qatar
- Four Seasons Resort Sanya  
Sanya, Hainan, China
- Hyatt Regency Huntington Beach Resort & Spa  
Huntington Beach, California
- Marriott Acapulco  
Mexico
- MGM Grand Sanya  
Sanya, Hainan, China
- Pueblo Bonito Sunset  
Cabo San Lucas, Mexico
- Ritz-Carlton Cabo  
Cabo San Lucas, Mexico

**EDUCATION**

University of Hawaii  
Bachelor of Fine Arts

**ARCHITECTURAL LICENSES**

- California
- NCARB certified

**AFFILIATIONS**

- International Society of Hospitality Consultants

**City of Costa Mesa**  
**Application for Commission/Committee Appointment**

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Name: Kristopher P. Diulio

Indicate the name of the Committee/Commission you are interested in serving on:  
Bikeway & Walkability Committee



City of Costa Mesa  
77 Fair Drive, Costa Mesa, CA 92626

1. Indicate why you wish to serve on this Committee/Commission. Provide any experience or qualifications you may possess that you think would be beneficial to this Committee/Commission. A resume (optional) may be attached. (Note: All information contained on the resume is public information, will be distributed to the public and posted on the City's website).

I believe that there are opportunities to improve the ability of residents to bike and walk within the City. As member of the committee, I would work with City staff to explore and propose opportunities to increase paths or take advantage of existing trails or channels to provide a safe route for pedestrians and cyclists. Improving accessibility is good for the health of residents, the environment, reducing traffic, and improving access between the various neighborhoods within the City. I also view this as a safety issue because clearly marked or designated paths reduce accidents.

I am a long-term resident of the City and an avid user of existing bike trails -- as both a father of school-age children and a recreational triathlete.

Attached is a copy of my resume. Thank you for your consideration.

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15 MAR -4 PM 3:53  
CITY OF COSTA MESA  
BY *Matthew Lane*

**Kristopher Price Diulio**  
Costa Mesa City Commission Candidate

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**PROFESSIONAL EXPERIENCE**

**Attorney**

Callahan & Blaine, APLC

- Represent both plaintiffs and defendants in complex litigation and business disputes
- Extensive expertise advising clients in highly-regulated industries on compliance and litigation matters
- Experience working with government agencies and conducting multi-party negotiations
- Admitted to practice in the State of California, District of Columbia, United States Supreme Court, and before various federal trial and appellate courts

Gibson, Dunn & Crutcher LLP

- Former senior attorney in Orange County office of international law firm

Orange County District Attorney

- Volunteered as an Assistant DA through the Trial Attorney Partnership Program

United States Court of Federal Claims

- Served as a legal clerk for a federal judge in Washington, DC

**COMMUNITY INVOLVEMENT**

Orange County Youth Sports Foundation, Board Member

- Support youth sports programs and scholarships for student athletes in Orange County

Providence Park Homeowners Association (Costa Mesa), former President and Board Member

- Elected to multiple terms, and twice selected by the Board to serve as President
- Oversaw meetings, management, and improvements in a development of over 200 residences

**EDUCATION**

**Loyola Law School of Los Angeles, Juris Doctor, Order of the Coif, *cum laude***

- Byrne Trial Advocacy Team
- Loyola of Los Angeles Law Review, Articles Editor

**University of San Diego, Bachelor of Business Administration**

**INTERESTS**

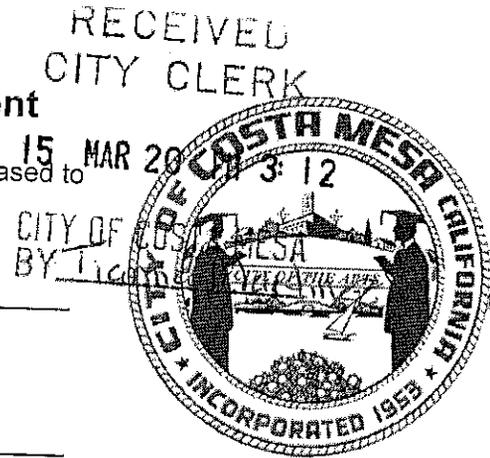
My children, Ford Mustangs, triathlons, hiking, and camping

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## City of Costa Mesa Application for Commission/Committee Appointment

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Name: Jim Drain



Indicate the name of the Committee/Commission you are interested in serving on:  
Bikeability and Walkability

City of Costa Mesa  
77 Fair Drive, Costa Mesa, CA 92626

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I wish to serve on this committee and use my experience to enhance the bikeability and walkability of Costa Mesa. My qualifications which I think would be beneficial to this committee:

- Over 40 years as an active cyclist, for pleasure and commuting;
- Over 25 years experience in the cycling industry (Marketing clients included local and European lines);
- Owner of Beach Bicycles (retail sales and repair shop in Huntington Beach);
- Participant in many cycling events (eg: Mammoth Mountain, Death Ride)
- Volunteer and donor to cycling charities (eg: Share, Warrior Society);
- Bicycle Mechanic;
- Over 25 years Costa Mesa resident (commute rides originating from home);
- Test mechanic and user/rider for new cycling products.

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Name: Jim Erickson

Indicate the name of the Committee/Commission you are interested in serving on:  
Bikeways and Walkability Committee



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I am a lifelong resident and cyclist in Costa Mesa. Beginning in elementary school, I have used the streets and paths of this city to commute and recreate on a bicycle. Now I am walking and biking the city with a young family of my own. I want to secure and improve upon the cycling and walking opportunities within this city so future generations can participate safely, easily and regularly. I am also a good listener, and collaborator. I enjoy learning. And I can communicate my position clearly and respectfully. These traits will help in a position on this committee. I welcome the opportunity to participate, with the goal of making this great city better for future generations.

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BY *Matthew*

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**City of Costa Mesa**  
**Application for Commission/Committee Appointment**

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Name: leah ersoylu, phd

Indicate the name of the Committee/Commission you are interested in serving on:  
Walkability & Bikeability Committee



City of Costa Mesa  
77 Fair Drive, Costa Mesa, CA 92626

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I am interested in supporting the Walkability & Bikeability through service on this Commission. I have resided in Costa Mesa for over 10 years, and my business (member of Costa Mesa Chamber of Commerce) is based here as well. Personally, I am interested in walkability access around Costa Mesa for parents with young children. I reached out to the city staff (Raj) via Costa Mesa Connect about six months ago regarding the treacherous crosswalks at Baker & Harbor (far too quickly and need to have the numeric countdown rather than red blinking hand); he was quite receptive and I realize that there is a need for the community to be in constant contact with the city staff about the actual walking routes that are most commonly used. I know there is an informal bikeability committee that has been meeting (which I was not a member of; I only recently found out at the city council meeting where Ms. Foley suggested this Committee be created). I have since joined their FB page. However, walking is more of a concern for me than biking, admittedly.

Professionally, I have spent my career in supporting community-based health programs for nonprofits, foundations and public agencies. In particular, I have been involved in countless nutrition & physical activity initiatives- funded through California Endowment, Robert Wood Johnson, Kaiser Permanente and others. Physical activity-related projects include: crafted (2009) The Youth & Family Master Plan for the City of Santa Ana, focused on park usage and physical activity planning, created the Strategic Plan for the Long Beach Alliance for Food & Fitness and, more recently, wrote the Physical Activity Strategic Plan for the State of California, Department of Public Health. For Kaiser Permanente, we have conducted countless park and walkway usage evaluations and assessments that have been used to help the cities and school districts involved (Anaheim and Ontario) inform their programming. I am acutely aware of best practices and research regarding increasing physical activity in communities. In addition, I heard the Mayor recently attended the League of Cities Conference. I wonder if the city is interested in becoming a HEAL City? The HEAL Initiative, funded in part by the League, in collaboration with Kaiser, is housed at California Center for Public Health Advocacy (CCPHA), another past client of my firm. I recently attended (February) the Annual Active Living Research Conference (ALR) where the thought-leaders on active living globally meet to discuss emerging practices and data regarding the health and economic impacts of designing healthier, more walkable and bikeable communities. This is something I am deeply committed to and I hope that you find it worthwhile to draw upon my experience working in this arena for the past 15 years.

