



CITY COUNCIL AGENDA REPORT

MEETING DATE: JANUARY 19, 2016

ITEM NUMBER: **NB-4**

SUBJECT: BICYCLE AND PEDESTRIAN MASTER PLAN – GOALS, OBJECTIVES AND POLICIES

DATE: JANUARY 7, 2016

FROM: PUBLIC SERVICES DEPARTMENT – TRANSPORTATION SERVICES DIVISION

**PRESENTATION BY: ERNESTO MUNOZ, PUBLIC SERVICES DIRECTOR
RALPH TABOADA, CHAIR, BIKEWAY AND WALKABILITY COMMITTEE
CYNTHIA MCDONALD, VICE CHAIR, BIKEWAY AND WALKABILITY
COMMITTEE**

**FOR FURTHER INFORMATION CONTACT: RAJA SETHURAMAN, MANAGER,
TRANSPORTATION SERVICES (714) 754-5032**

RECOMMENDATION:

Review and approve the attached Goals, Objectives and Policies for the Bicycle and Pedestrian Master Plan (Attachment 1) as recommended by the Bikeway and Walkability Committee for incorporation in the City's General Plan Update documents which will be circulated for public review in the near future.

BACKGROUND:

The Bikeway and Walkability Committee was formed by the City Council on April 7, 2015. The primary objective of the Committee is to help develop and implement a robust Active Transportation Network for the City of Costa Mesa, by improving bicycle and pedestrian connectivity throughout the City. The mission of this committee is to:

- Focus on the review and update of the City's Master Plan of Bikeways and recommend improvements to bikeways within the City; and
- Evaluate the bikeability and walkability of our City in order to make recommendations for improvements to the Master Plan to the City Council.

As the City is currently updating its General Plan, any changes/updates recommended by this committee will be incorporated in the General Plan documents with City Council's approval. The General Plan Environmental Impact Report (EIR) will be circulated for public review and comment in the near future.

The first step in updating the City's Bicycle and Pedestrian Master Plan was to develop a set of Goals, Objectives and Policies and to improve the City's bicycle and pedestrian infrastructure. As a result, the first task for the committee was to formulate the Goals, Objectives and Policies for the Bicycle and Pedestrian Master Plan. In the last seven (7) public meetings held last year, the Committee developed six (6) Goals with corresponding Objectives and Policies.

ANALYSIS:

Goals, Objectives and Policies:

In the last four (4) months, the committee members have collaboratively developed the following six (6) Goals for the Bicycle and Pedestrian Master Plan.

- 1. Promote a Friendly Active Transportation System in Costa Mesa**
Create a bicycle and pedestrian friendly environment throughout Costa Mesa for all types of users and all trip purposes in accordance with the 5 E's (Education, Encouragement, Enforcement, Engineering, and Evaluation).
- 2. Create a Safer Place to Walk and Ride a Bicycle**
Provide a safe, convenient, and attractive bicycling and pedestrian environment. Apply design standards, enforcement of traffic laws, maintenance practices, and safety awareness campaigns to encourage and increase the use of bicycle and pedestrian facilities.
- 3. Integrate Active Transportation Elements into Circulation System and Land Use Planning**
Provide bikeway and walkway facilities that are integrated with other transportation systems and land use planning decisions.
- 4. Promote an Active Transportation Culture**
Develop educational and promotional programs to increase bicycle and pedestrian usage that respects and accommodates all users to foster a more balanced transportation system.
- 5. Promote the Positive Air Quality, Health and Economic Benefits of Active Transportation**
Encourage active transportation by promoting air quality, health and economic benefits, and by pursuing multiple sources of funding for active transportation programs and facilities.
- 6. Monitor, Evaluate and Pursue Funding for Implementation of the Bicycle and Pedestrian Master Plan**
Observe and assess the usage of bicycle and pedestrian facilities periodically and pursue funding for projects that will help achieve the overall implementation of the Bicycle and Pedestrian Master Plan.

Attachment 1 includes objectives and policies that are needed to achieve these goals. While staff supports the recommended policies, there may be implementation costs, additional staffing or consultant demands that will require budget authorization from the City Council during the budget process. Examples of policies that will result in additional staffing resources include development of a bike share program; implementing a transit system; and conducting roadside safety audits and bicycle surveys. In order to achieve the suggested "bike friendly" designation by the League of American Bicyclists, the City may have to show increased commitment towards bicycle facilities and programs through projects and dedicated staffing, which will be identified during the budget process.

ALTERNATIVES CONSIDERED:

An alternative would be to reject the proposed Goals, Objectives and Policies developed and presented by the Bikeway and Walkability Committee. A new set of Goals, Objectives and Policies would have to be developed for its inclusion in the Circulation Element of the General Plan that is currently being updated. This would require a considerable amount of time and effort which would delay the overall schedule for the General Plan update which is scheduled for adoption in May 2016. Another alternative would be to modify some of the proposed Goals,

Objectives and Policies. The Bikeway and Walkability Committee can review the suggested changes and make appropriate modifications.

FISCAL REVIEW:

The total fiscal impact to develop and implement the programs required to address the Goals, Objective and Policies is unknown at this time. If authorized, cost estimates will be prepared and funds will be requested as projects are developed. Additionally, staff would seek grant funding to further the Goals and build the necessary infrastructure.

LEGAL REVIEW:

There is no legal review required for the Goals, Objectives and Policies for the Bicycle and Pedestrian Master Plan.

CONCLUSION:

The Council directed the formation of the Bikeway and Walkability Committee whose primary focus was to evaluate the bikeability and walkability within the City and review and update the City's Bicycle and Pedestrian Master Plan. Subsequently, over the last four (4) months, the committee has collaborated in developing the Goals, Objectives and Policies for the Bicycle and Pedestrian Master Plan. Staff requests approval of the attached Goals, Objectives and Policies for the Bicycle and Pedestrian Master Plan.

ERNESTO MUNOZ
Public Services Director

RAJA SETHURAMAN, Manager
Transportation Services Division

ATTACHMENT: 1 [Goals, Objectives and Policies for the Bicycle and Pedestrian Master Plan](#)

DISTRIBUTION: Chief Executive Officer
Assistant Chief Executive Officer
City Attorney
City Clerk Division
Staff
File