

ATTACHMENT 6

APPLICATIONS FOR THE PENSION OVERSIGHT COMMITTEE

***To submit form via email, please save application, fill in, and send to cityclerk@costamesaca.gov.

City of Costa Mesa Application for Committee Appointment

All information on this page only, is considered public information and will be released to the public, including being posted on the City's website.

Name: Russell Baldwin

Indicate the name of the Committee you are interested in serving on:
Pension Oversight Committee



City of Costa Mesa
77 Fair Drive, Costa Mesa, CA 92626

1. Indicate why you wish to serve on this Committee. Provide any experience or qualifications you may possess that you think would be beneficial to this Committee. A resume (optional) may be attached.
(Note: All information contained on the resume is public information, will be distributed to the public and posted on the City's website).

I am an over 45 year (total) resident of Costa Mesa. I am very interested in contributing to the fiscal welfare of the City. I served for over 7 years on the board of the OCERS as an elected Trustee. During that time, I served on the investment committee, audit committee and CEO hiring committee. I have held the positions of Vice Chair and Chair of the board. I served an extra 6 months as Chair when the appointed committee member unexpectedly stepped down.

Because of my experience, I bring a wealth of information and inside perspective on how Defined Benefit systems operate in the County of Orange and the State of CA.

Thanks for your consideration.

RECEIVED
CITY CLERK
16 FEB 10 PM 2:52
CITY OF COSTA MESA
BY mtreury

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City of Costa Mesa Application for Committee Appointment

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Name: Bruce Krochman

Indicate the name of the Committee you are interested in serving on:
Pension Oversight Committee



City of Costa Mesa
77 Fair Drive, Costa Mesa, CA 92626

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I am interested in assisting the committee with their assessment of long term pension and financial matters as it pertains to the city's CalPERS retirement, unfunded pension obligations and unfunded medical liabilities.

My experience in managing the complex business development, professional staffing, employee compensation, and finances of a multi-million dollar high-tech software development organization will add to the committee's already diverse perspective of the city's pension issues.

RECEIVED
CITY CLERK
16 JAN 25 AM 8:40
CITY OF COSTA MESA
BY M. Taylor

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**City of Costa Mesa
Application for Committee Appointment**

RECEIVED
CITY CLERK

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16 FEB 19 10 10

CITY OF COSTA MESA
BY: *[Signature]*



Name: Lee Ramos

Indicate the name of the Committee you are interested in serving on:
Pension Oversight Committee

City of Costa Mesa
77 Fair Drive, Costa Mesa, CA 92626

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I am interested in participating as a member of the committee with the assesment of the on going city`s CalPERS retirement, unfunded pensnion obilgations and unfunded medical liabilities.

I have monitored the progress of the committee for the past three years, attended their meetings, met with members of committee and feel with my business background can contribute to the further delvelopment to a sound overall pension program. I will be bring another perspective outlook to the already diverse committee make up to the city`s pension issues.

Thank you ~ Lee Ramos

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City of Costa Mesa Application for Committee Appointment

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Name: Susan Tuchler

Indicate the name of the Committee you are interested in serving on:
Bikeway & Walkability or Cultural Arts or Historical Preservation or Financial Advisory or Housing & Public Service or Pension Oversight



City of Costa Mesa
77 Fair Drive, Costa Mesa, CA 92626

1. Indicate why you wish to serve on this Committee. Provide any experience or qualifications you may possess that you think would be beneficial to this Committee. A resume (optional) may be attached.
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I have served on the following committees for the City of Santa Ana:

1. Environmental & Transportation Advisory Committee 2010-2011
2. Community Redevelopment & Housing Commission 2011-2015, also serving as committee chair for one year
3. The Personnel Board 2015

I was asked to apply for a seat on these committees at the request of Councilman Sal Tinajero. I enjoyed working on each committee and making contributions to improve the city. Unfortunately I had to resign from my position on The Personnel Board due to my relocation to the city of Costa Mesa last summer.

Since my relocation I have been following the city of Costa Mesa website. I would like the opportunity to serve on one of the committees listed above in the new city that I now proudly call my home! I feel that I possess the necessary qualifications to sit on any of the committees. You can decide where I can best be of service.