Again, I am well aware of how much attention this issue has drawn since the initial announcement at the Council meeting last month and know that you will receive countless applications. Best of luck with your difficult decision. Thank you.

**LEAH ERSOYLU, Ph.D.**  
**President, Ersoylu Consulting**



**Background**

Leah is the founder and president of Ersoylu Consulting, a woman-owned small business (certified DBE/SBE) based in Orange County, CA providing evaluation and planning services to community-based policy and systems change initiatives. She has over 15 years of experience leading projects in the private, public and non-profit sectors. She has extensive experience in public policy research, policy advocacy program design and evaluation, and project planning and management. Her topical areas of expertise include: community engagement, obesity prevention, public health, children and family services and place-based planning. She has extensive expertise in qualitative (stakeholder interviews, focus groups, literature reviews) and quantitative (primarily SPSS) research methods. She is competent in Spanish, basic French, and currently learning Turkish.

**Education**

Ph.D. in Political Science (Emphasis: Public Policy), University of California, Irvine, 2005.

- Dissertation Title: *"Participation and Policy: A Case Study of Environmental Justice Government-Social Movement Interaction."*

M.A. in Social Science, University of California, Irvine, 2001.

B.A. in Environmental & Resource Economics, University of New Hampshire, 1999.

L'Universite de Bourgogne, Dijon France, 1995.

**Professional Experience**

- President, *Ersoylu Consulting*, Costa Mesa, CA (2007 - present)
- Director of Policy, *Latino Health Access*, Santa Ana, CA (2004- 2007)
- Program Manager, *Community Action Partnership of Orange County*, Garden Grove, CA (2002-2004)
- Program Coordinator — Teen Programs, *Boys & Girls Club of Santa Ana*, Santa Ana, CA (2001)

**Client Project Highlights — Policy & Systems Change Advocacy**

- ❖ **First 5 Commission of Los Angeles:** Provide policy and advocacy technical assistance, facilitation and training to *Community Opportunity Fund & Policy Advocacy Fund* grantees (~30 grantee organizations) working on policy and systems change benefit children 0-5 and their families (2009-present).
- ❖ **Long Beach Alliance for Food & Fitness (LBAFF):** Conducted strategic planning process for a multi-stakeholder collaborative focused on policy & systems change related to obesity prevention (2013).
- ❖ **City of Santa Ana Parks, Recreation & Community Services Agency:** Conducted multi-method community analysis for the Phase 1 *Youth & Family Master Plan* focused on obesity prevention. Analysis included key stakeholder interviews of various public agencies, focus groups, citywide survey of parents and analysis of over 100 nonprofit youth- serving organizations in Santa Ana (2008).

#### Client Project Highlights — Evaluation & Community Assessments

- ❖ **California Convergence (A project of PHI):** Conduct an evaluation of the impact of the statewide coalition on policy and systems change in the areas of healthy food access, physical activity and obesity prevention (2014-2015).
- ❖ **Kaiser Permanente’s Healthy Eating, Active Living (HEAL) Initiative, Anaheim & Ontario:** Serve as local evaluation firm to both the Anaheim and Ontario HEAL Collaboratives. Responsible for all evaluation of the local obesity-prevention, policy advocacy and systems-change work including evaluation trainings for dozens of community residents (photo-voice, walk audits and other tools) (2012- ongoing).
- ❖ **California State University, Fullerton:** Serve as external evaluator for three projects: Center for Sustainability (US Dept. of Ed. FIPSE funded, 2010-2012), Enhancing Post-baccalaureate Opportunities for Hispanic Students (US Dept. of Ed. PPOHA funded, 2010-2015 and 2014-2019) and U-ACRE (UD Dept. of Ag. Funded, 2011-2013). Responsible for survey development, process evaluation, impact evaluation, training staff on evaluation tools and plans and overall data and analysis support.
- ❖ **California Center for Public Health Advocacy (CCPHA):** Served as external evaluator on projects related to community mobilization and policy change related to obesity prevention. Responsible for survey, interview analysis, overall evaluation plan creation and monitoring (2008-2009).
- ❖ **Orange County Communities Organized for Responsible Development (OCCORD):** Crafted community health assessment survey for targeted Santa Ana (2011) and Anaheim (2009) communities and analyzed quantitative and qualitative data for OCCORD report entitled, “In the Shadows of a New City”. Report was used to guide agency advocacy and policy activities.

#### Client Project Highlights — Planning & Project Management

- ❖ **California Department of Public Health, Nutrition Education and Obesity Prevention (NEOP) Branch:** In partnership with Prevention Institute, developed the 3-Year NEOP Physical Activity Statewide Strategic Plan focused on environmental and systems-level initiatives to improve physical activity opportunities in the state of California (2013-2014).
- ❖ **First 5 Commission of Los Angeles – South Los Angeles (Watts, West Athens, Compton & Broadway-Manchester) Best Start Initiative:** Provided project management and planning services for a diverse place-based community collaborative to develop a 5-year strategic plan. Work included community wide planning and facilitation of meetings with community residents, organizations and F5 LA staff (~20-60 participants), creation of governance structures and processes, focus groups and data analysis to identify systems-change strategies serving the 0-5 population related to health, the built environment and education.
- ❖ **The California Endowment’s Building Healthy Communities Initiative - Long Beach:** Provided project management and planning services for a diverse place-based community collaborative to develop a 10-year strategic plan. Work included community wide planning and facilitation of meetings with community residents, organization staff and city staff (~50-120 participants), key stakeholder interviews, creation of governance structures and processes, focus groups and data analysis to identify systems-change strategies and create logic models related to health, the built environment and economic development.

#### Publications

Leah Ersoylu and Vikki Lassiter. 2015. “Paso a Paso: Commentary on Civic Engagement in the Multi-Method Evaluation of Healthy Kids, Healthy Communities” in *Journal of Public Health Management and Practice (JPHMP)*. (Forthcoming, April 2015).

Leah Ersoylu and Deena Margolis. 2015. "How to Implement a Funder-Supported Advocacy Effort & the Integral Role of Policy Consultants" in *The Foundation Review*. (Forthcoming, March 2015).

Manal Aboelata, Leah Ersoylu and Larry Cohen. 2010. "Building Healthy Places with People and for People: Community Engagement for Healthy and Sustainable Communities", in *Making Healthy Places: A Built Environment for Health, Well-being and Sustainability*.

Leah Ersoylu and Tuba Kobas. 2010. "The New Locomotive for Economic Development: NGOs" in *Itovizyon* (A quarterly publication of the Istanbul, Turkey Chamber of Commerce). April 2010. [www.ito.org.tr](http://www.ito.org.tr)

Helen Ingram and Leah Fraser. 2006. "Path Dependency and Adroit Innovation: The Case of California Water." in Robert Repetto, ed, *By Fits and Starts: Punctuated Equilibrium and the Dynamics of U.S. Environmental Policy*. Yale University Press.

Helen Ingram and Leah Fraser. 2006. "Changing the Policy Paradigm." in Max Oelschlaeger and Peter Friederici (eds.) *Moving Waters: The Colorado River and the West*. University of Arizona Press.

Leah Fraser. 2004. "Evaluating the Impacts of the Ottawa Treaty." in *Landmines and Human Security: International Politics and War's Hidden Legacy*. Matthew, McDonald and Rutherford (eds.) SUNY Press.

Richard Matthew and Leah Fraser. 2002. "Global Environmental Change and Human Security: Conceptual and Theoretical Issues." *GECHS Program Office Publication*, UCI. [www.gechs.uci.edu](http://www.gechs.uci.edu).

#### **Book Reviews**

Leah Fraser. 2004. Review of "Deliberative Democracy and the Environment" by G. Smith (2003), *Environment* (July-August 2004).

