



CITY OF COSTA MESA

General Plan: The Great Reach

M I G | Hogle-Ireland



CITY OF COSTA MESA | General Plan: The Great Reach

MIG | Hogle-Ireland

Community Workshop: Land Use Part II

September 12, 2013

agenda



- Welcome and Introductions
- Costa Mesa Yesterday and Today
- The City of Tomorrow: Demographic Trends
- The Land Use Vision (and a little about mobility)
- Your Thoughts on the Visioning Statements
- Public Comments on Other Topics







O
GRANDS
C
EDWARDS
C
COLLEGE

WELCOME TO O.C.C. COLLEGE





HENRY'S
SPANISH FOODS STEAKS

STEAKS SPANISH LOBSTER
FOODS COCKTAILS

SPEED LIMIT
50
MILES

Lunch
11-4

WINE BAR





DRUGS
PARK IN AREA

CRAWFORD'S
PHARMACY

REED STEWART WINKLER
Fine Old Colony Paints

HARDWARE
GIFTS
It's Gonna Be

WAPLE SHOP

REAL ESTATE

VIST FOUNT.

TRUCK ROUTE
←



SEASIDE
GALLERY



© 2012 Google

© 2012 Google

2428

L.A. SHERMAN
LAWYER
LEWIS MACHINES
Robert Easting
THE LINDSEY
FOR LEASE RENT

U DO DISCOUNT
Hardware

TOURING
LAWYER
REPAIR

Gulf
311 33

ATLAS
BUILDERS

ATLAS
BUILDERS

BEER
WINE

NEWPORT

NEWPORT

HEARTY SHOP

PIPE
WELLS REFRIGERATOR
HEATING AND COOLING
PH NO 542 0095
ELECTRIC REPAIRS
PH NO 542 3394











west elm

SOUTH
COAST
PLAZA

SOUTH COAST PLAZA





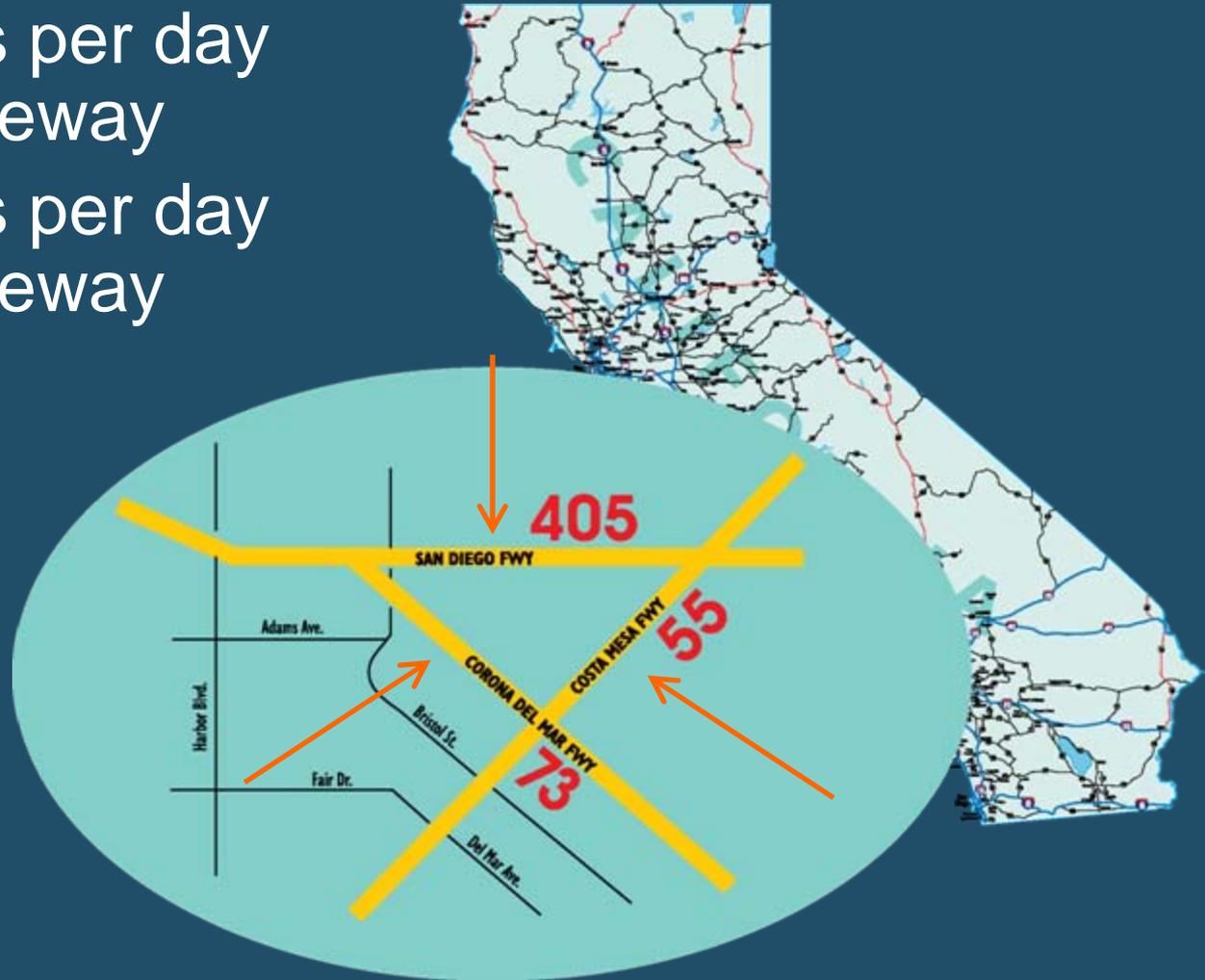
Southern California attracts in-migration from the rest of the nation and the world



