



PARKS AND RECREATION

COMMISSION AGENDA REPORT

MEETING DATE: SEPTEMBER 25, 2014

ITEM NUMBER: _____

SUBJECT: EAST 19TH STREET MONUMENT SIGN

DATE: SEPTEMBER 10, 2014

FROM: PUBLIC SERVICES DEPARTMENT - TRANSPORTATION SERVICES DIVISION

PRESENTATION BY: RAJA SETHURAMAN, MANAGER, TRANSPORTATION SERVICES

FOR FURTHER INFORMATION CONTACT: RAJA SETHURAMAN, MANAGER, TRANSPORTATION SERVICES DIVISION, (714) 754-5343

RECOMMENDATION:

Approve the proposed monument sign concept (Attachment 1) for the Eastside Costa Mesa neighborhood.

BACKGROUND:

On August 6, 2013, the City Council awarded a contract to CivilSource, Inc. to prepare design plans for traffic calming improvements along East 19th Street between Newport Boulevard and Irvine Avenue. The East 19th Street Improvement project includes implementation of chokers and medians at intersections along East 19th Street. Additionally, new entry monument signs are proposed at both ends of East 19th Street, at Fullerton Avenue and Irvine Avenue, to enhance the identification of the "Eastside" Costa Mesa neighborhood. The goal of the proposed design is to reduce speeding and emphasize the residential neighborhood character of East 19th Street.

On May 9th 2014, the conceptual landscape plan and several concept alternatives for the monument sign were presented to the Parks and Recreation Commission. The Commission approved the conceptual landscape plan and recommended the development of new concepts for the monument sign based on input from residents.

ANALYSIS:

The landscape architectural firm Nuvis, a subconsultant to CivilSource, Inc., prepared new conceptual designs for a monument sign for the East 19th Street project based on staff and residents' input (Attachment 2).

The new concepts were shared with some resident representatives who provided initial comments on the earlier concepts. The recommended monument sign incorporated their comments and was determined to be aesthetically pleasing and representative of the overall character of the neighborhood. A smaller version of the recommended monument sign will be installed at the east end of East 19th Street just before Irvine Avenue. The next step is to obtain approval of the proposed monument sign concept in order to finalize the design phase which includes development of construction documents.

ALTERNATIVES CONSIDERED:

No alternatives were considered for this item.

FISCAL REVIEW:

The City of Costa Mesa has secured Safe Routes to School Federal grant funding in the amount of \$85,000 toward the design and \$770,900 toward the construction of traffic calming improvements along East 19th Street between Newport Boulevard and Irvine Avenue. The grant funds were recognized in Fiscal Year 2012-13's budget. Air Quality Management District funds will be utilized for the balance of funds necessary for engineering design.

LEGAL REVIEW:

There is no legal review required for this item.

CONCLUSION:

It is recommended that the Commission approve the conceptual design for the monument sign for the East 19th Street Improvement Project.