Leah Fraser. 2004. Review of "Contested Nature: Promoting International Biodiversity with Social Justice in the Twenty-first Century" by S. Brechin et al.(2003), *Environment* (June 2004).

Leah Fraser. 2003. Review of "Environmental Culture" by Val Plumwood (2001), *Millennium* (2003).

Leah Fraser. 2002. Review of "Faces of Environmental Racism" by Westra and Lawson (2001), *Environment* (November 2002).

#### **Teaching & Research**

Lecturer - University of California, Irvine, 2003, 2007-2008.

- Domestic Nonprofit Organizations (service-learning course), Communication Skills for Social Sciences, Environmental Justice (service-learning course).

Lecturer - California State University, Long Beach, CA, 2003-2004, 2005 - 2006.

- The Policymaking Process, Values in Public Policymaking, Introduction to Public Policy, Urban Politics, American Government (service-learning component).

Lecturer - Santa Ana Community College, Santa Ana, CA. 2004 - 2005.

- American Government

Lecturer - Chapman University, Orange, CA, Fall 2004.

- Introduction to American Politics

*Research Associate* - Global Environmental Change and Human Security Project (GECHS- UCI), 1999-2004.

#### **Board & Volunteer Community Service**

- *Volunteer*, MIKA Development Corporation, Costa Mesa, 2014-present.
- *Member*, Evaluation Advisory Committee, Building Healthy Communities, Long Beach, 2014.
- *Chair*, The Grain Project, Board of Directors, 2012-2014.
- *Member*, St. Joseph Health Community Partnership Fund, Board of Directors, 2009-present.
- *Member*, Robert Wood Johnson Foundation, Advisory Committee for Evaluation of Healthy Kids, Healthy Communities Initiative, 2010-2014.
- *Member*, Robert Wood Johnson Foundation, Policy & Practice Advisory Committee for Review of Environmental & Policy Interventions for Childhood Obesity Prevention, 2009-2011.
- *Reviewer*, Health Promotion Practice Journal, 2007-present.
- *Volunteer*, Turkish Women's Initiative, 2008-2010.
- *Member*, Santa Ana Federal Empowerment Zone, Board of Directors, 2005 - 2007.
- *Member*, Latino Voter Education Foundation, Board of Directors, 2005-2006.
- *Chair*, Orange County Bi-national Health Task Force, Subcommittee on Research and Evaluation, 2004 - 2006.
- *Alumni Interviewer*, Phillips Exeter Academy, 2003 - present.

#### **Presentations & Panels**

"Active Transportation Forum: Complete Streets & Active Living for Orange County" Moderator. Irvine, CA, October 18, 2013.

"Community-Based Policy Research." Panel presentation at Connecting Communities: The University and Multi-Ethnic Civic Engagement. A Southern California Regional Symposium, Irvine, CA, February 7, 2008.

"Two steps forward, two steps back: Changing the physical activity environment in Santa Ana, CA." Panel presentation at American Public Health Association Conference, Washington, DC, November 7, 2007.

"Assessing Policy Development Opportunities." Invited workshop to UNC Center for Health Promotion and Disease Prevention, Obesity Prevention in Public Health Course for County Health Officers, Chapel Hill, NC, September 27, 2007.

"Health Policy through Collaboration: Merging Public Health & Public Safety." Invited presentation at NALEO Healthy Communities Policy Institute, Seattle, WA, April 28, 2007.

"Nonprofit Lobbying vs. Advocacy." Panel presentation at Annual Healthy Eating, Active Communities (HEAC) grantee meeting, Monterey, CA, April 26, 2007.

"Active Living by Design: Lessons Learned." Panel presentation at 6th Annual New Partners for Smart Growth: Building Safe, Healthy & Livable Communities, Los Angeles, CA, February 8-10, 2007.

"Building Healthy, Active Communities: A Case Study of Santa Ana." Presentation at 2nd Annual Obesity Forum, CSUF Center for the Promotion of Healthy Lifestyles, Fullerton, CA, April 13, 2006.

"Politics & Policy in Santa Ana". Invited presentation to Latino Medical Student Association, University of California, Irvine, School of Medicine, Irvine, CA. June 7, 2006.

"Las Politicas de Su Salud." (The Politics of Your Health), Workshop at 5th Annual Santa Ana Parent Conference, Santa Ana, CA. October 8, 2005.

Earth Day Networks Roundtable Discussion, "Environmental Politics: Changing the Frame." December 9, 2003, Los Angeles, CA.

"New Models for University- Non-Profit Collaboration in Environmental Health." Panel presentation for IV Encuentro Fronterizo, Tijuana, BC. May 15-17, 2003.

"Environmental Health and Community Organizations: Case Study in Policy and Community Interactions." Panel presentation for Greening XII Conference, UC Santa Barbara. January 25, 2003.

"Comparative Social Movements and Environmental Policy Interaction." Panel presentation at American Political Science Association Conference, Boston, MA. August 31, 2002.

"Designed to Develop or Dwindle: Environmental Justice and Organic Farming Policy 1980-2000." Panel presentation at Greening XI Conference, UCLA. January 26, 2002.

"Food Security and Sustainability, A Natural Fit?" Panel presentation at Western Social Science Association. Albuquerque, NM. April 2002.

"Framing Environmentalism: An Inquiry into the Roots of Low Black Environmental Participation", Panel presentation at Greening X Conference, UCI. January 27, 2001.

#### **Professional Affiliations**

- ❖ Member, Exponent Philanthropy's Foundation and Philanthropy Advisors, 2014-present.
- ❖ Member, National Network of Consultants to Grantmakers, 2013-present.
- ❖ Social Enterprise Alliance, Los Angeles Chapter, 2013-present.
- ❖ Member, American Evaluation Association, 2009-present.
- ❖ Member, American Public Health Association, 2007.
- ❖ Member, Association for Research on Nonprofit Organizations and Voluntary Action, 2003 - 2008.
- ❖ Member, American Political Science Association, 2002 - 2008.

#### **References**

Available Upon Request.

**City of Costa Mesa**  
**Application for Commission/Committee Appointment**

All information on this page only, is considered public information and will be released to the public, including being posted on the City's website.

Name: Van Hazewinkel, Jr.

Indicate the name of the Committee/Commission you are interested in serving on:  
Bikeway & Walkability Committee



City of Costa Mesa  
77 Fair Drive, Costa Mesa, CA 92626

1. Indicate why you wish to serve on this Committee/Commission. Provide any experience or qualifications you may possess that you think would be beneficial to this Committee/Commission. A resume (optional) may be attached. (Note: All information contained on the resume is public information, will be distributed to the public and posted on the City's website).

I am excited for the opportunity to serve on the Bikeway & Walkability Committee and am submitting my resume for consideration. I have spent most of my 46 years living in Costa Mesa and using it's roads and paths for biking and hiking purposes. Last year alone, I rode over 1,100 miles on Costa Mesa's multipurpose trails and bike lanes and at one time, while working for Two Wheels One Planet, commuted exclusively by bicycle. My wife and I also use many of these same trails to hike during the weekends and since we live in Costa Mesa we walk through the City often. I think my strong work history in the bicycle industry and firsthand knowledge of bikeways and trails make me qualified to serve on this Committee and would allow me to objectively look for ways to update and improve the City's Master Plan. I have attached my resume for your review.