Attached is my resume. Please contact Councilman Tinajero at city hall in Santa Ana for a reference! I look forward to speaking with you.

RECEIVED
CITY CLERK
16 FEB -8 AM 7:50
CITY OF COSTA MESA
BY _____

Susan Tuchler
1289 Westreef Costa Mesa, CA 92627
949-246-5978 | stuchler@att.net

Efficient, precise, and resourceful professional with proven nonprofit expertise gained throughout 15 years of professional service in the public and private sectors. Extensive event planning and fundraising skills, raising million-dollar proceeds for nonprofit organizations and businesses. Well versed in contract negotiations, budget implementation, and developing, organizing, and directing events successfully. Areas of expertise include:

Project Management
Strategic Planning
Team Facilitation

Training & Development
Client Relations
Promotions

Budget Preparation
Writing & Research
Event Planning

NOTABLE ACCOMPLISHMENTS

- Raised over \$5 million for nonprofit organizations through successful campaigns.
- Acquired donated advertisement and editorial space in three major magazines to publicize events resulting in a 90% increase in event attendance.
- Captured an exclusive multimillion-dollar sales contract for a private business.
- Secured major retail shopping mall space to publicize a national awareness week for a nonprofit foundation resulting in 50% donation increase.
- Raised \$500K in four months for a congressional campaign.
- Obtained donated television time on local news programs to promote nonprofit organizations that increased membership by 85%.
- Established an Internet web directory for business and professional women which lead to 85% increased attendance at business and professional events.
- Devised and implemented a company's marketing and promotional events, successfully advertising a product that generated a 75% increase in sales.

PROFESSIONAL RESPONSIBILITIES

- Solicited major companies/corporations and wrote grants to obtain over \$100K in event sponsorships.
- Managed outreach efforts for fundraising campaigns through major and minor event programs, encompassing up to 1,000 attendees.
- Secured speakers and celebrities, organized travel arrangements, conceived and planned events for multiple nonprofit fundraising functions.
- Negotiated contracts and conducted budget planning for a foundation and a federation's various functions.
- Performed statistical analyses, devising abstracts for publications and presentations at national conferences.
- Developed comprehensive systems to streamline and automate the operations of a company, including a computerized network and comprehensive database.
- Managed all aspects of a company's properties including a 15,000 square foot home.
- Oversaw installation of \$500K landscape project, working with architects, structural engineers, general contractors and subcontractors to ensure timely, under budget completion of the project.

TECHNOLOGY TOOLS

- Advanced in Microsoft Office Suite
 - Advanced in Donor Database/Fundraising Programs (Gift Traq, Raiser's Edge)
 - Proficient in Social Networking (Facebook, LinkedIn, Twitter)
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PROFESSIONAL EXPERIENCE

Council on Aging of Orange County Long Term Care Ombudsman	Santa Ana, CA 2015 – present
Personnel Board City of Santa Ana Commissioner	Santa Ana, CA 2015
Community Redevelopment & Housing Commission Commissioner	Santa Ana, CA 2011 – 2015
Committee To Re-Elect Loretta Sanchez Finance Director	Santa Ana, CA 2011 – 2012
Environmental & Transportation Advisory Committee Commissioner	Santa Ana, CA 2010 – 2011
Leaffer Corporation Estate Manager	Denver, CO 2006 – 2008
Crohn's & Colitis Foundation of America Executive Director	Denver, CO 2004 – 2005
Cystic Fibrosis Foundation Director of Special Events	Denver, CO 2002 – 2003
Allied Jewish Federation Campaign Manager	Denver, CO 2000 – 2002
Joslins Department Stores Business Manager	Littleton, CO 1995 – 1997
Medtronic Incorporated Technical Service Representative	Secaucus, NJ 1989 – 1992
Maimonides Medical Center Medical Research Analyst	Brooklyn, NY 1987 – 1989
J.C. Weidig M.D Surgical Assistant	Rockville, MD 1986 – 1987

EDUCATION

St. Georges University School of Medicine Masters in Medical Sciences	Grenada, West Indies 1982 – 1985
Creighton University Bachelor of Science, Biology	Omaha, Nebraska 1978 – 1982