

**CITY OF COSTA MESA
CULTURAL ARTS COMMITTEE**

Meeting Date November 14, 2013

MINUTES

1. CALL TO ORDER: 7 pm by Frank

Present: Kathleen Eric, Monica Morita, Irene Engard, Frank Gutierrez and Lisa Grant

Absent: Tony Manrique, Arpit Mehta, Eddie Iniestra, Debora Wondercheck and alternates Alan Remington and Diana Gardiner

Staff Present: Lisa McPherson

Council Member: Sandra Genis (absent)

2. APPROVAL OF MINUTES

Irene made a motion to approve the October 10 minutes, seconded by Monica; passed unanimously.

3. PUBLIC COMMENT

None

4. OLD BUSINESS

A. Special Events

- Artist Showcase XVIII – ARTery Sat, Oct 12 6-9pm
 - SOY provided two youth artists to paint live (one on the patio and one on the inner patio) and volunteers to assist with setup.
 - Eddie was the DJ and performed outside on the patio.
 - 100 people attended and no pieces sold.
 - Total cost was \$710.01; paid out of CEO contingency funds to celebrate the City's 60th.

- SOBECA Art Walk – ARTery at the LAB
 - Oct Art Walk on Oct 29
 - Wooden panels from the Kick-Off event were displayed in the ARTery
 - Nov Art Walk on Nov 26
 - Wooden panels from the Kick-Off event will be displayed in the ARTery

- Arts in the Park
 - Lisa M contacted Arts OC and the Committee can submit an application to be part of the “Imagination Celebration”.
 - Lisa G made a motion for Lisa M to send in the application; seconded by Monica; passed unanimously.
 - Lisa M informed the Committee that the Historical Society is interested in partnering with the Committee during the event. The Historical Society will provide a historical educational component to the event.
 - Irene made a motion to partner with the Historical Society during the Arts in the Park event; seconded by Kathleen; passed unanimously.

B. Marketing/Promotions

- The Committee discussed a mock-up logo redesign
 - Although absent, Tony reported that he is still going to contact the Arts Institute to find out if the logo and marketing materials can be a class assignment.
- The Committee discussed ideas for marketing materials
 - Tabled

C. Sponsorship/Fundraising

- Tabled

D. Youth Art Gallery

- Waldorf School of OC – October
- CMHS – November

5. NEW BUSINESS

A. 2014 Goals and 2013 Accomplishments

- Tabled to the Dec meeting.

B. Art in Public Places Program

- Lisa M informed the Committee that she will be presenting an “Art in Public Places Program” at the November 19 City Council meeting. If approved by Council, the Committee will start discussing the program’s outline at the December meeting

6. COMMITTEE MEMBER COMMENTS

- Lisa G
 - OCC First Annual “Pin Ups” event on Nov 20-Dec7; student holiday arts and crafts show/sale.

- OCC Visual and Performing Arts 2013-14 performance guide.
- The Committee discussed the importance of members attending meetings so Cultural Arts business can be conducted. In the Committee Handbook it states *absences beyond the limit of excused absences (4 per 2 term year) the Committee can recommend to the City Liaison member dismissal.*
 - Since we need committed Committee members to make quorum in order to conduct the business of this committee, any member missing four unexcused meetings in a calendar year will be relieved of their obligations to the Committee and invited to participate as a partner/volunteer. Motion made by Irene, seconded by Monica; passed unanimously.

7. COUNCIL/STAFF COMMENTS

- None

8. ADJOURNMENT

- Meeting adjourned by Frank at 8:23 p.m.

Next meeting December 12 at 6:45pm in 1A City Hall