

**APPLICATIONS FOR  
THE TRAFFIC IMPACT  
FEE AD HOC  
COMMITTEE**

**City of Costa Mesa**  
**Application for Commission/Committee Appointment**

All information on this page only is considered public information and will be released to the public, including being posted on the City's website.

Name: Russell Baldwin

Indicate the name of the Committee/Commission you are interested in serving on:

Traffic Impact Fee



City of Costa Mesa  
77 Fair Drive, Costa Mesa, CA 92626

1 Indicate why you wish to serve on this Committee/Commission. Provide any experience or qualifications you may possess that you think would be beneficial to this Committee/Commission. A resume (optional) may be attached. (Note: All information contained on the resume is public information, will be distributed to the public and posted on the City's website).

I am a fortyfive-year-plus resident of the City of Costa Mesa. I have attended OCC, shop at the local businesses and routinely utilize many of the parks, schools, libraries and other community resources. I am very concerned about the future utilization of city land going forward. I am also concerned about the surrounding area projects that have impacts on the city.

I have wide ranging experience in many areas that enables me to have a very well rounded, objective view of issues. I am a UCI graduate after my two years at OCC. I sat on the OCERS board for seven years which gave me experience in board rules of order, institutional investing, budgeting, auditing, human resources, IT contract issues and more. My other experience includes Eagle scout, crime analysis/forensics, leadership/supervision, outdoor enthusiast, reading, gardening, computer/internet and I try to keep on local and national current events in politics. My talents included strategic thinking and the ability to quickly identify the core issue of a problem.

Please consider me for the Fairview Park committee or any other committee/commission. I would love to participate and would be a valuable asset.

Thanks for your consideration.

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CITY OF COSTA MESA  
BY W. H. [Signature]

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## City of Costa Mesa Application for Committee Appointment

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Name: Jesse Ben-Ron

Indicate the name of the Committee you are interested in serving on:  
Traffic Impact Fee ad Hoc



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77 Fair Drive, Costa Mesa, CA 92626

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I wish to serve on this committee because I am a firm believer in being an active member of my community. As a student of economics I understand the negative externality that traffic places on a city, so the costs must be adjusted to consider these costs. I am also concerned with promoting other forms of transportation, and this committee would help address these issues.

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BY JANET [Signature]

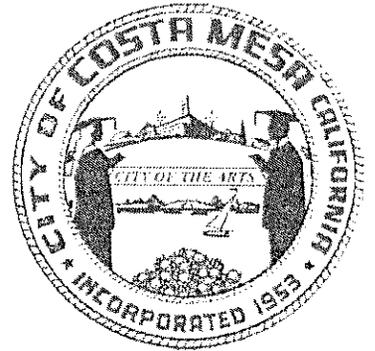
# City of Costa Mesa

## Application for Commission Appointment

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Name: Josue Castaneda

Indicate the name of the Commission you are interested in serving on:  
Traffic Impact Fee Ad Hoc Committee



City of Costa Mesa  
77 Fair Drive, Costa Mesa, CA 92626

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At Orange Coast College I chaired many events; however, one that really impacted my life was chairing Special Olympics, an event for kids with special needs. As chair I designated tasks, created schedules, provided support and learning opportunities to both my committee and the kids who came to compete. My goal was to construct a successful event where the volunteers came to understand different people's needs, to learn that everyone counts. To see the smiles from the 350 participants proved to me that the event was a success and made me realize that when one impacts someone's life positively, brings happiness and compassion—skills that are rare but essential in a leader. Seeing these physically challenged kids give their best inspired me to become more involved in student government—so I ran for Student Senator. I had success in student government at OCC. I was elected Senator and appointed as a District Student Council representative. In which I had the pleasure to work on legislation, resolutions, and represented more than 30,000 students. In the positions that I have held, it has tested my character and inspired in me the need to remain open to diversity and lead those around me. And the lessons of these experiences have strengthened my leadership skills due to the understanding of different cultures and human personalities. I also decided to give back to my community by becoming a tutor at Save Our Youth. All of these experiences—chairing the Special Olympics committee, the many student government experiences I had, and tutoring at Save Our Youth—have taught me that leadership is not about being dominant, but being able to walk beside those who struggle.