RAJA SETHURAMAN
Manager, Transportation Services Division



ERNESTO MUNOZ
Public Services Director

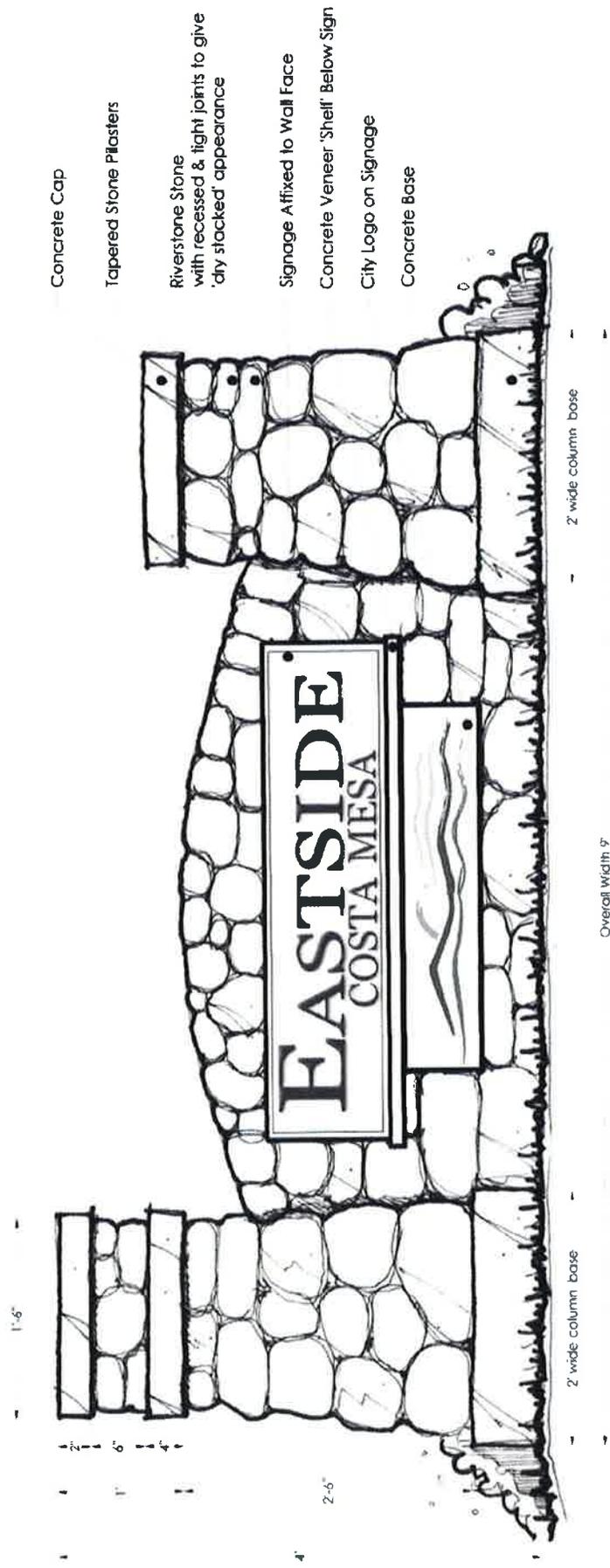
- ATTACHMENTS:
- 1- Recommended Monument Sign
 - 2- Monument Sign Options



