

Great Reach Roadshows Summary

May 29th – Meeting with Building Industry Association (BIA Orange County)

The meeting was held at Conference Rm 1A. The meeting notice was provided to all BIA membership; however, only two representatives of BIA Orange County were present (Mike Balsamo, CEO, and Victor Cao, Government Affairs Manager). Councilmember Wendy Leece also attended the meeting. There were four staff in attendance and approximately 10 community members.

The BIA did not address any specific issues or project specific hurdles with Costa Mesa; only expressed general consensus from the development community regarding: a) certainty in the process, b) providing housing to a variety of population, and c) expedited review.

Councilmember Wendy Leece suggested that staff schedule a meeting with ULI and receive their input for the General Plan update.

June 5th – Meeting with Chamber of Commerce

The meeting was held at Conference Rm 1A. There were approximately 5-6 community members including Ed Fawcett of Chamber of Commerce, Councilmember Wendy Leece, five staff members, and two property owners were in attendance (George Sakioka and Diane Pritchett of South Coast Metro Alliance). They suggested that staff attend one of their board of directors meetings.

Diane Pritchett mentioned issues related to the Anna Mesa motel and their transient population in proximity to the office parks. George Sakioka mentioned that most people only deal with the general plan as it relates to their day to day lives such as traffic, school, etc. He suggested a 6-7 question survey and may be even a positive survey such as asking "What do you like about certain areas in Costa Mesa"?

Someone suggested posting a survey on the Chamber of Commerce website.

List of attendees: Wendy Leece, George Sakioka, Diane Pritchett (South Coast Metro Alliance), Jay Humphrey, Rick Hoffman, Ed Fawcett, Tamar Goldmann, Claire Flynn, Tony Gardea, Raja Sethuraman, Pritam Deshmukh, Minoo Ashabi