

**CITY OF COSTA MESA
CULTURAL ARTS COMMITTEE
Meeting Date: October 08, 2015**

MINUTES

1. CALL TO ORDER: 6:48 pm by Frank

Present: Frank Gutierrez, Irene Engard, Kathleen Eric, Andrea Marr, Tracy Taber, Lisa Grant, Chrystal Swope and alternates Jason Komala & Rocky Evans

Absent: Monica Morita, Tony Manrique

Staff Present: Justin Martin

Council Member: Katrina Foley

2. APPROVAL OF MINUTES September 10, 2015 meeting minutes

Irene made a motion to accept the minutes as amended; seconded by Andrea; passed unanimously.

3. PUBLIC COMMENT

Jason Holland introduced himself on behalf of the Segerstrom Center for the Arts. Charlene Ashendorf spoke positively of the committee and on behalf of Arts supporters in the city. Richard Stein of Arts OC introduced himself. Scott Fitzpatrick introduced himself and spoke about his role with the NMUSD.

4. OLD BUSINESS

A. Youth Art Gallery

1. Staff spoke about the Waldorf School of OC being featured in City Hall's Youth Art Gallery for October and about Costa Mesa High School being featured in the City Hall's Youth Art Gallery for the month on November.

B. Costa Mesa Foundation Grant

1. Staff made mention that there is currently no response from the Costa Mesa Foundation.

C. Art in Public Places – Utility Box Art

1. Frank spoke about the Utility Box Art Project and what the second phase entails.
2. Staff mentioned that we have a utility box in the works with the Segerstrom Center.
3. Staff also mentioned possible partners such as OCC and CM Sanitary District, more information on this to follow.

D. ARTventure

1. Lisa stated that there are 101 art submissions and that a letter was sent to each participating artist announcing which pieces had been accepted.
2. Upon check in, artist will receive a name tag and a certificate of Artistic Merit.
3. The opening reception will be Friday, 11/13 at CISCO Home, Segerstrom Center for the Arts has confirmed the Irvine Jazz Trio for this event.

4. Student musicians, Segerstrom musician and a graffiti artist demo will perform on Saturday, 11/14.
5. Sunday, 11/15 is Family/Literary Day. Davis' LEGO Robotics Team demo, All American Boys Choir, Halo Dance for Autism, Create-Your-Own-Flipbook station, 10-year-old children's author Ryan Rector and a possible magician will be featured.
6. A final advertisement timeline is in the works. SOCO has the event advertised online and the event will also be featured on their on-site activity handout as well as on their LED freeway sign. During the event, there will be signs and poster boards thanking our sponsors and participating artists. A program will also be passed out at the event.
7. Staff looked to the committee to find a well-known artist or local curator who might be available to guest judge. Kirby Piazza was mentioned by council member Foley.
8. Staff passed around a sign-up sheet for volunteering at the event.

E. Bark Park Storage Facility Mural Project

1. Jason spoke about doing a call for artists in early 2016.

F. Arts in the Park

1. Tracy spoke about the event being held Saturday, May 14th from 3pm until 7pm (tentatively) at TeWinkle Park. She mentioned "Action Arts" in Costa Mesa as a possible theme.
2. Tracy also spoke about other ways to make this event unique by incorporating action sports.
3. Andrea would like the sub-committee to draft a communication that would go out to all possible vendors.

G. Underpass Art

1. Council member Foley will assist with highlighting a city staff member whom is skilled and willing to assist with this project.
2. Frank shared a preliminary design that the sub-committee is interesting in and asked for feedback. Discussions followed in regards to support of the shared design and ways to seek artwork and sponsorship.

5. NEW BUSINESS

A. Arts OC Presentation

1. Richard Stein from Arts OC spoke about how an Arts Master Arts Plan is beneficial to municipalities. Richard also spoke in regard to the services that this non-profit offers to the arts community.
2. Staff mentioned that there isn't much that applies to art or culture from the current general plan.
3. The committee would like to identify overall goals in order to establish legs to stand on if they were to address a project in this area.

B. November Meeting Date

1. A motion to cancel the November's meeting date was made by Frank and seconded by Kathleen; passed unanimously.

6. COMMITTEE COMMENTS

- A. Rocky inquired about Arts Roundtable event.
- B. Tracy spoke about the success of the CMHS Gala that took place on September 19.
- C. Irene spoke about upcoming art events in Orange County.
- D. Chrystal spoke about a project she is working on regarding small business marketing for the holidays.

7. COUNCIL/STAFF COMMENTS

- A. Council member Foley spoke about the CMHS Foundation event and how excellent it was.
- B. Staff spoke about the Scarecrow Festival and ARTventure.

8. ADJOURNMENT

Meeting adjourned by Frank at 8:27 p.m.

Next meeting: Thursday, December 10, at 6:45 p.m. in 1A City Hall