ATTACHMENT 2

APPLICATIONS FOR THE CULTURAL ARTS COMMITTEE

***To submit form via email, please save application, fill in, and send to cityclerk@costamesaca.gov.

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16 JAN 28 AM 7:27
CITY OF COSTA MESA
BY mtaylor

City of Costa Mesa
Application for Committee Appointment

All information on this page only, is considered public information and will be released to the public, including being posted on the City's website.

Name: Charlene M. Ashendorf

Indicate the name of the Committee you are interested in serving on:
Cultural Arts Committee

City of Costa Mesa
77 Fair Drive, Costa Mesa, CA 92626

1. Indicate why you wish to serve on this Committee. Provide any experience or qualifications you may possess that you think would be beneficial to this Committee. A resume (optional) may be attached.
(Note: All information contained on the resume is public information, will be distributed to the public and posted on the City's website).

I have been regularly attending the CAC meetings and it is obvious to me that this committee is gaining momentum, building upon successes; and committed to: "supporting local cultural arts programs and bringing art awareness to the residents of Costa Mesa by establishing" cutting edge programs, events and initiatives to better help residents access the arts. Their interest and ideas in arts in the development process is just one more example of their paving the way for art standards for the future!

As someone who served on the CAC more than a decade ago, I have seen the ups and downs of the arts. I have seen fits and starts with art districts as well as an emergence of the bold Lab/Camp. The CAC struggled with changes in political climate, leadership and staff over the years. But 2016 will prove that the Arts are moving on up; and not just on one side of town!

The Youth art gallery has held a space in city hall for years. The new year kicked off with a work of art by SOY, Save Our Youth, talent continues to emerge in our community. Just imagine a space in Costa Mesa where art by local students and adults alike can be created and viewed beyond the walls of city hall! I believe this lofty goal will be achieved!

There is a movement for Art in Public Places in Costa Mesa. The local artistry of the utility box art, which is being embraced by our community, businesses and artists is another example of the relevance of the CAC. The boxes are beautiful representations of involvement and community pride.

As a regular of a near lone face of the public at the CAC meetings, I "feel" privy to some Costa Mesa cutting edge happenings and changes in the local art scene coming soon. Like the successful 2015 ARTventure, these events will raise the bar, interest and hopes for the future of art in Costa Mesa.

"I have a dream" that one day, Costa Mesa will be a state-designated cultural arts district. But it is going to take a plan, a master plan to make this happen. There has been interest in such a plan. The idea was floated last year to the CAC. It piqued the interest of the community. CAC needs a broad based representation of artists, business owners, art lovers, art nonprofits and people who not only dream big but do! My previous experience on the CAC, a founder of a Costa Mesa based nonprofit arts organization, The C4CA, member of the Newport Mesa Unified School District arts commission, writer and published poet, art is a way of life for me. I have enthusiasm and interest, and I have a heart for the arts, this city of the arts.

Charlene M Ashendorf

Seeking an opportunity to serve the city of Costa Mesa, my community.

