

**General Plan Update Survey Results  
Eastside Neighbors Group – August 20, 2013**

**1. In your opinion, what are Costa Mesa’s greatest strength and assets (check the top FIVE)?**

Location	8
Neighborhoods	6
Arts/Entertainment	5
People	5
Parks	4

**2 . Please select the top FIVE community values that are important to you.**

Preserve neighborhood character	8
Manage traffic and circulation	7
Preserve open space	7
Maintain safe communities	6
Enhance and create parks	4
Promote walkability and bikeability	4

**3. Please identify the top FIVE focus areas for the 2013-2023 General update**

Traffic/Circulation	7
Residential density	6
Public Safety	6
Parks/Open space	6
Natural Resources	4
Ownership Housing	4
Affordable Housing	1
Schools	1
Arts/Culture	1
Commerce/Business	1
Sports Fields	1

Other Comments:

- Increase home ownership
- Reduce impacts of motels
- Maintain existing overlays to allow Westside to redevelop
- Seek high quality rental
- Libraries
- We care about the impact of rehab homes and to the extent that we can, we want to minimize those.

## **5. What do you envision for the East side community in the next 20 years?**

- Overbuilt
- Under-parked
- Difficult to travel at certain times of day
- Increased bikeability and walkability
- Improve Alleys
- Improve sports fields and lights
- Continue revitalization of 17<sup>th</sup> street
- Continue traffic calming measures
- Support reduction of airport noise
- Plant more trees
- Increase sidewalks
- Clean up bootleg building and rental units
- Develop solutions to reduce the number of sober living facilities and improve the operations of those that remain
- No rehab/sober living homes
- Fewer bars/ liquor stores
- Less crime
- Fewer cars and more bikes
- Modern central library
- No cell phone antenna towers
- Underground utilities
- No more multiple homes on lot originally developed with one home
- A quaint well planned and maintained community
- Low density housing
- Associated traffic
- Dedicated residents and elected officials committed to preserving quality of life
- What we want is to protect, identify, to beautify and make it safe
- We need to discourage more density and focus on more home ownership
- Less cut through traffic

## **6. Other comments**

- Maintain existing overlays
- Update Newport boulevard plan
- Fix “trips” to enable Westside redevelopment
- Remove cell phone tower on 20<sup>th</sup> and Tustin
- The focus on our eastside Costa Mesa Neighbors group is to protect, identify, beautify and make safe
- Dedicated guest parking must be included in all new developments
- We do not want infill projects that are significantly more dense than the existing properties
- We care about signage and do not want to allow LED’s
- We care about noise and making sure the commercial areas aren’t negatively impacting the neighborhood