RECEIVED  
CITY CLERK  
15 MAR 20 AM 9:00  
CITY OF COSTA MESA  
BY *M. Trajce*

## Van Hazewinkel Jr.



### Experience:

- |                       |  |                          |
|-----------------------|--|--------------------------|
| <b>1998 – Present</b> | <b>Daily Industrial Tools</b>              | <b>Costa Mesa, CA</b>    |
|                       | <b>Sales, Office Manager</b>               |                          |
| <b>2014 – Present</b> | <b>Flying Dutchman Bikes</b>               | <b>Costa Mesa, CA</b>    |
|                       | <b>Owner, custom hand crafted bicycles</b> |                          |
| <b>1995-1998</b>      | <b>Two Wheels One Planet</b>               | <b>Costa Mesa, CA</b>    |
|                       | <b>Service Manager, Assistant Manager</b>  |                          |
| <b>1992-1995</b>      | <b>Rainbow Bicycles</b>                    | <b>Laguna Beach, CA</b>  |
|                       | <b>Mechanic, sales</b>                     |                          |
| <b>1988-1992</b>      | <b>Pedal Pusher</b>                        | <b>Newport Beach, CA</b> |
|                       | <b>Mechanic, sales</b>                     |                          |

### Education

- Cal State University Long Beach**
- Orange Coast College – Associate Arts degree**
- Newport Harbor High school**

\*\*\*To submit form via email, please save application, fill in, and send to [cityclerk@costamesaca.gov](mailto:cityclerk@costamesaca.gov).

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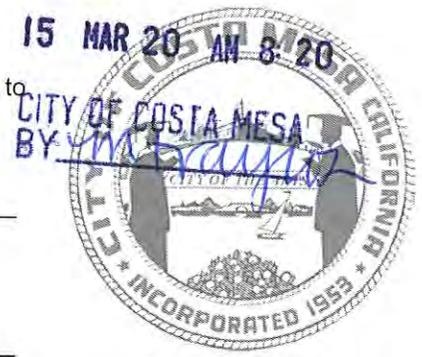
**City of Costa Mesa**  
**Application for Commission/Committee Appointment**

15 MAR 20 AM 8:20

All information on this page only, is considered public information and will be released to the public, including being posted on the City's website.

Name: Richard J. Huffman

Indicate the name of the Committee/Commission you are interested in serving on:  
Bikeability and Walkability Committee



City of Costa Mesa  
77 Fair Drive, Costa Mesa, CA 92626

1. Indicate why you wish to serve on this Committee/Commission. Provide any experience or qualifications you may possess that you think would be beneficial to this Committee/Commission. A resume (optional) may be attached. (Note: All information contained on the resume is public information, will be distributed to the public and posted on the City's website).

This committee will have an important role in helping update Costa Mesa's Master Plan of Bikeways. Cycling and walking offer many benefits to our community. Besides reducing traffic and pollution, they promote a healthy lifestyle, boost real estate values and improve the local economy.

I have been participating in civic affairs for a number of years, especially the General Plan update process. My wife and I have owned our home in Costa Mesa for more than 30 years and raised our family here. I am active in the cycling community and hope to bring that experience to the committee.

I appreciate your consideration for my appointment to the Bikeability and Walkability Committee.

\*\*\*To submit form via email, please save application, fill in, and send to [cityclerk@costamesaca.gov](mailto:cityclerk@costamesaca.gov).

## City of Costa Mesa Application for Commission/Committee Appointment



City of Costa Mesa  
77 Fair Drive, Costa Mesa, CA 92626

All information on this page only, is considered public information and will be released to the public, including being posted on the City's website.

Name: James Kane

Indicate the name of the Committee/Commission you are interested in serving on:  
Bikeway & Walkability Committee

1. Indicate why you wish to serve on this Committee/Commission. Provide any experience or qualifications you may possess that you think would be beneficial to this Committee/Commission. A resume (optional) may be attached. (Note: All information contained on the resume is public information, will be distributed to the public and posted on the City's website).

I would like to serve on the Bikeway & Walkability Committee to have the opportunity to contribute to the improvement of the bikeability and walkability of the City. I have been a resident of the City for 19 years and am civically active. I have attended and have provided my input at various City meetings, such as the Parks and Recreation Commission, the Planning Commission, the Fairview Park Citizens Advisory Committee, and Bikeability meetings.

I hold two certificates in Sustainability from UCI. Some of the applicable topics that I studied include transportation (including bikeability/walkability), walkable streets, connected and open communities, and walkability in land use planning.

I am a former member of the US Green Building Council (USGBC) and still attend some of their meetings. I also attend meetings of the Urban Land Institute (ULI). Both USGBC and ULI promote bikeable and walkable urban developments.

I have been cycling for many years and am very familiar with the bikeways of the City. I created a Facebook page ([facebook.com/CostaMesaBikeability](https://facebook.com/CostaMesaBikeability)) to promote bikeability in the City. I also set up a Google Drive account to store related bikeability documents.

Please consider choosing me to serve on the Bikeway & Walkability Committee so that I may be able to provide my valuable input to improve the City's bikeability and walkability.

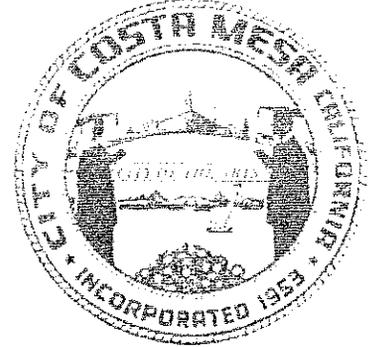
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BY \_\_\_\_\_

**City of Costa Mesa**  
**Application for Commission/Committee Appointment**

All information on this page only, is considered public information and will be released to the public, including being posted on the City's website.

Name: Jim Kerins

Indicate the name of the Committee/Commission you are interested in serving on:  
Bike way & walkability commission



City of Costa Mesa  
77 Fair Drive, Costa Mesa, CA 92626

1. Indicate why you wish to serve on this Committee/Commission. Provide any experience or qualifications you may possess that you think would be beneficial to this Committee/Commission. A resume (optional) may be attached. (Note: All information contained on the resume is public information, will be distributed to the public and posted on the City's website).

I am interested to become a member as I bicycle almost every day and would like to see better access to opportunities in our city. My 5 kids and I cannot ride through the alley at the end of Royal Palm to Date street to get to the stores on Harbor because a chain across the alley preventing cars from entering also will not allow bicycles. This can be ameliorated by moving the pole with the chain over a couple feet so we do not have to dismount and walk around. I am also concerned about Baker street and all east west streets. They are not safe enough for my children to ride to school. Please vote for me to make this city a better and more enjoyable place to ride and walk.

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BY SE

# City of Costa Mesa

## Application for Commission/Committee Appointment

All information on this page only, is considered public information and will be released to the public, including being posted on the City's website.

Name: John Magnante

Indicate the name of the Committee/Commission you are interested in serving on:  
Bicycle and walkability



City of Costa Mesa  
 77 Fair Drive, Costa Mesa, CA 92626

1. Indicate why you wish to serve on this Committee/Commission. Provide any experience or qualifications you may possess that you think would be beneficial to this Committee/Commission. A resume (optional) may be attached. (Note: All information contained on the resume is public information, will be distributed to the public and posted on the City's website).

I've lived on the west side for 15 years and have been an avid cyclist for 30+ years. Over the years I've witnessed the increase of cyclists throughout Costa mesa, recreational cyclists, students cycling to school and people going to work. Understanding that roads shared by both bicycles and auto can never be made 100% safe, I do feel an awareness by both cyclists and motorists can go a long way in avoiding injuries. Riding my bike throughout Orange county I can bring a perspective what other cities have done to prevent cycling accidents, what works and what doesn't.

I enjoy living in Costa mesa, taking advantage the recreational opportunities in and around the city. I'm also passionate about keeping cyclist safe and would enjoy serving on a committee that can help make Costa mesa safe for cyclists, pedestrians and motorist.

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 CITY CLERK  
 15 MAR -5 AM 8:47  
 CITY OF COSTA MESA  
 BY *Mattayson*

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## City of Costa Mesa Application for Commission/Committee Appointment

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Name: Andrea Marr

Indicate the name of the Committee/Commission you are interested in serving on:  
Bikeway & Walkability Committee



City of Costa Mesa  
77 Fair Drive, Costa Mesa, CA 92626

1. Indicate why you wish to serve on this Committee/Commission. Provide any experience or qualifications you may possess that you think would be beneficial to this Committee/Commission. A resume (optional) may be attached. (Note: All information contained on the resume is public information, will be distributed to the public and posted on the City's website).

