

CITY OF COSTA MESA
CULTURAL ARTS COMMITTEE

Minutes for Thursday, April 14, 2011

Present: Frank Gutierrez, Eddie Iniestra, Irene Engard, Monica Morita, Tony Manrique, Barbara Steck, Kathleen Eric and alternates Jeffrey Harlan and Craig Beauchamp and

Absent: Council Member Bever, Nancy Clark, Jessica Brunner, Ryan Baron, Beverly Walker and alternate Debora Wondercheck

Staff/Council Present: Lisa McPherson

1. CALL TO ORDER

Frank called the meeting to order at 6:50 pm.

2. APPROVAL OF March 10, 2011 minutes

Motion to approve the minutes was made by Tony and seconded by Monica; passed unanimously.

3. PUBLIC COMMENT

- Artist and resident Annette Rosenfeld was inquiring about a place that art students could utilize weekly. Frank mentioned Word Gallery.
- Kevin Doane applied to be a member and wanted to know more about the Committee.

4. OLD BUSINESS

Subcommittee Reports

A.

Artist Showcase XIV on 3/12 from 6-9pm at Whittier Law School

- \$103.48 was received in sponsorship funds
- 150 attended the event
- \$724.79 was spent on refreshments and entertainment
- Soy assisted in set up & tear down; soy volunteers will receive “Thank You” letters for their volunteer work.
- Frank suggested we continue to involve the youth and have them assist in future showcase operations
- Irene suggested to have the feature artist sign the posters and sell them

Art in the Park

- Hurley will be donating T-shirts for participants to paint and the Committee to sell (\$5 Kids & \$10 Adults) for sponsorship funds. Hurley may also donate the supplies (paint and brushes)
- Soy will take the lead on the logistics and provide youth volunteers to assist the Committee

B. Marketing/Promotions

- Association Directory – Tabled

C. Sponsorship/Fundraising

- Selling art at the Artist Showcases
- Selling signed feature artist posters at the Artist Showcases
- Selling Hurley T-Shirts at the Concerts

D. Special Events – Tabled

- (SUN) “Vaudeville” Event
- FEAST Event

E. Youth Art Gallery

- Soy will be displaying art for May and Waldorf School will be displaying art in June

6. NEW BUSINESS (*None or discussed*)

- None

7. COMMITTEE MEMBER COMMENTS (*by who and what*)

- Frank announced that five international artists are creating a 100ft graffiti mural on the wall at Mesa Framing and Art
- Irene announced her next show will be on July 24 “Cell for my Cel”

8. COUNCIL/STAFF COMMENTS (*by who and what*)

- None

9. ADJOURNMENT

- Meeting was adjourned at 8:13 pm

Next Meeting: Thursday, May 12, 2011 at 6:45pm located in City Hall Conference Room 1A