Dates	**Client List/ Work Experience**
9/14 to present	The Center 4 Creative Arts, Founder Costa Mesa based nonprofit
4/11 – 8/14 9/00 – 12/05	Laurel House - Executive Director Grant Writer
9/09 – 8/10	First Presbyterian Church of Orange – Homeless Prevention Administrator
4/08-6/08	Dorazio Learning Center – Interim Director
12/05 – 6/08	Community & School Collaboration – Executive Director
9/99 – 6/05	Leadership Tomorrow – Liaison, Interim Executive Director
4/02 – 9/03	Newport Beach Public Library/Homebound Delivery Services
4/02 – 9/03	Jamboree Housing Corporation – Grant Writer
5/01 – 5/02	Interfaith Shelter Network – Grant Writer
10/00 – 9/01	Operation CleanSlate - Grant Writer
1/00 – 7/00	California Park & Recreation Society - Co-organized statewide event for 10,000 seniors. Duties: corporate sponsorship, media promotion, government relations, database, and participant registration. Responsible to CPRS Board of Directors.
5/99 – 12/99	Prostate 90 Foundation - Worked with the P90 founder, established organizational nonprofit, Board of Directors, grant research, development plan. Hired first Executive Director.
1/99 – 5/99	Orange Coast Interfaith Shelter - Developed major donor fundraising campaign.
11/98 – 6/99	Costa Mesa Senior Center - Reporting to Executive Director, developed and coordinated first annual art auction. Fund-raiser feature art work of senior citizens and benefited center.
11/98 – 4/99	H.O.M.E.S, Inc.- Interim grant writer reported to the Board of Directors to establish a Fund development plan, boilerplate grants and grant reporting schedules.
1997 – 9/03	Community Housing Assistance Program – Maintained and Operated I & R line assisting low-income people with housing. Developed and established Resource Development within their communities.
1993- 1997	O. C. Homeless Issues Task Force -_Administrative Director, reported directly to E.D. Duties included payroll, grant writing, and grant administration. Organized fund-raisers. Represented agency at public forums, board management.
1992 – 1993	Orange County Harvest - Founder and organizer. Established 501(c), first board of directors and major organizational fund-raising plan.
1989 – 1992	Volunteer Center of Greater Orange County Coordinated RSVP program for South Orange County. Recruited volunteers. Developed volunteer programs and community events.
1987- 1989	Serving People in Need First (part time) E.D. Worked directly with founder to develop volunteer programs and recruitment. Media and board relations.

Volunteer Activities

Newport Mesa Unified School District Arts Commission, Justice Ministry, Chair Fairview Community Church, City of Costa Mesa 60th Anniversary – Scarecrow Festival Organizer, Interfaith Committee Representative for Alzheimer's Association of Orange County, Memories in the Making Artist/Instructor for Alzheimer's Association of Orange County, Community Services Director for Back Bay Monte Vista High School

Active Memberships

P.E.O. Chapter PB member since 2005 current Philanthropies Chair, OCCCO, American Academy of Poets, California State Poets Society National Federation of State Poetry Societies, Costa Mesa Historical Society, Friends of the Costa Mesa Library, Orange County Fine Arts Association, Association of FundRaising (AFP), CASE Council for Advancement & Support of Education, International Association of Grant Writers & Nonprofit Consultants

Previous Affiliations

Coastline Community College, Gerontology Program Advisory Board, Vanguard University, Center for Women's Studies, Advisory Board Mesa Verde Community, Inc. Board Member, Friends and Foundation of the Costa Mesa Libraries Board Member, Costa Mesa Community Foundation, Costa Mesa Senior Center, Board of Directors, City of Costa Mesa Child Care & Youth committee, City of Costa Mesa Cultural Arts Committee, Vice Chair, Leadership Tomorrow Board of Directors, Aragon Affordable Housing, Board of Directors, Orange County Community Development Council, Commissioner, Orange County Human Relations Commission, Orange County Commission on the Status of Women, City of Irvine Community Services Commission, Saddleback College Women's Advisory Board, Life Steps, Board of Directors

Awards

Daily Pilot Top 103, Leadership Tomorrow 2007 Excellence Award, 2005 Senior Poet Laureate California, Orange County Register's Angel Award, Irvine Valley College Foundation Award, Woman of Distinction – Soroptomists, Orange County's Women's Foundation. Women For: Orange County, 2000 Notable American Women, The World's Who's Who of Women, Advocate for Housing, Orange County Community Housing Corporation

Education

- Fieldstone Foundation, Executive Leadership Learning Group
- Coastline College, Gerontology Certification
- Columbus University, B.S. English
- Institute of Nonprofit Management
- St. Thomas Aquinas College, Advanced Fund-raising Certificate
- Saddleback College, AA

Hobbies, Interests, Passions

- Published Poet, Professional Artist
- First Book Published 2005, *Stories of Old*
- Links to writing samples, blogs http://about.me/cmash

