

ATTACHMENT 5

APPLICATIONS FOR THE HOUSING AND PUBLIC SERVICE GRANT COMMITTEE

***To submit form via email, please save application, fill in, and send to cityclerk@costamesaca.gov.

City of Costa Mesa Application for Committee Appointment

All information on this page only, is considered public information and will be released to the public, including being posted on the City's website.

Name: Stephanie M. Campbell

Indicate the name of the Committee you are interested in serving on:
Housing and Public Service Grant Committee



City of Costa Mesa
77 Fair Drive, Costa Mesa, CA 92626

1. Indicate why you wish to serve on this Committee. Provide any experience or qualifications you may possess that you think would be beneficial to this Committee. A resume (optional) may be attached.
(Note: All information contained on the resume is public information, will be distributed to the public and posted on the City's website).

I have previously served on the Historical Preservation Committee and currently I am active with the Friends of Costa Mesa Library as well as volunteering with the READ Orange County literacy program. I have been active with other community organizations which promote fairness and equality and would like to have the opportunity to broaden my service.

I am interested in serving on this committee as I am now retired and available to participate in the committee, additional work outside the committee and to attend all meetings.

I have lived in Costa Mesa since 1984 and would like the opportunity to give back to the community. I am particularly interested in ensuring that there is transparency to the community with regard to activities funded by HUD and Community Development Block Grants. I believe an understanding of this process and making decisions which serve our entire community is critical.

I am also attaching a resume for your review.

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16 JAN 25 AM 11:47
CITY OF COSTA MESA
BY *M. Taylor*

STEPHANIE M. CAMPBELL

1030 Cannonade Circle, Costa Mesa, CA 92626 Cell 714-299-4551
smcampbell@ca.rr.com www.linkedin.com/in/stephaniemcampbell

SOFTWARE QUALITY DIRECTOR

- Created QA departments from scratch including developing policies and procedures, monitoring staff assignments, mentoring staff and managing test budgets.
- Self-motivated professional with 20+ years of experience managing test teams both on-shore (local and remote teams) and off-shore teams.
- Effectively managed teams in a variety of IT and commercial projects through all phases of the lifecycle.
- Experienced in Testing, Quality Assurance, Documentation, and Change Management policies.
- Manage the ISO 9001 and ISO 27001 compliance efforts.
- Excellent analytical and problem solving skills.
- Highly effective leader in a fast-paced and time/resource constrained environment who has developed a mentoring program to improve the skills at all levels of the QA organization and improve retention.
- Program Management in a variety of methodologies including Waterfall, Agile, RUP and Iterative
- Developed a test automation team
- Instrumental in providing the critical focus and structure needed to ensure success of all activities, from planning and audits to risk management and testing.
- Excellent communication skills in both technical and non-technical arenas, both written and verbal.
- Instrumental in providing the critical focus and structure needed to ensure success of all activities in the Test Group, from planning and audits to risk management and testing.

PROFESSIONAL HISTORY

TELECOMMUNICATION SYSTEMS, INC., Aliso Viejo, California • April 2011-November 2013

PRODUCT QUALITY MANAGER

Directed work for both on-shore and off-shore GPS Navigation projects. Worked with systems engineering team to innovate and improve quality processes. Responsible for oversight and audit of all release products. Responsible for all testing on and off-shore.

Selected Highlights

- Manage testing efforts throughout the lifecycle including feature testing, system testing, regression testing and release testing
- Audit of all project documentation and test artifacts for key projects
- Integrate effort with automation team
- Monitor testing milestones and activities
- Manage test budgets
- Personnel management for all test employees and contractors
- Provide testing metrics
- Lead the Test Process Improvement team with methodology recommendations, training and templates and supported ISO 9001
- Hands on testing to support single search feature and drive testing to validate navigation.