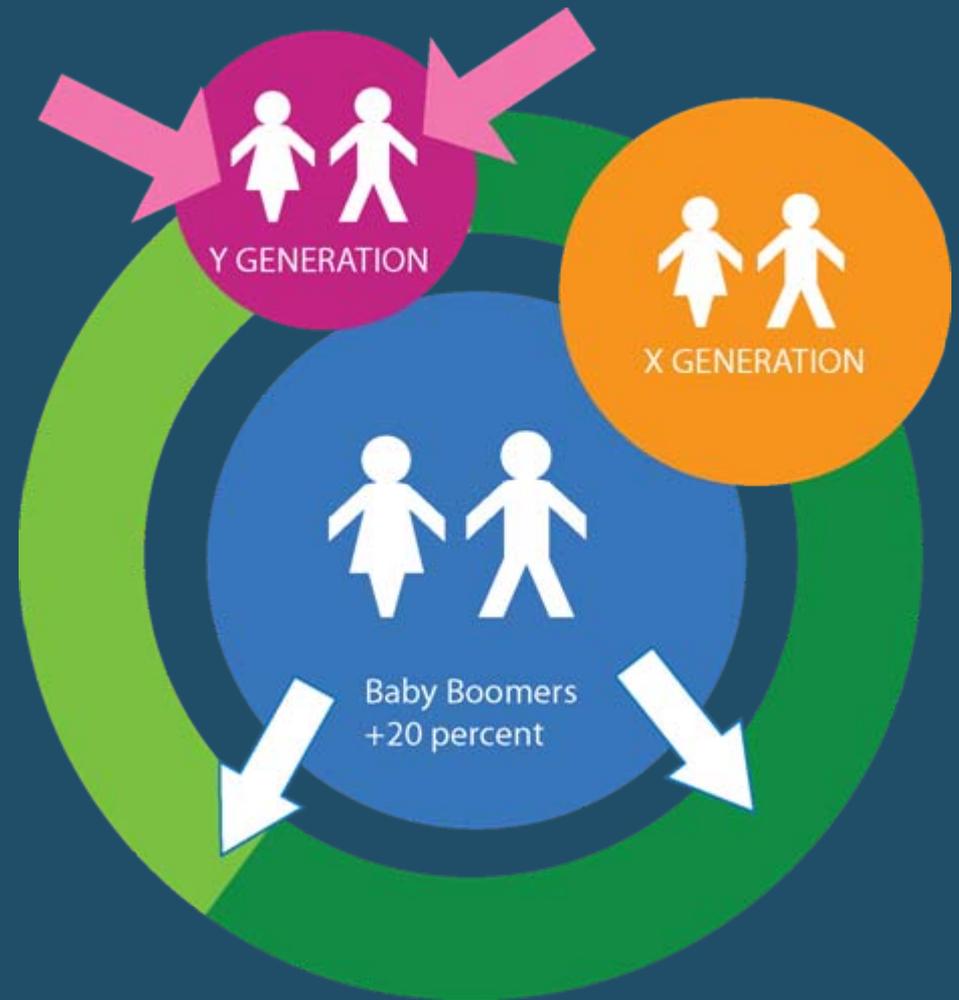
The Orange County population is anticipated to increase by 339,000 people by 2035.