3210 Montana Avenue Costa Mesa, CA 92626 949/274-2786 cell

charlene@thec4ca.org

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City of Costa Mesa
Application for Committee Appointment

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Name: Elizabeth Steele Basile

Indicate the name of the Committee you are interested in serving on:
Costa Mesa Cultural Arts Committee

City of Costa Mesa
77 Fair Drive, Costa Mesa, CA 92626

1. Indicate why you wish to serve on this Committee. Provide any experience or qualifications you may possess that you think would be beneficial to this Committee. A resume (optional) may be attached.
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It is well-established fact that better arts access for city residents and visitors encourages economic growth while improving and strengthening communities. As a member of the Costa Mesa Cultural Arts Committee, I will have the skills and experience necessary to help realize the collective vision of local cultural arts leaders, residents and city officials to designate "Costa Mesa City of the Arts."

I am an accomplished arts administrator with knowledge of contemporary visual arts and practices with proficiency in communication, exhibition development and project management. I look forward to the opportunity to work with committee members and the Costa Mesa City Council to initiate dynamic programs and events in support of the Costa Mesa arts community and residents. Thank you for your consideration of my application for this committee appointment.

PROFESSIONAL EXPERIENCE
Bill Viola Studio, Long Beach, CA
Indianapolis Museum of Art, Indianapolis, IN
Buelteman Studios, Montara, CA
HANG Art, San Francisco, CA

EDUCATION
Master of Arts, Museum Studies
Indiana University Purdue University at Indianapolis, Indianapolis, IN

Exhibition and Museum Studies
San Francisco Art Institute, San Francisco, CA

Bachelor of Science, Education
Indiana University, Bloomington, IN

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City of Costa Mesa
Application for Committee Appointment

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Name: Dave Goodman

Indicate the name of the Committee you are interested in serving on:
Cultural Arts Committee

City of Costa Mesa
77 Fair Drive, Costa Mesa, CA 92626

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As a 15 year resident of Costa Mesa I have enjoyed watching the city grow and change around me. Although initially intended to be a short stay, my wife and I began to fall in love with Costa Mesa as both our children began attending the schools. After we (finally) bought our first home here in 2009, we couldn't imagine ever leaving. We both work on the Westside and currently have children at Estancia High School and TeWinkle Middle School.

Though a long time advocate for the city, I have missed an opportunity to really effect the way it's story is told. I have led in many other capacities, but only recently felt it was time to invest back into the city that has provided so much for my family.

I grew up on the stage performing from an early age and received a B.A. in Theatre with a Communications Minor from Concordia University, Irvine in 1995. My wife is a lifelong artist and also briefly studied art at Concordia. Even though we are not currently as active in the arts as our history would like us to be, it is shared in our home as a necessary tool to understanding ourselves and the world we live in. I am certain that artistic expression and creativity are key to developing well rounded children and adults. Whether a person is the one creating the art or receiving the art, it opens up a whole new perspective. It generates ideas, ignites passion, and evokes feelings that cannot be discovered through standard educational experiences.

I feel I share a responsible understanding of our the arts has shaped my life that can be used to think creatively in bringing the arts to the forefront of Costa Mesa Community. I like to think way outside the box and challenge the reasons why things cannot be done. I am a problem solver who finds it hard to take no for an answer. If there is a possibility of turning a no into a yes, I will chase it down, especially when it means creating solid futures for people. A team dedicated to creating opportunities to not only preserve our culture of arts in the city, but multiply them, is a team I would be excited to be a part of.

I have spent 12 years at Hurley performing all aspects of Production and Development for apparel. This position requires a strong sense of ownership, detail, and attention to calendars and dates.
I also spent 3 years at Rockharbor Church serving as the Site Director for multiple buildings and coordinating off-site Easter Services at the Fairgrounds.
I was the Co-Founder of a for profit company called Collaborative World, a clothing brand that was founded to give 50% of all profits to non profit organizations. In addition to carrying the vision of the brand, I was responsible for all areas involving people and relationships.

