

**CITY OF COSTA MESA
CULTURAL ARTS COMMITTEE
Meeting Date: March 9, 2017**

MINUTES

1. CALL TO ORDER: 6:49 pm by Frank

Present: Kathleen Eric, Lisa Grant, Frank Gutierrez, Jason Komala, Monica Morita, Chrystal Swope and alternate Rocky Evans

Absent: Anthony Manrique, Andrea Marr, Tracy Taber and alternate Charlene Ashendorf

Staff Present: Ashley Ocasio

Council Member Present: Katrina Foley

2. APPROVAL OF MINUTES February 9, 2017 meeting minutes

Chrystal made a motion to approve the minutes; seconded by Rocky; the vote passed unanimously.

3. PUBLIC COMMENT

A. NONE

4. OLD BUSINESS

A. Youth Art Gallery (YAG)

1. Frank recognized the artwork on display, for the month of March, provided by the youth at Human Options. He informed the members that Back Bay High School will provide the artwork for the month of April.

B. "The Exhibit" at the Senior Center

1. Staff spoke on artist Kerry Frank and explained that his time displaying is coming to an end, March 31. On April 3, the Memories in the Marking Program, with the Alzheimer's Association, will install their artwork.

C. Directory of the Arts

1. Staff informed the members that a page for the Directory of the Arts has been established through the City's website. Staff recommended for the members to visit the page and to provide feedback to staff.
2. Frank suggest for the sub-committee to create bi-yearly target goals relating to the number of local artist participating in the directory.

D. Art in Public Places – Utility Box Art

1. Frank spoke on the two (2) new boxes that were installed in the last month. The first box, designed by a few artist at the Senior Center, was

installed on 19th Street and Pomona Ave. The second box, design by artist David Levy, was installed on Mesa Drive and Santa Ana Street.

2. Staff spoke on artist Erin Huffstutter and her inability to sign the project release and waiver because she partnered with an illustrator to create the design. The Illustrator is choosing not to sign the release for the project. Erin expressed interested in resubmitting an alternate design for the committee's consideration.
 3. Frank spoke on the Historical Preservation Committee (HPC) and the progress with their design. He noted that the committee will be selecting a historical picture to feature on their box, which will be present at the next meeting. HPC has also offered to pay for half of the project cost.
 4. Staff informed the members that the City's legal team advised the Committee not to move forward with the "Kobe" image as a utility box design. Mayor Foley stated she would explore alternative legal options.
- E. Bark Park Storage Facility Mural Project
1. Staff updated the members of the progress of the mural project.
 2. Mayor Foley spoke of the road blocks that the mural is encountering.
 3. Staff informed the member that the City will be creating a fence screen collage, from pictures of the former mural, to hang at the dog park.
- F. CAC Shirt Design Project
1. No updates.
- G. ACTION Arts in the Park
1. Chrystal spoke of the progress of the upcoming event which included: the kids zone, band, sponsors, and more.
- H. Art on the 5th – City Hall Gallery
1. Mayor Foley spoke on the space allocated for the gallery, located at City Hall on the 5th floor.
 2. Frank recommended an opening reception, for each incoming artist, so that the public can have an opportunity to viewing and appreciate the artwork displayed.
- I. CAC Grant Program
1. No update.

5. NEW BUSINESS

A. 2017 Committee Goals

1. Monica made a motion to approve the 2017 goals with the following two (2) additions: increase the literacy component to ARTventure and explore the possibilities of the committee hosting an outdoor Shakespearean Theatre event. Lisa 2nd the motion, and the vote passed unanimously.

6. COMMITTEE COMMENTS

1. Monica spoke on Pacific Symphony and its upcoming showcase of Whipped Cream. She then mentioned that South Costa Plaza is celebrating their 50th anniversary through the end of March.
2. Frank discussed west side art improvements.
3. Staff, on behalf of Charlene, informed the members about the upcoming Creator's Edge Lecture hosted by Segerstrom.

7. COUNCIL/STAFF COMMENTS

1. Mayor Foley spoke on the Mayor's Ball on June 9 at the Westin. She explained it's a charity ball for the arts.
2. Staff informed the members that the Cultural Arts Committee is now official a member of Arts Orange County.

8. ADJOURNMENT

Meeting adjourned by Frank at 8:02 p.m.

Next meeting: Thursday, April 13, 2017 at 6:45 p.m. in 1A City Hall