- 240,000 trips per day on the 405 freeway
- 154,000 trips per day on the 55 freeway
- 116,000 trips per day on the 73 freeway



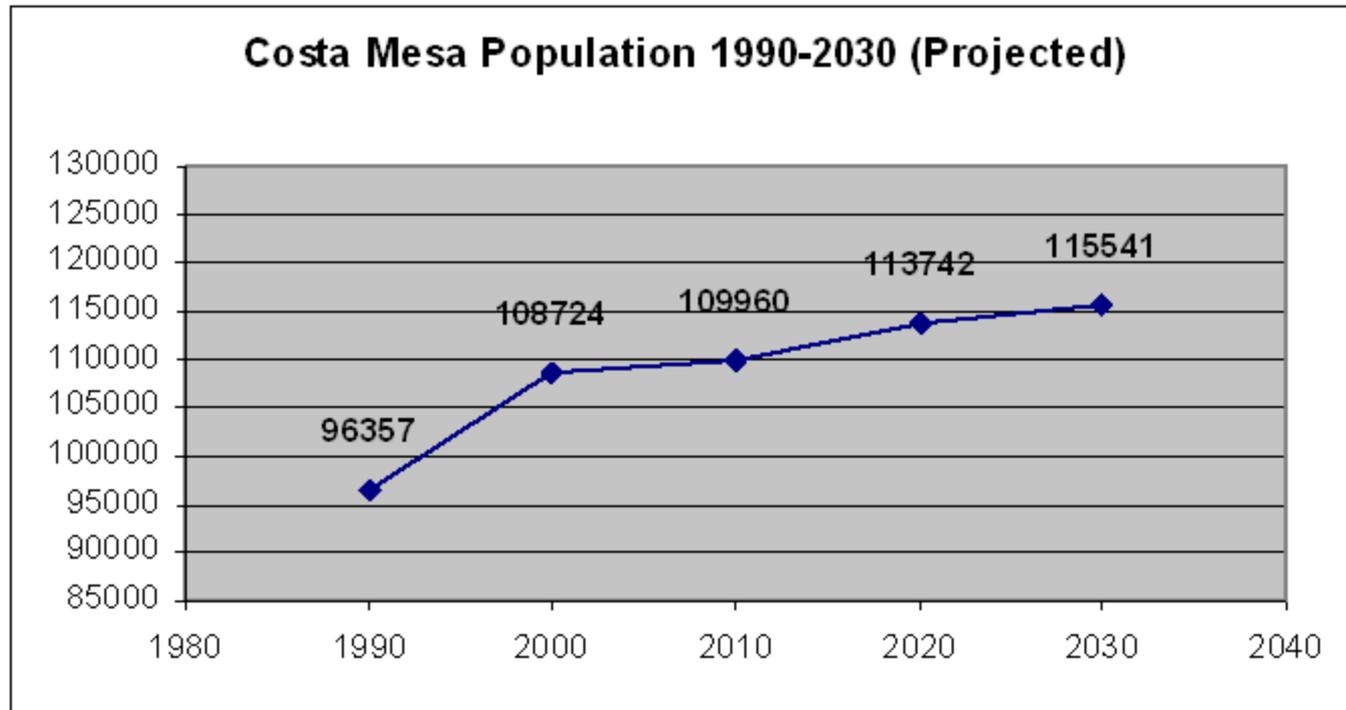
Costa Mesa will experience an aging population with significant increases in the 65+ years age group.



