CITY OF COSTA MESA CULTURAL ARTS COMMITTEE MINUTES FOR THURSDAY, JUNE 14, 2018

Present: Anthony Manrique, Charlene Ashendorf, Jason Komala, Kathleen Eric, Rocky

Evans, Tracy Taber, Monica Morita-Hayden and alternate Andrew Gallagher

Absent: Andrea Marr, Frank Gutierrez, Irma Ramirez

Staff Present: Ashley Thomas and Elena Martinez

Council Member: Katrina Foley (Absent)

CALL TO ORDER

Rocky called the meeting to order at 6:47 p.m.

APPROVAL OF MAY 10, 2018 MEETING MINUTES

Charlene made a motion to approve the minutes as corrected; seconded by Andrew. The vote passed unanimously.

PUBLIC COMMENT

Shelynn, owner of Sidecar Donuts in Costa Mesa, came to the meeting to learn more about the Committee and their current objectives.

OLD BUSINESS

Subcommittee Reports

- 1. Arts and Culture Master Plan
 - Rick spoke on the progress of the master plan and presented the members with a list of stakeholder interviews completed and a summary of the Creative Economy in Costa Mesa.

Galleries

- Staff requested a few members to volunteer to assist at the upcoming Art on the Fifth Galley reception. Andrew, Charlene, and Andrea volunteered. Staff noted that Thomas Tom is the upcoming featured artist for July through September and his reception is scheduled for August 21.
- Staff presented the members with pictures and quotes of different art hanging displays, which are required in the expansion of the Art on the Fifth Gallery to conference room 1A. After discussion, Tracy made a motion to expend \$700 for an art hanging display. Charlene seconded the motion; the vote passed unanimously.

3. Directory of the Arts

- Jason spoke on the directory and noted that the current count is 47 artists and 17 organizations, with an increase of three artists from last month.
- To give the directory more exposure, Jason requested Call for Artists flyers for the Directory to post on social media and be passed out at pop-up events.

4. Art in Public Places- Utility Box Art

 Staff spoke on the new boxes installed (OCC and Artist Jason Carrougher), and noted that in FY 17/18 eleven new designs were installed, five of which were sponsored.

5. CAC Grant Fund Program

- Jason mentioned the next deadline for the Grant Program is August 31st.
- Staff noted that all checks from previous winners had been distributed except for the Wellness Meetup Group because their W-9 has not been received.

6. Pop-up Art Events

- Rocky informed the members that they took pictures for their "Faces of Costa Mesa" project at the City's Bark Bash event and they will be attending Concerts in the Park series to take more pictures.
- Staff requested members to volunteer to operate the Committee's booth at Concerts in the Park. Rocky and Andrew volunteered for the first concert on July 10.

7. ARTventure

- Rocky gave a brief update the event.
- Staff distributed a draft of the artist application and the Call for Artist flyer, and requested the member's feedback.

8. Art Promenade- Art Walk on 17th St.

No update

NEW BUSINESS

1. CAC Business Cards

 Staff presented draft of a business card for the member's review. After discussion, the members approved the business card and request for staff to print one thousand.

2. Holiday Concert in the Park

 Staff asked the members if they would like to collaborate with the City for their first annual "Holiday Concerts in the Park". The members agreed they are in favor of the partnership and will discuss it further at the next meeting.

COMMITTEE MEMBER COMMENTS

- 1. Charlene spoke on the Scarecrow Festival and recommended that the Committee set-up a booth.
- 2. Tony spoke on his upcoming trip to China with the All-American Boys Chorus.
- 3. Tracy spoke on a local band playing at the Wayfarer.
- 4. Andrew will be attending the Berlin Film Festival to showcase his short film.
- 5. Rocky mentioned that Gun Whale Ales would be hosting another Makers and Tasters event.

COUNCIL/STAFF COMMENTS

None

ADJOURNMENT Meeting was adjourned by Rocky at 8:19 p.m.

Next Meeting: June 12, 2018 at 6:45 p.m. located in City Hall Conference Room 1A.