

**CITY OF COSTA MESA  
CULTURAL ARTS COMMITTEE  
Meeting Date: July 9, 2015**

**MINUTES**

**1. CALL TO ORDER: 6:54 pm by Frank**

Present: Frank Gutierrez, Monica Morita, Andrea Marr, Tracy Taber, Lisa Grant, Crystal Swope and alternate Rocky Evans.

Absent: Kathleen Eric, Tony Manrique, Irene Engard, Jason Komala

Staff Present: Justin Martin

Council Member: Katrina Foley

**2. APPROVAL OF MINUTES**

Frank made a motion to approve June 11, 2015 minutes as corrected and updated, seconded by Monica; passed unanimously.

**3. PUBLIC COMMENT**

None

**4. OLD BUSINESS**

**A. Art in Public Places – Utility Box Art**

1. Permission has been given to use all utility boxes within city limits.
2. Council member Foley mentioned the idea of using mascots on boxes near school sites.
3. Frank spoke about using the city's graphics designer on these types of boxes.
4. Funding will need to be guaranteed in a similar amount as to how it was for the pilot program; staff will work on this.

**B. Youth Art Gallery**

1. Staff mentioned the upcoming Summer ROCKS display and the display from Christ Lutheran School. Staff also spoke about Koroseal, a new wall tack product that the committee may want to look into regarding the Youth Art Gallery. Three (3) product prototypes have been ordered.

**C. ARTventure**

1. Staff spoke about SOCO's involvement and how the marketing plan for the committee will work.
2. Lisa spoke about her contact to do a live pottery wheel demo at the event.
3. Andrea will assist Monica with completing the marketing plan for the next meeting.
4. Frank spoke about having a graffiti art made to sell for the event.

D. Senior Center Art Display

1. No update given

E. Bark Park Storage Facility Painting

1. Rocky spoke about attending the Bark Park Foundation meeting and the response for the public art was very well received. In addition, Rocky, Jason, and Justin will put together a “call for artists” for this project, before the next meeting.

F. Art in the Park 2016

1. Andrea spoke about her updates regarding research and how she prefers the idea of integrating some type of adventure sports theme.
2. Tracy spoke to someone at Element Skate brand about how this event could be similar to an event that takes place on the East Coast. In addition, she spoke about an entertainment element as part of the event.
3. Andrea made a motion to make 2016 Art in the Park event centered on both Art and active sports; Seconded by Rocky, and voted on unanimously.

G. Costa Mesa Foundation Grant

1. Andrea spoke about her specific programs that she would be applying for grant funding for and her plans to submit by the end of the week.

H. Underpass Art

1. Justin spoke about his research and what he thought about moving forward with a big project like this. Chrystal and Andrea will create the sub-committee and do more research on the subject.

**5. NEW BUSINESS**

- A. Rocky made a motion to nominate Chrystal as the committee secretary; seconded by Tracy, and passed unanimously.

**6. COMMITTEE COMMENTS**

- A. Lisa mentioned another demonstration idea: book binding on the Sunday of the Artventure event. The group seemed to think positively of the idea.
- B. Monica spoke about Shakespeare by the Sea's upcoming events throughout the area.

**7. COUNCIL/STAFF COMMENTS**

- A. Council Member Foley spoke about the upcoming Home Tour and also to support the next Concert in the Park. She made mention of supporting the CMHS Foundation during the OC Fair. In addition, she spoke about several other events she's involved with at the moment. She's excited on the work the Committee is doing.
- B. Staff spoke about supporting Concerts in the Park; and thanked Council member Foley for the support and acknowledgement at the council meeting.

## **8. ADJOURNMENT**

Meeting adjourned by Frank at 8:20 p.m.

Next meeting: Thursday, August 13, at 6:45 p.m. in 1A City Hall