

CITY OF COSTA MESA
HISTORICAL PRESERVATION COMMITTEE
Minutes for Thursday, November 9, 2017

PRESENT: Dave Gardner, Mary Ellen Goddard, Karen McKenna-Juergens,
Dave Goodman, Kristyn Kohut, Gary Parkin, Joshua Hutchinson

ABSENT: Christopher Ganiere, John McQueen

STAFF PRESENT: William Lund

COUNCIL MEMBER: Allan Mansoor (absent)

CALL TO ORDER

Gary called the meeting to order at 5:33 p.m.

APPROVAL OF October 12, 2017 meeting minutes.

Dave Gardner made a motion to approve the minutes. Dave Goodman seconded the motion; the motion was passed unanimously.

PUBLIC COMMENTS

None

OLD BUSINESS

Subcommittee Reports

1. Utility Box Art Project

- Mary Ellen reported that the train artwork for the next project was provided to Frank on November 8, 2017, and the invoice turned in.
- Mary Ellend stated that HPC will get a mock up to approve, and may be able to do so at the December 2017 meeting.
- Gary suggested setting a goal of January 2018 for the new wrap to be installed. The Committee agreed.

2. Identify Costa Mesa Notable Residents

- Names and pictures of new notable residents were submitted for the City's website. Staff reported that the names should be up by the end of the year.
- Gary suggested collecting another round of names in January 2018. The plan is pick five new names each year.
- Dave Gardner previously submitted a long list of potential names.

- Gary spoke on the need for the committee to begin exploring the next round of candidates for notable residents.

3. Then & Now Historical Buildings

- Members requested staff that a quote for installation of the historical plaques be presented at the December meeting.
- Dave Goodman thanked Josh for sending the revised letters. Staff reviewed and made minor edits.
- Staff is also searching for the plaques and following up regarding the installation costs and timeline. Dave Goodman believed it was \$260 per plaque.
- The subcommittee will approve the letters via email. Goal is to mail the letters by the end of the year.

4. The Story of Costa Mesa

- Staff reported that the City spoke with Kirk Bauermeister, a senior member of the school district. Kirk stated that the schools are not interested buying more copies of the Story.
- HPC decided to table this issue until the January 2018 meeting in order to consider other options, such as a business sponsor.

5. Recognize CM Businesses (50+ years old)

- Karen reported that the subcommittee had selected five businesses to recognize. The subcommittee will use the ongoing list to consider additional businesses in the future.
- HPC discussed how to recognize the businesses. It will prepare a certificate, and Staff will see whether City Council is willing to jointly present the certificates during a meeting. HPC will also see whether the Daily Pilot would run a story and will plan to post recognition on social media.
- Dave Goodman is preparing a mock up the certificate. The goal is to have the certificates complete in the First Quarter of 2018.
- Dave Goodman was added to the subcommittee. He spoke with the owners of Feed Barn and Lil Pickle. Both were excited about the upcoming recognition. He proposed preparing a list of questions to ask each business. Mary Ellen will bring a set of questions to the next meeting.

6. Social Media

- Dave Goodman and Josh Hutchinson added to the subcommittee.
- Subcommittee will set criteria for content to be posted and a schedule for the posting. They will bring ideas to the next meeting.
- City staff will handle actual posting to social media website.

NEW BUSINESS

1. Historical Artifact Displays

- Subcommittee will draft a letter to the Assistant City Manager asking for space for a display. Both potential subcommittee members were absent, so tabling until next meeting.

2. Goals for 2018

- Member discussed the utility box with the train picture to be installed in January 2018 as a goal.
- Members discussed reaching out to the Cultural Arts Committee to inquire about how many utility box art installations they want to commit to.
- Karen spoke on posting the 2016 accomplishments on the Historical Preservation Committee's webpage.
- Members discussed proposing and establishing the goals for 2018 at the December meeting.

COMMITTEE MEMBER COMMENTS

- Dave Gardner reported that Lee Ramos called to set a meeting with Dave, Mary Ellen, and Art Goddard to discuss possible partnership with the Orange County Historical Society.
- Mary Ellen spoke on her discussion with the Orange County Historical Preservation Committee who are looking to sponsor or partner for historical projects. OCHPC may be willing to provide funding up to \$1,000 for future projects.

COUNCIL/STAFF COMMENTS

- None

ADJOURNMENT Meeting was adjourned by Gary at 6:38 p.m.

Next Meeting: December 14, 2017 at 5:30 p.m. located in City Hall Conference Room 1A.