The State requires that each city in Orange County plan to accommodate its fair share of housing.



Population Growth – Costa Mesa



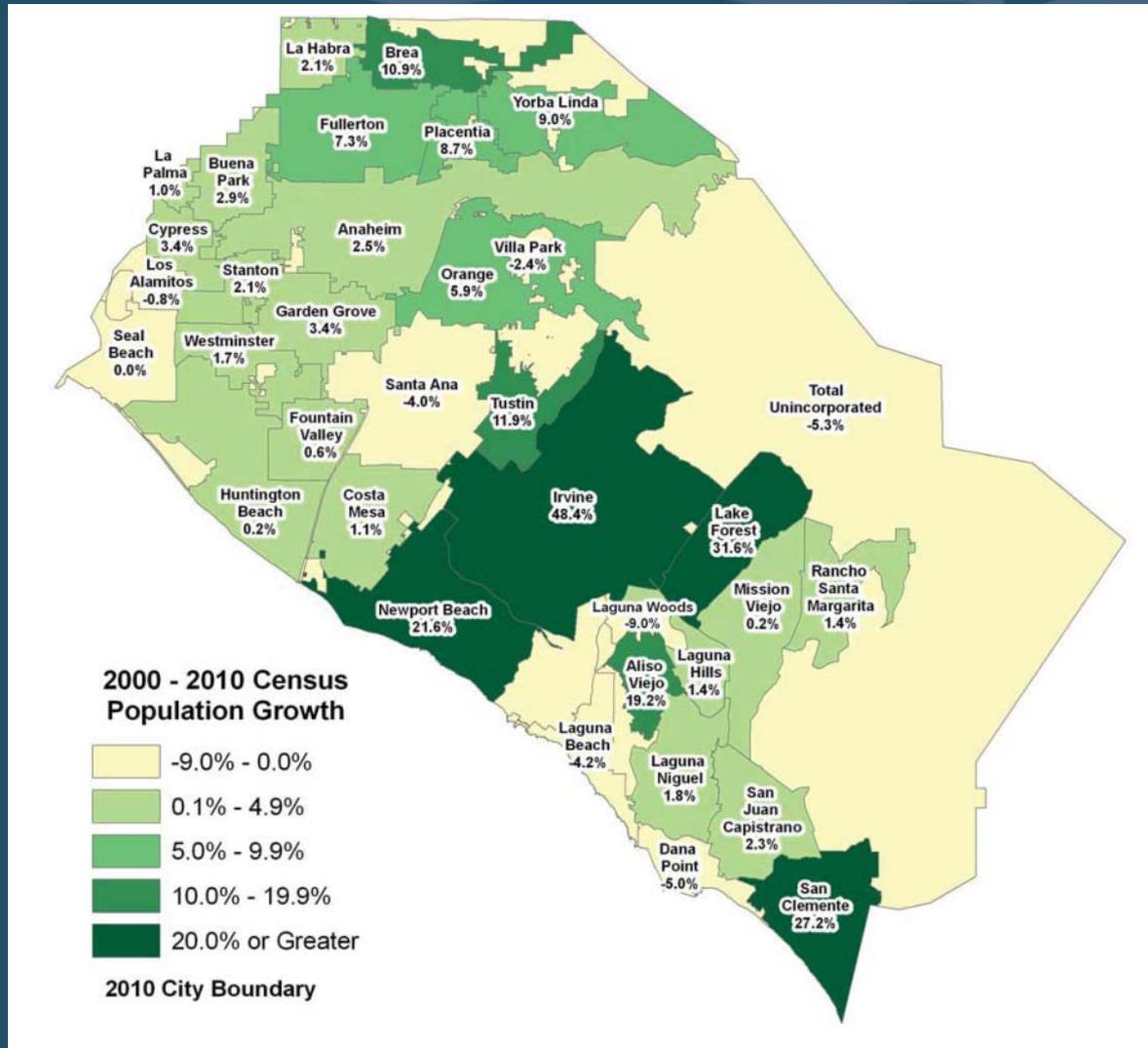
Year 2030
Year 2010

115,541
109,960

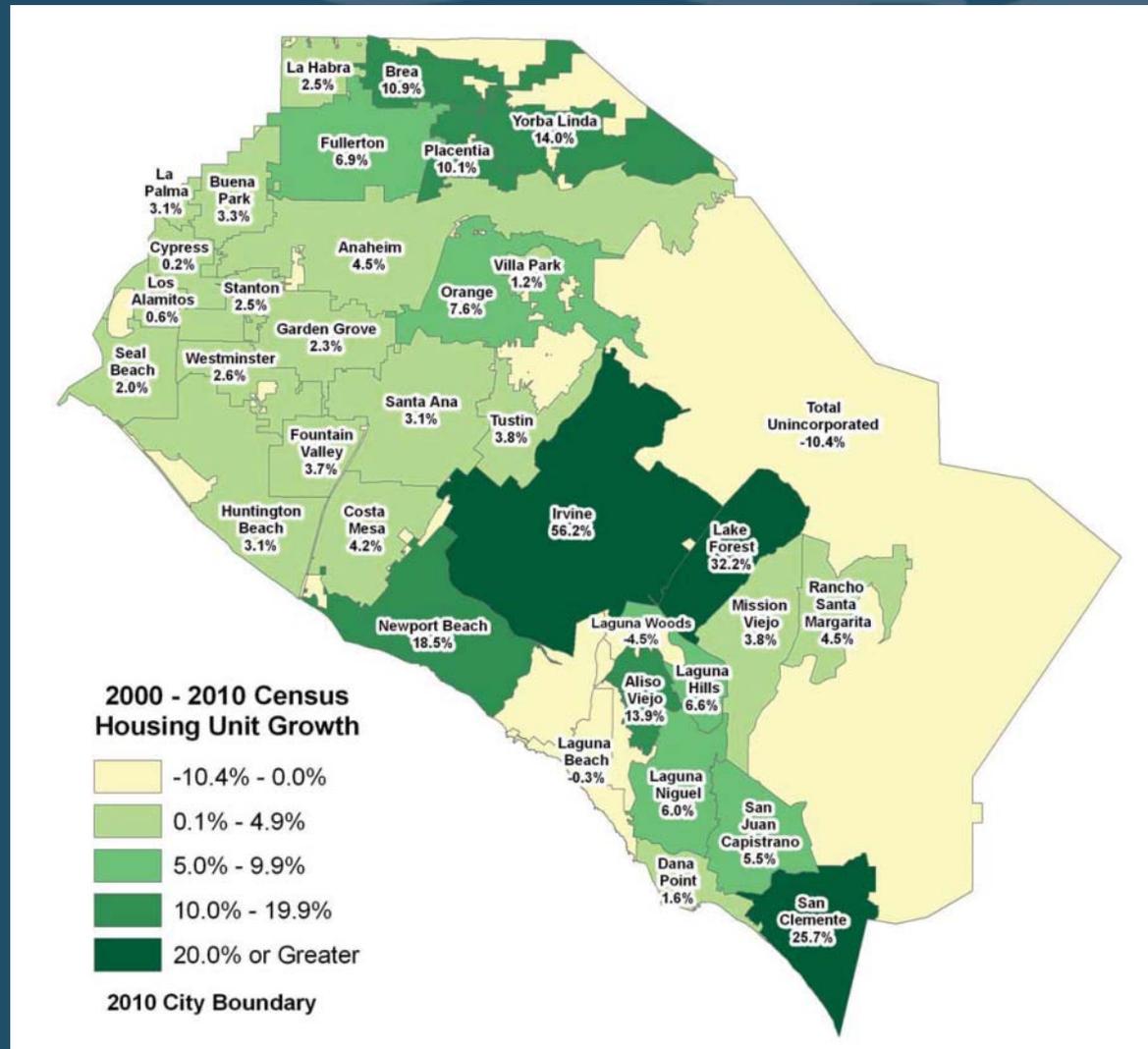
5,581 Projected Population Growth

Source: 2010 US Census
Center for Demographic Research

Population Growth Countywide



Housing Unit Change Countywide

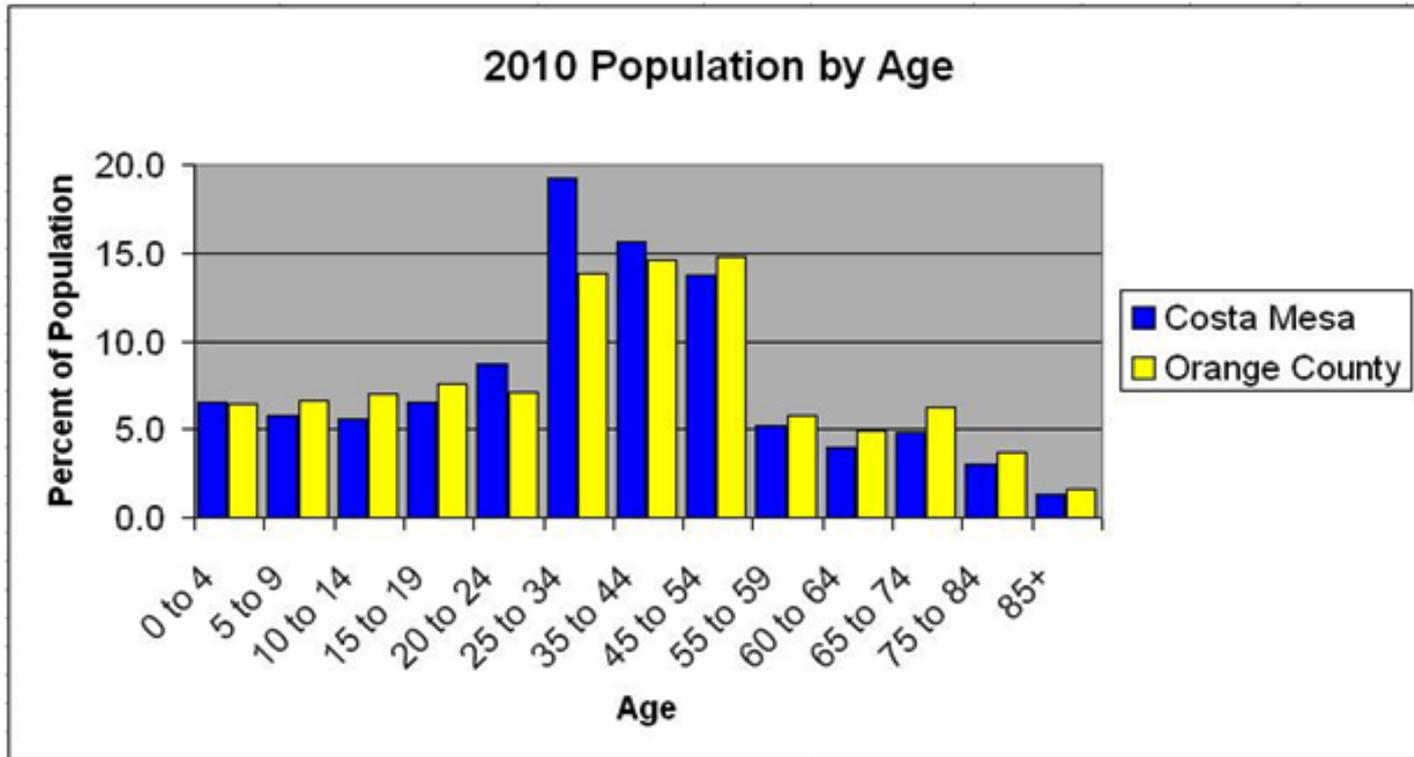


Population and Household Data

2010 Census Demographic Data – Costa Mesa and Nearby Cities

City	Population	Total Housing Units	Average Household size (Owner Occupied)	Households with individuals under 18	Households with individuals 65 and over
Costa Mesa	109,960	42,120	2.69	30.8%	18.8%
Huntington Beach	108,992	78,003	2.57	29.5%	26.2%
Newport Beach	85,185	44,193	2.38	21.2%	29.9%
Orange	136,416	45,111	2.93	37.6%	24.1%
Tustin	75,540	26,476	2.87	41.5%	18.6%
Irvine	212,375	83,899	2.77	33.8%	17.3%
County	37,253,956	1,048,907	2.92	37.5%	24.7%

Population by Age



Source: 2010 US Census
Center for Demographic Research



CITY OF COSTA MESA | General Plan: The Great Reach