I am a thoughtful and effective communicator in one on one or large group settings and a natural collaborator with a strong passion for people and their stories.

Thank you for the time taken in consideration of my application. I would be honored if my qualifications could be of service to this committee.

Dave Goodman

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City of Costa Mesa
Application for Committee Appointment

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Name: Jason Komala

Indicate the name of the Committee you are interested in serving on:
Committee of Cultural Arts

City of Costa Mesa
77 Fair Drive, Costa Mesa, CA 92626

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Making an impact on my community has always been important to me. Having the privilege of serving on the Cultural Arts Committee during the 2015-2016 term has given me perspective of the opportunity we still have to bring the arts to life in the City of Costa Mesa. The Art's in public places project which has grown into a network of utility box art is an inspiration to the city as it is able to involve artists from different backgrounds and experience levels. The Art's venture event was definitely the jewel of the year which showed us what we can do as a team. Currently I am involved in the bark park mural project as we await for the artist submissions as well as the Costa Mesa Art's Directory. I would like the opportunity to continue to serve with the committee to see these projects through as well as support the long term vision such as a Costa Mesa Art's District as well as a arts master plan for the city. I enjoy being able to bring a slightly different perspective than the current committee on some projects as well as contribute with my love for the city.

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BY

1640 Beechwood
Costa Mesa, CA. 92626

(562) 619-2999
JasonKomala@gmail.com

Jason Komala

Experience

2000 - Present 24 Hour Fitness San Ramon, CA

Club Manager/ District Manager/ District Sales Manager

- Million Dollar Achievement Award Recipient in recognition of exceeding one million dollars in personal sales.
- Consistent top performer in New Member acquisition and Point of sales Fitness attachment
- Effectively implemented local marketing to successfully target the unique market demands of various branches throughout the south region and create internal traffic through execution of anniversary events
- Received the "Best of 24" Award recognizing the best employee engagement
- Summer Contest Winner
- Exemplified the organization's CORE value of versatility through holding various roles in the company as well as moving to several different clubs based on business needs and multi-unit management in order to best serve the needs of my team.
- Mentored future leaders through the CMT and SMT(MMT) program by teaching the business processes to external hires and new managers

1998 – 2000 Airtouch Mobile Telesys Inc. West Covina, CA

Regional Sales Trainer / Operations Consultant

- Received the organization's Annual top team revenue award 1998-2000.
- Consecutive Top Individual sales representative award 1998 - 2000.
- Restructured multiple locations and tripled sales within a matter of weeks.
- Developed sales strategies for the company to increase individual and same store sales.

Education

2015– 2017 California State Univ. Fullerton Fullerton, CA

- MBA Organizational Leadership

1997– 2001 California State Univ. Fullerton Fullerton, CA

- B.A. in Business Administration with a concentration in Management

1993 –1997 Saint John Bosco HS. Bellflower, CA

- Graduated with honors.
- Received The Advanced Placement Scholar award for completing the equivalent of one college semester in High school.
- High achievement awards received in Advanced Placement Writing and Literature.

Skills & Certifications

2007 National Academy of Sports Medicine Chandler, AZ

- Professional Fitness Instructor Certification
- Corrective Exercise Specialist
- Fitness Nutrition Specialist
- Mixed Martial Arts Conditioning Specialist

2013 San Francisco State University San Francisco, CA

- Social Media Marketing Professional Development

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City of Costa Mesa
Application for Committee Appointment

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Name: andrew f kosicki

Indicate the name of the Committee you are interested in serving on:
cultural committee

City of Costa Mesa
77 Fair Drive, Costa Mesa, CA 92626

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We are the City of the Arts and need to support it it.

I fear that other communities have more venues.

Consider a place for artists to greet and meet.

Perhaps an artist's village, with low rent.

More exhibits and performances - high class - county-wide live performances. Something that can cantribute to the professional venues and performances.

We have the the Segerstrom Center, the Lyceum, and the Costa Mesa Playhouse. We need more and high end things.

We need comittment , money. Otherwise we will be taking a back seat.

