

# CITY OF COSTA MESA

## CULTURAL ARTS COMMITTEE

**WHEN: Thursday, March 14, 2013 6:45 p.m.**  
WHERE: Costa Mesa City Hall Conference Room 1A  
77 Fair Drive, Costa Mesa, CA 92628  
CONTACT: Lisa McPherson, Recreation Supervisor  
PHONE: (714) 754-5322

### AGENDA

- | ITEM   | PRESENTATION BY                      |
|--|--------------------------------------|
| <b>1. CALL TO ORDER</b><br>(Roll Call: Members Kathleen Eric, Frank Gutierrez, Monica Morita, Tony Manrique, Irene Engard, Justin Fox, Eddie Iniestra, Debora Wondercheck, Arpit Mehta and alternates Diana Gardiner and Lisa Grant)                                   | <b>Chairperson</b>                   |
| <b>2. APPROVAL OF February 13, 2013 MEETING MINUTES</b>  |                                      |
| <b>3. PUBLIC COMMENT</b>   | Bobby Navarro 60 <sup>th</sup> Event |
| <p>(Speakers will be limited to three minutes. The total time allotted for Public Comment will be thirty minutes. Both the three minutes per speaker and the thirty minute total time allotted may be extended for good cause by a majority vote of the committee)</p> |                                      |
| <b>4. OLD BUSINESS</b>   |                                      |
| <b>A. Special Events</b>   |                                      |
| ➤ SOBECA Art Walk – Artery at the LAB on Tues, Feb 26 6-10pm   | <b>All</b>                           |
| ○ Update   |                                      |
| ○ Signage  |                                      |
| ○ Next Art Walk - Tues Mar 26 6-10pm   |                                      |
| ➤ Artist Showcase XVII – Location 1980 6-9pm on Sat, March 16, 2013  |                                      |
| ○ Update   |                                      |
| ➤ Arts in the Park – Estancia Park 12-4pm May 11, 2013   | <b>Frank/Eddie/Debora/Arpit</b>      |
| ○ Update (final planning meeting)  |                                      |
| ➤ 60 <sup>th</sup> Anniversary update  | <b>Frank/Diana/Lisa</b>              |
| ○ Kick off Event 6/28-30   |                                      |
| ▪ Gallery Area   |                                      |
| ▪ Chalk Art Contest  |                                      |
| ▪ Mural (60 x 60 wooden panels)  |                                      |
| ▪ Non-Profit Arts area   |                                      |
| <b>B. Marketing/Promotions</b>   | <b>Eddie/Tony/Debora/Monica</b>      |
| ➤ Discuss Mock Up Committee logo redesign  |                                      |
| ➤ Discuss Marketing Materials Design   |                                      |
| <b>C. Sponsorship/Fundraising</b>  | <b>Frank /Kathleen</b>               |

- D. Youth Art Gallery Lisa
  
- 5. **NEW BUSINESS**  
Concert in the Park Lisa
  
- 6. **COMMITTEE MEMBER COMMENTS**
  
- 7. **COUNCIL/STAFF COMMENTS**
  
- 8. **ADJOURNMENT** Chairperson

**Next meeting: April 11, 2013, 6:45pm 1A**

It is the intention of the City of Costa Mesa to comply with California Government Code Section 54961 and the Americans With Disabilities Act (ADA) in all respects. If as an attendee or participant at the meeting, you will need special assistance beyond what is normally provided, the City of Costa Mesa will attempt to accommodate you in every reasonable manner. Please contact Deputy City Clerk at (714) 754-5221; TDD (714) 754-5244, at least forty-eight (48) hours prior to the meeting to inform us of your particular needs and to determine if accommodation is feasible. Please advise us at the time you will need accommodations to attend or participate in meeting on a regular basis. Any writings or documents provided to a majority of the committee members regarding any item on this agenda will be made available for public inspection at the Recreation Counter, 3rd Level, in City Hall located at 77 Fair Drive, Costa Mesa, during normal business hours. In addition, such writings and documents may be posted, whenever possible, and as part of the agenda, on the City's website at [www.ci.costa-mesa.ca.us](http://www.ci.costa-mesa.ca.us)