M I G | Hogle-Ireland

visioning exercise and discussion

Defining a Land Use Vision for Costa Mesa

- A statement of future conditions
- Aspirational

Our City

Costa Mesa is a vibrant, engaged community that embraces its history, values its eclecticism, and promotes economic growth that sustains a high quality of life.

Costa Mesa will always be an inclusive, multi-generational, and economically and ethnically diverse city.

Adapting to Change

Costa Mesa will not become stagnant; the city will change over time to anticipate demographic shifts and respond to demands of its populace. At the same time, these changes will respect and preserve the historical context and character of our city while adapting to meet community needs.

Economic Diversity

A healthy economy means a healthy community. Costa Mesa will continue to foster conditions that create a healthy and diverse economy, one that retains and attracts new businesses and industries, supports the tax base, and sustains the ability of the City to provide high quality services for all residents, including expanded housing opportunities at all income levels.

Economic Diversity

Costa Mesa's retail districts will continue to provide a welcoming diversity of shopping opportunities, from a thriving small-town downtown feel to eclectic, place-making gathering spots, and from auto-oriented boulevards to an internationally recognized shopping mecca.

Economic Opportunity

Costa Mesa will promote and embrace an entrepreneurial spirit, welcoming incubator businesses that grow the economy.

Meeting Open Space Needs

Costa Mesa recognizes its long-term obligations to provide parks and open spaces for residents in all life stages. The City will continually enhance established parks and recreation facilities and encourage a diversity of flexible new spaces to meet evolving needs.

A Sustainable City

Costa Mesa will incorporate sustainability principles into planning activities and decisions, thus fostering good environmental stewardship and an improved environment for future residents and businesses.

A City of Arts

Costa Mesa is a City of the Arts: a “place” to experience and enjoy visual and performing arts and cultural events. The City fosters creativity and cultivates cultural enrichment and lifelong learning.

A Multi-modal City

Pedestrian, bicycle, and transit connectivity are as important as private automobile accommodation. Costa Mesa's road network will be retrofitted to put local mobility needs first. New developments and public spaces will be designed with transit, pedestrians, and bicycles in mind.

Managing Traffic

As a city served by freeways and regional travel corridors, Costa Mesa recognizes that vehicles moving through Costa Mesa often are headed to other destinations. Traffic will be managed in a manner that ensures local mobility needs are not compromised and that Costa Mesa's growth and productivity are not stifled.



CITY OF COSTA MESA | General Plan: The Great Reach

M I G | Hogle-Ireland

upcoming events



Great Reach Workshops

- September 18: Circulation Part I (at EOC)
- October 16: Circulation Part II (at EOC)

Road Show

- Focused General Plan discussion with local organizations and stakeholders
- Contact Minoo Ashabi to schedule minoo.ashabi@costamesaca.gov