PROSUM CONSULTING, El Segundo, California • April 2010-March 2011

TEST MANAGER FOR DIRECTV

- Managed testing of IT projects including: Sales CRM implementations, Sports Streaming to mobile devices, regional pricing for offers, automatic bill pay, SAP projects and support for TiVo with DirecTV.
- Managed off-shore testing efforts of 10 applications for multiple parallel projects
- Integrated effort with automation team
- Monitored testing milestones and activities
- Developed and managed testing LOEs
- Provided daily metrics on testing activities
- Used Quality Center to manage testing activities (test cases, bugs)
- Participated in the QA Process Improvement team with methodology recommendations, training and templates

APANI NETWORKS, Brea, California • 2005-2010

DIRECTOR OF QUALITY ASSURANCE

- Created a test team from scratch by putting processes in place and training the test leadership team.
- Led core quality initiatives and testing efforts
- Developed advanced risk and issue identification by conducting audits, assessments, and test inspections, while partnering with project team to develop structured metrics and schedules.
- Formalized test planning, execution, analysis, and reporting functions.
- Orchestrated testing of cross-platform network security software (Windows, Solaris, Linux, and AIX), including management and oversight of test outsourcing.
- Participated in manual test execution.
- Ensured integrity of all product documentation efforts.
- Ensured timely, on-budget delivery of high-value projects.
- Advanced efforts through development of a Test Maturity Matrix for continuous improvement within the organization.
- Provided stability and ensured progress by overcoming conflicts between Development and Testing groups.
- Generated key improvements by promoting transition from Waterfall to Agile.
- Expertly managed R&D Optimization to shift the focus of the organization to core skills and capabilities.

VISION SOLUTIONS, Irvine, California • 2001-2004

DIRECTOR OF QUALITY ASSURANCE

Piloted quality initiatives, testing, and documentation activities for software developed in an RUP environment. Delivered expert support and expertise on quality issues to clients including HSBC, IBM Denmark, and SkillTeam. Actively built and developed key components and processes to advance capabilities and success. Conducted project audits, risk assessments, and code inspections.

Selected Highlights

- Optimized efforts and improved ability to track project status through definition of the Software Development Lifecycle, creation and leadership of a metrics-based PMO, and introduction of a Balanced Scorecard.
- Expertly directed testing efforts for high availability and replication software, as well as special utilities for software upgrades, in a cross-platform environment including OS/400, Windows, UNIX, Linux, and AIX.

NEXGENIX CONSULTING, Irvine, California • 1999-2001

MANAGER, RISK MANAGEMENT GROUP

Directed formal inspections of deliverables – statements of work, analysis and design documents, and test plans – for a diverse client base that include H&R Block, Lending Tree, Federal Reserve Bank of New York, and Nestlé. Led offshore test teams (India) in web-based projects and designed and delivered risk management training sessions to groups across the U.S.

Selected Highlights

- Maximized effectiveness of audits by developing a standard process and building a dedicated team to manage internal and external audits for all consulting projects.
- Advanced efficiency and structure through creation and oversight of new PMO, while maintaining control over all corporate metrics programs.
- Ensured adherence to corporate financial requirements by providing targeted training to all Sales teams.
- Continuously tracked efforts, executing quality assessments with customers at defined milestones throughout consulting engagements.

PACIOLAN, Irvine, California • 1998-1999

SENIOR QA MANAGER

Managed all testing activities for legacy ticketing software and the preliminary initiative for web-based ticketing.

