CITY OF COSTA MESA

General Plan: The Great Reach

MAY 15, 2013

✓ WILL CHANGE JUNE 19 WORKSHOP TO VISION

PROCESS/NEXT

- ▷ NEED MORE TRUE "WORKSHOPS"
  - BUT THIS IS ONLY THE FIRST OF SIX
- ▷ MORE DETAIL ON POLICY MEETING TIMELINE — INPUT F/ COMMUNITY
  - WHEN CITY WILL SEEK
  - WHEN THEY WILL ACT
- ▷ ONE SPECIFICALLY FOR VISION (NO PRESENTATIONS)
- ▷ ONE NOISE / SAFETY CONSERVATION / OPEN SPACE
- ▷ ANNOUNCE ON "COSTA MESA MINUTE" ON CMTV
- ▷ MORE OUTREACH TO SPANISH-SPEAKING
- ▷ HAVE COFFEES/TEAS W/ SENIORS
- ▷ GENERAL PLAN OUTREACH AT CITY 60TH ANNIVERSARY IN JUNE — FOCUS ON VISION

PLAN/LAND USE

D·O·W·N·T·O·W·N SPECIFIC PLAN!! REVITALIZE!!

- ☐ NEED A MORE VITAL DOWNTOWN!!
- ☐ LESS CHAIN RESTAURANTS!!

TOO MANY DOWNSCALE USES

- ☐ NEED A REALLY GOOD LIBRARY — DECENTRALIZED!! → THRU LIBRARIES, ACTIVITIES!
- ☐ IMPROVED SCHOOLS!!

▷ DISCUSS THE 20-YEAR VISION FIRST!! LET'S SHARE OUR DREAMS!!

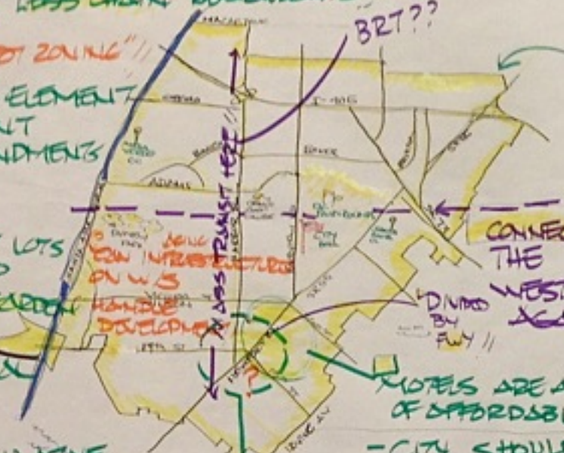
BRT??

CONCERN W/ "SPOT ZONING"!!

- ☐ MAKE LAND USE ELEMENT MORE COHERENT
  - LESS AMENDMENTS
- ☐ VACANT LOTS
  - TURN INTO COMMUNITY GARDEN
- ☐ MAINTAIN W/S INDUSTRIAL

AGING INFRASTRUCTURE ON W/S HANDLE DEVELOPMENT

MASS TRANSIT HERE



- ☐ FURTHER REDEV'P/ NON REDEV'P OF PARK SPACES
  - ▷ CONSIDER UNSTRUCTURED, TOO CRITTERS
- ▷ "ACTION SPORTS"

CONNECT THE WESTSIDE AGAIN!! - INLAND TO BEACH!!

DIVIDED BY FWY!!

- ☐ MOTELS ARE A SOURCE OF AFFORDABLE HOUSING
  - CITY SHOULD BUILD AFF HOUSING

? CUMULATIVE IMPACT OF INFILL ZONES?

? DOWNTOWN??

REVITALIZE!! IDENTIFY!!

- ▷ ADDRESS AGING INFRASTRUCTURE / CAPACITY ON EAST AS WELL AS WEST SIDE!!

CIRCULATION

- ▷ KEEP LEVEL'D!!

FOR DISABLED:

- ▷ "BEEPS" @ INTERSECTIONS
- ▷ SIGNAL TIMING
- ☐ MORE MASS TRANSIT
- ☐ NARROWER STREETS
- ☐ PREMIER CYCLING!!
- ☐ DEVELOPMENT/TRANSIT
  - ▷ FOCUS/BE SENSITIVE TO COMMUNITY!!

HOUSING

- ☐ AFFORDABLE HOUSING NEAR SHOPS, REST
- ☐ SAFE HOUSING
- ☐ PERMANENT AFFORDABLE HOUSING
  - PLACE FOR HOMELESS
- ☐ KEEP EXISTING MOBILE HOME PARKS!!
- ▷ "2" RHNA DOESN'T REFLECT EXTENT OF HOUSING NEEDS
- ☐ RHNA NUMBER OF 2 SHOULDN'T BE FOCUS — HAVE A POLICY FOCUS:
  - ↑ HOUSING STOCK
- ☐ LIVE/WORK, HIGHER DENSITY OWNER HOUSING BECOMING RENTAL!

QUESTIONS

? A COMMUNITY NEEDS ASSM'T GOING FO

? DOING A PRESENT CONDITION/ NEEDS ASSESSMENT

? WHEN DRAFT OF HOUSING ELEMENT — (A) MAY 28

NEED TO ADDRESS — PURCHASED CONDOS TO RENTALS!!

? RATIO: HOMEOWNER/RENTAL

(A) 60/40 HOMEOWNERS IN 2000 (RENT)

57/43 " IN 2010 (RENT)

? WHERE DID OVERLAY ZONES COME FROM?

OTHER OUTREACH? — (A) ARE NO PLANS AT THIS POINT

LOTS OF OUTREACH W/WESTSIDE

? LEVEL 'D E' TO "E D" - MEANING

? IS THERE EXTENDED ABILITY BEYOND (OCT. 15) HOUSING ELEMENT

IS 120-DAY GRACE PERIOD

IS THIS JUST FOR THE 2 RHNA UNITS?

▷ STAFF WILL ADVOCATE PHASED APP

(A) FOCUS ON 2 UNITS + NEW HOUSING / ELEMENTS TO ACCO

? WHAT IS COUNCIL DOING IN 2 MEETINGS?

(A) → - COMPLY W/ RHNA + STATE LAWS
- CAN UPDATE/AMEND

? DOES LO-INCOME APT TEARDOWN AFFECT THIS HOUSING ELEMENT'S 2 UNITS

(A) NO - WOULD AFFECT "HOUSING STOCK" CALCULATION FOR NEXT HOUSING ELEMENT