I am a proud resident of Costa Mesa and I would be honored to serve my city on the Bikeway and Walkability Committee. Perhaps the simplest explanation for why I want to serve on the committee is that I have fallen in love with this city and I want to contribute to its ongoing vitality and progress. I believe I have much to offer in that regard, both in terms of professional expertise and my unique personal perspective.

I have a deep interest in the nuances of public policy decisions and their impact on Costa Mesa. The current debates may center on development density, sober living and marijuana but there is much more at stake in our city.

I am a veteran of the US Navy and a millennial. I am committed to serving my country and my community in every way I know how. I am also part of a generation that is just at the cusp of making a decent living, getting married, buying a house and having kids. We inherently have different priorities and perspectives on the type of city we want to call home and I believe I can provide a voice for this segment of our city.

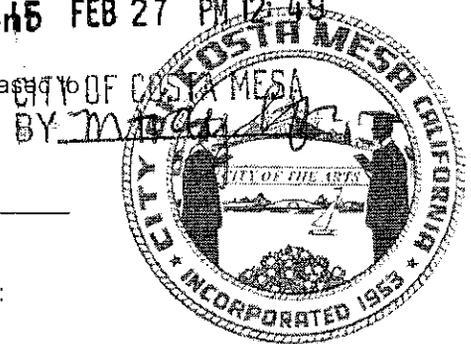
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CITY OF COSTA MESA  
BY *M. Trauger*

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**City of Costa Mesa**  
**Application for Commission/Committee Appointment**

FEB 27 PM 12:49

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Name: Flo Martin

Indicate the name of the Committee/Commission you are interested in serving on:  
Bikeways & Walkability Committee

City of Costa Mesa  
77 Fair Drive, Costa Mesa, CA 92626

1. Indicate why you wish to serve on this Committee/Commission. Provide any experience or qualifications you may possess that you think would be beneficial to this Committee/Commission. A resume (optional) may be attached. (Note: All information contained on the resume is public information, will be distributed to the public and posted on the City's website).

I am an avid cyclist and pedestrian and, as such, share the roads with Costa Mesans several times a week. I have lived in Costa Mesa since June of 1967 and know our city streets well. In fact, as regular cyclists with the Orange County Rebels and Tandem group, my husband and I know most of Orange County roads and bike paths well.

In November, I took part in online "conversations" with other Costa Mesans concerned about bike/walkability (Jim Fitzpatrick was the coordinator of this informal group).

Many of this informal group met in November, 2014, in the 5th floor conference room at City Hall with Ernesto Muñoz and Raja Sethuraman. The discussion centered on updates for a Bikeways and Walkability Master Plan. We also discussed bike racks, bike lanes on 19th St., Baker, and Gisler. We concurred that the overall goals were to reduce car traffic, establish bike routes where most needed and, lastly, cyclist and pedestrian safety.

One of the participants in this group, Chris Blank, organized a bike tour several weeks later that started at Estancia HS, traveled through the Northwest sector of Fairview Park, along the Tanager Multi-purpose trail to Orange Coast College and then back to our starting point. My husband, Joe, and I were part of that small group.

On Jim Fitzpatrick's suggestion, Jim Kane, one of the participants of our little bike tour group, set up a Facebook page called Costa Mesa Bikeability. Jim is the Administrator and asked me to serve as Moderator. The page has more than 150 members and we have read/seen many excellent suggestions with photos attached.

I have also participated in the first of two community meetings on Bikeways and Walkability. The Powerpoint presentation by John Holloway and many interactive displays in the room were excellent. We discussed goals and objectives, options for bike/pedestrian routes, and the draft Master Plan of Bikeways. I plan to participate in the second such meeting soon.

In summary, I am an active citizen in my community. I am a member of two Christian-oriented organizations that serve the needy in Orange County. I serve close to 10 hours every week. I hope to continue to serve my fellow Costa Mesans as a member of the Bikeways and Walkability Committee.

\*\*\*To submit form via email, please save application, fill in, and send to [cityclerk@costamesa.gov](mailto:cityclerk@costamesa.gov).

## City of Costa Mesa Application for Commission/Committee Appointment

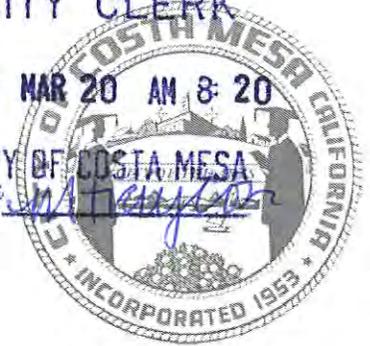
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15 MAR 20 AM 8:20

Name: Cynthia McDonald

CITY OF COSTA MESA  
BY: *[Signature]*



Indicate the name of the Committee/Commission you are interested in serving on:  
Bikeability and Walkability Committee

City of Costa Mesa  
77 Fair Drive, Costa Mesa, CA 92626

1. Indicate why you wish to serve on this Committee/Commission. Provide any experience or qualifications you may possess that you think would be beneficial to this Committee/Commission. A resume (optional) may be attached. (Note: All information contained on the resume is public information, will be distributed to the public and posted on the City's website).

"Nothing compares to the simple pleasure of a bike ride" – John F. Kennedy

I am a longtime (37 year) resident of Costa Mesa. During the last five years I have become more involved in the community and with city issues. I am interested in finding ways to meet the needs and desires of the residents, and the businesses that serve the residents.

My interest in the theories and principles of urban planning grew out of my employment in a real estate-related field, and also due to my son who works in the planning profession. He is an avid cyclist who encouraged me to return to cycling and stimulated my interest in urban and transportation planning.

As part of the Bikeability and Walkability Committee's task of reviewing, updating and implementing the city's Master Plan of Bikeways, I would focus on ideas and principles that could benefit Costa Mesa. These would include the creation of more walkable and bikeable neighborhoods, widening our transportation choices and making our streets more predictable for cars, bicycles and pedestrians. One goal would be to make certain that the bikeways would make residents feel that cycling/walking is safe so they could get out of their cars and bike or walk to destinations. I feel that education of the public is important, not only in terms of the safe way to ride a bike, but also how bicycling and being a pedestrian helps our economy by increasing sales volume, leads to a healthier community, and makes our city a more desirable place to live. I would gladly share with the committee my research with respect to how other cities have developed beneficial bicycle and pedestrian plans and my firsthand experience with outreach programs.

I would appreciate your consideration for appointment to the Bikeability and Walkability Committee. I believe my knowledge, enthusiasm and commitment to Costa Mesa would serve its residents and businesses well.

**City of Costa Mesa**  
**Application for Commission Appointment**

All information on this page only, is considered public information and will be released to the public, including being posted on the City's website.

Name: John Merrill

Indicate the name of the Commission you are interested in serving on:  
Bicycle/walkability, Planning

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15 MAR 17 AM 7:45

CITY OF COSTA MESA  
BY: *[Signature]*



City of Costa Mesa  
77 Fair Drive, Costa Mesa, CA 92626

1. Indicate why you wish to serve on this Commission. Provide any experience or qualifications you may possess that you think would be beneficial to this Commission. A resume (optional) may be attached. (Note: All information contained on the resume is public information, will be distributed to the public and posted on the City's website).

As a resident of Costa Mesa, I have watched this community persevere through some of the most challenging times we have seen in years. Recently, we have decided that we wanted Costa Mesa to remain our home and purchased a house here. We see a lot of potential for this City. Along with that decision comes a great responsibility: to leverage my experience and expertise for the mutual benefit of our community.

I am a California licensed Professional Civil Engineer and Registered Traffic Engineer. I have planned and designed roadways, bicycle and pedestrian facilities, conducted traffic studies, prepared CEQA/NEPA documentation, etc. since 2000. In addition, I have served on the Board of Directors for professional societies, and served on the Board of Directors for a 600 single-family gated community for over 3 years. I am an active member of the American Society of Civil Engineers (Orange County Branch), Institute of Transportation Engineers (Southern California Section), and the Orange County Traffic Engineers Council.