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BY mtraylor

City of Costa Mesa
Application for Committee Appointment

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Name: Anthony S Manrique

Indicate the name of the Committee you are interested in serving on:
Cultural Arts Committee

City of Costa Mesa
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I have had the pleasure of working in Costa Mesa since 1981 and living in Costa Mesa since 1995. Throughout my life I have had a passion for the arts, and as the executive director of The All-American Boys Chorus I have the opportunity to put that passion to work for the benefit of our choristers and also for the benefit of our community.

Costa Mesa is the cultural center of Orange County; with the marvelous Segerstrom Center for the Performing Arts, South Coast Repertory Theater, and many outstanding galleries and studios in our midst.

As the "City of the Arts" it is important for Costa Mesa to continue to cultivate and foster a love for the arts among our citizens, and especially our youth. This goal is best accomplished by increasing awareness of, accessbility to, and participation in the performing and visual arts via a broad spectrum of programs and events at the local level.

I greatly enjoy being a member of the Cultural Arts Committee, and I would be honored to continue working on further developing the many arts-related programs in Costa Mesa, and also work with the members of the committee to continue to explore and create new avenues and methods of bringing the arts to more residents of Costa Mesa; such as our recent, very successful, ARTVenture -- a fusion of arts and entertainment - held in collaboration with SOCO.

In 35 years as the business manager and then executive director of The All-American Boys Chorus I have developed, produced and directed many events related to the performing arts (concerts, tours, camps, festivals), and helped bring about collaborations with the Pacific Symphony Orchestra, Orange County Women's Chorus, Pacific Chorale, Orange County Symphony, Orange County Fair and OC Fair Imaginology, Arts Orange County, the Festival of Children and the Orange County Department of Education.

I helped develop the AABC's Music Outreach educational programs, which we have implemented locally and throughout the United States on over 31 concert tours and which have served over 50,000 children since 1995.

I was appointed to a committee that was jointly created by the Western Fairs Association and the California Arts Council to explore ways to bring more of the arts into county fairs throughout California as a means of increasing public awareness of the arts.

I belong to the Western Arts Alliance and to the networking alliance called the Orange County Music and Arts Administrators.

I studied piano for 12 years and played in the National Guild of Music Teachers piano adjudications for 8 years as well as the Certificate of Merit program. I am also currently one of the accompanists for the The All-American Boys Chorus.

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City of Costa Mesa
Application for Committee Appointment

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Name: Michael Rocco

Indicate the name of the Committee you are interested in serving on:
Cultural Arts Committee

City of Costa Mesa
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I presently work as the Manager of the Underwriting Department for a privately-owned OC-based business lender with an A+ Better Business Bureau rating. I am responsible for the successful management and tracking of all incoming client accounts from initial application to final funding. My daily job requirements involve extreme attention to detail on all types of time-sensitive financial contracts, high-level customer service to an extremely diverse group of business owners nation-wide and establishing and maintaining close client relations which requires the appropriate professionalism, diplomacy and discretion in order to ensure client retention.

As a life-long resident of Costa Mesa, I would be honored to put my previous Arts Management experience to help further enrich the live of Costa Mesa residents. Attached please find my resume and what follows is some background on my experience.

As a student working for UCLA Performing Arts and Orange Coast College, a paid intern at The Kennedy Center for the Performing Arts and The Skirball Cultural Center and a volunteer for Grand Central Art Center I have gained incredibly valuable experience. I have gained working knowledge of drafting and negotiating artist contracts, how to work closely with UCLA and OCC administration, fostering positive artist and management relations, creating event proposals complete with production and marketing budgets, making oral and written presentations to funding committees, tracking budgets and ticket sales, developing and implementing campus and city-wide marketing plans, writing press releases, managing production requirements, securing corporate sponsors and event management and logistics. I have presented over 40 artists in venues ranging from 1812-seat Royce Hall to 3000 capacity Sunset Canyon Amphitheater to 300-seat Forum Hall to 2000 capacity Ackerman Grand Ballroom to day-long music festivals at art openings for Cal State Fullerton's Grand Central Art Center in downtown Santa Ana along with a concert at Orange Coast College.

