



PARKS AND RECREATION COMMISSION AGENDA REPORT

MEETING DATE: May 26, 2004

ITEM NUMBER: 10d

SUBJECT: IMPLEMENTATION OF CERTAIN SIGNAGE IMPROVEMENTS AT FAIRVIEW PARK

DATE: May 13, 2004

FROM: PUBLIC SERVICES DEPARTMENT

PRESENTATION BY: RON MOLENDYK, FAIRVIEW PARK PLAN ADMINISTRATOR

FOR FURTHER INFORMATION CONTACT: RON MOLENDYK AT (714) 754-5303

RECOMMENDATION:

Staff recommends that the commission provide input on the following proposed items:

1. One general welcome sign displaying rules and regulations, seen in attachment "A"
2. A small-scale interpretive signage program, seen in attachment "B"; and
3. Three park benches and five decorative waste receptacles, seen in attachment "C"

BACKGROUND:

On March 10, 2004 staff conducted an on-site meeting at Fairview Park to review the current condition of planning areas. This on-site meeting led to further investigation of park improvements that could be made in the near term to enhance the feel of Fairview Park, and continue to protect its resources. While the Fairview Park Master Plan includes major enhancement opportunities, immediate improvements would show that plans to improve Fairview Park are continuing to move forward. In addition, recommendations 1, 2, and 3 (above) have been reviewed by the Fairview Park Friends Committee and have their full support.

ANALYSIS:

The recommended items 1, 2, & 3 are consistent with the Fairview Park Master Plan. According to Council Policy 500-11 (Implementation Procedures for the Fairview Park Master Plan) projects consistent with the Master Plan are to be:

- a. Submitted to various City departments as described in Section 13.11.
 - b. All projects shall be forwarded to the Parks and Recreation Commission for comments regarding consistency with the Master Plan and refining the scope of work. Review of each project shall be limited to one Commission meeting. The Public Services Department shall consider the Commission's comments and make refinements to the project, if deemed necessary.
1. Currently upon entering Fairview Park from Placentia Avenue, a number of metal street signs are located near the driveway. A total of nine (9) different signs fixed to four (4) metal poles, creates a cluttered look upon entering the park. It is being recommended that the information from the nine signs be condensed to fit on one general welcoming sign to display the park's rules and regulations. See attachment "A"

2. The Master Plan for Fairview Park clearly defines a Nature Park Theme with emphasis on passive recreation. While some informed park users are aware of Fairview's natural and cultural significance, the majority of the users only look at the area as an open piece of land. It has been recommended that a small-scale educational component be implemented throughout the park. This program goal would be to educate park users on the environmental and cultural significance within the park. See attachment "B"
3. To further enhance the feel of Fairview Park it is being recommended that three park benches be placed along the bluff trail. These benches would create an opportunity for park users to take a rest and enjoy the magnificent view from the bluff. Along with the benches, five decorative trash receptacles would be strategically placed throughout the park's trail to improve on litter within the park. The receptacles and benches are to be made of 100% recycled plastic. See attachment "C"

To allow the public's enjoyment of the park improvements during the summer months, staff is proposing to complete the projects in early summer, 2004.

ALTERNATIVES CONSIDERED:

An alternative to these park enhancements would be to leave the current signage as-is, and not install the information signs. However these signs are approved as part of the Fairview Park master plan.

FISCAL REVIEW:

The majority of the park enhancement costs will be paid through grant funding designated for the purchasing of recycled plastic products. These items will include the Park Benches, Trash Receptacles, and Sign Posts.

The Interpretive Signage is estimated to cost \$660, and will be paid out of the Fairview Park Development Fund.

LEGAL REVIEW:

No legal review is required on this item.

CONCLUSION:

It is staff's recommendation that the three signage items mentioned in this report be implemented as soon as possible. At a relatively low cost to the City, these park improvements will be beneficial to all park users and to the preservation of the park's natural resources.

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F.P.P.A.

Kyle Quatman

W.J.M.
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Attachments: ["A" Fairview Park General Welcome Sign with Rules and Regulations](#)
 ["B" Fairview Park Interpretive Signage Program](#)
 ["C" Proposed Recycled Plastic Park Bench and Waste Receptacles](#)

CC: City Manager
 Maintenance Services Manager
 Recreation Manager
 Carol Proctor, M.A.