Selected Highlights

- Selected test tools including bug tracking software
- Selected requirements tool (RequisitePro) and converted existing requirements to new tool
- Maintained traceability matrix
- Managed day-to-day activities of E-ticketing Engineering team and did test execution
- Designed test approaches for various test phases and types of testing
- Designed project management tools for the consulting team including extensive training

ADDITIONAL HISTORY

CANON INFORMATION SYSTEMS, Irvine, California • 1994-1998

SENIOR QA MANGER

- Designed and implemented bug tracking using an Oracle database
- Test management responsibilities including budgeting, schedules, coordination with Program Management, Documentation, Engineering and QA counterparts in Tokyo
- Hands on testing

PLATINUM SOFTWARE, Irvine, California • 1993-1994

DIRECTOR OF QUALITY

- Created a formal Quality Assurance Department with standardized test plans, cases, metrics and audit procedures.
- Created a formal SDLC process and QA standards, as well as a QA training program that was delivered worldwide.
- Utilized WinRunner for automation.
- Led all testing efforts for client server financial applications, including General Ledger, HR, Warehousing, AP/AR, and Cash Management.
- Provided cohesive leadership to both local and remote test teams in Michigan, Oregon, Australia, and New Zealand.

KOFAX IMAGE PRODUCTS, Irvine, California • 1989-1992

MANAGER QUALITY ASSURANCE & TECHNICAL DOCUMENTATION

- Created a formal Quality Assurance Department with standardized test plans, cases, metrics and audit procedures.
- Addressed individual needs and requirements through design of custom automated testing software.
- Managed all testing efforts for document image processing software and custom add-on end-user applications.
- Achieved savings by bringing documentation services in-house.
- Hands on testing

EDUCATION & TRAINING

Master of Business Administration, California State University, Fullerton, California

Bachelor of Arts, University of Washington, Seattle, Washington

OOAD and UML Training

RUP and Agile Training

PMP

Software Quality – Audits, Inspections, Risk Management, Metrics | SDLC Management | Team Management | Training

Project Management (PMO Setup) | Consulting | Process Management | Technical Documentation | Reporting | Defect Tracking

Tools: Mercury Test Tools, Rational Unified Process (RUP) UML, Silk Test, Siebel CRM, MS Project, Quality Center, Clarity ePlan

Platforms: Windows, Solaris, Linux | Databases: SQL Server, Oracle, DB2, Sybase, MySQL

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City of Costa Mesa
Application for Committee Appointment

16 FEB -1 AM 9:52

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CITY OF COSTA MESA
BY mtaylor



Name: leah ersoylu

Indicate the name of the Committee you are interested in serving on:

housing & public services grants committee

City of Costa Mesa
77 Fair Drive, Costa Mesa, CA 92626

1. Indicate why you wish to serve on this Committee. Provide any experience or qualifications you may possess that you think would be beneficial to this Committee. A resume (optional) may be attached.
(Note: All information contained on the resume is public information, will be distributed to the public and posted on the City's website).

I am a resident of CM interested in continuing to serve my community through service on this Committee. I have been a resident of Costa Mesa for over 12 years and have a young daughter. I have owned and operated a small business, Ersoylu Consulting, in Costa Mesa since 2008.

My expertise in community and social programs is what initially drew me to this committee; my firm has consulted dozens of organizations and public agencies on planning and measuring the impact of their community services and investments. I hold a BA in Resource Economics and a PhD in Political Science, with a focus on public policy. In addition to my professional role, I also have volunteered in the past to serve on grant review boards for F5 LA, St Joseph Community Partnership Fund and OC Nutrition & Physical Activity Committee. I have served as a Board member on the SJH Community Partnership Fund, the Santa Ana Federal Empowerment Zone Board and the Grain Project (a local nonprofit dedicated to food access). In addition to having taught Nonprofit Organizations, Public Policy, Urban Politics and American Government at UCI, CSULB and Chapman, I have given countless guest lectures on how to create, implement and measure successful community based programs.

For the past 2 years, I been an active member of the H&PSG Committee, working to identify ways to maximize the effectiveness of the grants, with an eye toward ensuring that the funds go toward the organizations where the maximum community impact can be made. Most recently, I volunteered to use my professional expertise in nonprofit evaluation to work closely with staff and create an outcomes measurement form (logic model) that can help applicants to plan out their programmatic goals and identify key impacts. By using this form, applicants will be able to more clearly and systematically think-through their desired program goals in a way that helps them understand the realistic, tangible outcomes they will have. This process increases the nonprofit organizations' staff capacity to better serve the community. This is because when organizations have an increased focus on demonstrated outcomes through evaluation and data, it will make it easier for them leverage additional funding to supplement their CDBG funds.