In addition to this experience I am also fluent in Spanish. Having grown-up in an immigrant family I am sensitive to other cultures and their traditions. This international aspect to my upbringing makes me ideally suited to working with artists from diverse backgrounds and is crucial to serving the needs of the growing Spanish-speaking population of Costa Mesa.

Thank you for your consideration.

Sincerely,

Michael Rocco
714-654-4640

Mike Rocco

2775 Mesa Verde Dr. E, L207 Costa Mesa, CA 92626

mikerocco2002@yahoo.com - 714.654.4640

EDUCATION: UNIVERSITY OF CALIFORNIA, LOS ANGELES — Spring 2002
Bachelor of Arts in International Relations
Minor in Business Specialization

LANGUAGES: Bilingual / Spanish

HONORS: Received Student Leadership Award - Gold Certificate - from Orange Coast College during annual Honors Night

MEDIA RECOGNITIONS:
Village of Fire Music Festival - O.C. *Weekly's* "Pic of the Week" - July 2004
Extremoganza Arts Festival - O.C. *Weekly's* "Pic of the Week" - June 2003
George Clinton and Parliament / Funkadelic - L.A. *Weekly's* "Pic of the Week" - May 2002
A Tribute to Miles Davis and Billy Higgins - L.A. *Weekly's* "Pic of the Week" - May 2001

EXPERIENCE:

MERCHANT CAPITAL SOURCE — MANAGER, UNDERWRITING DEPT.
Huntington Beach, CA — February 2004 - Present

- Risk analysis and approval / denial of all client applications from application to final funding
- Ensure accurate preparation and execution of contracts, applications and finance agreements
- Provide excellent customer service for diverse clientele with appropriate discretion
- Maintain and update accurate communications between all departments
- Handle all Bi-lingual financial sales

THE KENNEDY CENTER FOR THE PERFORMING ARTS — INTERN, INT'L PROGRAMMING DEPT.
Washington, D.C. — Fall Semester 2003

- Managed artist and crew production and logistical needs during events
- Collaborated effectively with Marketing, Development and Production Departments
- Researched and compiled background information for potential/confirmed artists
- Translated documents and correspondence into English/Spanish

ORANGE COAST COLLEGE — ENTERTAINMENT DIRECTOR
Costa Mesa, CA — Spring Semester 2003

- Produced all aspects of profitable on-campus concert including marketing plan
- Responsible for contracts, production and marketing budgets and event timeline
- Communicated effectively with college administration
- Negotiated and secured corporate sponsorship for event

UCLA PERFORMING ARTS STUDENT COMMITTEE — **DIRECTOR, JAZZ/WORLD SERIES**
Los Angeles, CA — Fall 1999 – Spring 2002

- Created and presented event proposals, with marketing and production budgets, to various campus activity panels, committees and student associations for funding opportunities
- Developed and oversaw city and campus-wide marketing plans including production and distribution of artist and event press kits and press releases to media outlets for Jazz / World music series
- Negotiated performance agreements / contracts with artist management
- Monitored and ensured timely completion of marketing assignments

UCLA RESEARCH LIBRARY – ARTS SPECIAL COLLECTIONS — **GENERAL ASSISTANT**
Los Angeles, CA — Fall 2001 – Spring 2002

- Processed and organized high volume of archival collections, stills and images
- Inputted and edited bibliographic material, using Access
- Received, registered and assisted local and international researchers
- Monitored usage and security of archives

UCLA PERF. ARTS, DEVELOPMENT DEPARTMENT — **DEVELOPMENT ASSISTANT**
Los Angeles, CA — Winter 2001 – Summer 2001

- Managed donor database, using Access
- Proofread and edited all donor mailing material
- Assisted patrons at Royce Center Circle Lounge during performances