My most notable accomplishment has been as the Traffic Engineer in charge of the successful 2011 "Carmageddon" closure. I led the traffic team which successfully brought communities, elected officials, and advocacy organizations together to agree on the plan to close one of the busiest freeways in the nation - and one of the most difficult closures in California history.

As I reflect on the impacts of the 405 widening project and discuss growth issues with my neighbors, I have concerns regarding its potential effectiveness and socioeconomic impact on communities such as mine in Mesa del Mar. I want to help my city navigate through this challenging and complex project, as well as volunteer to advise the City on public policy regarding transportation facilities and land use planning issues.

# JOHN CHRISTOPHER MERRILL, P.E., T.E.

NV Civil: 018265 Exp 12/15

CA Civil: C72892 Exp 6/16  
Costa Mesa, CA

CA Traffic: TR2480 Exp 6/16

## SUMMARY

Who I am: Traffic and civil engineering design and planning **Project Manager**  
Objective: Seeking long-term **engineering management** position

## EDUCATION

University of Nevada, Las Vegas Graduated May 2005  
**Master of Science in Engineering, Civil Engineering** GPA 3.9/4.0

Master's Thesis: *Micro-simulation of unsignalized mid-block pedestrian crossing using VISSIM*  
(includes development of method to sample yielding driver proportions)

Western Michigan University (Kalamazoo, MI) Graduated April 2001  
**Bachelor of Science in Engineering, Construction (Civil) Engineering** GPA 3.6/4.0

Minors: Math, General Business

## PROJECT EXPERIENCE

- *Active Transportation Program (ATP) Grant Applications and Preliminary Engineering (Various cities in California)*  
**Project Manager:** Lead civil/traffic engineer writing competitive applications and preparing preliminary designs using *Highway Design Manual* for four cities on this new and complex Call for Projects for Safe Routes to School and Disadvantaged Communities. Strategized with clients and state agencies to minimize project cost and maximize scoring potential. Provided project programming requests and complied with *Local Assistance Procedures Manual*.
- *I-405 Sepulveda Pass Widening (Kiewit Pacific / Los Angeles County Metro)*  
**Discipline Manager:** Lead traffic engineer on this politically sensitive \$800M design-build project. Managed production and implementation of the Mulholland Bridge Demolition ("Carmageddon") Transportation Management Plan (TMP), as responsible engineer for this nationally-recognized 53-hour extended freeway closure. Produced *VISSIM* traffic model on compressed schedule to address urgent concerns of community members, stakeholders and elected officials regarding alternate designs. Conducted detailed traffic studies to determine optimal designs, achieving consensus with community.
- *Honolulu Transit Corridor, Kamehameha and Farrington Segments (Kiewit Pacific / City and County of Honolulu)*  
**Discipline Manager:** Lead maintenance of traffic engineer on this \$350M design-build contract. Worked with client to design construction staging while maintaining traffic flow within Owner requirements. Used *Synchro* to analyze temporary traffic handling impacts and allowed client to shorten duration of construction and optimize allowable lane closure times during pre-award proposal phase.
- *At-Grade Trolley Signal Timing and Design (San Diego Association of Governments)*  
**Project Manager:** Lead traffic engineer for increasing signal timing efficiency on at-grade trolley segments through downtown San Diego. Developed methodology for sampling trolley operating characteristics using dwell times to design signal timing. Produced enhanced green band for trolley, resulting in minimal disruption to the traffic network. Lead civil engineer for design of new traffic signals and intersection improvements to further increase route reliability. Assisted client with CEQA Categorical Exemption documents.
- *Super-loop Bus Priority Signal Timing (San Diego Association of Governments)*  
**Project Manager:** Lead traffic engineer for signal timing design using transit signal priority (TSP) on bus rapid transit (BRT) route through La Jolla and UCSD campus. Evaluated ITS deployment effectiveness on arterial and transit delay.
- *California Coastal Trail Scoping and Planning Study (San Diego Association of Governments)*  
**Lead Traffic/Civil Engineer:** Prepared scope of services, background technical memoranda and estimate of professional design fees for county-wide trail corridor designation and improvement program study. Researched list of non-motorized modal funding sources and strategies. Coordinated with public and non-profit stakeholders to design documents for use by County and cities to issue separate RFPs for Preliminary Engineering services.
- *US 395 Carson City Freeway, Phase II Design (Nevada Department of Transportation)*  
**Traffic Engineer:** Prepared work zone striping, signing, and construction staging using *MicroStation*. Designed sign structures using NDOT/Caltrans procedure. Designed custom sign structure foundations for structural engineers.

- Sahara Avenue Bus Rapid Transit/Corridor Study (RTC of Southern Nevada)*  
**Lead Civil/Traffic Engineer:** Designed preliminary alignment and roadway for proposed super-arterial grade separations. Developed typical cross sections and cost estimates. Determined right-of-way location using survey data and recorded documents. Analyzed impacts of alternatives using *HCS+* and *Synchro*. Facilitated design workshops. Used *AutoCAD* to extract parcel data for mailings to property owners. Prepared exhibits for project and NEPA Public Information meetings, and assisted in report preparation.
- 5th Street Corridor Study and Super-arterial Design (City of North Las Vegas, Nevada)*  
**Project Engineer:** Completed right of way analysis, developed concepts, and aided traffic analysis and preliminary design on this bus rapid transit corridor which is proposed to run from the city of Las Vegas to the Clark County 215 Beltway. Designed signing, striping, and traffic signals. Assisted project manager in assembling cost estimate, special provisions and checked against plans to assure uniformity.
- Center Tunnel Access and Circulation Roadways Study and Design (McCarran International Airport)*  
**Project Engineer:** Designed preliminary alignment, roadway, and typical sections for exclusive ramps into Las Vegas's major airport and new terminal from I-215, avoiding a FHWA Change of Access Report. Independently developed plan to realign internal roadways to separate entering and exiting traffic, which greatly reduced construction cost. Calculated preliminary vertical clearances and adjusted profiles. Prepared design and estimate for signing plans, sign panel formats, striping and sign structures.
- Paradise Road Widening, Phase II and III Design (RTC of Southern Nevada)*  
**Civil Designer:** Graded and re-established gutter to drain roadway and connect to existing driveways. Designed signing and striping. Prepared engineering cost estimates.
- Subsurface Utility Investigation (TBE Group / Illinois Department of Transportation)*  
**Project Coordinator:** Assisted client with underground utility location for IDOT design projects from survey points. Researched utilities in the field when necessary to ensure proper location. Performed coordinate system corrections from local systems to State Plane, and ground systems to grid. Created management system for multiple task orders.
- I-90 Chicago Skyway Tollway Plaza Reconstruction (H. W. Lochner / City of Chicago)*  
**Civil/Traffic Designer:** Created digital terrain models, verified storm sewer structure elevations and graded ditches. Designed traffic control and detour routes using *MUTCD* and *AASHTO Roadside Design Guide*.
- Pulaski Road Reconstruction (Earth Tech / City of Chicago)*  
**Civil/Traffic Designer:** Designed maintenance of traffic, detour routing, and construction staging. Analyzed turns and clearances along detour route for trucks and buses to avoid the elevated rail viaduct to continue transit transfer access. Traffic control also included temporary signal phasing recommendation to accommodate significant increase in volume on detour route.

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#### EMPLOYMENT HISTORY

Hall and Foreman, Inc. Project Manager	Tustin, CA March 2014 - present
HNTB Infrastructure, Inc. Planning/Traffic Engineering Department Manager Civil Engineer	Santa Ana, CA October 2010 – June 2013 November 2009 – September 2010
Louis Berger Group, Inc. Transportation Engineer Traffic Designer	Las Vegas, NV February 2007 – January 2009 June 2005 – January 2007
Transportation Research Center, UNLV Graduate Research Assistant	Las Vegas, NV January 2004 - May 2005
Dynasty Group, Inc. Designer	Chicago, IL July 2001 - January 2004

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#### PROFESSIONAL MEMBERSHIPS

ASCE Orange County Branch (Marketing Committee Chair)	Orange County Traffic Engineers Council
Institute of Transportation Engineers, Southern California Section	

**City of Costa Mesa**  
**Application for Commission/Committee Appointment**

All information on this page only, is considered public information and will be released to the public, including being posted on the City's website.

