

**CITY OF COSTA MESA
CULTURAL ARTS COMMITTEE
Meeting Date: January 14, 2016**

MINUTES

1. CALL TO ORDER: 6:49 pm by Frank

Present: Frank Gutierrez, Irene Engard, Andrea Marr, Tony Manrique, Chrystal Swope, Tracy Taber and alternates Jason Komala & Rocky Evans

Absent: Kathleen Eric, Monica Morita and Lisa Grant

Staff Present: Justin Martin

Council Member: Katrina Foley (absent)

2. APPROVAL OF MINUTES December 10, 2015 meeting minutes

Irene made a motion to accept the minutes as amended; seconded by Chrystal; Tony and Andrea abstained; the vote passed.

3. PUBLIC COMMENT

A. Charlene Ashendorf attended the Senior Commission meeting, she stated that the art exhibit was an issue that came up.

B. Charlene Ashendorf also spoke about Arts Districts and the goal of creating one in Costa Mesa.

C. Mr. Mike Brown, the Costa Mesa Playhouse president, spoke about the Costa Mesa Playhouse's issue with their building being demolished.

D. A Newport Harbor High School student was in attendance for her American Democracy class.

4. OLD BUSINESS

A. Youth Art Gallery

1. Staff spoke about SOY being on display for January and about the Costa Mesa recreation programs being on display for February.

B. Local Artist & Business Directory

1. Jason spoke about research that had been done on his behalf in regard to this project.
2. Staff will set a meeting with the sub-committee to start the process.

C. ART in Public Places – Utility Box Art

1. Jason Holland, from the SCFDA, presented an artistic submission on their behalf as the first sponsorship utility box.
 2. Irene made a motion to accept the Segerstrom box design; Andrea seconded the motion; the vote passed unanimously.
- D. Action Arts in the Park Event 2016
1. Andrea and Tracy spoke about the event and where they are in the planning phase. The logo, theme, date and location were discussed in length.
 2. Andrea made a motion to approve a max expenditure of \$5,000 for the event; Rocky seconded the motion; the vote passed 7-1 with Frank voting against.
- E. Bark Park Storage Facility Mural Project
1. The sub-committee requested to have a quarter page ad in the Spring Rec Guide.
 - Staff will assist with a call for artists on the website and through media outreach.
- F. Underpass Art
1. There is currently no update – the sub-committee will continue to research.
- G. Master Arts Plan
1. The committee members each spoke on their specific goals and objectives for a Master Arts Plan.
 - Staff will compile goals together and review at the next meeting.

5. NEW BUSINESS

- A. Citywide Wayfinding Signs Presentation
1. The City's Transportation Manager spoke about the project and the funding that was allocated by the Council.
 2. Seven (7) members were in favor of the first design schematic, with the addition of the wording "City of the Arts."
 3. One (1) member was in favor of the second design schematic.
 4. The group discussed how to add consistent artistic elements to City signage.
- B. I-405 Improvement Project – Aesthetics Plan Presentation
1. The City's Transportation Manager spoke about and gave details regarding the 1.7 billion dollar project.
 2. Six (6) members were in favor of an alternative design.
 3. Two (2) members were in favor of the Fairview design.

6. COMMITTEE COMMENTS

- A. Tony stated that the All American Boys Chorus is still looking for a home.

7. COUNCIL/STAFF COMMENTS

None.

8. ADJOURNMENT

Meeting adjourned by Frank at 8:31 p.m.

Next meeting: Thursday, February 11, 2016 at 6:45 p.m. in 1A City Hall