



SENIOR COMMISSION AGENDA REPORT

MEETING DATE November 10, 2015

ITEM NUMBER: 7A

SUBJECT: Mission/Vision Statements for the Costa Mesa Senior Center

DATE: November 4, 2015

FROM: Parks and Community Services/Senior Center

PRESENTATION BY: Yvette Aguilar, Senior Center Program Administrator

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RECOMMENDATION

Staff recommend that the Senior Commission review and approve the mission and vision statements for the Costa Mesa Senior Center.

BACKGROUND

The Senior Commission requested staff provide a mission and vision for the Costa Mesa Senior Center at the May 2015 meeting. It was noted that a mission and vision was needed in order to establish goals and a direction for the center. Furthermore, seniors will have a better idea of what to expect in the short and long term.

ANALYSIS

The City of Costa Mesa Senior Center's vision states: "Enriching lives through health, wellness, volunteerism, and socialization."

A mission statement brings to light the current state of the organization as a whole, and defines its purpose; addresses what the organization does, for who it does it, and how it does it; provides an achievable goal for a timeframe that's shorter than the vision's timeframe and usually outlines the vision for 1-3 years; provides staff with direction as to how their work directly impacts the success of achieving the mission, which in turn may provide better morale, and aids them in better understanding changes, and why those changes may be made.

The City of Costa Mesa Senior Center's mission states: "The Costa Mesa Senior Center is dedicated to the improvement of the lives of older adults by creating a place that offers opportunity to become more educated about health and wellness, share skills and talents with peers, interact and develop communication with friends, family, and others, and be advocates for older adults."

The vision of the center will be carried out and evident as staff move forward in developing and creating new, innovative programs that meet the demand of the seniors as they evolve, in addition to keeping up with the trends in the field of recreation.

FISCAL REVIEW

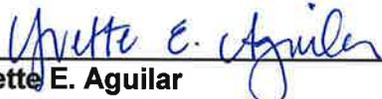
No fiscal review is required for this item.

LEGAL REVIEW

No legal review is required for this item.

CONCLUSION

Staff recommend that the Senior Commission review and approve the mission and vision statements for the Costa Mesa Senior Center and provide feedback.



Yvette E. Aguilar
Senior Center Program Administrator



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Recreation Manager



Tamara S. Letourneau
Assistant Chief Executive Officer