SKIRBALL CULTURAL CENTER — **LA COUNTY ARTS COMMISION INTERN**
Los Angeles, CA — Summer 2000

- Coordinated all aspects of artist relations for world music concert series including event descriptions
- Managed artist and crew production and logistical needs
- Maintained large donor database, including daily updating and information verification
- Assisted with all functions of event management

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City of Costa Mesa
Application for Committee Appointment

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Name: Chrystal Swope

Indicate the name of the Committee you are interested in serving on:
Cultural Arts Committee

City of Costa Mesa
77 Fair Drive, Costa Mesa, CA 92626

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I would like to serve on the Cultural Arts Committee because I enjoy collaborating with others to create new projects and expand existing ones that showcase, raise awareness and create interest in the arts in our community.

I have experience planning events for work, the military, church and for family ranging in size and scope. I am currently on the Davis Magnet School Spring Gala Fundraising Committee.

I have lived with my husband and two children, 6 and 9, in Costa Mesa for 8 years and we plan on making this our home for a very long time.

Service to the community has always been important to me; from my first job as a Recreation Leader for the city of La Palma from 1998-2000, to my service in the United States Army Reserve from 2001-20010 then to leading a church group on a missions trip to the London Olympics in 2012. I also enjoy volunteering for the OC Registrar of Voters at the polls on election days.

I have worked at Morgan Stanley in Newport Beach since 2001 and among my many skills is my ability to plan, market and lead events for clients at various locations in Orange County.

I look forward to collaborating with other members of my community to develop and implement a plan to bring awareness to the arts in Costa Mesa.

Thank you for your consideration,
Chrystal

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City of Costa Mesa
Application for Committee Appointment

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Name: Susan Tuchler

Indicate the name of the Committee you are interested in serving on:

Bikeway & Walkability or Cultural Arts or Historical Preservation or Financial Advisory or Housing & Public Service or Pension Oversight

City of Costa Mesa
77 Fair Drive, Costa Mesa, CA 92626

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I have served on the following committees for the City of Santa Ana:

1. Environmental & Transportation Advisory Committee 2010-2011

2. Community Redevelopment & Housing Commission 2011-2015, also serving as committee chair for one year

3. The Personnel Board 2015

I was asked to apply for a seat on these committees at the request of Councilman Sal Tinajero. I enjoyed working on each committee and making contributions to improve the city. Unfortunately I had to resign from my position on The Personnel Board due to my relocation to the city of Costa Mesa last summer.

Since my relocation I have been following the city of Costa Mesa website. I would like the opportunity to serve on one of the committees listed above in the new city that I now proudly call my home! I feel that I possess the necessary qualifications to sit on any of the committees. You can decide where I can best be of service.

Attached is my resume. Please contact CouncilmanTinajero at city hall in Santa Ana for a reference! I look forward to speaking with you.

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Susan Tuchler

1289 Westreef Costa Mesa, CA 92627
949-246-5978 | stuchler@att.net

Efficient, precise, and resourceful professional with proven nonprofit expertise gained throughout 15 years of professional service in the public and private sectors. Extensive event planning and fundraising skills, raising million-dollar proceeds for nonprofit organizations and businesses. Well versed in contract negotiations, budget implementation, and developing, organizing, and directing events successfully. Areas of expertise include:

Project Management	Training & Development	Budget Preparation
Strategic Planning	Client Relations	Writing & Research
Team Facilitation	Promotions	Event Planning

NOTABLE ACCOMPLISHMENTS

- Raised over $5 million for nonprofit organizations through successful campaigns.
- Acquired donated advertisement and editorial space in three major magazines to publicize events resulting in a 90% increase in event attendance.
- Captured an exclusive multimillion-dollar sales contract for a private business.
- Secured major retail shopping mall space to publicize a national awareness week for a nonprofit foundation resulting in 50% donation increase.
- Raised $500K in four months for a congressional campaign.
- Obtained donated television time on local news programs to promote nonprofit organizations that increased membership by 85%.
- Established an Internet web directory for business and professional women which lead to 85% increased attendance at business and professional events.
- Devised and implemented a company's marketing and promotional events, successfully advertising a product that generated a 75% increase in sales.

