PARKS AND RECREATION COMMISSION AGENDA REPORT

MEETING DATE: MAY 26, 2016 **ITEM NUMBER: 10f**

SUBJECT: **APPOINTMENTS TO THE STREETSCAPE & MEDIAN DEVELOPMENT STANDARDS COMMITTEE**

DATE: **MAY 9, 2016**

FROM: **PUBLIC SERVICES DEPARTMENT, MAINTENANCE SERVICES DIVISION**

PRESENTATION BY: **BRUCE A. HARTLEY, MAINTENANCE SERVICES MANAGER**

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RECOMMENDATION

Staff recommends that the Parks and Recreation Commission appoint two (2) Commissioners to assist in the revision of the Streetscape and Median Development Standards (Standards).

BACKGROUND

The Streetscape and Median Development Standards were adopted by the City Council in 1999 and have been amended several times, with the most recent update approved on April 15, 2008. The Standards represent the adopted "vision" for the future of the City of Costa Mesa streetscapes. The Standards encompass guiding information for the selection of plants, site furnishings, median locations, or other improvements located within the public rights-of-way throughout the City. They are also the guiding document for the selection, preservation and removal of City-owned parkway trees.

The evaluation and updating of the Streetscape and Median Development Standards is the Parks and Recreation Commission's Goal #4. The Commission will be reviewing the design, aesthetics, and consistency of median design citywide and development standards for new projects with emphasis on drought tolerant plant pallets. Site furnishings, decorative crosswalks, neighborhood entry monument signage and other elements that enhance the public rights of way will be considered.

The final product is expected to meet the City's urban streetscape development and management needs, while at the same time address the issues of urban forest management, water efficient and alternative landscapes in the public right-of-way.

The process will include a Commissioner/Staff workshop; public workshop; presentation to the Parks and Recreation Commission and City Council adoption.

ANALYSIS

In October 2015, the City solicited requests for proposals for the update of the Streetscape and Median Development Standards. Subsequently, three (3) proposals were received and upon thoroughly reviewing the three proposals, the City selected David Volz Design, Inc. as the most qualified firm that would best suit the needs of the City,

based on evaluation criteria. David Volz Design, Inc. will conduct the workshops and prepare the preliminary document for Commission review and the final product for Council adoption.

ALTERNATIVES CONSIDERED

The Commission could choose not to appoint two Commissioners to participate in the process to update that Standards.

FISCAL REVIEW

There are no fiscal impacts associated with this item

LEGAL REVIEW

No legal review is required for this item.

CONCLUSION

Staff recommends that the Parks and Recreation Commission make two (2) appointments to assist in the revision of the Streetscape and Median Development Standards.

Bruce A. Hartley
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