Now I am a college student at University of California, Irvine who is expanding his education, knowledge, and opportunities to succeed in life. I realize now that I am responsible for people around me and every choice I make can affect others. My daily walk through the city of Costa Mesa has been a reminder of being a successful community leader, focusing on servitude to the people, community, and to myself. If chosen, I will challenge myself to give the best of me and push to my limits in the Traffic Impact Fee Ad Hoc Committee.

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BY *Will Frey*

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## City of Costa Mesa Application for Committee Appointment

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Name: Jay Humphrey

Indicate the name of the Committee you are interested in serving on:  
Traffic Impact Fee Ad Hoc Committee



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I wish to serve on this committee because I believe I have the background and experience, along with the ability to understand and weigh all issues, to provide an effective recommendation to the Council on any issue before the committee. My primary goal is to make sure my City is fiscally sound and not burdened by unfunded costs so that Costa Mesa can continue to provide the best services possible into the future. I have the time and desire to serve my community in helping the City Council in their decision process.

**Background:**

**Municipal governance:**

City Council Member: 1990-1994

Vice Mayor: 1992-1994

Senior Center Board of Directors: 1992-1996

Handicapped Access Appeals Board, Costa Mesa: 1992-1998

El Toro Marine Air Base Reuse Task Force: 1994-Present

**Business: (Most Recent)**

Director of Distribution, Contracts, and Managed Care, Sigma Tau Pharmaceuticals: 1996-2008

Additional information available on request.

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## City of Costa Mesa Application for Commission/Committee Appointment

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Name: Cynthia McDonald

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I would like to be a member of the Traffic Impact Fee Ad Hoc Committee because upon reviewing several years of reports, I learned the impact fee has remained the same for the past ten years. I would like to assist the members of the Committee in determining whether the existing fee is still appropriate or if it should be adjusted.

Thank you for your consideration for appointment to the Traffic Impact Fee Ad Hoc Committee.

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BY M. Trautman

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## City of Costa Mesa Application for Committee Appointment

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Name: Bret Rosol

Indicate the name of the Committee you are interested in serving on:  
Traffic Impact Fee Ad Hoc Committee



City of Costa Mesa  
77 Fair Drive, Costa Mesa, CA 92626

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(Note: All information contained on the resume is public information, will be distributed to the public and posted on the City's website).

My name is Bret Rosol and I am very interested in getting involved in the Traffic Impact Fee Ad Hoc Committee. I am a 32 year old Costa Mesa resident and care deeply about the current state of our city and it's politics. I feel that the younger segment of our population has been woefully underrepresented and need to get more involved in all facets of the decision making process within Costa Mesa. I have owned and operated a successful small business for over 7 years and would love the opportunity to put my skills, drive, and passion into the city that I've grown to love. I graduated from the University of Denver with a degree in Finance and have owned a house in Eastside Costa Mesa for 2 years (lived in the area for 10).

I feel that of all the committee openings, I would be the best fit for this role. I have almost 10 years in real estate development experience and am very familiar with every project being constructed in Costa Mesa today. Costa Mesa is currently undergoing one of the most transformative and exciting periods in its history. Many new businesses and developments are going vertical and the change has been very dramatic and palpable. With this growth, however, comes an increase in traffic which is a very polarizing issue. I know that I can lend my experience to this committee to help guide Council in a manner that responsibly allows this revitalization to continue.

Thank you for taking the time to review this application; I am very excited about the prospect of serving on this committee. Should you have any questions about my qualifications please do not hesitate to let me know.

Regards,  
Bret Rosol

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15 MAY -8 PM 2:32  
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BY *M. Taylor*