PROFESSIONAL RESPONSIBILITIES

- Solicited major companies/corporations and wrote grants to obtain over $100K in event sponsorships.
- Managed outreach efforts for fundraising campaigns through major and minor event programs, encompassing up to 1,000 attendees.
- Secured speakers and celebrities, organized travel arrangements, conceived and planned events for multiple nonprofit fundraising functions.
- Negotiated contracts and conducted budget planning for a foundation and a federation's various functions.
- Performed statistical analyses, devising abstracts for publications and presentations at national conferences.
- Developed comprehensive systems to streamline and automate the operations of a company, including a computerized network and comprehensive database.
- Managed all aspects of a company's properties including a 15,000 square foot home.
- Oversaw installation of $500K landscape project, working with architects, structural engineers, general contractors and subcontractors to ensure timely, under budget completion of the project.

TECHNOLOGY TOOLS

- Advanced in Microsoft Office Suite
- Advanced in Donor Database/Fundraising Programs (Gift Traq, Raiser's Edge)
- Proficient in Social Networking (Facebook, LinkedIn, Twitter)

PROFESSIONAL EXPERIENCE

Council on Aging of Orange County Long Term Care Ombudsman	**Santa Ana, CA** 2015 – present
Personnel Board City of Santa Ana Commissioner	**Santa Ana, CA** 2015
Community Redevelopment & Housing Commission Commissioner	**Santa Ana, CA** 2011 – 2015
Committee To Re-Elect Loretta Sanchez Finance Director	**Santa Ana, CA** 2011 – 2012
Environmental & Transportation Advisory Committee Commissioner	**Santa Ana, CA** 2010 – 2011
Leaffer Corporation Estate Manager	**Denver, CO** 2006 – 2008
Crohn's & Colitis Foundation of America Executive Director	**Denver, CO** 2004 – 2005
Cystic Fibrosis Foundation Director of Special Events	**Denver, CO** 2002 – 2003
Allied Jewish Federation Campaign Manager	**Denver, CO** 2000 – 2002
Joslins Department Stores Business Manager	**Littleton, CO** 1995 – 1997
Medtronic Incorporated Technical Service Representative	**Secaucus, NJ** 1989 – 1992
Maimonides Medical Center Medical Research Analyst	**Brooklyn, NY** 1987 – 1989
J.C. Weidig M.D Surgical Assistant	**Rockville, MD** 1986 – 1987

EDUCATION

St. Georges University School of Medicine Masters in Medical Sciences	**Grenada, West Indies** 1982 – 1985
Creighton University Bachelor of Science, Biology	**Omaha, Nebraska** 1978 – 1982

***To submit form via email, please save application, fill in, and send to cityclerk@costamesaca.gov.

City of Costa Mesa
Application for Commission/Committee Appointment

All information on this page only, is considered public information and will be released to the public, including being posted on the City's website.

Name: Debora Wondercheck

Indicate the name of the Committee/Commission you are interested in serving on:
Cultural Arts Committee

City of Costa Mesa
77 Fair Drive, Costa Mesa, CA 92626

1. Indicate why you wish to serve on this Committee/Commission. Provide any experience or qualifications you may possess that you think would be beneficial to this Committee/Commission. A resume (optional) may be attached. (Note: All information contained on the resume is public information, will be distributed to the public and posted on the City's website).

As one that has served in arts education in the Costa Mesa community (Vanguard University and NMUSD schools) my desire is to see more students involved in the arts as well as a greater awareness of arts opportunities available to the residents of Costa Mesa.

Resume:
Artistic Director- Arts & Learning Conservatory- 11 years
Adjunct Prof of Music- Vanguard University- 12 years
Director of Music- Waldorf School of Orange County- 11 years
Arts Commission- Newport Mesa School District- 6 years
String Specialist, Master Teacher- Irvine Unified School District- 10 years

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