I have attached my CV for more information on past relevant experience. I look forward to continuing to serve on this committee. The next 2 years will be particularly interesting, given the changes to CDBG via the recent AFFH Ruling. It will be important to have people on the committee that understand the intricacies of these policies and can work to make the best decisions possible for the City of Costa Mesa.

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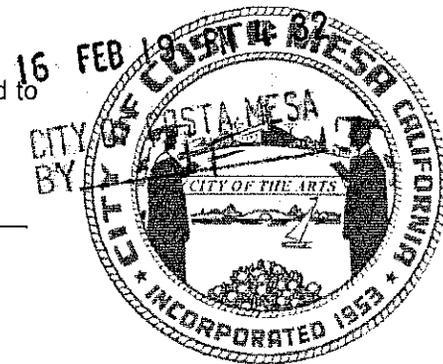
City of Costa Mesa Application for Committee Appointment

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Name: Dave Goodman

Indicate the name of the Committee you are interested in serving on:
Housing and Public Service Grant Committee

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City of Costa Mesa
77 Fair Drive, Costa Mesa, CA 92626

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As a 15 year resident of Costa Mesa I have enjoyed watching the city grow and change around me. Although initially intended to be a short stay, my wife and I began to fall in love with Costa Mesa as both our children began attending the schools. After we (finally) bought our first home here in 2009, we couldn't imagine ever leaving. We both work on the Westside and currently have children at Estancia High School and TeWinkle Middle School.

Though a long time advocate for the city, I have missed an opportunity to really effect the way it's story is told. I have led in many other capacities, but only recently felt it was time to invest back into the city that has provided so much for my family.

This committee is an important way for me to directly affect the future of Costa Mesa. The only thing constant in life is change. As Costa Mesa embarks on a season of change, I believe that I can be a valuable resource to this team, while at the same time learning about city functionality and procedures. Creating a home is the responsibility of the people living in it, but the creation of these spaces is often in the hands of the city.

An entrepreneur at heart, I understand the value of growth and adaptability through innovation and future thinking. As an advocate for tradition, I am compassionate about the desires and emotions of people. This balance helps me to clearly see both sides of any challenge and fully engage in the decision. I am driven by what is in the best interest of the people that will be effected by these decisions, and I am compelled to do the right thing, not the easy thing.

I like to think way outside the box and challenge the reasons why things cannot be done. I am a problem solver who finds it hard to take no for an answer. If there is a possibility of turning a no into a yes, I will chase it down, especially when it means creating solid futures for people.

I have spent 12 years at Hurley performing all aspects of Production and Development for apparel. This position requires a strong sense of ownership, detail, and attention to calendars and dates.

I also spent 3 years at RockHarbor Church serving as the Site Director for multiple buildings and coordinating off-site Easter Services at the Fairgrounds.

Additionally, I was the Co-Founder of a for profit company called Collaborative World, a clothing brand that was founded to give 50% of all profits to non profit organizations. In addition to carrying the vision of the brand, I was responsible for all areas involving people and relationships.

I am a thoughtful and effective communicator in one on one or large group settings and a natural collaborator with a strong passion for people and their stories.

Thank you for the time taken in consideration of my application. I would be honored if my qualifications could be of service to this committee.

Dave Goodman

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City of Costa Mesa
77 Fair Drive, Costa Mesa, CA 92626

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Name: Margaret Mooney

Indicate the name of the Committee you are interested in serving on:

Housing and Public Services Ad-Hoc Committee

1. Indicate why you wish to serve on this Committee. Provide any experience or qualifications you may possess that you think would be beneficial to this Committee. A resume (optional) may be attached.
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I would like to serve on this committee as my interest and experience with housing and public contracts stems from my 25 year employment in Orange County Children and Family Services Division.

