



III 4a

PLANNING COMMISSION

SUPPLEMENTAL MEMORANDUM

MEETING DATE: NOVEMBER 14, 2011

SUBJECT: ZONING APPLICATION ZA-11-37: PLANNED SIGNING PROGRAM FOR PACIFIC ARTS PLAZA AT 3200 BRISTOL STREET, 3200 AND 3210 PARK CENTER DRIVE, 601, 611, 633, 655 AND 675 ANTON BOULEVARD

DATE: NOVEMBER 3, 2011

FOR FURTHER INFORMATION CONTACT: WENDY SHIH, ASSOCIATE PLANNER 
(714) 754-5136 (WENDY.SHIH@COSTAMESACA.GOV)

Attached is a letter from the applicant with photos of the existing freeway-oriented sign and a photo simulation of the proposed sign for reference.

Attachments: 1. Applicant Letter Dated November 2, 2011

Distribution: Interim Development Services Director
Deputy City Attorney
City Engineer
Transportation Svs. Mgr.
Fire Protection Analyst
Staff (4)
File (2)

David J. Baab
Baab & Associates
1469 Voyager Dr.
Tustin, CA 92782

Irvine Company
111 Innovation
Irvine, CA 92617

David J. Baab
Baab & Associates
dbaab@baabcorp.com

November 2, 2011

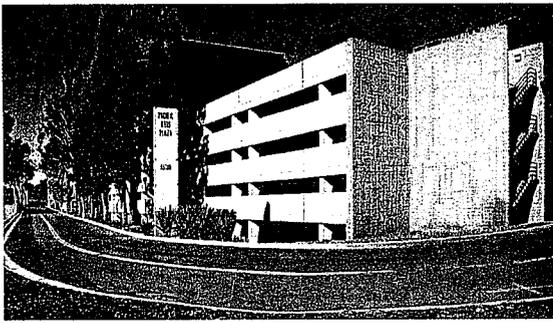
Wendy Shih
Associate Planner
City of Costa Mesa
P.O. Box 1200
Costa Mesa, CA 92628-1200

Subject: Pacific Arts Plaza Planned Signing Program

Email message dated 10/27/11

Dear Ms. Shih:

Thank you for your message. Attached (and below) is the information that you requested.

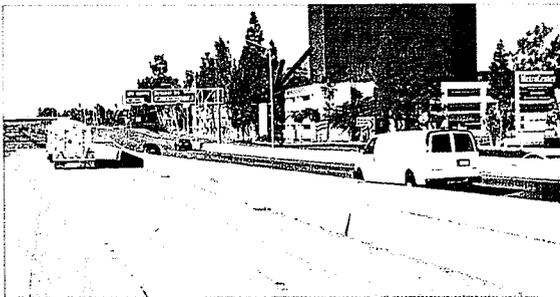


Photograph of existing sign



Photo simulation of new sign

Also attached are photographs of the existing sign from the freeway.



Photograph from mainline freeway
Northbound I-405 (Google Maps)

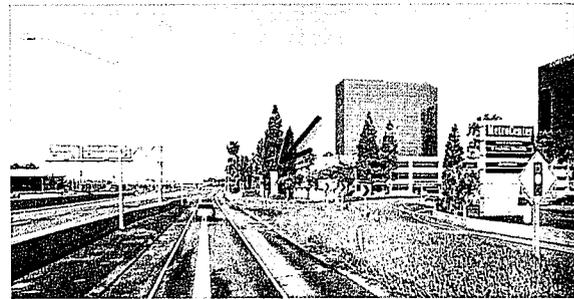


Photo from Bristol offramp
Northbound I-405 (Google Maps)

Please call me if you need any more information.

Sincerely,

David J. Baab, on behalf of Irvine Company

cc: Tim Carey, Jett McCormick, and David Morgan, Irvine Company
Noel Davies, Davies & Associates
Claire Flynn, City of Costa Mesa