Name: Michael Platt

Indicate the name of the Committee/Commission you are interested in serving on:  
Bikeway & Walkability Committee



City of Costa Mesa  
77 Fair Drive, Costa Mesa, CA 92626

1. Indicate why you wish to serve on this Committee/Commission. Provide any experience or qualifications you may possess that you think would be beneficial to this Committee/Commission. A resume (optional) may be attached. (Note: All information contained on the resume is public information, will be distributed to the public and posted on the City's website).

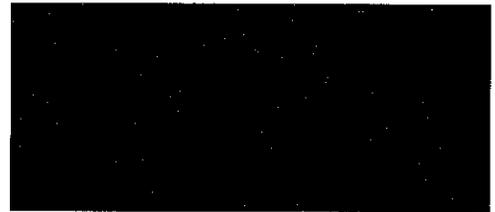
I love Costa Mesa! My family and I are long time residents, and both my son and myself commute by bicycle daily through the city. He rides his bike from our house on the Eastside to Costa Mesa Middle School, and I have been commuting to work by bicycle for almost 6 years now. I also do a lot of traveling by car several times a week on work related errands, and observe a lot of issues that cyclists like myself experience. I would love to help however I can in making our wonderful city friendlier for residents and visitors on their bicycles. I love living in Costa Mesa, and being on this committee would be a great chance to "give back" and help make a difference, however small.

I have attached my resume, but it may be a little out of date. I am currently the buyer and procurement officer for Airwolf 3D (my one year anniversary is March 10th), a 3D printer manufacturer based in Costa Mesa.

Thank you for your consideration!

RECEIVED  
CITY CLERK  
15 MAR -2 AM 8:21  
CITY OF COSTA MESA  
BY *mtalavera*

# Michael Platt



## Experience

### General Manager, Synergistic Research Inc.

September 1999 to January 2014, Irvine, CA

Administrated the daily front office and production operations for a high-tech facility, grossing over \$3 million per year in the manufacture and distribution of cutting-edge cable and power products to over seventy-five domestic dealerships and international distributorships. Responsibilities also included graphic design & illustration for print advertising, web development, collateral, packaging, and direct mail marketing.

### Graphic Designer, Platt Copy & Design

February 1998 to Current, Costa Mesa, CA

Graphic design & illustration, package design, production, consulting, and technical support in the design and creation of high volume direct mail projects with major distribution in the United States, Canada, the United Kingdom, Japan, and Australia. Primary designer of several successful direct mail marketing campaigns.

### Administration

- General Office
- Human Resources
- Staff Training
- Customer Service
- Sales
- Marketing/Promotion
- Warehouse Operations
- Inventory
- Distribution
- Purchasing
- Accounts Receivable
- Accounts Payable
- IT Support

### Software

- Windows OS
- Macintosh OS
- Microsoft Office Suite
- Adobe Creative Suite
- Quark Xpress
- MAS 90
- MYOB AccountEdge
- QuickBooks
- Complete Business Solutions
- WordPress

## Education

### Graphic Design, Academy of Art University

Focus on Adobe Creative Suite, Elements of Design

### Liberal Arts, California State University Fullerton

## Professional References

[Redacted]

[Redacted]

[Redacted]

[Redacted]

[Redacted]

[Redacted]

## Ancillary

### Letter of Recommendation Excerpts

Theodore Denney III, CEO Synergistic Research Inc.

"Mike is a true professional and I cannot recommend him more highly than I do. I have never before worked with someone more deserving of trust and respect."

"He has an uncanny ability to overcome unexpected situations with efficient solutions while his easygoing nature and goal-oriented work ethic makes him a leader by example that is respected by all."

\*\*\*To submit form via email, please save application, fill in, and send to [cityclerk@costamesaca.gov](mailto:cityclerk@costamesaca.gov).

## City of Costa Mesa Application for Commission/Committee Appointment



City of Costa Mesa  
77 Fair Drive, Costa Mesa, CA 92626

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Name: Max Poling

Indicate the name of the Committee/Commission you are interested in serving on:  
Bikeway and Walkability Committee

1. Indicate why you wish to serve on this Committee/Commission. Provide any experience or qualifications you may possess that you think would be beneficial to this Committee/Commission. A resume (optional) may be attached. (Note: All information contained on the resume is public information, will be distributed to the public and posted on the City's website).

I have been a resident and homeowner in Costa Mesa for the past two years, and am interested in helping the community I have grown to love. I recently rediscovered cycling through participating in the California Coast Classic bike tour, benefitting the Arthritis Foundation, and have been training to participate again in 2015.

Because of this, I have enjoyed exploring all of Costa Mesa on my bike. There are some absolutely wonderful parts to ride, and some locations that could really use additional safety measures, repaving, maintenance or development.

I feel I would be an excellent fit as I ride regularly in Costa Mesa and have experience working on committees through my involvement with my fraternal alumni association, past youth sports organization experience and current professional managerial experience. I also have technical expertise in email newsletter creation and social media management.

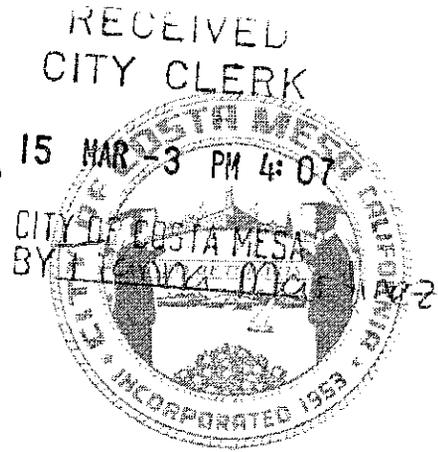
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BY *M. Taylor*

**City of Costa Mesa**  
**Application for Commission/Committee Appointment**

All information on this page only, is considered public information and will be released to the public, including being posted on the City's website.

Name: Charles Rollins

Indicate the name of the Committee/Commission you are interested in serving on:  
Bikeway and Walkability Committee



City of Costa Mesa  
77 Fair Drive, Costa Mesa, CA 92626

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I am a lifelong bike riding enthusiast (touring, exercise and off road mountain biking) and walking/hiking proponent. I have been a Costa Mesa resident since 1991 and often ride and bike at Fairview Park, around town, and along the Back Bay bicycle trail. I also have two children that are NMUSD students and both of them ride to school everyday on their bicycles. They also travel to sports practice and travel to the beach on their bikes. I have a passionate interest and concern how Costa Mesa school students can safely travel to and from their school. I also recognize the growing number of bike commuters that travel the streets of Costa Mesa. I walk our neighborhood, I take hikes and I am "in step" with the needs and requirements for safe and sensible residential walking conditions. I have been a personal witness to local conversion of residential areas without sidewalks to installation of sidewalks (Eastside Costa Mesa) and experienced the transition from resident provided trash receptacles to Service provided receptacles. I recognized the inevitable conflict from smaller trash receptacles which traditionally were left out on the sidewalk to the new much larger receptacles which would no longer be suitable on sidewalks since they would block pedestrian traffic. I suggested to the city early on that a new directive be issued to residents that trash receptacles should be moved to the street but that suggestion was rejected. Currently all trash receptacles are brought out to the street as I suggested, seems like residents figured that out for themselves after experiencing great inconvenience from blocked sidewalks. I understand the needs of young families that might be pushing a double stroller down the street to aging population that needs level and walkable sidewalks for their safety.

I am committed to preserving our great city as myself and other members of our family have made the decision to live here and to insure that our investment in the community and financial investment in home ownership is protected and not just maintained but improved.

