

**CITY OF COSTA MESA
CULTURAL ARTS COMMITTEE**

Meeting Date May 9, 2013

MINUTES

1. CALL TO ORDER: 6:56pm by Frank

Present: Kathleen Eric, Frank Gutierrez, Monica Morita, Tony Manrique, Debora Wondercheck, Arpit Mehta and alternate Diana Gardiner

Absent: Irene Engard, Lisa Grant, Eddie Iniestra, and alternate Alan Remington

Staff Present: Lisa McPherson

Council Member: Sandra Genis (absent)

2. APPROVAL OF MINUTES

Diane made a motion to approve the April 11 minutes, seconded by Tony; passed unanimously.

3. PUBLIC COMMENT

Lani Emanuel, an artist from SoCal Papa, expressed interest in getting involved with future art shows and the Kick-Off event.

4. OLD BUSINESS

A. Special Events

- Concerts in the Park - Fairview Park from 5-8pm on July 2, 9, 16, 23, 30
 - The Art Cart has committed to do two wooden panels with youth at the July 9 concert and then display them at the July 30 Art Walk. Frank will work the Art Cart and stop by the July 9 concert to check out the panels; they will provide the paint and supplies.
 - SOY has committed to the July 23 concert (facilitate a craft); Eddie will attend the July 23 concert.
 - Segerstrom will provide an artist at the July 30 concert; Monica will attend that concert to assist the artist.
 - The CMHS cheerleaders offered to do face painting; face paint supplies will cost \$170. The Committee decided not to purchase face paint.
 - Cheerleader parents will facilitate the crafts for July 2 and July 16

- Monica made a motion for Lisa to purchase crafts for July 2, 16 & 23; wooden panels for July 9 concerts not to exceed \$170 for crafts; seconded by Tony; passed unanimously.
- Arts in the Park – Estancia Park from 12-4pm May 11, 2013
 - Wooden panels (\$176) and paint supplies (\$370) were purchased; SOY has been working on the 4 wooden panel art display
 - Brushes for the panels and art kits for the raffle were purchased (\$95.21).
 - Arpit revised the passports.
 - AABC will start to set up stage and sound at 8:30am; Lisa will have chairs and the generator dropped off at 10:30am; set up for organization is at 11am.
 - Boys and Girls Club informed Lisa on May 9, that they will not be able to participate.
- 60th Anniversary update
 - Kick-Off Event 6/28-30
 - The Committee will have five tents showing art from Engard Art; Hurley, Volcom and artist Rhiannon
 - The Committee has received the following commitments and some preliminary drawings from:
 - SOCALPAPA (6) 48 x 48 panels (drawing) and 4 tents
 - OCC – (8) 60x60 panels (drawing) and 2 tents
 - As Issued - (8) 48x48 panels (drawing) and 2 tent
 - Location 1980 – (4) 48x48 panels (drawing) and 1 tent
 - Committee Gallery artist Rhiannon (1) 48x48 panel (drawing)
 - PangeaSeed West Coast (CSUF and OCHSA) (4) 48x48 panels and 1 tent
 - Rock Harbor - (4) 48x48 panels and 1 tent
 - Kaykreative - (4) 48x48 panels and 1 tent
 - SOY - (4) 48x48 panels and 1 tent
 - Mesa Art and Framing - (4) 48x48 panels and 1 tent
 - Artist Brandon Spiegel created a demo wooden panel at the April 30 Art Walk and will be displayed at the Arts in the Park event as well as at the Kick-Off event.
 - Committee members volunteered for the following assignments:
 - Art Venue Manager – Frank and Kathleen
 - Committee Gallery Curator – Irene
 - Logistics Coordinator – Monica
 - Social Media Coordinator – Arpit
 - Volunteer Coordinator – Diana
 - All Committee members were assigned a five hour slot to work.
 - Requesting 20 tents, 20 tables, and 40 chairs as well as electricity and cases of water.
 - Each member will need to sign the 60th Volunteer waiver.

- SOBECAs Art Walk – Artery at the LAB
 - Recap Tues, April 30, 6-10pm
 - Cal State Fullerton students repainted the space and installed an “Ink and Paper” exhibit through 5/31
 - Next Art Walk - Tues, May 28, 6-10pm
 - Cal State Fullerton students continue “Ink and Paper” which ends May 31; they will be handling the Art Walk.

B, Marketing/Promotions

- Committee logo redesign – Table until August meeting
- Marketing materials design – Table until August meeting

C. Sponsorship/Fundraising

- The Committee will be promoting the Sponsorship program at the Arts in the Park event.

D. Youth Art Gallery

- Waldorf School – May
- SOY “Wooden Panels” from the Arts in the Park event – June & July

5. NEW BUSINESS

- Debora made a motion to nominate Frank as Chairman and Monica as Vice Chairman; seconded by Tony; passed unanimously.
- The Committee discussed holding a special meeting to finalize the Kick-Off event project on Thursday, June 20 at 6pm 1A; the Committee will further discuss the need for a special meeting at the June 13 meeting.

6. COMMITTEE MEMBER COMMENTS

- None

7. COUNCIL/STAFF COMMENTS

- None

8. ADJOURNMENT

- Meeting adjourned by Frank at 8:30 p.m.