I worked with many families struggling with housing issues and made many referrals for HUD Family Preservation housing or Section 8 housing as well as referrals to low income housing apartments throughout the county.

I worked with many families living in motels, as they were unable to afford the application and security, etc. fees to move in to an apartment.

With the 45% rise in homelessness in Costa Mesa, I believe there are many Costa Mesa residents interested in the community development resources available through HUD. Clearly, the nearly 4,000 volunteer hours devoted each year to the issue of homelessness demonstrates the interest and caring in our city.

I would like to become a member of this committee in order to inform and promote the understanding of resources available.

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BY mmoney

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City of Costa Mesa
Application for Committee Appointment

16 FEB 19 AM 8:20

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CITY OF COSTA MESA
BY mtaylor

Name: Philip Morello



City of Costa Mesa
77 Fair Drive, Costa Mesa, CA 92626

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Housing and Public Services Grant Committee

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2/18/2016
Philip Morello

Housing and Public Services Grant Committee reappointment request:

I am a current member of the Housing and Public Services Grant Committee. I was a member of the previous 3R committee for some 15 years. I would like to continue my volunteer service as a committee member. I believe a general public member like me adds balance to the professionals that have been appointed to the committee. Many thanks for your consideration.

Volunteer work by Philip Morello to 2/18/2016

- Current Member of the Housing and Public Services Committee.
- Resident of Costa Mesa since 1981.
- Active in City issues since 1985 attending City Council meetings and study sessions.
- Founder and former president and current director of the Wallace Area Improvement Group (W.A.I.G.) and attended other Westside Costa Mesa Improvement Groups.
- Participated in the first and some subsequent Neighbors for Neighbors cleanups.
- Started, with a coalition of other neighbors, the 24 hour removal of graffiti for which the City subsequently assumed responsibility.
- Started, with a coalition of other neighbors, the removal of abandoned grocery shopping cart in our neighborhood streets.
- With a coalition of other neighbors, petitioned the city to install additional street lighting in high crime Westside Costa Mesa neighborhoods.
- With a coalition of other neighbors, petitioned the city to remove noise, litter and unsafe food impacts by removing pushcart vendors from our Westside Costa Mesa neighborhood streets.
- With a coalition of other neighbors, petitioned the city to remove horn noise impacts from street vending trucks in our residential neighborhoods.
- As a W.A.I.G. director, sponsored large dumpsters for Westside Costa Mesa residents to use free-of-charge for residents and neighborhood cleanup.
- Participated in the 3R's sub-committee money grant recommendations to the Costa Mesa City Council.
- Have visited a number of Costa Mesa Charities.
- Was elected 3R committee chairman by my committee peers.

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Name: Susan Tuchler

Indicate the name of the Committee you are interested in serving on:

Bikeway & Walkability or Cultural Arts or Historical Preservation or Financial Advisory or Housing & Public Service or Pension Oversight



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I have served on the following committees for the City of Santa Ana:

1. Environmental & Transportation Advisory Committee 2010-2011
2. Community Redevelopment & Housing Commission 2011-2015, also serving as committee chair for one year
3. The Personnel Board 2015

I was asked to apply for a seat on these committees at the request of Councilman Sal Tinajero. I enjoyed working on each committee and making contributions to improve the city. Unfortunately I had to resign from my position on The Personnel Board due to my relocation to the city of Costa Mesa last summer.

Since my relocation I have been following the city of Costa Mesa website. I would like the opportunity to serve on one of the committees listed above in the new city that I now proudly call my home! I feel that I possess the necessary qualifications to sit on any of the committees. You can decide where I can best be of service.

Attached is my resume. Please contact Councilman Tinajero at city hall in Santa Ana for a reference! I look forward to speaking with you.

