

**COSTA MESA FOUNDATION MINUTES**  
**February 26, 2013**  
**Costa Mesa City Hall, Conference Room 1A**

Board members Present: Dean Abernathy\*, Mary Fewel, Steve Grant\*, Jeff Harlan, Derek Sabori\*, Lea Lowe\*

Board members Absent: Gary Craig\*, Cindy Ronquillo, Jeff Teller, Jason Werner, Councilmember Jim Righeimer

\*= Members of Grant committee

Guests: Dottie Garrett, CERT and Dan Joyce, Costa Mesa Public Affairs Manager

President Fewel called the meeting to order at 4:34. A quorum was present.

**1. Public Comment**

Dottie Garrett reported that CERT team had fun at last year's Concerts in the Park.

Additional public comment taken out of agenda order later in the meeting

**2. Minutes of the January 22, 2013 meeting.**

**ACTION:** Unanimous approval.

**3. Treasurer's Report**

Handout of detailed reports for November and December 2012 and January 2013.

**ACTION:** Treasurer's report received and filed.

**4. Old Business**

None

**5. Concerts Program**

The bands selected are as follows:

July 2 "The Answer" – always a crowd pleaser

July 9 Britian's Finest - Beatles tribute band – not the same band as last year

July 16 – Mark Wood "Parrothead"

July 23 – Kirk Wall - Elvis impersonator

July 30 – 60<sup>th</sup> Birthday Celebration concert. To be determined – Ron Piazza and the Mighty Flyers blues band or "Surf City All Stars" – which band to be determined, based upon money available. The foundation has asked the 60<sup>th</sup> anniversary committee to support \$5,000 to help offset the cost of the band on the last night in July. The foundation would need to present an invoice to the city in order to receive the funds.

Dean Abernathy reported that his OCC Advanced Design Studio students are working on a design for a proposed bandstand at Fairview Park and are to present their final designs to their classmates soon. He expects 15-18 different designs. He will bring their designs to the March foundation meeting. The drawings might be posted at the Concerts in the Park. This is very preliminary as no funds have been identified to build a new permanent bandstand.

## 6. Grant Committee\*

The grant committee recommends funding of \$800 to the annual MIKA C3 Basketball Tournament and Community Fair. The Directors discussed the requirement that the grantees acknowledge the awards in any publications and on their website. The foundation also needs to involve itself in the event and members are encouraged to attend the event on Saturday, March 16 at 11:00am at the Community Center.

**ACTION:** A motion was made and passed unanimously to provide a grant of \$800 to MIKA to support the C3 Basketball Tournament.

## 7. Website

Jeff Harlan reported that the new website will be unveiled at the March meeting and will be operational at that time. The logo was refashioned and integrated with typeface that is easier to brand. There will be tabs on the home page for director's bios, concerts, donations and grants. It will incorporate Facebook in the upper right corner and will use social media to stay connected with our community.

**ACTION:** The new website will be unveiled at the March meeting.

## 8. Public Comments (taken out of agenda order)

Dan Joyce updated the directors on the 60<sup>th</sup> anniversary celebration which will occur over 6-9 months. The 60<sup>th</sup> anniversary committee is actively planning the events. The first sponsor (\$25,000) has stepped forward. The kick off celebration will focus on art, food and music on June 28 – 30, 2013 and will occur on Fair Drive between Fairview Road and Newport Boulevard. The street will be closed to traffic with parking hopefully at the fairgrounds for all the events. There will be a "Taste Fest" Friday, June 28, with 30 restaurants participating using ticket script for the food, but attendance is free. Costa Mesa restaurants have the first right of refusal and other restaurants will do the "back fill". On Saturday, June 29 and Sunday, June 30, there will be vintage car shows with approximately 100 cars, by invitation only. There will also be an Art Walk with a chalk art competition comprised of 20 artists. Saturday, June 29, will have a 40' x 60' Main Stage (entering the fairgrounds at Gate 2) with 3 bands covering 1930 – 2013 musical styles. Friday, June 28, also includes a Movie Night. There will be booths for Non-profit corporations (NPC's) and regular businesses at the events. On July 26, there will be "Symphony in the City" at the Segerstrom Performing Art Center. Dan is requesting that at the last Concert in the Park all volunteers at the kick-off celebration on June 28-30 are rewarded for their efforts by providing them with drink tickets and/or food. The city is requesting a tent at all the concerts to promote the 60<sup>th</sup> anniversary events. The anniversary will be promoted to 44,000 households on bus shelters, Time-Warner cable TV, theater ads and in the newspaper. A commemorative magazine is being produced. Street banners have been suggested, as has a "Scarecrow Festival" to possibly combine with the schools and the community foundation to attempt to break the Guinness World Record of 3,128 scarecrows at one time. The city would like to tie educational events into the anniversary and thinks the Historical Society should have a display booth at the last concert. A "Loyalty Card" for local businesses is being discussed. The city may buy a portable band shelter for the events. The cost is approximately \$150,000 for a 20' x 24' stage that takes 30 minutes each to set up and tear-down. More information will be provided to the foundation as it becomes available.

**9. Homeless Task Force**

The foundation has been asked to create an account for the Homeless Task Force Initiative to accept donations to help offset the cost of meals and lodging on a short-term basis for Costa Mesa homeless.

**ACTION:** A motion was made and carried unanimously to add a line item account for the Homeless Task Force Initiative.

**10. Next Meeting**

The next meeting is scheduled for March 26 at 4:30 pm in Conference Room 1A

**11. Adjournment at 5:46 pm**

Respectfully submitted by Lea Lowe, Secretary