



SENIOR COMMISSION AGENDA REPORT

MEETING DATE SEPTEMBER 13, 2016

ITEM NUMBER: **9**

SUBJECT: SENIOR CENTER PROGRAM ADMINISTRATOR REPORT

DATE: SEPTEMBER 2, 2016

FROM: PARKS & COMMUNITY SERVICES/SENIOR CENTER

PRESENTATION BY: YVETTE AGUILAR, SENIOR CENTER PROGRAM ADMINISTRATOR

FOR FURTHER INFORMATION CONTACT: YVETTE AGUILAR, SENIOR CENTER PROGRAM ADMINISTRATOR, 714-327-7540

RECOMMENDATION

Staff recommends that the Senior Commission receive and file this report.

DISCUSSION

Membership Update

Membership numbers continue to increase, with a total of 1,089 members registered with the senior center through the end of August 2016. This an increase of more than 25% over the course of two months. Of the 1,089 members, 814 are Costa Mesa residents (75%).

Month	Membership
January/February 2016 (active & non-active)	1,711
March/April 2016 (active & non-active)	1,764
May/June 2016 (active)	867
July/August 2016 (active)	1,089 (increase of 25% from June 2016)

Upcoming Holiday Observances (Facility Closure)

1. Friday, November 11 (in observance of Veteran's Day)
2. Thursday, November 24 & Friday, November 25 (in observance of Thanksgiving Holiday)

Special Events

Special events are a vital part of the center's programming, as they promote socializing and networking opportunities, and create an environment that allows seniors to engage with staff and peers. Special events serve as a platform to celebrate special occasions, and provide seniors a place to create memories and lasting relationships.

Special Event	Attendance
New Year's Social	48
An Evening of Magic	60
Sweetheart Dance	48
Knowledge & Health Fair Expo	300+
Volunteer Appreciation Dinner	52

Mother's Day Tea Party	92
Memorial Day Celebration	115
Father's Day Celebration	92
Mocktail Mixer	70
Independence Day Celebration	128
Luau	115
'The Age of Love' Movie Screening	105
Fiesta Event	115
Total Special Events: 13	Total Attendance: 1340

The following events will be held at the Senior Center in the upcoming months:

1. Wild Western Hoe Down – Friday, September 16, 5-7 p.m.
2. Being Mortal – Film Screening with Expert Discussion Panel – Thursday, October 13, 6-8 p.m.
3. Monster Mash – Monday, October 31, 11:30 a.m.-1 p.m.
 - a. Intergenerational program will take place from 10 a.m.-11:30 with the Learn, Explore, and Play (L.E.A.P.) Program.
4. Thanksgiving Dinner – Thursday, November 17, 5-7 p.m.
5. Breakfast with Santa – Thursday, December 15, 10 a.m.-12 p.m.

Senior Advisory Committee (SAC)

The Senior Advisory Committee (SAC) will meet the first Monday of each month at 12:30 p.m., barring any holidays/closures. Their next two meetings will take place on:

1. Monday, October 3
2. Monday, November 7

SAC currently has a vacancy for the position of Note Taker and Executive Member – Programs/Classes. Applications for this position are being accepted through Wednesday, September 21, or until the position is filled.

The Committee continues to feature an article in the monthly issue of *The Chronicle*, highlighting positive changes at the center titled, "Senior Advisory Committee Chat." The minutes from each meeting are available at the front desk, as are the Senior Commission meeting minutes.

Volunteer Program Update

Volunteers continue to provide excellent service and dedication to the Senior Center. Total volunteer service hours are listed in the chart below:

Month	Volunteer Hours
January	437.00
February	314.75
March	389.50
April	378.00
May	365.00
June	426.75
July	451.50
August	438.25
Total (January-August 2016)	3200.75

Program Hours and Attendance

“Programmed Hours” are considered hours when there is a scheduled activity taking place, including hours at the center when there are multiple classes. These hours include classes, presentations, seminars, workshops, social services, nutrition, and special events.

“Visitors” at the center include duplicated numbers, where each member is counted for each activity attended.

Month	Programmed Hours	Visitors	Visitors Signed In	Visitors Signed Out
January 2016	750.75	5180	2318	1394
February 2016	745.25	5159	2085	1300
March 2016	703.75	6107	2515	1548
April 2016	770.75	5742	2321	1516
May 2016	747.25	6134	2525	1655
June 2016	776.25	5526	2840	1877
July 2016	815.50	5592	2566	1660
August 2016	730.75	5978	2766	1726
2016 Total	6040.25	45,418	19,936	12,676

Social Services

The Social Services office assists the senior community by providing information and referral services, case management support for Senior Serv, facilitating the Transitions Group for individuals who need emotional support during transitional phases of life, conducting home visits for clients on the Home Delivery Meal program, and emotional support/counseling services.

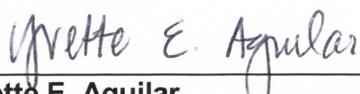
Information and referral consists of assistance in locating additional resources for counseling, food, housing, home care, employment, insurance, legal, financial, medical/dental, and transportation services.

Quarter	Total Clients
Quarter 1 (July-September 2015)	93
Quarter 2 (October-December 2015)	44
Quarter 3 (January-March 2016)	70
Quarter 4 (April-June 2016)	43
Fiscal Year 2015-2016	250

Additionally, staff have secured \$14,500 from the California Development Block Grant (CDBG) to continue providing crucial social services at the Costa Mesa Senior Center for FY 2016-2017.

CONCLUSION

Staff recommends that the Senior Commission receive and file this report.



Yvette E. Aguilar
Senior Center Program Administrator