



PARKS AND RECREATION COMMISSION STUDY SESSION

MEETING DATE: APRIL 20, 2011

ITEM NUMBER: Ila

SUBJECT: GROUP 1 FIELD USER FEES AND FIELD MAINTENANCE FEE FOR ALL FIELD GROUP USERS

DATE: APRIL 13, 2011

FROM: ADMINISTRATIVE SERVICES DEPARTMENT / RECREATION DIVISION

PRESENTATION BY: LISA MCPHERSON, RECREATION SUPERVISOR

FOR FURTHER INFORMATION CONTACT: LISA MCPHERSON AT (714) 754-5322

RECOMMENDATION

Staff recommends that the Parks and Recreation Commission discuss the implementation of a Group 1 youth organization field rental fee and a field maintenance fee for all youth and adult Group Field User organizations.

BACKGROUND

At the January 26, 2011 Parks and Recreation Commission meeting, Commissioner Pederson requested that staff provide information on what other cities charge their Youth Sports organizations for rental of fields. Further, at the March 23, 2011 Parks and Recreation Commission meeting, Chairman Mathews requested a Study Session to be held on April, 20, 2011 to meet with all the Group Field User organizations to discuss Group 1 youth organization fees and a field maintenance fee for all Group Field User organizations.

The City permits 71 fields. Thirteen of the 71 fields are City-owned and maintained by the City. Seventeen of the 71 fields have permanent lights and the City owns 16 portable light units. The remaining fields are owned by the Newport Mesa Unified School District (NMUSD). NMUSD fields are programmed by the City after school hours, as allowed in the Joint Use Agreement (JUA) between the City and NMUSD. All 71 fields are permitted for use by various athletic organizations. Field users are classified in six groups as follows:

- **Groups 1's** are Non-profit youth organizations that have an "everyone plays" philosophy and turns no child away that wants to play. In addition, they have either 75% or greater Costa Mesa residency to use City fields, 50% or greater Costa Mesa residency to use Newport Mesa Unified School District (NMUSD) fields or have been grandfathered in by the City Council. Have highest priority, equal to City sponsored leagues, for use of City and School District fields. Group 1 field user fee waivers are approved by the City Council.
- **Group 2's** are NMUSD related programs. NMUSD has priority at NMUSD sites prior to 4pm at Elementary schools and 5pm at High Schools. Fees are waived as part of the JUA.
- **Group 3's** are non-profit youth organizations that have an "everyone plays" philosophy and turns no child away that wants to play. In addition, they have fewer than 75% but greater than 50% Costa Mesa residency for use of City and NMUSD fields, or have at least 50% or greater Costa Mesa residency for competitive teams.
- **Group 4's** are adult programs, organizations or events with at least 75% Costa Mesa residents. This group has the fourth highest priority for City and NMUSD fields, except on Sundays when they have second priority after City adult programs.

- **Group 5's** are youth programs, organizations or events with less than 50% Costa Mesa residents.
- **Group 6's** are adult programs, organizations with less than 75% Costa Mesa residents. These groups have the lowest priority for City and NMUSD fields, except on Sundays when they shall have third priority after City adult programs and Group 4's .

During Fiscal Year 2009-2010 the City expended a total of \$253,456 in General Funds for the use of school district fields (\$188,298) and part time field ambassador salaries (\$65,158). According to the Joint Use Agreement (JUA) between the NMUSD and the City, the City pays whichever is the greater amount of the "Field Revenue" or an annual flat rate amount to NMUSD for the use of District fields. The JUA also requires that the City provide employees to permit the fields and enforce all District rules, regulations and policies while community activities are being conducted on District fields.

DISCUSSION

In 2010, ten Group 1 youth organizations were permitted for a total of 47,236.75 hours. The following chart indicates how much each organization would have paid if they were charged a \$1, \$5, \$10 and \$15 per field fee for each permitted hour:

Group 1's	2010 permitted hours	\$1 per permitted hour used	\$5 per permitted hour used	\$10 per permitted hour used	\$15 per permitted hour used
AYSO-120	1,3525.5	\$13,525.50	\$67,627.5	\$135,255.00	\$202,882.50
AYSO-97	9,380	\$9,380.00	\$46,900.00	\$93,800.00	\$140,700.00
POP WARNER	5,112	\$5,112.00	\$25,560.00	\$51,120.00	\$76,680.00
CAL YOUTH SOCCER	2,236.5	\$2,236.50	\$11,182.50	\$22,365.00	\$33,547.50
CMNLL	8,438	\$8,438.00	\$42,190.00	\$84,380.00	\$126,570.00
CMALL	4,912.25	\$4,912.25	\$24,561.25	\$49,122.50	\$73,683.75
NHBA	2,529	\$2,529.00	\$12,645.00	\$25,290.00	\$37,935.00
CM PONY	639	\$639.00	\$3,195.00	\$6,390.00	\$9,585.00
B&G CLUB	77	\$77.00	\$385.00	\$770.00	\$1,155.00
BACK BAY RUGBY	387.5	\$387.50	\$1,937.50	\$3,875.00	\$5,812.50
Total	47,236.75	\$47,236.75	\$236,183.75	\$472,367.50	\$708,551.25

Staff surveyed surrounding cities (Attachment 1) which charge Group 1 youth organizations field rental fees ranging between \$0-\$61 per hour. Currently, Newport Beach charges youth organizations \$1 per field per permitted hour to assist in offsetting the cost for their Park Patrol staff. Beginning July 1, 2012 Newport Beach will implement an additional \$10 per participant, per season to be expended on enhanced maintenance and/or field improvements on their allocated fields in the same fiscal year. Any percentage of unused funds will be rolled over for next fiscal year's field improvements.

During the 2010 Fall/Winter allocation period (August-December) and Winter/Spring allocation period (February-June) 27 Group Field User organizations utilized the fields with a combined total enrollment of 8,720 participants. If Group Field User organizations were charged a \$10 per participant per season fee to assist in City field improvement maintenance the City would collect \$87,200 in fees (Attachment 2).

The process to collect the \$10 per participant per season fee would operate similar to Newport Beach. During each allocation period the Recreation Division would provide the Finance Department with each Group Field User organization roster enrollment numbers. Finance would

invoice each Group Field User organization based on the enrollment numbers provided by the Recreation Division. These fees would be maintained in a separate account to be spent on field maintenance or improvements. Group Field User organizations would work with Public Services on requesting field improvements on City fields. Public Services staff would utilize the fees collected to pay for the field improvements.

FISCAL REVIEW

Charging Group 1 Field User organizations a \$1 per field per permitted hour fee would provide for approximately \$47,237 in fee revenue. Further, charging all Group Field users a \$10 per participant per season fee would provide approximately \$87,200 in fee revenue to assist in field improvement or maintenance.

Fees from Group 1 youth organizations will fall under the Mostly Supported classification of the Cost Recovery Policy (Attachment 3).

LEGAL REVIEW

No legal review required.

CONCLUSION

Staff recommends that the Parks and Recreation Commission discuss the implementation of a Group 1 youth organization field rental fee and a field maintenance fee for all youth and adult Group Field User organizations.

LISA MCPHERSON
Recreation Supervisor

TAMARA S. LETOURNEAU
Interim Director of Administrative Services

ATTACHMENTS: 1. [Surrounding Cities Survey](#)
2. [Group Field User Participant's Fees](#)
3. [Cost Recovery Guidelines](#)