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CITY CLERK
16 FEB -8 AM 7:50
CITY OF COSTA MESA
BY _____

Susan Tuchler
1289 Westreef Costa Mesa, CA 92627
949-246-5978 | stuchler@att.net

Efficient, precise, and resourceful professional with proven nonprofit expertise gained throughout 15 years of professional service in the public and private sectors. Extensive event planning and fundraising skills, raising million-dollar proceeds for nonprofit organizations and businesses. Well versed in contract negotiations, budget implementation, and developing, organizing, and directing events successfully. Areas of expertise include:

Project Management
Strategic Planning
Team Facilitation

Training & Development
Client Relations
Promotions

Budget Preparation
Writing & Research
Event Planning

NOTABLE ACCOMPLISHMENTS

- Raised over \$5 million for nonprofit organizations through successful campaigns.
- Acquired donated advertisement and editorial space in three major magazines to publicize events resulting in a 90% increase in event attendance.
- Captured an exclusive multimillion-dollar sales contract for a private business.
- Secured major retail shopping mall space to publicize a national awareness week for a nonprofit foundation resulting in 50% donation increase.
- Raised \$500K in four months for a congressional campaign.
- Obtained donated television time on local news programs to promote nonprofit organizations that increased membership by 85%.
- Established an Internet web directory for business and professional women which lead to 85% increased attendance at business and professional events.
- Devised and implemented a company's marketing and promotional events, successfully advertising a product that generated a 75% increase in sales.

PROFESSIONAL RESPONSIBILITIES

- Solicited major companies/corporations and wrote grants to obtain over \$100K in event sponsorships.
- Managed outreach efforts for fundraising campaigns through major and minor event programs, encompassing up to 1,000 attendees.
- Secured speakers and celebrities, organized travel arrangements, conceived and planned events for multiple nonprofit fundraising functions.
- Negotiated contracts and conducted budget planning for a foundation and a federation's various functions.
- Performed statistical analyses, devising abstracts for publications and presentations at national conferences.
- Developed comprehensive systems to streamline and automate the operations of a company, including a computerized network and comprehensive database.
- Managed all aspects of a company's properties including a 15,000 square foot home.
- Oversaw installation of \$500K landscape project, working with architects, structural engineers, general contractors and subcontractors to ensure timely, under budget completion of the project.

TECHNOLOGY TOOLS

- Advanced in Microsoft Office Suite
 - Advanced in Donor Database/Fundraising Programs (Gift Traq, Raiser's Edge)
 - Proficient in Social Networking (Facebook, LinkedIn, Twitter)
-

PROFESSIONAL EXPERIENCE

Council on Aging of Orange County Long Term Care Ombudsman	Santa Ana, CA 2015 – present
Personnel Board City of Santa Ana Commissioner	Santa Ana, CA 2015
Community Redevelopment & Housing Commission Commissioner	Santa Ana, CA 2011 – 2015
Committee To Re-Elect Loretta Sanchez Finance Director	Santa Ana, CA 2011 – 2012
Environmental & Transportation Advisory Committee Commissioner	Santa Ana, CA 2010 – 2011
Leaffer Corporation Estate Manager	Denver, CO 2006 – 2008
Crohn's & Colitis Foundation of America Executive Director	Denver, CO 2004 – 2005
Cystic Fibrosis Foundation Director of Special Events	Denver, CO 2002 – 2003
Allied Jewish Federation Campaign Manager	Denver, CO 2000 – 2002
Joslins Department Stores Business Manager	Littleton, CO 1995 – 1997
Medtronic Incorporated Technical Service Representative	Secaucus, NJ 1989 – 1992
Maimonides Medical Center Medical Research Analyst	Brooklyn, NY 1987 – 1989
J.C. Weidig M.D Surgical Assistant	Rockville, MD 1986 – 1987

EDUCATION

St. Georges University School of Medicine Masters in Medical Sciences	Grenada, West Indies 1982 – 1985
Creighton University Bachelor of Science, Biology	Omaha, Nebraska 1978 – 1982