

CITY OF COSTA MESA
CULTURAL ARTS COMMITTEE

Minutes for Thursday, June 9, 2011

Present: Frank Guterrez, Kathleen Eric, Monica Morita, Irene Engard, Barbara Steck, Jessica Brunner and Eddie Iniestra

Absent: Ryan Baron, Tony Manrique, Beverly Walker, Justin Fox, and alternates Craig Beauchamp, Debora Wondercheck and Jeffrey Harlan

Staff Present: Lisa McPherson

Council Member: Absent (Eric Bever)

1. CALL TO ORDER

Frank called the meeting to order at 7:04 pm.

2. APPROVAL OF April 14, 2011 minutes

Motion to approve the minutes was made by Jessica and seconded by Barbara; passed unanimously.

3. PUBLIC COMMENT

- Kevin Doane is interested in becoming a Committee member.

4. OLD BUSINESS

Subcommittee Reports

A. Art in the Park

- Lisa ordered the crafts and face painting supplies costing a total of \$670
- Hurley did not come through with enough T-shirts.
- Eddie from SOY still wants to do something for the kids and will discuss possibilities of 4x4' canvasses to be painted and stenciled with Frank. Frank will let Lisa know next week.

B. Marketing/Promotions

- Association Directory – Tabled

C. Sponsorship/Fundraising

- Jeff is working on requested revisions, hopefully he can bring the updated letter to the July meeting
- We discussed getting our info into the Chamber's monthly e-newsletter, hopefully for September
 - We will track response to this before considering sending a hard letter
- Frank suggested that we, as a committee, focus on one thing at a time so we can more accurately track our progress

D. Special Events – Tabled

- The Committee decided to remove both the (SUN) “Vaudeville” event and FEAST event from the agenda.

E. Youth Art Gallery

- Waldorf School will be displaying art for June and Recreation will be displaying art in July.

6. NEW BUSINESS (*None or discussed*)

Artist Showcase XV

- Trying for October 15 and looking for venue
 - The Artery is out, Space 1980 and NCC is out
 - Suggestions: Senior Center and SOCO
 - Kevin has contacts at SOCO and Frank is going to follow up
 - Venue with long term potential!

7. COMMITTEE MEMBER COMMENTS (*by who and what*)

- Irene: July 24 – Cell for my Cel!
- Jessie: Movie Mondays at SCFTA

8. COUNCIL/STAFF COMMENTS (*by who and what*)

- None

9. ADJOURNMENT

- Meeting was adjourned at 8:00 pm

Next Meeting: Thursday, July 14, 2011 at 6:45pm located in City Hall Conference Room 1A