

COSTA MESA FOUNDATION
Board Meeting, Tuesday September 5, 2017
Costa Mesa City Hall
Minutes

The meeting was called to order at 6:00 pm by President Dean Abernathy. Board members present were: President Dean Abernathy, Vice-President Karen Ursini, Treasurer Lea Lowe, Directors Mary Fewel, Gerard Ladalardo, Nichole Scott, Linda Tenno and Mike Carey. Board members absent were: Secretary Matt Vorona, Roy Duvall, Lisa Schultz, Jesus Perez, and Teva Joseph Crowley. Also in attendance were City Representative Jennifer Christ and Visitor Dottie Garrett.

Guest comments: Dottie Garrett of CERT thanked the Foundation for the opportunity for CERT to have a raffle at one of the concerts. Their organization brought in \$1,204.

Minutes: The minutes of the June 4, 2017 meeting were approved on the motion of Mary and the second of Nicky.

Treasurer Report: Treasurer Lea Lowe presented the Treasurer's report. The Concerts in the Park 2017 netted \$36,891.15. The CITP account now stands as \$58,336.12. The Community Grants account has \$11,197.64 and General Donations and Marketing is pending the addition of \$149.75, an insurance dividend. The report was filed.

Community Outreach: Upcoming is the Public Service Employee BBQ presented by the Costa Mesa Chamber of Commerce on Thurs. Oct 5th. The last few years, the Foundation has purchased gift certificates to local restaurants that have been given as prizes for the raffle for the employees. A motion was made by Mary, seconded by Mike for Lea to take \$500. from our treasury and again purchase these prizes. All agreed. Another event coming up is the NMUSD's breakfast on Sept. 27th at 7:00 am. Lea offered to attend as our representative.

Committee Reports

Concerts in the Park

Sponsors/Team Dinner

Mary went over a sheet planning each item for the Dinner which will be held at Halecrest Tennis and Swim Club on Monday, Sept. 25th from 6:00-8:00 pm. She is now compiling the guest list and went over the names for any additions. The Independent Order of Odd Fellows will again graciously provide the food. We will take care of the drinks and dessert. Dean will create a video to show of the concerts; Dean and Karen will work on the posters to be awarded to the sponsors (3 major sponsors receive a large poster for 2017 in a nice frame with a plaque denoting their sponsorship. Smaller copies 11"x17" of the poster that contain the listing of all the sponsors will be mounted on foam board for the other sponsors and partners).

We will give our partners a monetary reward for their hard work in producing the concert. Following is a list of the organizations and the amount we have agreed to allocate to each for the continuance of their work in the community:

Youth Employment Service	Participated in a Concert Raffle	\$721.
Boys and Girls Club	Participated in a Concert Raffle	1,100
CERT Citizens Emergency Training	Participated in a Concert Raffle	1,204
	Received as cash on the night of their raffle	
Costa Mesa High School Cheerleaders		500
Estancia High School Cheerleaders		1,500
Orange Coast College Bikeways Club		1,000
Costa Mesa Fire Explorers		1,000
Costa Mesa Police Explorers		1,500
Estancia High School Australia Sister City Exchange Program		2,000
Orange Coast College Architecture Club		2,500
Orange Coast College Phi Theta Kappa Honor Society		2,500
Orange Coast College Interior Design Club		2,000
MESAC		2,000
	Total to be delivered via checks	\$16,500

Lea made a motion seconded by Mary that the checks for \$16,500 be created and given. The Board approved.

Concerts Post-Mortem Ideas and Reflections

Linda: Segerstrom would like more recognition in the program for the activities they provided in the Children's corner. **They are willing to do more than one night**

Nickie: More security people for the Beer and Wine Garden so alcohol doesn't go over the fence.

Dean: Go in with the city on securing a portable stage for us and others to use. Jennifer will test the waters.

Dottie: Could bands bring signed posters to sell or pass out?

Gerard: Raise the price for food trucks to participate for they are doing well at our event.

Nickie: More walkie-talkies so the B/W Garden also has one. Lea moved that we buy 4 walkie-talkies that are compatible with the city's walkie-talkies. Nickie seconded the motion and the Board approved.

Grants Committee

Karen reviewed the grants approved so far this year: CM Community Run \$500., Mika 3C Basketball Tournament \$1,000., Kiwanis Kelly's Closet \$1500., CM Fire Explorers Training \$1,000., and the Chamber

of Commerce Scholarships \$1,250---a total of \$5,250. There is \$11,197.64 in the Grant Account as of now. Three grants are being proposed tonight:

1. **The Arts and Learning Conservatory** asks for \$2,500 to produce the play “Annie” with 4th-6th grade students this Fall at Adams School. They provide the staff and all the equipment to put on a show for the students at the school and an evening performance for their parents and the community. The classes are aligned with Adams’ character education program. **On the motion of Karen and the second of Lea, the Board agreed to fund \$2500 to the Arts and Learning Conservatory.**
2. **KOCI radio station in Costa Mesa** asks for \$1500 to use towards buying gifts for under-privileged youth ages 2-12 with the help of the NMUSD. For the last five years they have a party at the local golf course with lunch and the giving of the gifts. **On the motion of Karen and the second of Nickie, the Board agreed to the expenditure of \$1500 to KOCI.**
3. **The “Dancin’ Seabees”** an afterschool program at Ensign school (NMUSD) providing weekly lessons in different dances along with fitness exercises , self-esteem building, performing in the community, and improving transition to high school is available because most of the students are now able to take the late bus. The vast majority of the students are from Costa Mesa although the school is located in Newport Beach. The year-long program costs \$15,300 and they are seeking funding from many sources. **On the motion of Karen and the second by Lea, the Board agreed to fund the program by \$2,000 to the Ensign Student Fund.**

New Business

Dean put forth the idea of creating another type of “board” of associates that would not sit on the decision making board but would participate in the activities of the Board as needed. Karen suggested that we look into the organization called “One Orange County” that was formerly the Volunteer Center. They have expertise on running non-profit organizations. She offered to do so.

It’s time to think of nominations for the Board which would start in January. Dean asked everyone to invite one or more persons to attend the Concert Post mortem Dinner to experience what we are about. An interview sub-committee will be created to interview those interested. Those approved will be invited to the December Board meeting and if all agree, voted in at the January meeting. Nickie offered to chair this sub-committee.

Dean announced that Roy Duvall has resigned from the board effective immediately. All members spoke highly of the excellent work he did for the Foundation, especially in the area of parking for the CIP, probably the toughest assignment of the evening. He will be missed.

Closing Comments : Everyone contributed something positive to our efforts.

Respectfully submitted: Karen Ursini, temporary secretary