



CITY COUNCIL AGENDA REPORT

MEETING DATE: MAY 17, 2016

ITEM NUMBER: **CC-6**

SUBJECT: REQUEST FOR A “RESIDENT ONLY” PARKING RESTRICTION ON CLEVELAND AVENUE AND PAULARINO AVENUE

DATE: MAY 3, 2016

FROM: PUBLIC SERVICES DEPARTMENT - TRANSPORTATION SERVICES DIVISION

PRESENTATION BY: ERNESTO MUNOZ, PUBLIC SERVICES DIRECTOR

FOR FURTHER INFORMATION CONTACT: RAJA SETHURAMAN, MANAGER,
TRANSPORTATION SERVICES (714) 754-5032

RECOMMENDATIONS:

1. Adopt the attached resolution (ATTACHMENT 1) approving the implementation of a “**Resident Only**” parking restriction on Cleveland Avenue between Paularino Avenue and Dorset Lane, Paularino Avenue Westbound between Coolidge Avenue and Van Buren Avenue, and Paularino Avenue Eastbound between Van Buren Avenue and the alley east of Paularino Avenue.
2. Authorize the Transportation Services Manager to extend the “**resident only**” parking restriction for a maximum of 1,000 feet as needed.

BACKGROUND:

In November 2015, a petition was received from the residents of Paularino Avenue, Arthur Avenue, Dorset Lane, Buchanan Way, and Cleveland Avenue requesting the implementation of a “**resident only**” parking restriction on their streets (ATTACHMENT 2). The petition represents 61 out of 89 households that would be directly affected by the requested parking restriction.

These residents have expressed their concerns with a lack of on-street parking availability in their neighborhood due to parking intrusion by vehicles that are unrelated to their neighborhood. There are several nearby multi-family dwellings that could be the source of the parking intrusion. The attached map (ATTACHMENT 3) depicts the surrounding land uses, streets, and the location of the subject area under consideration.

ANALYSIS:

According to the recent guidelines adopted by the City Council in January 2016 (ATTACHMENT 4), neighborhood parking intrusions are considered “significant” if 70% or more of all available parking (on-street and visible off-street parking available to residents) are utilized by vehicles at any time.

In an effort to determine the level of parking intrusion on the subject streets, Transportation Services Division staff has conducted several parking surveys during various times, including weekdays and weekends. The results of these surveys revealed that during the

most congested periods (evenings and on weekends), more than 70 percent of available parking was utilized on segments of Paularino Avenue and Cleveland Avenue, thereby meeting the minimum requirements set by the guidelines for consideration of establishing “**resident only**” permit parking. These segments are westbound Paularino Avenue from Coolidge Avenue to Van Buren Avenue, eastbound Paularino Avenue from Van Buren Avenue to the alley east of Cleveland Avenue, and Cleveland Avenue from Paularino Avenue to Dorset Lane. Other streets surveyed in response to the petition did not meet this threshold. Staff will re-evaluate these streets in the future after the implementation of the “resident only” permit parking on segments of Cleveland Avenue and Paularino Avenue is completed.

If a “**resident only**” permit parking restriction is authorized, signs will be posted restricting parking on the affected street to only vehicles displaying a valid permit. Affected households may obtain up to three (3) permits for their legally registered vehicles upon providing proof of residence in the subject street segment. Additionally, guest permits, valid for a 24-hour period, will be provided to residents for their visitors. The City does not charge a fee for these permits.

If the City Council approves the implementation of a “**resident only**” permit parking restriction on the subject streets, it is possible that the effect of this restriction would shift some parking intrusion onto other nearby streets. Therefore, the attached resolution provides the Transportation Services Manager with the authority to extend the limits of the permit parking area up to 1,000 feet in distance from the subject streets, as necessary to address continued resident concerns. This action will be based on each “extended” area meeting the minimum adopted guideline criteria in addition to receiving a qualifying petition.

Notice of City Council consideration of this item has been sent to all affected residents.

ALTERNATIVES CONSIDERED:

An alternative to the requested “**resident only**” parking restriction is to implement time-restricted parking or an overnight parking restriction. However, time-restricted parking or an overnight parking restriction will impact the residents and thus will likely not be supported by residents. This type of parking restriction also places increased demands on the City’s Police services.

Another alternative would be to not approve “**resident only**” permit parking. This alternative would leave the streets without any parking control restriction and will result in continued resident concerns for lack of available street parking due to parking intrusion by non-residents.

FISCAL REVIEW:

The cost to manufacture and install signs for the implementation of a “**resident only**” parking restriction is approximately \$750.00. If authorized, funds are available through the existing traffic maintenance account for this purpose.

LEGAL REVIEW:

The City Attorney’s Office has reviewed and approved the attached resolution as to form and content.

CONCLUSION:

A petition was received from residents of Paularino Avenue, Arthur Avenue, Dorset Lane, Buchanan Way, and Cleveland Avenue requesting the implementation of a “**resident only**” parking restriction on these streets. Staff has conducted a series of parking surveys on these streets and has confirmed that some segments of Paularino Avenue and Cleveland Avenue meet the Council-approved guidelines for consideration of “**resident only**” permit parking. Parking on other streets are below the threshold for “**resident only**” permit parking implementation.

The petition and parking conditions on the recommended streets are in conformance with guidelines adopted by City Council. Therefore, after considering all alternatives, staff recommends the implementation of a “**resident only**” parking restriction on westbound Paularino Avenue from Coolidge Avenue to Van Buren Avenue, eastbound Paularino Avenue from Van Buren Avenue to the alley east of Cleveland Avenue, and Cleveland Avenue from Paularino Avenue to Dorset Lane. Staff also requests authorization for the Transportation Services Manager to extend the parking restriction for a maximum of 1,000 feet as needed, based on a qualifying petition from affected residents and meeting Council-adopted guidelines.

ERNESTO MUNOZ

Public Services Director

RAJA SETHURAMAN

Transportation Services Manager

DISTRIBUTION: Chief Executive Officer
Assistant Chief Executive Officer
City Attorney
Economic & Dev. Svs. Director/Deputy CEO
City Clerk
Staff
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ATTACHMENTS: 1 [Resolution](#)
2 [Petition](#)
3 [Area Map](#)
4 [Guidelines](#)