E. 19th Street Improvement Project

RECOMMENDED MONUMENT SIGN



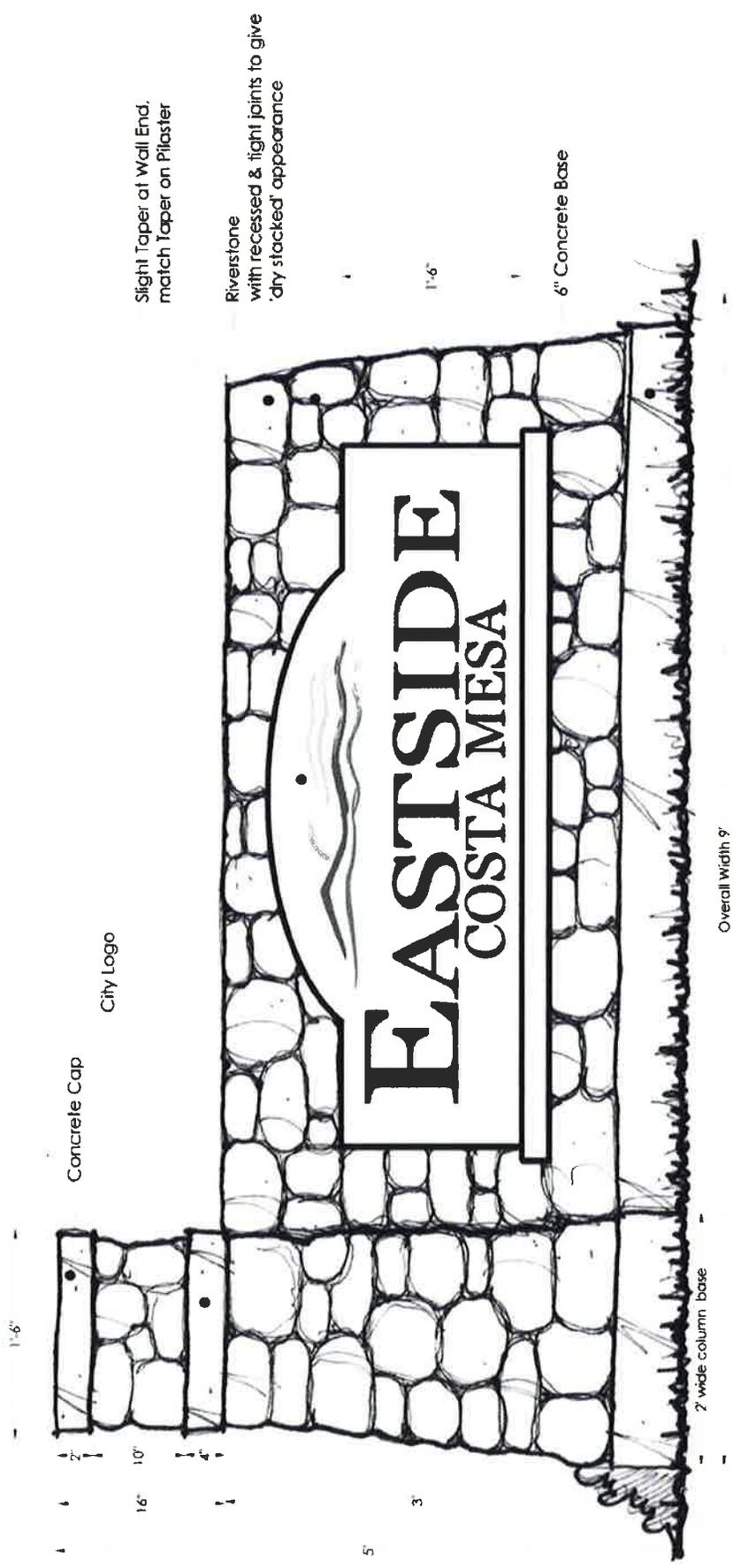


E. 19th Street Improvement Project

MONUMENT SIGN - Concept A

4





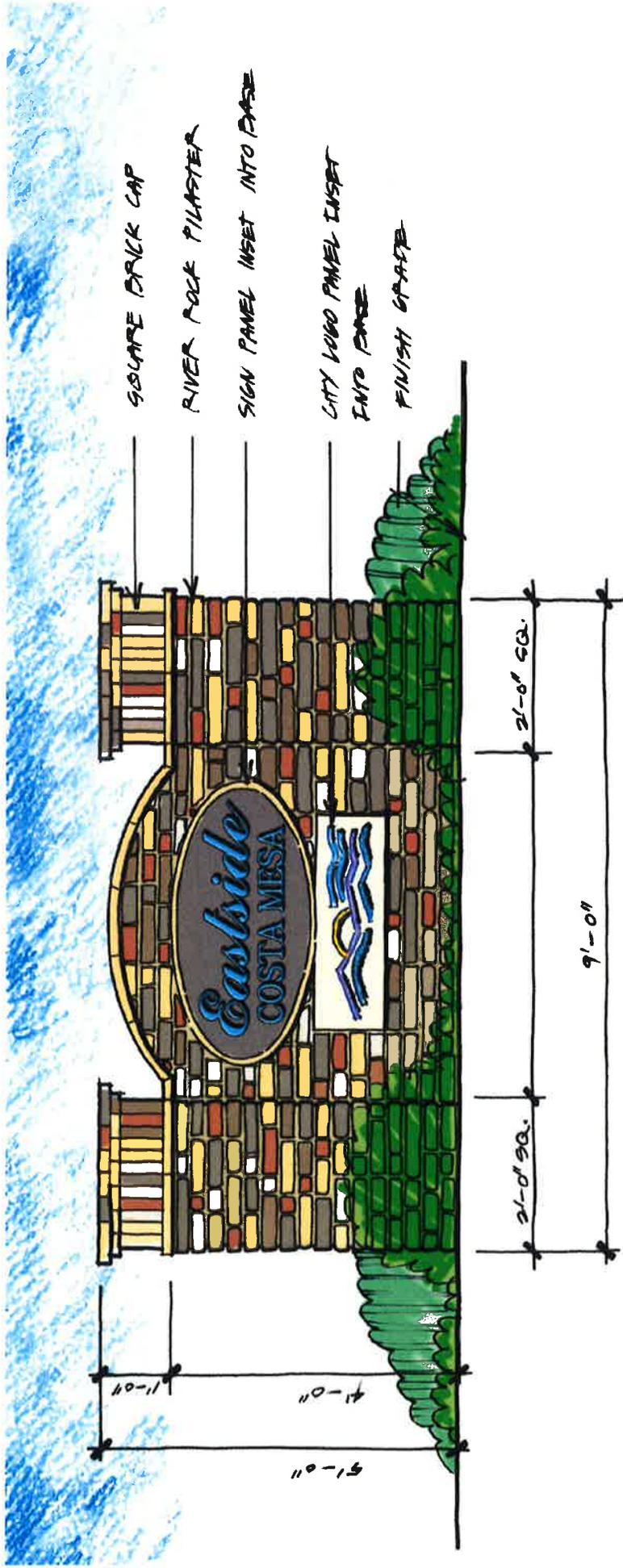
Slight Taper at Wall End, match Taper on Plaster

Riverstone with recessed & tight joints to give 'dry stacked' appearance

6" Concrete Base

Overall width 9"





6



E. 19th Street Improvement Project

MONUMENT SIGN - Concept C



7



E. 19th Street Improvement Project

MONUMENT SIGN - Concept D