When I saw the notice for the formation of this new committee I felt compelled to seek out and apply for a position on this committee. Not just because I have hands on experience in both aspects of biking and walking but because I foresee an increase in bike commuters and foot traffic necessitating a forward thinking plan.

I hope you determine that I am qualified to be a part of this committee and give me the chance to contribute to the success of this committee and move forward in improving the city of Costa Mesa.

\*\*\*To submit form via email, please save application, fill in, and send to cityclerk@costamesa.ca.gov

CITY CLERK

**City of Costa Mesa**  
**Application for Commission/Committee Appointment**

15 MAR 20 PM 12:38

All information on this page only, is considered public information and will be released to the public, including being posted on the City's website.

Name: Brent Stoll

Indicate the name of the Committee/Commission you are interested in serving on:  
Bikeways and Walkability Committee



City of Costa Mesa  
77 Fair Drive, Costa Mesa, CA 92626

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My name is Brent Stoll. As an Orange County native with a passion for bikes and commercial real estate commitments in Costa Mesa, I have a significant interest in the development and implementation of the city's bike and walkability plan.

For nearly 3 years now, my family (including 2 young children) have been a one car, one cargo bike family. As someone who lives this style of living every day, I know the development of a safe alternative transportation network is germane to enhancing a 'car light' lifestyle which is growing in popularity. I currently live in Santa Monica and as a member of the bike community, my family regularly participates in programs such as Bike-it Walk-it to School, Ciclavia, Kidical-Mass and demonstrations at the city's bike safety campus. Having in-depth knowledge of the development and implementation of the city of Santa Monica's bike master plan, I would love to share my experiences and know-how in developing similar bike and pedestrian facilities and programs in the City of Costa Mesa. Lastly, my position within the business community could enhance future efforts to build on the city's burgeoning pedestrian-oriented culture.

For these reasons, I look forward to and would embrace the opportunity to be a part of the leadership offered by the Bikeways and Walkability committee in the City of Costa Mesa.

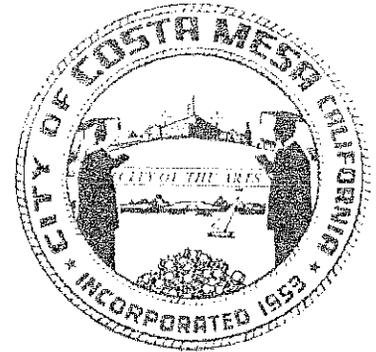
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## City of Costa Mesa Application for Commission/Committee Appointment

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Name: Ralph Taboada

Indicate the name of the Committee/Commission you are interested in serving on:  
Bikeway and Walkability Committee



City of Costa Mesa  
77 Fair Drive, Costa Mesa, CA 92626

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I would like to be a member of the new Bikeway and Walkability Committee.

I am a long time resident of Costa Mesa and interested in making Costa Mesa an even more attractive and responsive city to the needs of its residents and I think that improving and enlarging the City's network of bikeways and walking routes will help serve the needs of its residents. I am very interested in making bike and walking routes safer, more enjoyable, and convenient. I feel Costa Mesa's residents want their city to be proactive in this regard and applaud Costa Mesa for initiating this committee.

I am an avid cyclist. I work in Costa Mesa and commute to work by bike and also perform a lot of errands within the city using my bicycle. I am also a avid road cyclist and ride long distances for pleasure numerous times a week. Several members of the Council know that I ride my bike a lot to travel around the city.

I also belong to a bicycle club centered in Orange County where cycling issues such as safety and routes are discussed on a regular basis.

Thank you

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BY *M. Hayler*

**City of Costa Mesa**  
**Application for Commission/Committee Appointment**

All information on this page only, is considered public information and will be released to the public, including being posted on the City's website.

Name: Jenna Tourje, AICP

Indicate the name of the Committee/Commission you are interested in serving on:  
Bikeways and Walkability



City of Costa Mesa  
77 Fair Drive, Costa Mesa, CA 92626

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I am an urban planner interested in health and active transportation. I moved to Costa Mesa in 2006, and have grown to love my city. I would love to contribute back my expertise as a community and mobility planner to make my city more bikeable and walkable.

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BY: *M. Fray*

# Jenna L. Tourjé, AICP

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## Objective

To secure a position as Temporary Senior Program Manager with the Center for Patient Safety and Medical Error Reduction utilizing my capabilities to confidently guide projects to completion, and where I can significantly contribute to an employer by using my professional experience in strategic planning and public health.

## Work Experience

### Senior Community Planner RBF Consulting, Irvine, CA

June 2014- Present

Bloomington Area Valley Boulevard Specific Plan, San Bernardino County, California. *Southern California Association of Governments*. Public Involvement Coordinator

- Responsible for coordinating public engagement efforts
- Researched and designed the Health and Wellness Profile, a
- Directed and facilitated all community workshops

Ervin "Magic" Johnson Recreation Master Plan, Los Angeles, California. *LA County Parks & Recreation*. Public Involvement Coordinator

- Responsibilities include all aspects of coordinating and planning community workshops for the Ervin "Magic" Johnson Park Master Plan.

FIT Cities Consultant Services, Orange County, California. *County of Orange*. Project Manager.

- Responsible for project management
- Providing planning services to the County of Orange Health Care Agency in support of their Fifteen in Twenty Twenty (FIT) Cities initiative to reduce obesity rates countywide to fifteen percent by 2020
- Providing technical assistance, training, and outreach to local city staff, elected/appointed officials, and residents to integrate obesity prevention strategies into local planning efforts.

### Millennium Ten Coordinator

September 2011 – June 2014

#### Codman Square NDC, Dorchester, MA

- Direction, design, and facilitation of the Millennium Ten Initiative, a 10-year comprehensive community planning process that engaged over 700 residents and stakeholders to articulate neighborhood priorities and strategies ranging from health to public safety
- Oversee and coordinate the steering committee consisting of executive directors from the non-profit and public sector
- Crafted and successfully implemented multiple action and working groups to create the community plan
- Co-writer of the Millennium Ten Community Contract based on the strategies and data gathered from the planning process
- Creation and facilitation of LISC's Community Safety Initiative in Codman Square, focusing on addressing community policing and Crime Prevention through Environmental Design (CPTED)
- Secured additional funding of over \$100k for Millennium Ten from major foundations and intermediaries
- Designation support and management of grants totaling over \$150K earmarked for community projects
- Ongoing management and implementation of multiple projects resulting from the Millennium Ten Plan

### Planning Technician

January 2011 – August 2011

#### City of Pico Rivera, Pico Rivera, CA

- Interpreted and explained Zoning Code and General Plan policies to the business community and general public
- Provided support in conducting special studies relating to affordable housing, HOME grants, and CDBG funding

### Vice President of Community Development

April 2010 – August 2011

#### Engineers Without Borders UCI, Irvine, CA

- Led a team in developing a partnership with the Endana Secondary School and Segera Mission to create the Sanitation Movement Committee to educate schools and local communities on water and sanitation in rural Kenya
- Developed an applicable model for building social capacity and participation in relation to community-led technical innovations addressing environmental health risks
- Designed and conducted a replicatable, in-depth community input and public health assessments in relation to water and indoor-air quality for a village in Kenya

**Data Researcher**

**October 2009 – June 2011**

**California Endowment, Building Healthy Communities, Santa Ana, CA**

- Researched best practices for linking public safety, community health improvements, and community engagement
- Incorporated affordable housing and job creation and training strategies into final plan

## **Education**

**Masters of Urban and Regional Planning**

**June, 2011**

University of California, Irvine

- Thesis Title: A Framework for Capacity Building in Technical Development

**Bachelor of Arts, International Studies and Spanish**

**June 2007**

University of California, Irvine

## **Skills**

- Proficient in the use of Microsoft Office (Outlook, Word, Excel, PowerPoint), Microsoft Project, ArcGIS, and SPSS;  
Basic proficiency in the use of Adobe Creative Suite (Photoshop, InDesign)
- Fluent in Spanish

## **Awards**

- Winner of the Don Owens Water Science and Policy Fellowship, 2011